

File No.: 04-1000-20-2017-480

February 21, 2018

s.22(1)

Dear s.22(1)

Re: Request for Access to Records under the Freedom of Information and Protection of Privacy Act (the "Act")

I am responding to your request of November 24, 2017 for:

Regarding the November 23, 2017 announcement and news conference about the Housing Vancouver strategy, a copy of the strategic communications and media plan, including the event proposal, visual messages, written messages, rollout, media plan, Q&As and event information, speaking notes and correspondence about the scheduling of the event, creation of quotes contained in the news release and other content of the release.

All responsive records are attached. Some information in the records has been severed, (blacked out), under s.13(1) and s.22(1) of the Act. You can read or download these sections here: [http://www.bclaws.ca/EPLibraries/bclaws\\_new/document/ID/freeside/96165\\_00](http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/96165_00)

Please note that the majority of s.13(1) redactions were applied to draft versions of Housing Vancouver strategy documents, the final versions of which can be found here: <http://vancouver.ca/people-programs/housing-vancouver-strategy-background.aspx>

Some information in the records has been severed as "Not Responsive to Request" as it does not pertain to your specified request as outlined above.

Under section 52 of the Act you may ask the Information & Privacy Commissioner to review any matter related to the City's response to your request. The Act allows you 30 business days from the date you receive this notice to request a review by writing to: Office of the Information & Privacy Commissioner, [info@oipc.bc.ca](mailto:info@oipc.bc.ca) or by phoning 250-387-5629.

If you request a review, please provide the Commissioner's office with: 1) the request number assigned to your request (#04-1000-20-2017-480); 2) a copy of this letter; 3) a copy of your original request for information sent to the City of Vancouver; and 4) detailed reasons or grounds on which you are seeking the review.

Please do not hesitate to contact the Freedom of Information Office at [foi@vancouver.ca](mailto:foi@vancouver.ca) if you have any questions.

Yours truly,

A handwritten signature in black ink, appearing to be 'B. Van Fraassen', with a stylized, flowing script.

**Barbara J. Van Fraassen, BA**  
**Director, Access to Information & Privacy**

*Barbara.vanfraassen@vancouver.ca*  
*453 W. 12th Avenue Vancouver BC V5Y 1V4*  
*Phone: 604 .873.7999*  
*Fax: 604.873.7419*

Encl.

:kt



























City of Vancouver  
Media Advisory  
November 22, 2017

### **Media briefing on *Housing Vancouver* strategy**

Media are invited to attend a technical briefing and media availability on the City's new *Housing Vancouver* strategy. City staff will provide an overview of the *Housing Vancouver* strategy and the three-year action plan in advance of the Council report on November 29<sup>th</sup>.

#### **Technical Briefing:**

**When:** 1:30pm, Thursday, November 23, 2017  
**Where:** Committee Room 1, 3rd Floor, City Hall, 453 West 12th Ave

\*\*\*Cameras and recordings will not be allowed during the technical briefing. Interviews will be provided afterwards.

#### **Media Availability:**

**When:** 2:00pm, Thursday, November 23<sup>rd</sup>, 2017  
**Where:** Outside of Committee Room 1, 3rd Floor, City Hall, 453 West 12th Ave  
**Who:** Gil Kelley, General Manager, Planning, Urban Design and Sustainability  
Kaye Krishna, General Manager, Development, Building and Licensing  
Kathleen Llewellyn-Thomas, General Manager of Community Services

- 30 -

**Media Contact:**  
Corporate Communications  
604.871.6336  
[media@vancouver.ca](mailto:media@vancouver.ca)

**City's Housing Vancouver strategy to revitalize and transform low-density neighbourhoods**

In response to Vancouver's changing population, rising housing costs, and the increased need for diverse types of housing, the City of Vancouver will advance the transformation of single-family neighbourhoods by increasing the variety of homes available for families, renters and seniors.

The City's new *Housing Vancouver* strategy sets out to provide Vancouver residents with the right supply of housing, and to encourage communities where families can reside. Census data released this year showed a decline in overall population and children in neighbourhoods like Dunbar, Kerrisdale and Arbutus Ridge. The goal of 10,000 new ground-level homes such as townhouses, rowhouses and infills will be developed in single-family neighbourhoods across Vancouver over the next 10 years, as part of an overall goal of 72,000 new homes in Vancouver over the next 10 years.

"With the new *Housing Vancouver* strategy, we can transform low-density neighbourhoods across the city by increasing the supply, affordability and variety of housing options, such as townhouses and rowhouses," said Mayor Gregor Robertson. "We've heard loud and clear that Vancouverites expect us to address the fact that vast areas of low-density neighbourhoods are unaffordable for all but the very wealthy - with many of them seeing a decline in families and kids. With the new *Housing Vancouver* strategy, we can transform our low-density, single-family neighbourhoods with more duplexes and triplexes, more townhouses and rowhouses, and more low-rise apartments - and make sure every neighbourhood across Vancouver is filled with families and kids."

*Housing Vancouver* includes a comprehensive strategy to reduce speculation in real estate, as well as implementing initiatives like the Empty Homes Tax, regulating short-term rentals, and continued advocacy for a provincial speculation tax.

A new Tactical Response Team will review city-wide regulations to implement zoning changes starting in 2018, such as allowing multiple homes to be built on a single lot including duplexes, triplexes, and fourplexes, with multiple suites.

"Housing and affordability must reflect the diversity of our residents and support those most in need of housing," says Gil Kelley, General Manager, Planning, Urban Design and Sustainability. "Our *Housing Vancouver* strategy



lays the groundwork for change in our city to increase the variety of housing options – the right homes Vancouver residents need and can afford.”

To expand housing options in low-density neighbourhoods, the City will launch a design competition to create a new form of housing to accommodate more housing than the current limit of three units on a single-family lot.

A laneway design competition will launch in early 2018 and conclude in the fall. The competition will explore innovative, creative designs and affordability for new infill housing to help meet the City’s targets of 5,000 new laneway and coach homes over the next ten years.

To create more homes in single-family neighbourhoods, next steps by the City include:

- Identifying areas close to parks, schools, public amenities and main streets for new townhomes and low-rise apartment developments
- Expanding more affordable housing options in communities by initiating planning around shopping areas and neighbourhood centres
- Providing more family housing options by exploring and promoting apartment developments with townhouses with front doors on the ground floor
- Investigating regulatory changes and further incentives for diverse new developments through parking reductions and car sharing

Transformation of low-density neighbourhoods to provide more family and rental homes is already underway for the Oakridge Municipal Town Centre as part of the Cambie Corridor Phase 3 Planning. The plan increases family housing and rental options, adds job space, and creates better access to transit and public amenities for more residents in a more complete, vibrant community. Phase 3, which focuses on the low-density residential areas off Cambie Street, is anticipated to add 10,000 new homes by 2041, including a significant amount of rental housing and townhomes. This is complemented by additional housing and job space on Cambie and major streets guided by the Phase 2 Cambie Corridor plan.

“Small Housing BC and Smallworks are avid supporters of the City of Vancouver’s latest housing strategy and three-year action plan. Through this strategy and plan, we see significant opportunity to meet the diverse housing needs of the residents of Vancouver. We feel a number of initiatives within the action plan are focused on key issues. This includes an evolution of our neighbourhoods with a varied stock of ground-oriented housing, and the need to provide smaller scale family homes by creating infill that addresses the following: long-term affordability and the negative impacts of speculation in single-family areas. As such, the action plan’s proposed approach offers a significant opportunity to create more dynamic communities that can preserve

the feel of our neighbourhoods while facilitating a community of greater accessibility for homeownership and vibrancy,” said Jake Fry, Founder and Principle, Smallworks Studios and Laneway Housing Inc. and Board Member of Small Housing BC

For more information, visit [vancouver.ca/housing](http://vancouver.ca/housing).

-30-

**Media Contact:**  
Corporate Communications  
604-871-6336  
[media@vancouver.ca](mailto:media@vancouver.ca)

**From:** "Ellis, Sarah" <[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)>

**To:** [jake@smallworks.ca](mailto:jake@smallworks.ca)

**Date:** 11/21/2017 2:37:41 PM

**Subject:** Follow Up: Housing Vancouver Media Briefing Information

**Attachments:** Action Plan.pdf  
Housing Strategy.pdf

Hi Jake –

Dan asked me to follow up with you with additional information about the upcoming Housing Vancouver media briefing. The briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall. We're asking folks to arrive for 1:15 if possible.

Unfortunately, the draft news release isn't quite ready to send yet, but I have attached the final draft housing strategy and action plan documents in case they are helpful as you draft your quote (note that both are still confidential and not for distribution).

In terms of guidance for drafting a quote, here are a few bullets:

- Overall thoughts on the Housing Vancouver strategy
- How a specific item or action from the strategy or action plan (e.g. additional opportunities for ground-oriented forms in low-density neighborhoods) will be benefit/help Vancouver's households, e.g. renters, young families, etc.

Let me know if I can help in any other way,

Sarah

Sarah Ellis  
Social Planner I, Housing Policy  
City of Vancouver  
West Annex, 2<sup>nd</sup> Floor  
T: 604873.7207  
[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)























































































































































































































































































**From:** "Ellis, Sarah" <sarah.ellis@vancouver.ca>  
**To:** "Andrew Sakamoto" <andrew@tenants.bc.ca>  
**Date:** 11/21/2017 2:08:33 PM  
**Subject:** Follow up: Housing Vancouver media briefing  
**Attachments:** Housing Strategy.pdf  
Action Plan.pdf

Hi Andrew –

Edna asked me to follow up with you with additional information about the upcoming Housing Vancouver media briefing on Thursday. The briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall. We're asking folks to arrive for 1:15 if possible.

I've also attached the Housing Strategy and Action Plan to assist with drafting a quote for the news release – note that both are still confidential and not for distribution. The Chapters on protecting existing rental and renter protections are chapters 7 and 8, respectively. It would be great to have a quote by end of day.

Let me know if I can help in any other way,

Sarah

Sarah Ellis  
Social Planner I, Housing Policy  
City of Vancouver  
West Annex, 2<sup>nd</sup> Floor  
T: 604873.7207  
[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)

























































































































































































































































































**From:** "Cho, Edna" <edna.cho@vancouver.ca>  
**To:** "Ellis, Sarah" <Sarah.Ellis@vancouver.ca>  
**Date:** 11/16/2017 4:23:42 PM  
**Subject:** FW: BOOKED: Committee Room 1 (Media technical briefing for the new Housing Vancouver Strategy)

fyi

**From:** Suurkask, Ruth  
**Sent:** Thursday, November 16, 2017 3:58 PM  
**To:** Cho, Edna  
**Subject:** FW: BOOKED: Committee Room 1 (Media technical briefing for the new Housing Vancouver Strategy)

FYI - Committee Room 1 is reserved from 12:30 - 3pm for the media technical briefing next Thursday. Event will start at 1:30pm.

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

**From:** CC Room Booking  
**Sent:** Thursday, November 16, 2017 3:57 PM  
**To:** Suurkask, Ruth; CC Room Booking  
**Subject:** RE: BOOKED: Committee Room 1 (Media technical briefing for the new Housing Vancouver Strategy)

Hi Ruth,

I have changed the time for the Committee Room 1 (Media technical briefing for the new Housing Vancouver Strategy) for November 23, 2017 from 12:30 p.m. to 3 00 p.m. as per your request.

Thanks...

[Marissa Samonte](#) | Information & Administrative Services  
 CITY OF VANCOUVER | City Clerk's Office  
 453 W. 12<sup>th</sup> Avenue, Vancouver BC V5Y 1V4  
 Phone: 604.829.2002  
[marissa.samonte@vancouver.ca](mailto:marissa.samonte@vancouver.ca)

**From:** Suurkask, Ruth  
**Sent:** Thursday, November 16, 2017 3:35 PM  
**To:** CC Room Booking  
**Subject:** RE: BOOKED: Committee Room 1 (Media technical briefing for the new Housing Vancouver Strategy)

Good afternoon,

Is it possible to extend the reservation for this room booking to 12:30 - 3 00pm?

Thanks,  
 Ruth

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

**From:** CC Room Booking  
**Sent:** Wednesday, October 18, 2017 2:26 PM  
**To:** Suurkask, Ruth; CC Room Booking  
**Cc:** CC Room Booking  
**Subject:** BOOKED: Committee Room 1 (Media technical briefing for the new Housing Vancouver Strategy)

Hi Ruth,

Booked as you requested.

Thank you.

[Marissa Samonte](#) | Information & Administrative Services  
 CITY OF VANCOUVER | City Clerk's Office  
 453 W. 12<sup>th</sup> Avenue, Vancouver BC V5Y 1V4  
 Phone: 604.829.2002  
[marissa.samonte@vancouver.ca](mailto:marissa.samonte@vancouver.ca)

**From:** Suurkask, Ruth  
**Sent:** Wednesday, October 18, 2017 2:16 PM  
**To:** CC Room Booking  
**Subject:** Room Booking - Committee Room 1 - Nov 23 at 1:00pm

Hello,

I'd like to book the Committee Room on Thursday, November 23<sup>rd</sup> from 1:00 – 3 00pm.

This will be for a media technical briefing for the new Housing Vancouver strategy.

Thanks,  
 Ruth

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver  
 453 West 12<sup>th</sup> Avenue  
 Vancouver BC V5Y 1V4  
 t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Suurkask, Ruth" <edna.cho@vancouver.ca>  
**To:** "Czyz, Monika" <Monika.Czyz@vancouver.ca>  
"Jimenez, Liza" <liza.jimenez@vancouver.ca>  
"Hurford, Dianna" <Dianna.Hurford@vancouver.ca>  
"Dunnet, Allison" <Allison.Dunnet@vancouver.ca>  
**Date:** 11/16/2017 3:42:03 PM  
**Subject:** FW: Housing Vancouver Technical Briefing for Media

FYI

-----Original Appointment-----

From: Suurkask, Ruth

Sent: Wednesday, October 18, 2017 4:16 PM

To: Suurkask, Ruth; Kelley, Gil; Llewellyn-Thomas, Kathleen; Krishna, Kaye; Garrison, Dan (COV); Cho, Edna; Ellis, Sarah; Bond, Abigail; Whitty, Ethel; Couper, Sara

Cc: Bartlett, Marie; Stasila, Lauren

Subject: Housing Vancouver Technical Briefing for Media

When: Thursday, November 23, 2017 1:30 PM-2:30 PM (UTC-08:00) Pacific Time (US & Canada).

Where: Committee Room 1 - 3rd Floor City Hall

We have scheduled a technical briefing for media regarding the new Housing Vancouver Strategy and Three Year Action Plan on November 23rd at 1:30pm, and kindly request your attendance.

Timings are as follows:

1:00pm: Staff arrival and set up

1:30pm: Technical Briefing begins (various staff members from PDS, CS, and DBL to present to media)

2:00pm: Q&A with media - Gil, Kaye and Kathleen

2:30pm: Briefing concludes

More details will be provided closer to the date. Please extend the invite to staff that you would like to attend.

Should you have any questions, please do not hesitate to reach out to Sara or me.

