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To: "Direct to Mayor and Council - DL" <CCDTMACDL@vancouver.ca>
CC: "City Manager's Correspondence Group - DL" <CMCG@vancouver.ca>
"Dobrovolny, Jerry" <jerry.dobrovolny@vancouver.ca>
"Wittgens, Margaret" <Margaret.Wittgens@vancouver.ca>
"Edwards, Scott" <scott.edwards@vancouver.ca>
Date: 11/15/2017 2:20:41 PM
Subject: RE: Memo - Public Bike Share Phase II Expansion

Mayor and Council-

Several journalists have requested this memo given today's discussion at council. I have checked with Jerry and with Francie they are ok If we share the memo. I have shared with those that have asked me.

Sadhu

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From: Johnston, Sadhu
Sent: Tuesday, November 14, 2017 8:52 PM
To: Direct to Mayor and Council - DL
Cc: City Manager's Correspondence Group - DL; Dobrovolny, Jerry; Wittgens, Margaret; Edwards, Scott
Subject: Memo - Public Bike Share Phase II Expansion

Good Evening Mayor and Council,

Please see the attached memo from Jerry Dobrovolny, General Manager of Engineering, regarding expansion of the Mobi by Shaw Go system. A short summary as follows:

- Vancouver Bike Share Inc. (VBSI) launched in July 2016 and has seen a successful first year of operations. The Mobi service area currently includes the Downtown Peninsula, roughly bounded by Main Street, Arbutus Street, 16th Avenue, and into Stanley Park.
- Through a research partnership with Simon Fraser University, station location and access were identified as key factors to supporting ridership and removing barriers to using Mobi. VBSI is supporting a service area expansion to the Commercial Drive area including the Commercial-Broadway SkyTrain station. The expansion area east of Main Street is generally bounded by Victoria Drive to the east, East 16th Avenue to the south, and the waterfront to the north.
- The PBS Expansion will be completed by VBSI with oversight by the City of Vancouver. Ongoing ownership and operations will be by VBSI as part of the existing contract with the City of Vancouver. The expansion has an estimated cost of \$3M and will be funded by VBSI and TransLink (BICCS) and will be operational by summer 2018. The City of Vancouver will continue to provide contractual oversight including the review and approval of station installations in the public realm.

If you require further information please contact Scott Edwards at 604.873.7320 or scott.edwards@vancouver.ca.

Best,
Sadhu

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