Cheers,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
ruth.suurkask@vancouver.ca

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Kelley, Gil" <[Gil.Kelley@vancouver.ca](mailto:Gil.Kelley@vancouver.ca)>  
"Llewellyn-Thomas, Kathleen" <[Kathleen.Llewellyn-Thomas@vancouver.ca](mailto:Kathleen.Llewellyn-Thomas@vancouver.ca)>  
"Krishna, Kaye" <[Kaye.Krishna@vancouver.ca](mailto:Kaye.Krishna@vancouver.ca)>  
"Garrison, Dan \ (COV)" <[Dan.Garrison@vancouver.ca](mailto:Dan.Garrison@vancouver.ca)>  
"Cho, Edna" <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)>  
"Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
"Bond, Abigail" <[Abigail.Bond@vancouver.ca](mailto:Abigail.Bond@vancouver.ca)>  
"Whitty, Ethel" <[ethel.whitty@vancouver.ca](mailto:ethel.whitty@vancouver.ca)>  
"Couper, Sara" <[Sara.Couper@vancouver.ca](mailto:Sara.Couper@vancouver.ca)>  
**Date:** 11/16/2017 3:35:39 PM  
**Subject:** Housing Vancouver Technical Briefing for Media

We have scheduled a technical briefing for media regarding the new Housing Vancouver Strategy and Three Year Action Plan on November 23rd at 1:30pm, and kindly request your attendance.

Timings are as follows:

1:00pm: Staff arrival and set up  
1:30pm: Technical Briefing begins (various staff members from PDS, CS, and DBL to present to media)  
2:00pm: Q&A with media - Gil, Kaye and Kathleen  
2:30pm: Briefing concludes

More details will be provided closer to the date. Please extend the invite to staff that you would like to attend.

Should you have any questions, please do not hesitate to reach out to Sara or me.

Cheers,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Quinlan, Kevin" <[Kevin.Quinlan@vancouver.ca](mailto:Kevin.Quinlan@vancouver.ca)>  
"Russell, Alex" <[alex.russell@vancouver.ca](mailto:alex.russell@vancouver.ca)>  
**Date:** 11/21/2017 11:18:57 AM  
**Subject:** Housing Vancouver Technical Briefing for Media

We have scheduled a technical briefing for media regarding the new Housing Vancouver Strategy and Three Year Action Plan on November 23rd at 1:30pm, and kindly request your attendance.

Timings are as follows:

1:00pm: Staff arrival and set up

1:30pm: Technical Briefing begins (various staff members from PDS, CS, and DBL to present to media)

2:00pm: Q&A with media - Gil, Kaye and Kathleen

2:30pm: Briefing concludes

More details will be provided closer to the date. Please extend the invite to staff that you would like to attend.

Should you have any questions, please do not hesitate to reach out to Sara or me.

Cheers,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)



**From:** "Ellis, Sarah" <sarah.ellis@vancouver.ca>

**To:** "Llewellyn-Thomas, Kathleen" <Kathleen.Llewellyn-Thomas@vancouver.ca>  
"Krishna, Kaye" <Kaye.Krishna@vancouver.ca>  
"Czyz, Monika" <Monika.Czyz@vancouver.ca>  
"Kelley, Gil" <Gil.Kelley@vancouver.ca>  
"Hurford, Dianna" <Dianna.Hurford@vancouver.ca>  
"Dunnet, Allison" <Allison.Dunnet@vancouver.ca>  
"Jimenez, Liza" <liza.jimenez@vancouver.ca>  
"Whitty, Ethel" <ethel.whitty@vancouver.ca>  
"Holm, Kathryn" <Kathryn.Holm@vancouver.ca>

**Date:** 11/22/2017 3:02:14 PM

**Subject:** HP Records Manager Document : DOC/2017/372206 : PDS - Housing Vancouver  
Media Briefing Deck - 11-23-2017

**Attachments:** PDS - Housing Vancouver Media Briefing Deck - 11-23-2017.tr5

Hi everyone -

Please find attached the presentation that will be given at tomorrow's technical briefing to media on Housing Vancouver.

Best,

Sarah

-----< HP Records Manager Record Information >-----

Record Number:DOC/2017/372206

Title:PDS - Housing Vancouver Media Briefing Deck - 11-23-2017

# Housing Vancouver

Development Business and Licensing Management Meeting  
November 27, 2017

# Presentation Outline

- 1) *Housing Vancouver* Process
- 2) Vancouver's Housing Crisis
- 3) *Housing Vancouver* Targets and Priority Areas



# Housing Vancouver – How did we get here?

Fall 2016	Spring 2017	Summer 2017	Summer-Fall 2017	November 2017	2018
Stakeholder consultation to identify beneficial housing practices in Vancouver	City Council adopts Housing Emerging Directions  Public engagement to determine resident's priorities for housing in Vancouver	Public feedback reported back to council	Draft <i>Housing Vancouver Strategy</i>	Presentation of final <i>Housing Vancouver strategy</i> to City Council	Implementation of <i>Housing Vancouver strategy</i>



- 10-year strategy
- Action plan
- Moderate Income Rental Housing Pilot Program

# Vancouver's Housing Crisis





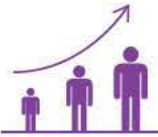
## Global Trends

- **Trend toward ‘financialization of housing’ and real estate as commodity investment** – not just a place to live, but a place to invest in for capital gains, retirement income, etc.



## National Trends

- **Vancouver leads the nation in the highest home prices,**
- **In 2016, the average resale home listing was priced at \$957,400 (35% higher than Toronto and 180% higher than Montréal)**

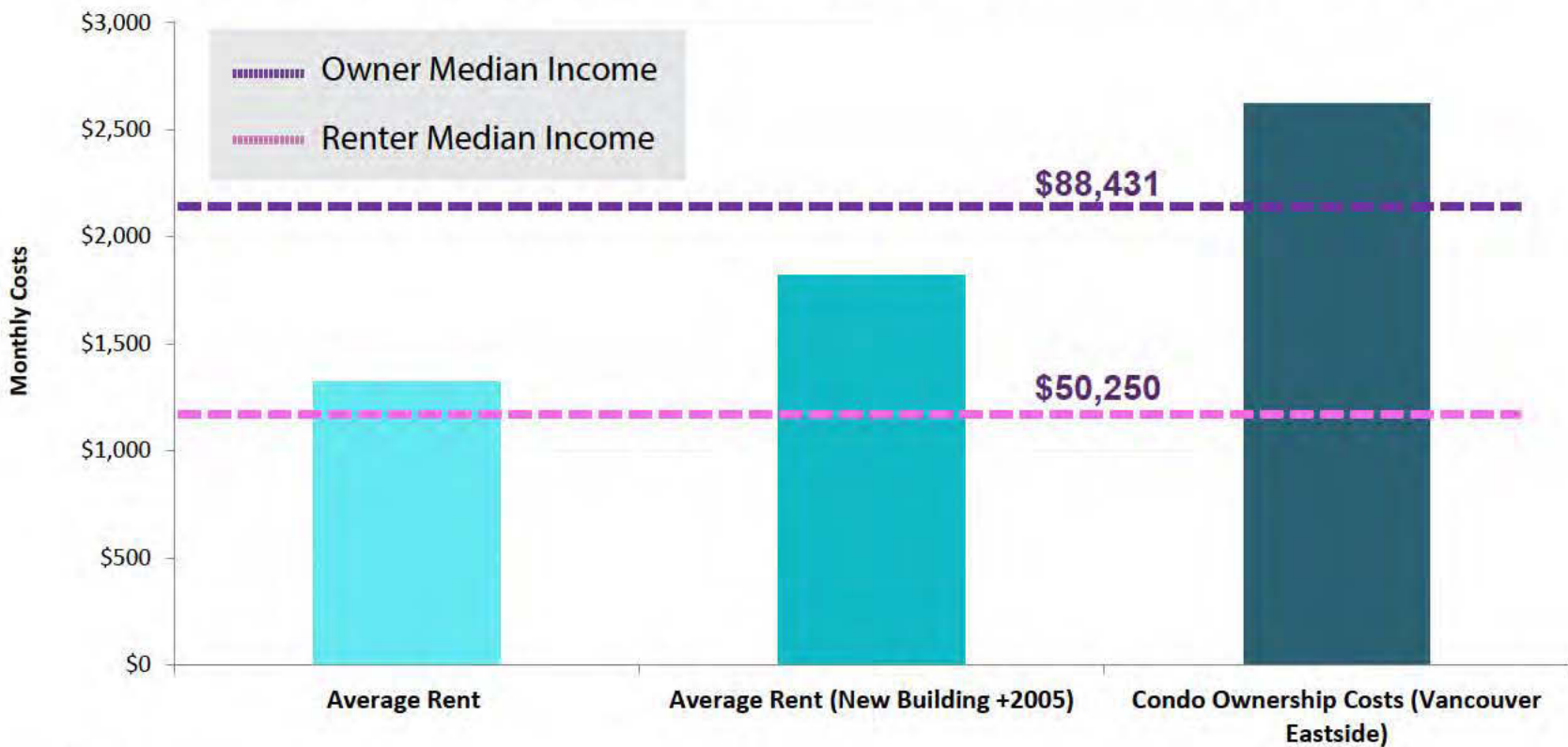


## Regional Trends

- **77,800 new jobs in Metro Vancouver from 2015-2017**
- **Population is forecasted to expand in Metro Vancouver by ~65,000 each year until 2021, double the five year average growth rate from 2011-2016**

# Local Trends: Housing prices exceed local incomes

## Vancouver Housing Costs vs. Median Household Incomes, 2016



Sources:

CMHC rental market Survey 2016

Real Estate Board of Greater Vancouver Benchmark Housing Cost of Eastside Condo fall 2016

Taxfiler 2014 Median Incomes

# Local Impacts: Persistent + Rising Homelessness



Source: 2017 Metro Vancouver Homeless Count: City Of Vancouver (2005-2017 Trend)



# If we do nothing...

## We risk losing the diversity, vibrancy, and community connections that make Vancouver great

If housing costs in the city continue to rise, we risk losing people of all incomes, backgrounds, and family makeups as they seek out more affordable places to live



# ***Housing Vancouver – Engagement, Targets and Priority Areas***

# A year of engagement with locals and experts

- **Engaged 10,000+ residents**, via surveys + *Big Conversation*
- **400 local and international delegates** to Re:Address Summit
- **80+ experts** involved in Creative Advisory process

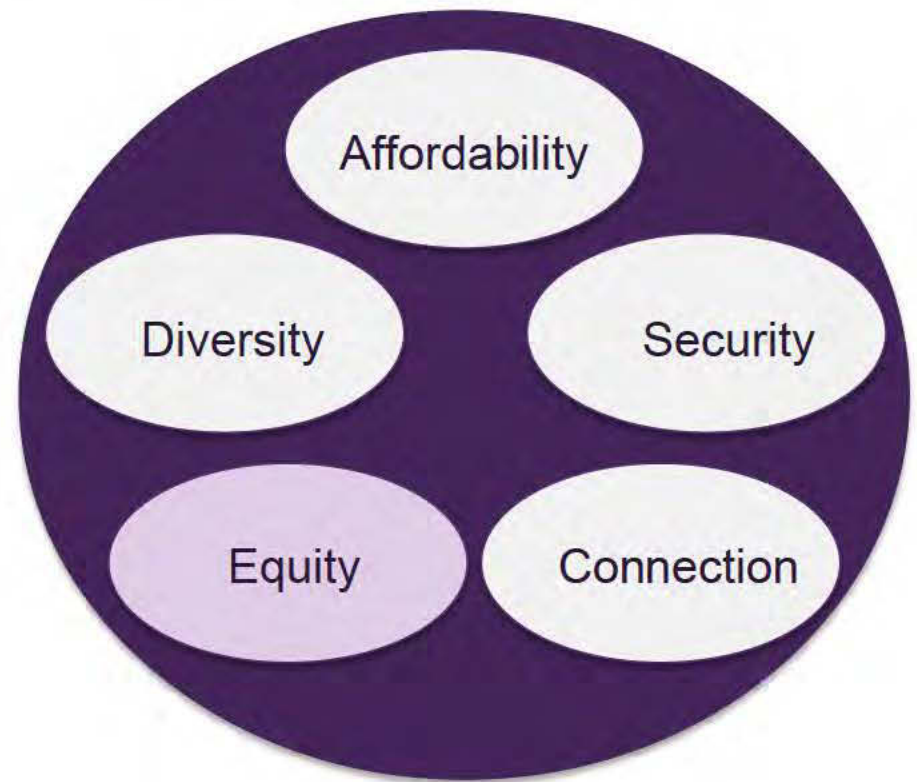




# We asked Vancouver residents about their values when it comes to housing and the future of the city

**Affordability** ranked as the most important value – looking for housing affordable + suitable to diverse households

**Speculation and investment pressure** identified as threats to affordability and equity



# Housing Vancouver Approach

- ***Shift toward the right supply*** by building housing affordable + suitable for renters, families, and vulnerable residents, and limiting speculative investment
- ***Protect our existing affordable housing stock*** for the future
- ***Increase support and protection*** for those who need it most








# ***Housing Vancouver: A Comprehensive Strategy***

<b>10-Year Housing Targets</b>
<b>Addressing Housing Demand and Speculation</b>
<b>The Right Supply</b>
<b>Strengthening Partnerships and Aligning Investments</b>
<b>Indigenous Housing and Wellness</b>
<b>Preventing Homelessness and Creating Pathways to Housing Stability</b>
<b>Retaining and Renewing Existing Rental, Co-op, and Social Housing While Preserving Affordability</b>
<b>Supporting Renters</b>
<b>Expediting, Clarifying and Simplifying City Processes for Housing Developments</b>
<b>Implementation, Monitoring, and Financial Strategy</b>

# Housing Vancouver Targets Drive a Shift Toward the Right Supply

## 10 Year Housing Targets (2017-2026)

Building Type	Renters				Renters & Owners	Owners	Total	% of Total
	<\$15k/yr.	<\$15-30k/yr.	\$30-50k/yr.	\$50-80k/yr.	\$80-150k/yr.	>\$150k/yr.		
 Apartment	5,200	1,600	2,000	3,000	200		12,000	17%
			2,500	12,000	5,500		20,000	28%
				6,500	16,500	7,000	30,000	42%
 Infill				2,000	2,000		4,000	5%
					300	700	1,000	1%
 Townhouse					1,700	3,300	5,000	7%
<b>Total</b>	<b>5,200</b>	<b>1,600</b>	<b>4,500</b>	<b>23,500</b>	<b>26,200</b>	<b>11,000</b>	<b>72,000</b>	<b>100%</b>
<b>% of Total</b>	<b>7%</b>	<b>2%</b>	<b>6%</b>	<b>33%</b>	<b>37%</b>	<b>15%</b>	<b>100%</b>	



# ***Housing Vancouver Targets Drive a Shift Toward the Right Supply***

---

- **72,000 new housing units** over 10 years
- **65% of new housing** will be for **renters** including:
  - **20,000 purpose-built rental units**
  - **12,000 social, co-op and supportive housing units**
- **10,000 new ground-oriented units** suitable for families with children and downsizing seniors



# ***Housing Vancouver - New Priority Areas***

## **1. Shift towards the Right Supply - deliver rental, social and ground-oriented market housing around transit**

- Launch new planning programs:
  - Broadway Corridor
  - 3 Station Area Plans (Nanaimo, 29<sup>th</sup> Avenue, Olympic Village)
- Moderate Income Rental Housing Pilot Program
  - Builds on success of Rental 100
  - Time-limited pilot program to deliver up to 20 projects
  - 100% rental projects - 20% floor area for moderate income households
  - Targets incomes between \$30k and \$80k per year



# ***Housing Vancouver - New Priority Areas***

## **1. Shift towards the Right Supply (*continued*) - Advance the Transformation of Single- & Two-Family Neighbourhoods**

- New rental and social housing in existing low density areas via planning programs (e.g. Oakridge MTC, station areas)
- Deploy a tactical response team to identify opportunities to build new types of housing beyond current limit of 3 units per lot in RS zoned areas:
  - Duplexes, triplexes, and fourplexes with multiple suites and laneway housing
  - Townhouses and apartments in strategic areas
- Advance innovative design thinking - Laneway Housing Review and Innovation Challenge



# ***Housing Vancouver - New Priority Areas***

## **2. Limit Speculative Investment**

- Created Canada's first Empty Homes Tax, Short Term Rental regulations to ensure housing is serving as homes
- Develop a new policy to stabilize land values and limit speculation prior to the adoption of an approved community plan

## **3. New 10-Year Affordable Housing Delivery and Financial Strategy**

- Develop new approaches and business models to deliver affordable housing, focusing on the 12,000 units of non-market housing



# ***Housing Vancouver - New Priority Areas***

## **4. 10-Year Regional Indigenous Housing Strategy**

- Partner in the development of a 10-year Strategy
- Deliver 5 projects
  - 950 Main / 1015 E Hastings / 1607 East Hastings / 1618 East Hastings / 235-285 E 5<sup>th</sup>

## **5. Launch a New Social Purpose Real Estate Incentive Program**

- Support non-profit, co-op, and faith-based partners in expanding and renewing affordable and social housing. Develop an incentive program that includes additional density and increases in per-door grants





# ***Housing Vancouver - New Priority Areas***

## **6. Focus on “Housing First” Temporary Modular Housing**

- Request for 1,200 units of TMH across Vancouver in next 2 years
- 600 units expected to be delivered in 2018 through partnerships

## **7. Accelerate SRO replacement while improving the existing stock to enhance affordability, livability and supports for SRO tenants**

- Accelerate replacement of SROs with self-contained social housing – convert 50% of remaining private SROs in the next 10 years
- Work with senior gov’t to initiate a \$200 m SRO Revitalization Fund; proactive enforcement and regulatory approach
- Build capacity among SRO tenants
- Collaborate with province for supports and tenant protections

# ***Housing Vancouver - New Priority Areas***

## **8. Increase Rental Protections**

- Create new Tenant Protection Manager position to assist tenants and applicants
- Lower the replacement requirement in rate of change protected areas from 6 to 3 units





## ***Housing Vancouver - New Priority Areas***

## 9. Remove Barriers to Support Diverse Ways of Living

- Enable collective housing through Zoning Bylaw amendments

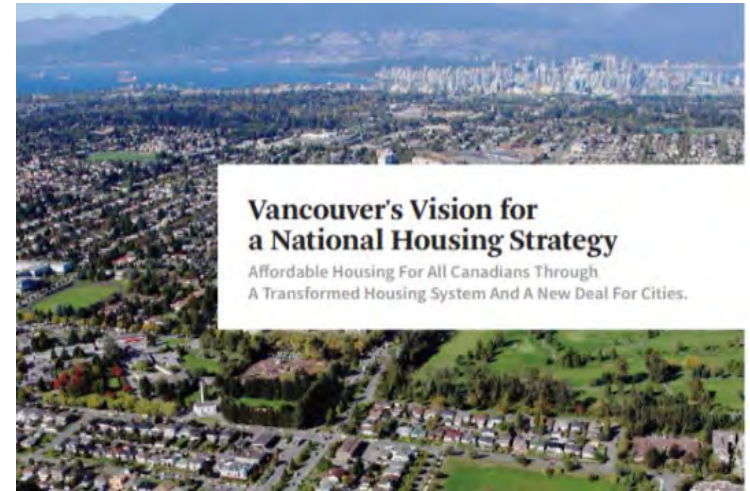
## 10. Cut Through the Red Tape

- Simplify and clarify complicated City processes through:
  - Comprehensive City regulatory review
  - Increased processing capacity and reduced times
  - Simplified CAC policy for rezoning projects that are 100% rental



# Alignment with New Senior Government Commitments

- **New National Housing Strategy** includes commitments to new affordable housing, investments in existing housing, and homelessness
- **New Provincial government** with new commitment to housing, homelessness, and poverty reduction, RTA amendments, and tax and financial regulations



Credit: Wikimedia Commons



## ***Next Steps***

---

- ***Report available to public on November 23rd***
- ***Staff Presentation to Council on November 28th***
  - ***Report***
  - ***Strategy***
  - ***Action Plan***
  - ***Moderate Income Rental Housing Pilot***
- ***Speakers to Council on November 29th***

**Thank-you.**

**From:** ["Bourke, Matthew" <matthew.bourke@vancouver.ca>](mailto:matthew.bourke@vancouver.ca)  
**To:** ["Garrison, Dan \(COV\)" <Dan.Garrison@vancouver.ca>](mailto:Dan.Garrison@vancouver.ca)  
**Date:** 11/20/2017 12:24:16 PM  
**Subject:** HV Press Release

---

Hi Dan. Edna asked me to start building the deck for the media event on Thursday. She said you have the draft press release. Can you send it to me? Thanks. - Matt

**From:** ["City of Vancouver Communications Office" <CityofVancouver.CommunicationsOffice@vancouver.ca>](mailto:CityofVancouver.CommunicationsOffice@vancouver.ca)  
**To:** ["Suurkask, Ruth" <Ruth.Suurkask@vancouver.ca>](mailto:Ruth.Suurkask@vancouver.ca)  
**Date:** 11/22/2017 1:35:51 PM  
**Subject:** Media Advisory: Media briefing on Housing Vancouver strategy

City of Vancouver  
Media Advisory  
November 22, 2017

### **Media briefing on *Housing Vancouver* strategy**

Media are invited to attend a technical briefing and media availability on the City's new *Housing Vancouver* strategy. City staff will provide an overview of the *Housing Vancouver* strategy and the three-year action plan in advance of the Council report on November 29.

#### **Technical Briefing:**

**When:** Thursday, November 23 at 1:30pm,  
**Where:** Committee Room 1, 3rd Floor, City Hall, 453 West 12th Ave

\*\*\*Cameras and recordings will not be allowed during the technical briefing. Interviews will be provided afterwards.

#### **Media Availability:**

**When:** Thursday, November 23 at 2pm,  
**Where:** Outside of Committee Room 1, 3rd Floor, City Hall, 453 West 12th Ave  
**Who:** Gil Kelley, General Manager, Planning, Urban Design and Sustainability  
Kaye Krishna, General Manager, Development, Building and Licensing  
Kathleen Llewellyn-Thomas, General Manager of Community Services

- 30 -

**Media Contact:**  
Corporate Communications  
604.871.6336  
[media@vancouver.ca](mailto:media@vancouver.ca)

**From:** "City of Vancouver Communications Office" <CityofVancouver.CommunicationsOffice@vancouver.ca>  
**To:** "Suurkask, Ruth" <Ruth.Suurkask@vancouver.ca>  
**Date:** 11/23/2017 8:30:48 AM  
**Subject:** Media advisory: Media briefing on Housing Vancouver strategy

City of Vancouver  
Media Advisory  
November 23, 2017

### **Media briefing on *Housing Vancouver* strategy**

Media are invited to attend a technical briefing and media availability on the City's new *Housing Vancouver* strategy. City staff will provide an overview of the *Housing Vancouver* strategy and the three-year action plan in advance of the Council report on November 29.

#### **Technical Briefing:**

**When:** Today at 1:30pm  
**Where:** Committee Room 1, 3rd Floor, City Hall, 453 West 12th Ave

\*\*\*Cameras and recordings will not be allowed during the technical briefing. Interviews will be provided afterwards.

#### **Media Availability:**

**When:** Today at 2pm  
**Where:** Outside Committee Room 1, 3rd Floor, City Hall, 453 West 12th Ave  
**Who:** Gil Kelley, General Manager, Planning, Urban Design and Sustainability  
Kaye Krishna, General Manager, Development, Building and Licensing  
Kathleen Llewellyn-Thomas, General Manager of Community Services

- 30 -

**Media Contact:**  
Corporate Communications  
604.871.6336  
[media@vancouver.ca](mailto:media@vancouver.ca)

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Date:** 11/20/2017 2:50:14 PM  
**Subject:** Messaging for invites

---

Here's some messaging for inviting stakeholders to the tech briefing - feel free to alter.

"I wanted to let you know that we will be having a technical briefing this Thursday to go over the final strategy. You are invited to attend for a preview of what will be presented to Council next week. As media will be in attendance, they may also be interested in speaking with you. Should you like to attend, the briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall."

Sent from my iPhone

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>

**To:** "Garrison, Dan (COV)" <[Dan.Garrison@vancouver.ca](mailto:Dan.Garrison@vancouver.ca)>  
"Cho, Edna" <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)>  
"Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>

**Date:** 11/21/2017 1:42:40 PM

**Subject:** Please review - NR on Transforming Single Family Neighbourhoods

**Attachments:** COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourh....tr5

Hi Dan, Edna and Sarah,

Attached, please find the current version of the NR on Transforming Single Family Neighbourhoods, which will be distributed to media immediately after the tech briefing on Thursday.

Ideally, it's best if you can review and edit this afternoon – but first thing tomorrow morning works, if needed.

Thanks,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

City of Vancouver  
News Release  
November 23, 2017

**City's Housing Vancouver strategy to revitalize and transform low-density  
neighbourhoods**

s.13(1)





s.13(1)



s.13(1)



**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Date:** 11/20/2017 9:25:33 AM  
**Subject:** RE: Can you give me a call?

I'm tied up until later this morning – I'll give you a call around 11.

Ruth

---

**From:** Ellis, Sarah  
**Sent:** Friday, November 17, 2017 1:12 PM  
**To:** Suurkask, Ruth  
**Subject:** Can you give me a call?

I have a few questions about what to let our stakeholders know about the media briefing on Thursday (the ones we've ID's to attend). Thanks!

Sarah Ellis  
Social Planner I, Housing Policy  
City of Vancouver  
West Annex, 2<sup>nd</sup> Floor  
T: 604873.7207  
[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)

**From:** "Suurkask, Ruth" <ruth.suurkask@vancouver.ca>  
**To:** "Bourke, Matthew" <matthew.bourke@vancouver.ca>  
"Garrison, Dan \ (COV)" <Dan.Garrison@vancouver.ca>  
"Cho, Edna" <edna.cho@vancouver.ca>  
**Date:** 11/22/2017 2:30:18 PM  
**Subject:** RE: COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods - 23 Nov

Thanks Matt – I have incorporated this into the news release, and sent it to Gil for review.

Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Bourke, Matthew  
**Sent:** Wednesday, November 22, 2017 2:04 PM  
**To:** Suurkask, Ruth; Garrison, Dan (COV); Cho, Edna  
**Cc:** Couper, Sara; Haid, Susan; Behler, Kirsten  
**Subject:** RE: COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods - 23 Nov

Hi Ruth. Here is the proposed paragraph about the MTC and Cambie Corridor Phase 3. I've CC'd Cambie team members who helped draft this.

s.13(1)

**Matthew Bourke** MPP - MCIP - LEED® AP  
housing planner | CITY OF VANCOUVER  
[p] 604 873 7542 | [f] 604 873 7045

---

**From:** Suurkask, Ruth  
**Sent:** Wednesday, November 22, 2017 12:50 PM  
**To:** Bourke, Matthew; Garrison, Dan (COV); Cho, Edna  
**Cc:** Couper, Sara  
**Subject:** RE: COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods - 23 Nov

Thanks. Revised release is below. Green highlights are your latest edits – please review. Once we have the updated Cambie numbers, I will send to Gil for review.

Ruth

s.13(1)

s.13(1)

s.13(1)

-30-

Corporate Communications  
604-871-6336  
[media@vancouver.ca](mailto:media@vancouver.ca)

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Bourke, Matthew  
**Sent:** Wednesday, November 22, 2017 11:50 AM  
**To:** Garrison, Dan (COV); Suurkask, Ruth; Cho, Edna  
**Cc:** Couper, Sara  
**Subject:** RE: COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods - 23 Nov

Hi All. Cambie numbers are coming by noon today. So please wait for them. I will send as soon as I get them. In terms of adding a paragraph about the station areas, consider adding:

s.13(1)

- Matt

---

**From:** Garrison, Dan (COV)  
**Sent:** Wednesday, November 22, 2017 11:28 AM  
**To:** Suurkask, Ruth; Cho, Edna; Bourke, Matthew  
**Cc:** Couper, Sara  
**Subject:** COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods - 23 Nov

Here are my edits. Two questions for Matt and Edna.

s.13(1)

Thanks,  
Dan

---

I have reached out to the Cambie Planning Team to provide us with the updated housing yields.

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Cho, Edna" <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)>  
**Date:** 11/24/2017 12:52:47 PM  
**Subject:** RE: confirmation of your title

Thanks. I'll send the revised version to you and Dan once I get the MO edits.

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Cho, Edna  
**Sent:** Friday, November 24, 2017 12:15 PM  
**To:** Suurkask, Ruth  
**Subject:** FW: confirmation of your title

FYI

---

**From:** Tom Davidoff [<mailto:thomas.davidoff@sauder.ubc.ca>]  
**Sent:** Friday, November 24, 2017 12:00 PM  
**To:** Cho, Edna  
**Subject:** Re: confirmation of your title

Yes. UBC Sauder school of business.

Thanks

Tom

On November 24, 2017 9:58:00 AM PST, "Cho, Edna" <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)> wrote:

Hi Tom,

Want to confirm your title for the media release - Is this correct?

Associate Professor, Director of Centre for Urban Economics and Real Estate at University of British

Thanks,

Edna

-----Original Message-----

From: Cho, Edna  
Sent: Friday, November 24, 2017 8:50 AM  
To: 'Tom Davidoff'  
Subject: RE: Follow Up: Housing Vancouver Media Briefing

This is great Tom!

We'll send you the final release before it goes out.

Thanks,

Edna

.....  
Edna Cho  
Senior Planner, Housing Policy  
City of Vancouver  
ph: 604-871-6484  
Fx: 604-871-6488  
email: [edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)

-----Original Message-----

From: Tom Davidoff [<mailto:thomas.davidoff@sauder.ubc.ca>]  
Sent: Thursday, November 23, 2017 5:28 PM  
To: Cho, Edna  
Subject: Re: Follow Up: Housing Vancouver Media Briefing

Hi Edna:

Here is a start. I am happy to revise per feedback you have.

Regards,  
Tom

Statement on City policies:

The strategy documents incorporate two policy steps already underway that will prove helpful in ensuring that the city's housing stock serves locals. The Empty Homes Tax and limitations on short-term rentals will reduce demand for Vancouver real estate from people who do not live and work here, which will make housing cheaper for those who do. The proposed steps to pre-zone for greater density, with clear and significant requests for rental restrictions, affordability targets, or cash contributions will both lead to more supply and enhanced affordability and reduce the risk of speculative increases in home prices as investors assemble parcels for redevelopment.

On Fri, Nov 24, 2017 at 12:55:06AM +0000, Cho, Edna wrote:  
Great - thank-you!

From: Tom Davidoff [<mailto:thomas.davidoff@sauder.ubc.ca>]  
Sent: Thursday, November 23, 2017 4:30 PM  
To: Cho, Edna  
Subject: RE: Follow Up: Housing Vancouver Media Briefing

Working on it at this moment.

On November 23, 2017 4:03:29 PM PST, "Cho, Edna" <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)> wrote:

Hi Tom,

Would it still be possible to get a statement of support via email from you focusing on our actions around speculation? We'd like to use it in a news release this weekend if possible.

Thanks,

Edna

.....  
Edna Cho  
Senior Planner, Housing Policy  
City of Vancouver  
ph: 604-871-6484  
Fx: 604-871-6488  
email: [edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)

-----Original Message-----

From: Tom Davidoff [<mailto:thomas.davidoff@sauder.ubc.ca>]  
Sent: Wednesday, November 22, 2017 2:31 PM  
To: Ellis, Sarah  
Cc: [s.22\(1\)](#) Cho, Edna  
Subject: Re: Follow Up: Housing Vancouver Media Briefing

Team:

Unfortunately some teaching stuff has come up as exams approach. I would be more than happy



y to provide a statement in support and will email one this evening. Also happy to have reporters referred to me, but it just isn't going to be feasible to get on site.

Apologies for the bait and switch,

Tom

On Wed, Nov 22, 2017 at 12:39:09AM +0000, Ellis, Sarah wrote:

Hi Tom,

Thanks for agreeing to attend the Housing Vancouver briefing on such short notice!

Edna asked me to follow up on your conversation today with a few extra details. The Housing Vancouver Technical Briefing for the media is this Thursday, November 23 is at 1:30 - 2:30 pm. It will be held at Committee Room 1, 3<sup>rd</sup> Floor, City Hall.

The timing is as follows:

1:30 pm - technical briefing begins / introductions

- Staff presentation

2:00 pm - short statements from Creative Advisory participants (we have 3 lined up including yourself)

2:10 pm - Q&A with media

2:30 pm - briefing concludes / potential follow-up interviews with General Managers and Creative Advisory participants

It would be great if you can arrive at 1:15 pm so we can touch base.

I've attached the final strategy document and action plan for your review (note that it is confidential and not for distribution). Edna said for the purposes of the briefing, it would be helpful for you to focus on the actions relating to demand and speculation.

Thanks,

Sarah

Sarah Ellis

Social Planner I, Housing Policy

City of Vancouver

West Annex, 2<sup>nd</sup> Floor

T: 604873.7207

[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)

**From:** "Suurkask, Ruth" <ruth.suurkask@vancouver.ca>  
**To:** "Ellis, Sarah" <Sarah.Ellis@vancouver.ca>  
**Date:** 11/22/2017 5:05:31 PM  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing

Thanks Sarah - Enjoy your Thanksgiving!

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

-----Original Message-----

From: Ellis, Sarah  
 Sent: Wednesday, November 22, 2017 4:19 PM  
 To: Suurkask, Ruth  
 Cc: Cho, Edna  
 Subject: RE: Follow Up: Housing Vancouver Media Briefing

Update - they are co-founders and co-directors of City Hive and metro Vancouver Code Red organizers for Generation Squeeze. They'll be providing a statement on behalf of both organizations.

-----Original Message-----

From: Suurkask, Ruth  
 Sent: Wednesday, November 22, 2017 4:14 PM  
 To: Ellis, Sarah  
 Cc: Cho, Edna  
 Subject: RE: Follow Up: Housing Vancouver Media Briefing

Ok - thanks. What are their formal titles? We'll state those as we introduce them at the beginning of the meeting, and at the beginning of the Q&A.

Ruth Suurkask | Communications Coordinator Corporate Communications | City of Vancouver

-----Original Message-----

From: Ellis, Sarah  
 Sent: Wednesday, November 22, 2017 3:00 PM  
 To: Suurkask, Ruth; Couper, Sara  
 Cc: Cho, Edna  
 Subject: FW: Follow Up: Housing Vancouver Media Briefing

FYI - we've asked Veronika and Tesicca to be prepared to speak instead

-----Original Message-----

From: Tom Davidoff [mailto:thomas.davidoff@sauder.ubc.ca]  
 Sent: Wednesday, November 22, 2017 2:31 PM  
 To: Ellis, Sarah  
 Cc: s.22(1); Cho, Edna  
 Subject: Re: Follow Up: Housing Vancouver Media Briefing

Team:

Unfortunately some teaching stuff has come up as exams approach. I would be more than happy to provide a statement in support and will email one this evening. Also happy to have reporters referred to me, but it just isn't going to be feasible to get on site.

Apologies for the bait and switch,

Tom

On Wed, Nov 22, 2017 at 12:39:09AM +0000, Ellis, Sarah wrote:

> Hi Tom,

>

>

>

> Thanks for agreeing to attend the Housing Vancouver briefing on such

> short notice!

>

>

>

> Edna asked me to follow up on your conversation today with a few extra details.

> The Housing Vancouver Technical Briefing for the media is this

> Thursday, November 23 is at 1:30 – 2:30 pm. It will be held at

> Committee Room 1, 3<sup>rd</sup> Floor, City Hall.

>

>

>

> The timing is as follows:

>

>

>

> 1:30 pm – technical briefing begins / introductions

>

> - Staff presentation

>

> 2:00 pm – short statements from Creative Advisory participants (we

> have 3 lined up including yourself)

>

> 2:10 pm – Q&A with media

>

> 2:30 pm – briefing concludes / potential follow-up interviews with

> General Managers and Creative Advisory participants

>

>

>

> It would be great if you can arrive at 1:15 pm so we can touch base.

>

>

>

> I've attached the final strategy document and action plan for your

> review (note that it is confidential and not for distribution). Edna

> said for the purposes of the briefing, it would be helpful for you to

> focus on the actions relating to demand and speculation.

>

>

>

> Thanks,

>

>

>

> Sarah

>

>  
>  
>  
>  
> Sarah Ellis  
>  
> Social Planner I, Housing Policy  
>  
> City of Vancouver  
>  
> West Annex, 2^nd Floor  
>  
> T: 604873.7207  
>  
> sarah.ellis@vancouver.ca  
>  
>  
>

**From:** "Ellis, Sarah" <sarah.ellis@vancouver.ca>  
**To:** "Suurkask, Ruth" <Ruth.Suurkask@vancouver.ca>  
**Date:** 11/22/2017 4:15:05 PM  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing

They are co-directors of City Hive

-----Original Message-----

From: Suurkask, Ruth  
 Sent: Wednesday, November 22, 2017 4:14 PM  
 To: Ellis, Sarah  
 Cc: Cho, Edna  
 Subject: RE: Follow Up: Housing Vancouver Media Briefing

Ok - thanks. What are their formal titles? We'll state those as we introduce them at the beginning of the meeting, and at the beginning of the Q&A.

Ruth Suurkask | Communications Coordinator Corporate Communications | City of Vancouver

-----Original Message-----

From: Ellis, Sarah  
 Sent: Wednesday, November 22, 2017 3:00 PM  
 To: Suurkask, Ruth; Couper, Sara  
 Cc: Cho, Edna  
 Subject: FW: Follow Up: Housing Vancouver Media Briefing

FYI - we've asked Veronika and Tesicca to be prepared to speak instead

-----Original Message-----

From: Tom Davidoff [mailto:thomas.davidoff@sauder.ubc.ca]  
 Sent: Wednesday, November 22, 2017 2:31 PM  
 To: Ellis, Sarah  
 Cc: s.22(1) Cho, Edna  
 Subject: Re: Follow Up: Housing Vancouver Media Briefing

Team:

Unfortunately some teaching stuff has come up as exams approach. I would be more than happy to provide a statement in support and will email one this evening. Also happy to have reporters referred to me, but it just isn't going to be feasible to get on site.

Apologies for the bait and switch,

Tom

On Wed, Nov 22, 2017 at 12:39:09AM +0000, Ellis, Sarah wrote:

> Hi Tom,

>

>

>

> Thanks for agreeing to attend the Housing Vancouver briefing on such

> short notice!

>

>

>

> Edna asked me to follow up on your conversation today with a few extra details

> The Housing Vancouver Technical Briefing for the media is this  
> Thursday, November 23 is at 1:30 – 2:30 pm. It will be held at  
> Committee Room 1, 3<sup>rd</sup> Floor, City Hall.  
>  
>  
>  
> The timing is as follows:  
>  
>  
>  
> 1:30 pm – technical briefing begins / introductions  
>  
> - Staff presentation  
>  
> 2:00 pm – short statements from Creative Advisory participants (we  
> have 3 lined up including yourself)  
>  
> 2:10 pm – Q&A with media  
>  
> 2:30 pm – briefing concludes / potential follow-up interviews with  
> General Managers and Creative Advisory participants  
>  
>  
>  
> It would be great if you can arrive at 1:15 pm so we can touch base.  
>  
>  
>  
> I've attached the final strategy document and action plan for your  
> review (note that it is confidential and not for distribution). Edna  
> said for the purposes of the briefing, it would be helpful for you to  
> focus on the actions relating to demand and speculation.  
>  
>  
>  
> Thanks,  
>  
>  
>  
> Sarah  
>  
>  
>  
>  
> Sarah Ellis  
>  
> Social Planner I, Housing Policy  
>  
> City of Vancouver  
>  
> West Annex, 2<sup>nd</sup> Floor  
>  
> T: 604873.7207  
>

> sarah.ellis@vancouver.ca

>

>

>



**From** "Cho, Edna" <edna.cho@vancouver.ca>  
**To** "Tom Davidoff" <thomas.davidoff@sauder.ubc.ca>  
"Ellis, Sarah" <Sarah.Ellis@vancouver.ca>  
**Date** 11/22/2017 3:29:16 PM  
**Subject** RE: Follow Up: Housing Vancouver Media Briefing

Page 1

Hi Tom,

No problem. Yes -we would love a statement - we can incorporate into a future press release.

Thanks,

Edna

-----Original Message-----

From: Tom Davidoff [mailto:thomas.davidoff@sauder.ubc.ca]  
Sent: Wednesday, November 22, 2017 2:31 PM  
To: Ellis, Sarah  
Cc: s.22(1) Cho, Edna  
Subject: Re: Follow Up: Housing Vancouver Media Briefing

Team:

Unfortunately some teaching stuff has come up as exams approach. I would be more than happy to provide a statement in support and will email one this evening. Also happy to have reporters referred to me, but it just isn't going to be feasible to get on site.

Apologies for the bait and switch,

Tom

On Wed, Nov 22, 2017 at 12:39:09AM +0000, Ellis, Sarah wrote:

> Hi Tom,

>

>

>

> Thanks for agreeing to attend the Housing Vancouver briefing on such short notice!

>

>

>

> Edna asked me to follow up on your conversation today with a few extra details.

> The Housing Vancouver Technical Briefing for the media is this

> Thursday, November 23 is at 1:30 – 2:30 pm. It will be held at

> Committee Room 1, 3<sup>rd</sup> Floor, City Hall.

>

>

>

> The timing is as follows:

>

>

>

> 1:30 pm – technical briefing begins / introductions

>

> - Staff presentation

>

> 2:00 pm – short statements from Creative Advisory participants (we

> have 3 lined up including yourself)

>

> 2:10 pm – Q&A with media

>

> 2:30 pm – briefing concludes / potential follow-up interviews with

> General Managers and Creative Advisory participants

>

>

>

> It would be great if you can arrive at 1:15 pm so we can touch base.

>

>

>

> I've attached the final strategy document and action plan for your

> review (note that it is confidential and not for distribution). Edna

> said for the purposes of the briefing, it would be helpful for you to

> focus on the actions relating to demand and speculation.

>

>

>

> Thanks,

>

>

>

> Sarah

>

>

>

>

>

> Sarah Ellis

>

> Social Planner I, Housing Policy

>

> City of Vancouver

>

> West Annex, 2<sup>nd</sup> Floor

>

> T: 604873.7207

>

> sarah.ellis@vancouver.ca

>

>

>

**From:** "Andrew Sakamoto" <[andrew@tenants.bc.ca](mailto:andrew@tenants.bc.ca)>  
**To:** "Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Date:** 11/21/2017 4:28:42 PM  
**Subject:** RE: Follow up: Housing Vancouver media briefing

Hi Sarah,

Thanks for sending this. Almost done! I'll have something to you by the end of the day. And I'll be sure to not circulate the documents.

**Andrew Sakamoto**  
Executive Director  
Tenant Resource & Advisory Centre (TRAC)  
604-255-3099 ext. 222  
[tenants.bc.ca](http://tenants.bc.ca) | [rentingitright.ca](http://rentingitright.ca) | [@trac\\_bc](https://twitter.com/trac_bc)

---

**From:** Ellis, Sarah [<mailto:Sarah.Ellis@vancouver.ca>]  
**Sent:** November-21-17 2:09 PM  
**To:** Andrew Sakamoto <[andrew@tenants.bc.ca](mailto:andrew@tenants.bc.ca)>  
**Subject:** Follow up: Housing Vancouver media briefing

Hi Andrew –

Edna asked me to follow up with you with additional information about the upcoming Housing Vancouver media briefing on Thursday. The briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall. We're asking folks to arrive for 1:15 if possible.

I've also attached the Housing Strategy and Action Plan to assist with drafting a quote for the news release – note that both are still confidential and not for distribution. The Chapters on protecting existing rental and renter protections are chapters 7 and 8, respectively. It would be great to have a quote by end of day.

Let me know if I can help in any other way,

Sarah

**Sarah Ellis**  
Social Planner I, Housing Policy  
City of Vancouver  
West Annex, 2<sup>nd</sup> Floor  
T: 604873.7207  
[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)

**From:** "Garrison, Dan \COV\" <Dan.Garrison@vancouver.ca>  
**To:** Jake <jake@smallworks.ca>  
"Ellis, Sarah" <Sarah.Ellis@vancouver.ca>  
**Date:** 11/22/2017 9:11:13 AM  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing Information

Page 1

Thanks Jake, this is great.

---

**From:** Jake [mailto:jake@smallworks.ca]  
**Sent:** Tuesday, November 21, 2017 5:31 PM  
**To:** Ellis, Sarah  
**Cc:** Garrison, Dan (COV)  
**Subject:** Re: Follow Up: Housing Vancouver Media Briefing Information

here my quote

Small Housing BC and Smallworks are avid supporters of the City of Vancouver's latest housing strategy and three-year action plan. Through this strategy and plan, we see significant opportunity to meet the diverse housing needs of the residents of Vancouver.

We feel a number of initiatives within the action plan are focused on key issues. This includes an evolution of our neighbourhoods with a varied stock of ground-oriented housing, and the need to provide smaller scale family homes by creating infill that addresses the following: long-term affordability and the negative impacts of speculation in single family areas. As such, the action plan's proposed approach offers a significant opportunity to create more dynamic communities that can preserve the feel of our neighbourhoods while facilitating a community of greater accessibility for homeownership and vibrancy.

Yours sincerely

Jake Fry  
per:  
Smallworks Studios and Laneway Housing Inc.

Jake Fry  
jake@smallworks.ca  
www.smallworks.ca  
shop 604.264.8837 ext 155  
cell 778.231.8847



P Please consider the environment before printing this e-mail.

This email may contain privileged information, and is intended only for the named recipient and may be privileged. Distribution, disclosure or copying of this email by anyone other than the named recipient is prohibited. If you are not the named recipient, please notify us immediately, by return email, and permanently destroy this email and all copies of it. Internet email is not private, secure, or reliable. Neither Smallworks Studios and Laneway Housing Inc., its affiliates nor employees or contractors are liable for any errors or omissions in the content or transmission of this email. Any opinions contained in this email are solely those of the author and, unless clearly indicated otherwise in writing are not endorsed by Smallworks Studios and Laneway Housing Inc. or its affiliates.

On Nov 21, 2017, at 3:13 PM, Ellis, Sarah <Sarah.Ellis@vancouver.ca> wrote:

Hi Jake –

Just a quick note as well, the specific language concerning transformation in low-density areas is on p.33 in the Action Plan document, as well as in Chapter 3 of the Strategy.

Best,

Sarah

---

**From:** Ellis, Sarah  
**Sent:** Tuesday, November 21, 2017 2:38 PM  
**To:** jake@smallworks.ca  
**Cc:** Garrison, Dan (COV)  
**Subject:** Follow Up: Housing Vancouver Media Briefing Information

Hi Jake –

Dan asked me to follow up with you with additional information about the upcoming Housing Vancouver media briefing. The briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall. We're asking folks to arrive for 1:15 if possible.

Unfortunately, the draft news release isn't quite ready to send yet, but I have attached the final draft housing strategy and action plan documents in case they are helpful as you draft your quote (note that both are still confidential and not for distribution).

In terms of guidance for drafting a quote, here are a few bullets:

- Overall thoughts on the Housing Vancouver strategy
- How a specific item or action from the strategy or action plan (e.g. additional opportunities for ground-oriented forms in low-density neighborhoods) will be benefit/help Vancouver's households, e.g. renters, young families, etc.

Let me know if I can help in any other way,

Sarah

Sarah Ellis  
Social Planner I, Housing Policy  
City of Vancouver  
West Annex, 2<sup>nd</sup> Floor  
T: 604.873.7207  
sarah.ellis@vancouver.ca

**From:** "Suurkask, Ruth" <ruth.suurkask@vancouver.ca>  
**To:** "Ellis, Sarah" <Sarah.Ellis@vancouver.ca>  
**Date:** 11/22/2017 8:41:28 AM  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing Information

Thanks.

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

---

**From:** Ellis, Sarah  
**Sent:** Wednesday, November 22, 2017 8:20 AM  
**To:** Suurkask, Ruth  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing Information

According to his linkedin, it's CEO Smallworks Studios and Laneway Housing Inc

---

**From:** Suurkask, Ruth  
**Sent:** Tuesday, November 21, 2017 5:59 PM  
**To:** Ellis, Sarah  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing Information

Thanks – what is Jake's title?

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

---

**From:** Ellis, Sarah  
**Sent:** Tuesday, November 21, 2017 5:54 PM  
**To:** Suurkask, Ruth  
**Subject:** FW: Follow Up: Housing Vancouver Media Briefing Information

---

**From:** Jake [jake@smallworks.ca]  
**Sent:** Tuesday, November 21, 2017 5:31 PM  
**To:** Ellis, Sarah  
**Cc:** Garrison, Dan (COV)  
**Subject:** Re: Follow Up: Housing Vancouver Media Briefing Information  
 here my quote

Small Housing BC and Smallworks are avid supporters of the City of Vancouver's latest housing strategy and three-year action plan. Through this strategy and plan, we see significant opportunity to meet the diverse housing needs of the residents of Vancouver.

We feel a number of initiatives within the action plan are focused on key issues. This includes an evolution of our neighbourhoods with a varied stock of ground-oriented housing, and the need to provide smaller scale family homes by creating infill that addresses the following: long-term affordability and the negative impacts of speculation in single family areas. As such, the action plan's proposed approach offers a significant opportunity to create more dynamic communities that can preserve the feel of our neighbourhoods while facilitating a community of greater accessibility for homeownership and vibrancy.

Yours sincerely

Jake Fry  
 per:

Smallworks Studios and Laneway Housing Inc.

Jake Fry  
[jake@smallworks.ca](mailto:jake@smallworks.ca)  
[www.smallworks.ca](http://www.smallworks.ca)  
 shop 604.264.8837 ext 155  
 cell 778.231.8847

P Please consider the environment before printing this e-mail.

This email may contain privileged information, and is intended only for the named recipient and may be privileged. Distribution, disclosure or copying of this email by anyone other than the named recipient is prohibited. If you are not the named recipient, please notify us immediately, by return email, and permanently destroy this email and all copies of it. Internet email is not private, secure, or reliable. Neither Smallworks Studios and Laneway Housing Inc., its affiliates nor employees or contractors are liable for any errors or omissions in the content or transmission of this email. Any opinions contained in this email are solely those of the author and, unless clearly indicated otherwise in writing are not endorsed by Smallworks Studios and Laneway Housing Inc. or its affiliates.

On Nov 21, 2017, at 3:13 PM, Ellis, Sarah <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)> wrote:

Hi Jake –

Just a quick note as well, the specific language concerning transformation in low-density areas is on p.33 in the Action Plan document, as well as in Chapter 3 of the Strategy.

Best,

Sarah

---

**From:** Ellis, Sarah  
**Sent:** Tuesday, November 21, 2017 2:38 PM  
**To:** '[jake@smallworks.ca](mailto:jake@smallworks.ca)'  
**Cc:** Garrison, Dan (COV)  
**Subject:** Follow Up: Housing Vancouver Media Briefing Information

Hi Jake –

Dan asked me to follow up with you with additional information about the upcoming Housing Vancouver media briefing. The briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall. We're asking folks to arrive for 1:15 if possible.

Unfortunately, the draft news release isn't quite ready to send yet, but I have attached the final draft housing strategy and action plan documents in case they are helpful as you draft your quote (note that both are still confidential and not for distribution).

In terms of guidance for drafting a quote, here are a few bullets:

- Overall thoughts on the Housing Vancouver strategy
- How a specific item or action from the strategy or action plan (e.g. additional opportunities for ground-oriented forms in low-density neighborhoods) will be benefit/help Vancouver's households, e.g. renters, young families, etc.

Let me know if I can help in any other way,

Sarah

Sarah Ellis  
Social Planner I, Housing Policy  
City of Vancouver  
West Annex, 2<sup>nd</sup> Floor  
T: 604873.7207  
[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)

**From:** "Suurkask, Ruth" <ruth.suurkask@vancouver.ca>  
**To:** "Ellis, Sarah" <sarah.ellis@vancouver.ca>  
**Date:** 11/22/2017 10:41:44 AM  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing Information

Thanks. We used Andrew's quote in today's release about increased support for renters, and we will use Jake's quote in tomorrow's release about transforming single family neighbourhoods. Thanks for getting these quotes – very helpful.

I will also chat with Andrew tomorrow (introduce myself and talk about the video...I don't think it will happen any time soon)

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

---

**From:** Ellis, Sarah  
**Sent:** Wednesday, November 22, 2017 9:12 AM  
**To:** Suurkask, Ruth  
**Subject:** FW: Follow Up: Housing Vancouver Media Briefing Information

[More from Dan on Jake's title](#)

---

**From:** Garrison, Dan (COV)  
**Sent:** Wednesday, November 22, 2017 9:11 AM  
**To:** Cho, Edna; Ellis, Sarah  
**Subject:** FW: Follow Up: Housing Vancouver Media Briefing Information

Jake Fry, Founder and Principle, Smallworks Studios and Laneway Housing Inc. and Board Member of Small Housing BC

---

**From:** Jake [<mailto:jake@smallworks.ca>]  
**Sent:** Tuesday, November 21, 2017 5:31 PM  
**To:** Ellis, Sarah  
**Cc:** Garrison, Dan (COV)  
**Subject:** Re: Follow Up: Housing Vancouver Media Briefing Information

here my quote

Small Housing BC and Smallworks are avid supporters of the City of Vancouver's latest housing strategy and three-year action plan. Through this strategy and plan, we see significant opportunity to meet the diverse housing needs of the residents of Vancouver.

We feel a number of initiatives within the action plan are focused on key issues. This includes an evolution of our neighbourhoods with a varied stock of ground-oriented housing, and the need to provide smaller scale family homes by creating infill that addresses the following: long-term affordability and the negative impacts of speculation in single family areas. As such, the action plan's proposed approach offers a significant opportunity to create more dynamic communities that can preserve the feel of our neighbourhoods while facilitating a community of greater accessibility for homeownership and vibrancy.

Yours sincerely

Jake Fry  
 per:  
 Smallworks Studios and Laneway Housing Inc.

Jake Fry  
[jake@smallworks.ca](mailto:jake@smallworks.ca)  
[www.smallworks.ca](http://www.smallworks.ca)  
shop 604.264.8837 ext 155  
cell 778.231.8847



P Please consider the environment before printing this e-mail.

This email may contain privileged information, and is intended only for the named recipient and may be privileged. Distribution, disclosure or copying of this email by anyone other than the named recipient is prohibited. If you are not the named recipient, please notify us immediately, by return email, and permanently destroy this email and all copies of it. Internet email is not private, secure, or reliable. Neither Smallworks Studios and Laneway Housing Inc., its affiliates nor employees or contractors are liable for any errors or omissions in the content or transmission of this email. Any opinions contained in this email are solely those of the author and, unless clearly indicated otherwise in writing are not endorsed by Smallworks Studios and Laneway Housing Inc. or its affiliates.

On Nov 21, 2017, at 3:13 PM, Ellis, Sarah <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)> wrote:

Hi Jake –

Just a quick note as well, the specific language concerning transformation in low-density areas is on p.33 in the Action Plan document, as well as in Chapter 3 of the Strategy.

Best,

Sarah

---

**From:** Ellis, Sarah  
**Sent:** Tuesday, November 21, 2017 2:38 PM  
**To:** '[jake@smallworks.ca](mailto:jake@smallworks.ca)'  
**Cc:** Garrison, Dan (COV)  
**Subject:** Follow Up: Housing Vancouver Media Briefing Information

Hi Jake –

Dan asked me to follow up with you with additional information about the upcoming Housing Vancouver media briefing. The briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall. We're asking folks to arrive for 1:15 if possible.

Unfortunately, the draft news release isn't quite ready to send yet, but I have attached the final draft housing strategy and action plan documents in case they are helpful as you draft your quote (note that both are still confidential and not for distribution).

In terms of guidance for drafting a quote, here are a few bullets:



- Overall thoughts on the Housing Vancouver strategy
- How a specific item or action from the strategy or action plan (e.g. additional opportunities for ground-oriented forms in low-density neighborhoods) will be benefit/help Vancouver's households, e.g. renters, young families, etc.

Let me know if I can help in any other way,

Sarah

Sarah Ellis  
Social Planner I, Housing Policy  
City of Vancouver  
West Annex, 2<sup>nd</sup> Floor  
T: 604873.7207  
[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)

**From:** "Suurkask, Ruth" <ruth.suurkask@vancouver.ca>  
**To:** "Cho, Edna" <edna.cho@vancouver.ca>  
**Date:** 11/24/2017 9:28:30 AM  
**Subject:** RE: Follow Up: Housing Vancouver Media Briefing

Thanks - confirming this is his title?

Associate Professor, Director of Centre for Urban Economics and Real Estate at University of British

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

-----Original Message-----

From: Cho, Edna  
 Sent: Friday, November 24, 2017 8:54 AM  
 To: Suurkask, Ruth  
 Subject: FW: Follow Up: Housing Vancouver Media Briefing

Here you go - for your speculation news release.

Also, could you flip him the final release so he can see how we incorporated his statement?

Thanks,

Edna

-----Original Message-----

From: Tom Davidoff [mailto:thomas.davidoff@sauder.ubc.ca]  
 Sent: Thursday, November 23, 2017 5:28 PM  
 To: Cho, Edna  
 Subject: Re: Follow Up: Housing Vancouver Media Briefing

Hi Edna:

Here is a start. I am happy to revise per feedback you have.

Regards,  
 Tom

Statement on City policies:

The strategy documents incorporate two policy steps already underway that will prove helpful in ensuring that the city's housing stock serves locals. The Empty Homes Tax and limitations on short-term rentals will reduce demand for Vancouver real estate from people who do not live and work here, which will make housing cheaper for those who do. The proposed steps to pre-zone for greater density, with clear and significant requests for rental restrictions, affordability targets, or cash contributions will both lead to more supply and enhanced affordability and reduce the risk of speculative increases in home prices as investors assemble parcels for redevelopment.

On Fri, Nov 24, 2017 at 12:55:06AM +0000, Cho, Edna wrote:

> Great – thank-you!

>

>

>

> From: Tom Davidoff [mailto:thomas.davidoff@sauder.ubc.ca]  
 > Sent: Thursday, November 23, 2017 4:30 PM  
 > To: Cho, Edna  
 > Subject: RE: Follow Up: Housing Vancouver Media Briefing  
 >  
 >  
 >  
 > Working on it at this moment.  
 >  
 > On November 23, 2017 4:03:29 PM PST, "Cho, Edna" <edna.cho@vancouver.ca> wrote:  
 >  
 > Hi Tom,  
 >  
 > Would it still be possible to get a statement of support via email from you focusing on our actions around speculation? We'd like to use it in a news release this weekend if possible.  
 >  
 > Thanks,  
 >  
 > Edna  
 >  
 > .....  
 > Edna Cho  
 > Senior Planner, Housing Policy  
 > City of Vancouver  
 > ph: 604-871-6484  
 > Fx: 604-871-6488  
 > email: edna.cho@vancouver.ca  
 >  
 >  
 >  
 >  
 >  
 > -----Original Message-----  
 > From: Tom Davidoff [mailto:thomas.davidoff@sauder.ubc.ca]  
 > Sent: Wednesday, November 22, 2017 2:31 PM  
 > To: Ellis, Sarah  
 > Cc: s.22(1); Cho, Edna  
 > Subject: Re: Follow Up: Housing Vancouver Media Briefing  
 >  
 > Team:  
 >  
 > Unfortunately some teaching stuff has come up as exams approach. I would be more than happy to provide a statement in support and will email one this evening. Also happy to have reporters referred to me, but it just isn't going to be feasible to get on site.  
 >  
 > Apologies for the bait and switch,  
 > Tom  
 > On Wed, Nov 22, 2017 at 12:39:09AM +0000, Ellis, Sarah wrote:  
 >  
 > Hi Tom,  
 >  
 >  
 >  
 > Thanks for agreeing to attend the Housing Vancouver briefing on such  
 > short notice!  
 >

>  
>  
> Edna asked me to follow up on your conversation today with a few extra details.  
> The Housing Vancouver Technical Briefing for the media is this  
> Thursday, November 23 is at 1:30 – 2:30 pm. It will be held at  
> Committee Room 1, 3<sup>rd</sup> Floor, City Hall.

>  
>  
>  
> The timing is as follows:

>  
>  
>  
>  
> 1:30 pm – technical briefing begins / introductions

>  
> - Staff presentation

>  
> 2:00 pm – short statements from Creative Advisory participants (we  
> have 3 lined up including yourself)

>  
> 2:10 pm – Q&A with media

>  
> 2:30 pm – briefing concludes / potential follow-up interviews with  
> General Managers and Creative Advisory participants

>  
>  
>  
> It would be great if you can arrive at 1:15 pm so we can touch base.

>  
>  
>  
> I've attached the final strategy document and action plan for your  
> review (note that it is confidential and not for distribution). Edna  
> said for the purposes of the briefing, it would be helpful for you to  
> focus on the actions relating to demand and speculation.

>  
>  
>  
> Thanks,

>  
>  
>  
> Sarah

>  
>  
>  
>  
> Sarah Ellis

>  
> Social Planner I, Housing Policy

>  
> City of Vancouver

>  
> West Annex, 2<sup>nd</sup> Floor

>  
> T: 604873.7207  
>  
> sarah.ellis@vancouver.ca  
>  
>  
>  
>  
>  
>

**From:** "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>  
**To:** "Pickard, Gail" <Gail.Pickard@vancouver.ca>  
**Date:** 11/23/2017 11:33:30 AM  
**Subject:** Re: FOR APPROVAL: SF neighbourhoods release

Looks great

Sadhu Johnston  
 City Manager  
 City of Vancouver  
 O: (604) 873 7627

On Nov 23, 2017, at 10:46 AM, Pickard, Gail <Gail.Pickard@vancouver.ca> wrote:

To go out this afternoon after the technical briefing, approx 2 pm. MO has reviewed and provided quote.

Thanks,  
 G

**City of Vancouver**  
**News Release**  
**November 23, 2017**

#### City's Housing Vancouver strategy to revitalize and transform low-density neighbourhoods

In response to Vancouver's changing population, rising housing costs, and the increased need for diverse types of housing, the City of Vancouver will advance the transformation of single-family neighbourhoods by increasing the variety of homes available for families, renters and seniors.

The City's new *Housing Vancouver* strategy sets out to provide Vancouver residents with the right supply of housing, and to encourage communities where families can reside. Census data released this year showed a decline in overall population and children in neighbourhoods like Dunbar, Kerrisdale and Arbutus Ridge. The goal of 10,000 new ground-level homes such as townhouses, rowhouses and infills will be developed in single-family neighbourhoods across Vancouver over the next 10 years, as part of an overall goal of 72,000 new homes in Vancouver over the next 10 years.

"With the new *Housing Vancouver* strategy, we can transform low-density neighbourhoods across the city by increasing the supply, affordability and variety of housing options, such as townhouses and rowhouses," said Mayor Gregor Robertson. "We've heard loud and clear that Vancouverites expect us to address the fact that vast areas of low-density neighbourhoods are unaffordable for all but the very wealthy - with many of them seeing a decline in families and kids. With the new *Housing Vancouver* strategy, we can transform our low-density, single-family neighbourhoods with more duplexes and triplexes, more townhouses and rowhouses, and more low-rise apartments - and make sure every neighbourhood across Vancouver is filled with families and kids."

*Housing Vancouver* includes a comprehensive strategy to reduce speculation in real estate, as well as implementing initiatives like the Empty Homes Tax, regulating short-term rentals, and continued advocacy for a provincial speculation tax.

A new Tactical Response Team will review city-wide regulations to implement zoning changes starting in 2018, such as allowing multiple homes to be built on a single lot including duplexes, triplexes, and fourplexes, with multiple suites.

"Housing and affordability must reflect the diversity of our residents and support those most in need of housing," says Gil Kelley, General Manager, Planning, Urban Design and Sustainability. "Our *Housing Vancouver* strategy lays the groundwork for change in our city to increase the variety of housing options - the right homes Vancouver residents need and can afford."

To expand housing options in low-density neighbourhoods, the City will launch a design competition to create a new form of housing to accommodate more housing than the current limit of three units on a single-family lot.

A laneway design competition will launch in early 2018 and conclude in the fall. The competition will explore innovative, creative designs and affordability for new infill housing to help meet the City's targets of 5,000 new laneway and coach homes over the next ten years.

To create more homes in single-family neighbourhoods, next steps by the City include:

- Creating a Tactical Response Team to review city-wide regulations to implement zoning changes starting in 2018, such as allowing multiple homes to be built on a single lot including duplexes, triplexes, and fourplexes, with multiple suites
- Identifying areas close to parks, schools, public amenities and main streets for new townhomes and low-rise apartment developments
- Expanding more affordable housing options in communities by initiating planning around shopping areas and neighbourhood centres
- Providing more family housing options by exploring and promoting apartment developments with townhouses with front doors on the ground floor
- Investigating regulatory changes and further incentives for diverse new developments through parking reductions and car sharing

Transformation of low-density neighbourhoods to provide more family and rental homes is already underway for the Oakridge Municipal Town Centre as part of the Cambie Corridor Phase 3 Planning. The plan increases family housing and rental options, adds job space, and creates better access to transit and public amenities for more residents in a more complete, vibrant community. Phase 3, which focuses on the low-density residential areas off Cambie Street, is anticipated to add 10,000 new homes by 2041, including a significant amount of rental housing and townhomes. This is complemented by additional housing and job space on Cambie and major streets guided by the Phase 2 Cambie Corridor plan.

"Small Housing BC and Smallworks are avid supporters of the City of Vancouver's latest housing strategy and three-year action plan. Through this strategy and plan, we see significant opportunity to meet the diverse housing needs of the residents of Vancouver. We feel a number of initiatives within the action plan are focused on key issues. This includes an evolution of our neighbourhoods with a varied stock of ground-oriented housing, and the need to provide smaller scale family homes by creating infill that addresses the following: long-term affordability and the negative impacts of speculation in single-family areas. As such, the action plan's proposed approach offers a significant opportunity to create more dynamic communities that can preserve the feel of our neighbourhoods while facilitating a community of greater accessibility for homeownership and vibrancy," said Jake Fry, Founder and Principle, Smallworks Studios and Laneway Housing Inc. and Board Member of Small Housing BC

For more information, visit [vancouver.ca/housing](http://vancouver.ca/housing).

-30-

**Media Contact:**  
 Corporate Communications  
 604-871-6336  
[media@vancouver.ca](mailto:media@vancouver.ca)

**From:** "Quinlan, Kevin" <Kevin.Quinlan@vancouver.ca>  
**To:** "Cho, Edna" <edna.cho@vancouver.ca>  
 "Suurkask, Ruth" <Ruth.Suurkask@vancouver.ca>  
 "Couper, Sara" <Sara.Couper@vancouver.ca>  
 "Ellis, Sarah" <Sarah.Ellis@vancouver.ca>  
 "Garrison, Dan (COV)" <Dan.Garrison@vancouver.ca>  
**Date:** 11/22/2017 9:21 09 AM  
**Subject:** RE: housing roll-out: next steps

Looks great, fantastic

**From:** Cho, Edna  
**Sent:** Wednesday, November 22, 2017 9:09 AM  
**To:** Quinlan, Kevin; Suurkask, Ruth; Couper, Sara; Ellis, Sarah; Garrison, Dan (COV)  
**Subject:** RE: housing roll-out: next steps

Hi all,

Just confirming the media briefing for tomorrow. We have Tom Davidoff, Jake Fry, Andrew Sakamoto confirmed to attend and ready to provide a brief statement at the briefing tomorrow. As discussed, here s the proposed timing:

1:30 pm – technical briefing begins / introductions  
 - Staff presentation

2:00 pm – short statements from Creative Advisory participants:  
 Jake Fry – CEO, Small Works Studios and Laneway Housing Inc  
 Andrew Sakamoto – Executive Director, TRAC  
 Tom Davidoff – Associate Professor and Director, UBC Centre for Urban Economics and Real Estate – Sauder School of Business

2:10 pm – Q&A with media

2:30 pm – briefing concludes / potential follow-up interviews with General Managers and Creative Advisory participants

In addition, Veronica Bylicki and Tessica Truong from City Hive will also be in attendance and available to answer questions from the media if they are interested.

We also got quotes from our stakeholders for the upcoming press releases from:

- Andrew Sakamoto
- Jake Fry

Does this look okay to everyone?

Edna

**From:** Quinlan, Kevin  
**Sent:** Tuesday, November 21, 2017 1:05 PM  
**To:** Suurkask, Ruth; Couper, Sara; Cho, Edna; Ellis, Sarah; Garrison, Dan (COV)  
**Subject:** housing roll-out: next steps

Hi all, thanks for the meeting today. Here s a quick summary of next steps – let me know if I missed anything

Wednesday

- City NR on actions for renters to go out in morning
- VMO to post some graphics online about the NR
- (TBD) Mayor to attend NHS media event with Federal Minister

Thursday

- Technical briefing at 1:30pm, followed by City NR and report posted online
- Briefing to have 2-3 SME join, such as tom Davidoff and Bryn Davidson

Friday

- FYI: City NR on Kaslo modular site

Saturday

- Dan G op-ed on speculation to run in Van Sun

Sunday

- VMO to issue NR on support for the 10-year plan

Monday

- City NR on speculation measures (to be moved up to Friday or Saturday, depending on interest)

Tuesday

- City staff presentation to council
- Media avail following presentation with Gil, Kaye, Kathleen; Mayor to speak to media at council break

Wednesday

- 2pm (TBC): speakers begin for presentation, followed by vote, and NR

Next steps:

- Ruth to circulate latest version of Renters release to KQ
- Ruth to confirm timing of council agenda going live on website on Thursday with Clerks
- Sara C to circulate draft speculation release to Kevin
- Sara C (?) to do draft of Thursday release (not sure where this is at)
- Sarah E to email Top 15 stakeholders from the reference group of the plan, invite to speak
- Sarah and Dan to contact Andrew and Veronika for quotes; Tom and Jake/Bryn to be validators at technical briefing
- Kevin to confirm with Councillor Reimer about timing for speakers on Wednesday at 2pm

Kevin Quinlan  
 Chief of Staff, Office of the Mayor  
 City of Vancouver  
 Office: 604.873.7232  
 Cell: 778.995.2264

**From:** "Suurkask, Ruth" <ruth.suurkask@vancouver.ca>  
**To:** "Quinlan, Kevin" <Kevin.Quinlan@vancouver.ca>  
 "Couper, Sara" <Sara.Couper@vancouver.ca>  
 "Cho, Edna" <edna.cho@vancouver.ca>  
 "Ellis, Sarah" <Sarah.Ellis@vancouver.ca>  
 "Garrison, Dan (COV)" <Dan.Garrison@vancouver.ca>  
**Date:** 11/21/2017 1:11:05 PM  
**Subject:** RE: housing roll-out: next steps

Thanks Kevin,

Please see blue text for updates:

Not responsive to request

- Sarah and Dan to contact Andrew and Veronika for quotes; Tom and Jake/Bryn to be validators at technical briefing

Not responsive to request

Cheers,  
 Ruth

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

**From:** Quinlan, Kevin  
**Sent:** Tuesday, November 21, 2017 1:05 PM  
**To:** Suurkask, Ruth; Couper, Sara; Cho, Edna; Ellis, Sarah; Garrison, Dan (COV)  
**Subject:** housing roll-out: next steps

Hi all, thanks for the meeting today. Here's a quick summary of next steps – let me know if I missed anything

Wednesday

Not responsive to request

Thursday

- Technical briefing at 1:30pm, followed by City NR and report posted online
- Briefing to have 2-3 SME join, such as tom Davidoff and Bryn Davidson

Friday

Not responsive to request

Saturday

Not responsive to request

Sunday

Not responsive to request

Monday

Not responsive to request

Tuesday

Not responsive to request

Wednesday

Not responsive to request

Next steps:

Not responsive to request

- Sarah and Dan to contact Andrew and Veronika for quotes; Tom and Jake/Bryn to be validators at technical briefing

Not responsive to request

Kevin Quinlan  
 Chief of Staff, Office of the Mayor  
 City of Vancouver  
 Office: 604.873.7232  
 Cell: 778.995.2264



**From:** "Suurkask, Ruth" <ruth.suurkask@vancouver.ca>  
**To:** "Cho, Edna" <edna.cho@vancouver.ca>  
**Date:** 11/22/2017 2:53:48 PM  
**Subject:** Re: housing roll-out: next steps

Thanks!

Sent from my iPhone

On Nov 22, 2017, at 2:50 PM, Cho, Edna <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)> wrote:

Just us. They will be there to answer questions.

---

**From:** Suurkask, Ruth  
**Sent:** Wednesday, November 22, 2017 11:57 AM  
**To:** Cho, Edna  
**Subject:** RE: housing roll-out: next steps

Who from CS will be presenting at the tech briefing? Or is it just your team?

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Cho, Edna  
**Sent:** Wednesday, November 22, 2017 10:37 AM  
**To:** Quinlan, Kevin; Suurkask, Ruth; Couper, Sara; Ellis, Sarah; Garrison, Dan (COV)  
**Cc:** Bourke, Matthew  
**Subject:** RE: housing roll-out: next steps

Hi Kevin,

We're committed to preparing an annual progress report to Council. The last update on our targets (for 2016) went in March this year (appended to the emerging directions report). We plan to bring the next one before summer 2018 to report out on the 2017 approvals. In order to ensure all units in the development pipeline is accounted for, our 2018 report card will be based on 2017 approvals.

We've also been messaging that the city was already "pivoting" our approaches and taking action while resetting our strategy all through 2017, so it makes sense to ensure that our monitoring and reporting is seamless. I think it will also help the narrative next year to be able to compare new targets and outputs with the previous ones.

Thanks,

Edna

---

**From:** Quinlan, Kevin  
**Sent:** Wednesday, November 22, 2017 9:35 AM  
**To:** Cho, Edna; Suurkask, Ruth; Couper, Sara; Ellis, Sarah; Garrison, Dan (COV)  
**Subject:** RE: housing roll-out: next steps

Also, just to let you know the meeting I had yesterday with a number of housing stakeholders went very well. They were very impressed with the direction of the plan, particularly both on the speculation piece as well as the direction to transform single family neighbourhoods. One question came up on the 72,000 units, which was at what point do they start? Does it already count units that are already in stream and at what point do we start counting. Does it include stuff that is still in stream by year 10 etc. something to consider.

KQ

---

**From:** Cho, Edna  
**Sent:** Wednesday, November 22, 2017 9:09 AM  
**To:** Quinlan, Kevin; Suurkask, Ruth; Couper, Sara; Ellis, Sarah; Garrison, Dan (COV)  
**Subject:** RE: housing roll-out: next steps

Hi all,

Just confirming the media briefing for tomorrow. We have Tom Davidoff, Jake Fry, Andrew Sakamoto confirmed to attend and ready to provide a brief statement at the briefing tomorrow. As discussed, here's the proposed timing:

*1:30 pm – technical briefing begins / introductions*  
*- Staff presentation*

*2:00 pm – short statements from Creative Advisory participants:*  
*Jake Fry – CEO, Small Works Studios and Laneway Housing Inc*  
*Andrew Sakamoto – Executive Director, TRAC*  
*Tom Davidoff – Associate Professor and Director, UBC Centre for Urban Economics and Real Estate –*  
*Sauder School of Business*

*2:10 pm – Q&A with media*

*2:30 pm – briefing concludes / potential follow-up interviews with General Managers and Creative Advisory participants*

*In addition, Veronica Bylicki and Tessica Truong from City Hive will also be in attendance and available to answer questions from the media if they are interested.*

-----  
*We also got quotes from our stakeholders for the upcoming press releases from:*

- Andrew Sakamoto*
- Jake Fry*

Does this look okay to everyone?

Edna

---

**From:** Quinlan, Kevin  
**Sent:** Tuesday, November 21, 2017 1:05 PM  
**To:** Suurkask, Ruth; Couper, Sara; Cho, Edna; Ellis, Sarah; Garrison, Dan (COV)  
**Subject:** housing roll-out: next steps

Hi all, thanks for the meeting today. Here's a quick summary of next steps – let me know if I missed anything

Wednesday

- City NR on actions for renters to go out in morning
- VMO to post some graphics online about the NR
- (TBD) Mayor to attend NHS media event with Federal Minister

Thursday

- Technical briefing at 1:30pm, followed by City NR and report posted online
- Briefing to have 2-3 SME join, such as Tom Davidoff and Bryn Davidson

Friday

- FYI: City NR on Kaslo modular site

Saturday

- Dan G op-ed on speculation to run in Van Sun

Sunday

- VMO to issue NR on support for the 10-year plan

Monday

- City NR on speculation measures (to be moved up to Friday or Saturday, depending on interest)

Tuesday

- City staff presentation to council
- Media avail following presentation with Gil, Kaye, Kathleen; Mayor to speak to media at council break

Wednesday

- 2pm (TBC): speakers begin for presentation, followed by vote, and NR

Next steps:

- Ruth to circulate latest version of Renters release to KQ
- Ruth to confirm timing of council agenda going live on website on Thursday with Clerks
- Sara C to circulate draft speculation release to Kevin
- Sara C (?) to do draft of Thursday release (not sure where this is at)
- Sarah E to email Top 15 stakeholders from the 'reference group' of the plan, invite to speak
- Sarah and Dan to contact Andrew and Veronika for quotes; Tom and Jake/Bryn to be validators at technical briefing
- Kevin to confirm with Councillor Reimer about timing for speakers on Wednesday at 2pm

Kevin Quinlan

Chief of Staff, Office of the Mayor

City of Vancouver

Office: 604.873.7232

Cell: 778.995.2264

**From:** "Cho, Edna" <edna.cho@vancouver.ca>  
**To:** "Suurkask, Ruth" <Ruth.Suurkask@vancouver.ca>  
**Date:** 10/17/2017 3:33:05 PM  
**Subject:** RE: Housing Van Media Tech briefing

Sarah Ellis

---

**From:** Suurkask, Ruth  
**Sent:** Tuesday, October 17, 2017 3:28 PM  
**To:** Cho, Edna  
**Cc:** Couper, Sara  
**Subject:** Housing Van Media Tech briefing

Hi Edna,

As mentioned in our meeting yesterday, we are planning a media tech briefing for Housing Van on Thursday, Nov 23<sup>rd</sup>. Below is a list of staff members that I am thinking should attend:

Planning: Gil, Dan, Edna  
DBL: Kaye  
CS: Kathleen, Abi, Ethel

Anyone else?

Thanks,  
Ruth

**Ruth Suurkask | Communications Coordinator**  
Corporate Communications | City of Vancouver  
453 West 12<sup>th</sup> Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Ellis, Sarah" <sarah.ellis@vancouver.ca>  
**To:** "Andrew Sakamoto" <andrew@tenants.bc.ca>  
 "Cho, Edna" <edna.cho@vancouver.ca>  
**Date:** 11/21/2017 5:06:44 PM  
**Subject:** RE: Housing Vancouver - media briefing

This is great Andrew, thanks so much.

Sarah

---

**From:** Andrew Sakamoto [mailto:andrew@tenants.bc.ca]  
**Sent:** Tuesday, November 21, 2017 5:00 PM  
**To:** Cho, Edna  
**Cc:** Ellis, Sarah  
**Subject:** RE: Housing Vancouver - media briefing

Hi Sarah and Edna,

Is this okay?

The Tenant Resource & Advisory Centre (TRAC) is extremely pleased with the City of Vancouver's Housing Strategy and Action Plan. Vancouver tenants are facing unaffordable rents, threats to security of tenure, deteriorating buildings, and a lack of support services. Thankfully, the City of Vancouver will be implementing several measures to improve the lives of Vancouver tenants: the Empty Homes Tax will help increase the number of long-term rental units; the Short-Term Rental Licensing Policy will ensure that tenants are prioritized over tourists; and the Tenant Relocation and Protection Policy will offer protections beyond the scope of the *Residential Tenancy Act* (RTA). TRAC also fully supports the plan to create a Tenant Protection Manager position at the City of Vancouver, which we anticipate will help the City proactively educate and prevent disputes between tenants and landlords. In the coming years, TRAC looks forward to seeing how the City can continue to strengthen protections for Vancouver tenants by collaborating with senior levels of government, encouraging reinvestment in aging properties, and advocating for legislative change to the RTA.

Is "Tenant Protection Manager" the correct title? If not, feel free to change that to the correct one.

Thanks,

**Andrew Sakamoto**  
 Executive Director  
 Tenant Resource & Advisory Centre (TRAC)  
 604-255-3099 ext. 222  
[tenants.bc.ca](mailto:andrew@tenants.bc.ca) | [ren.inqilright.ca](http://ren.inqilright.ca) | [@trac\\_bc](mailto:@trac_bc)

---

**From:** Cho, Edna [mailto:edna.cho@vancouver.ca]  
**Sent:** November-21-17 4:27 PM  
**To:** Andrew Sakamoto <andrew@tenants.bc.ca>  
**Cc:** Ellis, Sarah <Sarah.Ellis@vancouver.ca>  
**Subject:** Housing Vancouver - media briefing

Hi Andrew,

Thanks for agreeing to attend the Housing Vancouver briefing on such short notice!

Just to follow-up on our conversation today – the Housing Vancouver Technical Briefing for the media is this Thursday, November 23 at 1:30 – 2:30 pm. It will be held at Committee Room 1, 3<sup>d</sup> Floor, City Hall.

The timing is as follows:

- 1:30 pm – technical briefing begins / introductions
  - Staff presentation
- 2:00 pm – short statements from Creative Advisory participants (we have 3 lined up including yourself)
- 2:10 pm – Q&A with media
- 2:30 pm – briefing concludes / potential follow-up interviews with General Managers and Creative Advisory participants

It would be great if you can arrive at 1:15 pm so we can touch base.

Thanks also for providing a statement for our rental housing press release tomorrow.

Thanks,

Edna

.....  
 Edna Cho  
 Senior Planner, Housing Policy  
 City of Vancouver  
 ph: 604-871-6484  
 Fx: 604-871-6488  
 email: [edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Anderson, Graham" <[Graham.Anderson@vancouver.ca](mailto:Graham.Anderson@vancouver.ca)>  
**Date:** 11/22/2017 10:35:11 AM  
**Subject:** RE: Housing Vancouver placard / podium sign

Thank you.

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Anderson, Graham  
**Sent:** Wednesday, November 22, 2017 9:18 AM  
**To:** Suurkask, Ruth  
**Cc:** Ellis, Sarah; Cheng, Aaron  
**Subject:** RE: Housing Vancouver placard / podium sign

Yes, will make sure it comes – it's in Edna's car right now.

Graham

---

**From:** Suurkask, Ruth  
**Sent:** Wednesday, November 22, 2017 8:42 AM  
**To:** Ellis, Sarah; Anderson, Graham; Cheng, Aaron  
**Subject:** RE: Housing Vancouver placard / podium sign

Following up on this – can someone please bring it to the Media Briefing at City Hall tomorrow?

Thanks,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Suurkask, Ruth  
**Sent:** Monday, November 20, 2017 9:47 AM  
**To:** Ellis, Sarah; Anderson, Graham  
**Subject:** Housing Vancouver placard / podium sign

As we have a lot of media announcements this week, we will need to use the Housing Vancouver podium sign – it was last used at the Stakeholder Engagement event. Can you please bring it over to City Hall this afternoon when you attend the staff briefing?

Thanks,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Date:** 11/22/2017 11:37:50 AM  
**Subject:** RE: Please review - NR on Transforming Single Family Neighbourhoods  
**Attachments:** COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods - 23 Nov.msg

Dan provided another version – see attached. Please check with him if he still needs you to review it.

It should go to Gil by 1pm at the latest.

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Ellis, Sarah  
**Sent:** Wednesday, November 22, 2017 11:36 AM  
**To:** Suurkask, Ruth; Garrison, Dan (COV); Cho, Edna  
**Cc:** Couper, Sara  
**Subject:** RE: Please review - NR on Transforming Single Family Neighbourhoods

Matt did an initial scrub, I can do a pass. When do you need it to go to Gil?

---

**From:** Suurkask, Ruth  
**Sent:** Wednesday, November 22, 2017 11:17 AM  
**To:** Garrison, Dan (COV); Cho, Edna; Ellis, Sarah  
**Cc:** Couper, Sara  
**Subject:** RE: Please review - NR on Transforming Single Family Neighbourhoods

Following up – has this been reviewed? Any edits? I need to send to Gil to review.

Thanks,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver

---

**From:** Suurkask, Ruth  
**Sent:** Tuesday, November 21, 2017 1:43 PM  
**To:** Garrison, Dan (COV); Cho, Edna; Ellis, Sarah  
**Cc:** Couper, Sara  
**Subject:** Please review - NR on Transforming Single Family Neighbourhoods

Hi Dan, Edna and Sarah,

Attached, please find the current version of the NR on Transforming Single Family Neighbourhoods, which will be distributed to media immediately after the tech briefing on Thursday.

Ideally, it's best if you can review and edit this afternoon – but first thing tomorrow morning works, if needed.

Thanks,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Garrison, Dan \ (COV)" <Dan.Garrison@vancouver.ca>

**To:** "Suurkask, Ruth" <Ruth.Suurkask@vancouver.ca>  
"Cho, Edna" <edna.cho@vancouver.ca>  
"Bourke, Matthew" <matthew.bourke@vancouver.ca>

**Date:**

**Subject:** COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods  
- 23 Nov

**Attachments:** COM - PDS - NR - Housing Vancouver Transforming Single Family Neighbourhoods  
- 23 Nov.DOCX

Here are my edits. Two questions for Matt and Edna.

s.13(1)



Thanks,

Dan



s.13(1)



s.13(1)



**From:** "Kelley, Gil" <gil.kelley@vancouver.ca>  
**To:** "Suurkask, Ruth" <Ruth.Suurkask@vancouver.ca>  
**Date:** 11/23/2017 7:04 55 AM  
**Subject:** Re: Please review for tomorrow morning - Transforming Neighbourhoods NR - Housing Vancouver

Look fine to me. I understand that Dan, Edna and Susan have looked it over, as well.  
Thanks.  
Gil

Please excuse any typos  
Sent from my iPhone

On Nov 22, 2017, at 5:41 PM, Suurkask, Ruth <[Ruth.Suurkask@vancouver.ca](mailto:Ruth.Suurkask@vancouver.ca)> wrote:

Hi Gil,

Below is the *revised* news release that we will distribute tomorrow afternoon – immediately after the media tech briefing on *Housing Vancouver*.

Could you kindly review for first thing tomorrow morning? We will then send it to CM and DCM to review in the morning.

Thanks,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12<sup>th</sup> Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

s.13(1)

**From:** "Veronika Bylicki" <[veronika@gensqueeze.ca](mailto:veronika@gensqueeze.ca)>  
**To:** "Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Date:** 11/22/2017 12:40:36 PM  
**Subject:** Re: Staff presenting Housing Strategy to Council of Nov 28th or 29th

Hi Sarah,

Quick question - do you happen to have any slides that provide an overview of the Housing Strategy (any key figures, timeline of engagement process, etc) that you could share with us? We're going to be giving an overview of the Strategy at our event tomorrow (where we're encouraging young people to participate in supporting/speaking to the Strategy), and it would be super helpful to have some slides that provide a high-level overview. Our event is in the evening, so we're assuming that the Strategy will be public by then.

Thanks!

Veronika

On Wed, Nov 22, 2017 at 10:43 AM, Tesicca Truong <[tesicca@gensqueeze.ca](mailto:tesicca@gensqueeze.ca)> wrote:  
 Hi Sarah,

Our apologies for the delay in sending this over. Here is our quote:

"After a year-long engagement process, CityHive is very pleased to see that the Vancouver Housing Strategy is taking action to prioritize young people who are being deeply impacted by the housing affordability crisis. Tying targets for new homes to income brackets, prioritizing and preserving rental stock, and increasing the variety of housing options such as rental, social, coops, laneways, among others will have a significant impact in improving the affordability and livability of Vancouver for the next decade."

- Tesicca Truong & Veronika Bylicki, CityHive

Thanks! See you tomorrow.

Tesicca Truong  
 Metro Vancouver Code Red Organizer  
 Generation Squeeze  
 e: [tesicca@gensqueeze.ca](mailto:tesicca@gensqueeze.ca) c: s.22(1)

On Wed, Nov 22, 2017 at 8:52 AM, Ellis, Sarah <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)> wrote:  
 Thanks Veronika! Do you guys have a quote ready to go? We're finalizing the press release this morning.

Sarah

**From:** Veronika Bylicki [mailto:[veronika@gensqueeze.ca](mailto:veronika@gensqueeze.ca)]  
**Sent:** Tuesday, November 21, 2017 12:59 PM

**To:** Ellis, Sarah  
**Cc:** Tesicca Truong  
**Subject:** Re: Staff presenting Housing Strategy to Council of Nov 28th or 29th

Just confirming via email too, that we'll be there. Thanks, Sarah!

Veronika

On Mon, Nov 20, 2017 at 3:47 PM, Ellis, Sarah <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)> wrote:

Hi you two –

I wanted to let you know about another opportunity to preview the strategy in advance of Council - we will be having a technical briefing this Thursday to go over the final strategy. The two of you are invited to attend for a preview of what will be presented to Council next week. As media will be in attendance, they may also be interested in speaking with you. Should you like to attend, the briefing starts at 1:30pm in Committee Room 1 on the third floor of City Hall.

Thanks again for all your work gearing folks up for next week!

Sarah

---

**From:** Ellis, Sarah  
**Sent:** Friday, November 17, 2017 4:42 PM  
**To:** 'Veronika Bylicki'  
**Cc:** Tesicca Truong  
**Subject:** RE: Staff presenting Housing Strategy to Council of Nov 28th or 29th

Hi Veronika –

That's great to hear! To answer your question – the public will be able to speak about the Strategy on the 29<sup>th</sup> ; we're still not totally sure what the timing will be, but we'll know as soon as the agenda is released next week, no later than Thursday. Right now, we're preparing for staff to present on the 28<sup>th</sup>, but we're also prepared to present on the 29<sup>th</sup> if Council decides they would rather have a staff presentation on the same day as speakers.

It will be terrific to have you two there on the 29<sup>th</sup> – and there may be additional opportunities in the coming week or so. I'll keep you in the loop as I get info.

Thanks again, and have a great weekend –

Sarah

**From:** Veronika Bylicki [<mailto:veronika@gensqueeze.ca>]  
**Sent:** Wednesday, November 15, 2017 1:31 PM  
**To:** Ellis, Sarah  
**Cc:** Tesicca Truong  
**Subject:** Re: Staff presenting Housing Strategy to Council of Nov 28th or 29th

Hi Sarah,

We're amping up to organize young Metro Vancouverites to come out in support of/to speak to the Housing Strategy on the 29th, and we just wanted to confirm timing with you. Do you know whether Staff will be presenting to Council on the 28th or 29th? In looking at Council meetings /schedule, it looks like "Policy and Strategic Priorities" will be meeting on the 29th - is that the meeting where the public will be able to speak, and do you have any sense of timing for that day?

Thanks! If easier to explain via phone, feel free to call s.22(1)

Veronika

---

**From:** Ellis, Sarah [<mailto:Sarah.Ellis@vancouver.ca>]  
**Sent:** October 30, 2017 3:30 PM  
**To:** Ellis, Sarah <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Cc:** Cho, Edna <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)>  
**Subject:** RE: Reminder: Housing Vancouver Strategy Expert Review

Good afternoon all –

First of all, on behalf of Planning Director Gil Kelley and the CoV Housing Policy team, I want to send along all of our thanks for your thoughtful feedback on the Housing Vancouver draft strategy as part of our expert review process. We are tremendously grateful for the level of detail and thoroughness in the comments we received. All feedback is being considered for integration into the Strategy document and/or 3-year action plan.

In addition, we would like to flag two additional opportunities in the coming month to engage with Staff and support the Housing Vancouver Strategy as it proceeds to Council:

**Housing Vancouver Stakeholder Launch Event:** You should have all received invitations to our upcoming Housing Vancouver Stakeholder Launch Event on November 2nd, from

8:00-11:30 AM at the Holiday Inn – Vancouver Centre; we will be hosting key stakeholders to preview the full Strategy and 3-year action plan, along with presentations from Mayor Gregor Robertson and Planning Director Gil Kelley. Please let me know if you haven't received a formal invitation and I will pass it along.

***Staff Presentation to Council:*** Staff will present the final Housing Vancouver Strategy and 3-Year Action Plan to Council on either the 28<sup>th</sup> or 29<sup>th</sup> of November, with speakers on the 29<sup>th</sup> (Wednesday). **We invite all of you to show your support for the Strategy by speaking to Council or writing a letter to Mayor and Council**– details on how to sign up are available at <http://vancouver.ca/your-government/speak-at-city-council-meetings.aspx>.

Thank you again for your ongoing participation in the Housing Vancouver process. As always, please don't hesitate to reach me if you have additional thoughts, questions or comments.

Best,

Sarah Ellis

---

**From:** Ellis, Sarah  
**Sent:** Thursday, October 26, 2017 8:18 AM  
**To:** Ellis, Sarah  
**Subject:** Reminder: Housing Vancouver Strategy Expert Review

Good morning everyone –

First, a big thank you to everyone who has already sent in their feedback on our Housing Vancouver draft – we truly appreciate you taking the time out of your busy schedules to help us with this process.

For those who are still working through the draft, this is just a quick reminder that the deadline for comments and feedback on the Housing Vancouver Strategy draft you received last Tuesday is due today. Please let me know if there are any concerns or questions.

Thanks again –

Sarah

Sarah Ellis

Social Planner I, Housing Policy

City of Vancouver

West Annex, 2<sup>nd</sup> Floor

T: 604873.7207

[sarah.ellis@vancouver.ca](mailto:sarah.ellis@vancouver.ca)

--

Veronika Bylicki

Metro Vancouver Code Red Organizer  
Generation Squeeze

e: [veronika@gensqueeze.ca](mailto:veronika@gensqueeze.ca) c: s.22(1)

--

Veronika Bylicki

Metro Vancouver Code Red Organizer  
Generation Squeeze

e: [veronika@gensqueeze.ca](mailto:veronika@gensqueeze.ca) c: s.22(1)

--

Veronika Bylicki

Metro Vancouver Code Red Organizer  
Generation Squeeze

e: [veronika@gensqueeze.ca](mailto:veronika@gensqueeze.ca) c: s.22(1)



**From:** "Ludwig, Nicole" <[nicole.ludwig@vancouver.ca](mailto:nicole.ludwig@vancouver.ca)>  
**To:** "Suurkask, Ruth" <[Ruth.Suurkask@vancouver.ca](mailto:Ruth.Suurkask@vancouver.ca)>  
**Date:** 11/22/2017 8:48:12 AM  
**Subject:** RE: Timings for Housing Vancouver Council information

Hi Ruth,

People may sign up to speak once the agenda is posted. There will be notifications sent out if there is a notification list and instructions on how to sign up are on the posted agenda. Katrina tells me the agenda is ok'd to be posted tomorrow afternoon so people can sign up after it goes live.

It is up to Council to assign a hard start time for referred items. If Council decides to have a hard start time on a referred item, it's normally 2 pm. It will be confirmed when the Mayor announces it at the meeting.

Nicole

**Nicole Ludwig, | Meeting Coordinator**  
City Clerk's Department | City of Vancouver  
604.873.7191 | [nicole.ludwig@vancouver.ca](mailto:nicole.ludwig@vancouver.ca)

---

**From:** Suurkask, Ruth  
**Sent:** Tuesday, November 21, 2017 11:25 AM  
**To:** Ludwig, Nicole  
**Cc:** Ellis, Sarah  
**Subject:** Timings for Housing Vancouver Council information

Hi Nicole,

We have a technical briefing with the media for the new Housing Vancouver strategy scheduled this Thursday at 1:30pm. We need the posting of next week's Council Agenda to be after this event. Can it go up after 2:00pm please?

As well, we are inviting stakeholders to speak at Council regarding the strategy next Wednesday. In speaking with the Mayor's Chief of Staff, he stated that will be for 2:00pm on Wednesday – is that correct? On what day and at what time will people be permitted to sign up to speak?

Thanks for your help.

Cheers,  
Ruth

**Ruth Suurkask | Communications Coordinator**  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Ludwig, Nicole" <[nicole.ludwig@vancouver.ca](mailto:nicole.ludwig@vancouver.ca)>  
**To:** "Suurkask, Ruth" <[Ruth.Suurkask@vancouver.ca](mailto:Ruth.Suurkask@vancouver.ca)>  
**Date:** 11/22/2017 8:48:42 AM  
**Subject:** RE: Timings for Housing Vancouver Council information

Oh, and for future reference, please send enquiries like this to CC Meeting Coordinators. I was off s.22(1) so totally missed this.

Nicole

**Nicole Ludwig, | Meeting Coordinator**  
City Clerk's Department | City of Vancouver  
604.873.7191 | [nicole.ludwig@vancouver.ca](mailto:nicole.ludwig@vancouver.ca)

---

**From:** Suurkask, Ruth  
**Sent:** Tuesday, November 21, 2017 11:25 AM  
**To:** Ludwig, Nicole  
**Cc:** Ellis, Sarah  
**Subject:** Timings for Housing Vancouver Council information

Hi Nicole,

We have a technical briefing with the media for the new Housing Vancouver strategy scheduled this Thursday at 1:30pm. We need the posting of next week's Council Agenda to be after this event. Can it go up after 2:00pm please?

As well, we are inviting stakeholders to speak at Council regarding the strategy next Wednesday. In speaking with the Mayor's Chief of Staff, he stated that will be for 2:00pm on Wednesday – is that correct? On what day and at what time will people be permitted to sign up to speak?

Thanks for your help.

Cheers,  
Ruth

**Ruth Suurkask | Communications Coordinator**  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Couper, Sara" <[sara.couper@vancouver.ca](mailto:sara.couper@vancouver.ca)>  
**Date:** 11/21/2017 5:12:11 PM  
**Subject:** Rental Quote - please review

Below is a quote that we received to use in the renter's news release...it's quite long. Any concerns? If not, I will add it into the news release

The Tenant Resource & Advisory Centre (TRAC) is extremely pleased with the City of Vancouver's Housing Strategy and Action Plan. Vancouver tenants are facing unaffordable rents, threats to security of tenure, deteriorating buildings, and a lack of support services. Thankfully, the City of Vancouver will be implementing several measures to improve the lives of Vancouver tenants: the Empty Homes Tax will help increase the number of long-term rental units; the Short-Term Rental Licensing Policy will ensure that tenants are prioritized over tourists; and the Tenant Relocation and Protection Policy will offer protections beyond the scope of the *Residential Tenancy Act* (RTA). TRAC also fully supports the plan to create a Tenant Protection Manager position at the City of Vancouver, which we anticipate will help the City proactively educate and prevent disputes between tenants and landlords. In the coming years, TRAC looks forward to seeing how the City can continue to strengthen protections for Vancouver tenants by collaborating with senior levels of government, encouraging reinvestment in aging properties, and advocating for legislative change to the RTA.

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver

**From:** Ellis, Sarah  
**Sent:** Tuesday, November 21, 2017 5:06 PM  
**To:** Suurkask, Ruth  
**Subject:** FW: Housing Vancouver - media briefing

Andrew quote

**From:** Andrew Sakamoto [<mailto:andrew@tenants.bc.ca>]  
**Sent:** Tuesday, November 21, 2017 5:00 PM  
**To:** Cho, Edna  
**Cc:** Ellis, Sarah  
**Subject:** RE: Housing Vancouver - media briefing

Hi Sarah and Edna,

Is this okay?

The Tenant Resource & Advisory Centre (TRAC) is extremely pleased with the City of Vancouver's Housing Strategy and Action Plan. Vancouver tenants are facing unaffordable rents, threats to security of tenure, deteriorating buildings, and a lack of support services. Thankfully, the City of Vancouver will be implementing several measures to improve the lives of Vancouver tenants: the Empty Homes Tax will help increase the number of long-term rental units; the Short-Term Rental Licensing Policy will ensure that tenants are prioritized over tourists; and the Tenant Relocation and Protection Policy will offer protections beyond the scope of the *Residential Tenancy Act* (RTA). TRAC also fully supports the plan to create a Tenant Protection Manager position at the City of Vancouver, which we anticipate will help the City proactively educate and prevent disputes between tenants and landlords. In the coming years, TRAC looks forward to seeing how the City can continue to strengthen protections for Vancouver tenants by collaborating with senior levels of government, encouraging reinvestment in aging properties, and advocating for legislative change to the RTA.

Is "Tenant Protection Manager" the correct title? If not, feel free to change that to the correct one.

Thanks,

**Andrew Sakamoto**  
 Executive Director  
 Tenant Resource & Advisory Centre (TRAC)  
 604-255-3099 ext. 222  
[tenants.bc.ca](http://tenants.bc.ca) | [rentingitright.ca](http://rentingitright.ca) | @trac\_bc

**From:** Cho, Edna [<mailto:edna.cho@vancouver.ca>]  
**Sent:** November-21-17 4:27 PM  
**To:** Andrew Sakamoto <[andrew@tenants.bc.ca](mailto:andrew@tenants.bc.ca)>  
**Cc:** Ellis, Sarah <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Subject:** Housing Vancouver - media briefing

Hi Andrew,

Thanks for agreeing to attend the Housing Vancouver briefing on such short notice!

Just to follow-up on our conversation today – the Housing Vancouver Technical Briefing for the media is this Thursday, November 23 is at 1:30 – 2:30 pm. It will be held at Committee Room 1, 3<sup>rd</sup> Floor, City Hall.

The timing is as follows:

- 1:30 pm – technical briefing begins / introductions
  - Staff presentation
- 2:00 pm – short statements from Creative Advisory participants (we have 3 lined up including yourself)
- 2:10 pm – Q&A with media
- 2:30 pm – briefing concludes / potential follow-up interviews with General Managers and Creative Advisory participants

It would be great if you can arrive at 1:15 pm so we can touch base.

Thanks also for providing a statement for our rental housing press release tomorrow.

Thanks,

Edna

.....  
 Edna Cho  
 Senior Planner, Housing Policy  
 City of Vancouver  
 ph: 604-871-6484  
 fx: 604-871-6488  
 email: [edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)

<b>From:</b>	<a href="mailto:edna.cho@vancouver.ca">"Cho, Edna" &lt;edna.cho@vancouver.ca&gt;</a>
<b>To:</b>	<a href="mailto:Ruth.Suurkask@vancouver.ca">"Suurkask, Ruth" &lt;Ruth.Suurkask@vancouver.ca&gt;</a>
<b>Date:</b>	10/23/2017 2:50:01 PM
<b>Subject:</b>	Tentative: Housing Vancouver Technical Briefing for Media

---

--

**From:** ["Suurkask, Ruth" <ruth.suurkask@vancouver.ca>](mailto:ruth.suurkask@vancouver.ca)  
**To:** ["Garrison, Dan \(COV\)" <Dan.Garrison@vancouver.ca>](mailto:Dan.Garrison@vancouver.ca)  
["Cho, Edna" <edna.cho@vancouver.ca>](mailto:edna.cho@vancouver.ca)  
**Date:** 11/23/2017 5:59:06 PM  
**Subject:** Thank you

The tech briefing and Q&A was great today – thanks for all your work to make it happen.

...and now we get to do it all again on Tuesday.

Ruth

**Ruth Suurkask | Communications Coordinator**  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Cho, Edna" <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)>  
"Ellis, Sarah" <[Sarah.Ellis@vancouver.ca](mailto:Sarah.Ellis@vancouver.ca)>  
**Date:** 11/21/2017 12:35:03 PM  
**Subject:** Thursday's PPT for Tech Briefing

---

Have Gil and Kathleen reviewed this? If not, can you send me the file so that Lauren can get it in front of Kathleen?

Thanks,  
Ruth

Ruth Suurkask | Communications Coordinator  
Corporate Communications | City of Vancouver  
453 West 12th Avenue  
Vancouver BC V5Y 1V4  
t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)

**From:** "Suurkask, Ruth" <[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)>  
**To:** "Kelley, Gil" <[gil.kelley@vancouver.ca](mailto:gil.kelley@vancouver.ca)>  
 "Llewellyn-Thomas, Kathleen" <[kathleen.llewellyn-thomas@vancouver.ca](mailto:kathleen.llewellyn-thomas@vancouver.ca)>  
 "Krishna, Kaye" <[Kaye.Krishna@vancouver.ca](mailto:Kaye.Krishna@vancouver.ca)>  
 "Garrison, Dan \ (COV)" <[Dan.Garrison@vancouver.ca](mailto:Dan.Garrison@vancouver.ca)>  
 "Cho, Edna" <[edna.cho@vancouver.ca](mailto:edna.cho@vancouver.ca)>  
 "Whitty, Ethel" <[ethel.whitty@vancouver.ca](mailto:ethel.whitty@vancouver.ca)>  
 "Czyz, Monika" <[monika.czyz@vancouver.ca](mailto:monika.czyz@vancouver.ca)>  
 "Jimenez, Liza" <[liza.jimenez@vancouver.ca](mailto:liza.jimenez@vancouver.ca)>  
 "Hurford, Dianna" <[dianna.hurford@vancouver.ca](mailto:dianna.hurford@vancouver.ca)>  
 "Dunnet, Allison" <[Allison.Dunnet@vancouver.ca](mailto:Allison.Dunnet@vancouver.ca)>

**Date:** 11/22/2017 5:03:47 PM

**Subject:** Tomorrow's Housing Vancouver Media Technical Briefing - November 23, 2017 at 1:30pm

Below, please find the schedule and details for tomorrow's *Housing Vancouver* technical briefing with the media. Should you have any questions, please do not hesitate to reach out to Sara or me for clarification.

Cheers,  
 Ruth

### ***Housing Vancouver* Technical Briefing - November 23, 2017 at 1:30pm**

**1:00 – 1:30pm: Staff Arrive – in Committee Room 1**

**1:15pm: Creative Advisory Participants Arrive – in Committee Room 1**

**1:30 pm: Technical briefing – in Committee Room 1**

- Introduction and Opening remarks by Gil Kelley (3 minutes)
  - City of Vancouver:
    - Gil Kelley - General Manager, Planning, Urban Design, and Sustainability
    - Dan Garrison - Assistant Director, Housing Policy
    - Edna Cho - Senior Planner, Housing Policy
    - Kathleen Llewellyn- Thomas - General Manager, Community Services
    - Kaye Krishna - General Manager, Development, Building, and Licensing
  - Creative Advisory Participants
    - Jake Fry – CEO, Small Works Studios and Laneway Housing Inc
    - Andrew Sakamoto – Executive Director, TRAC
    - Tesicca Truong & Veronika Bylicki – Co-Founders and Co-Directors, CityHive and Metro Vancouver Code Red Organizers for Generation Squeeze
- Staff presentation by Dan Garrison & Edna Cho (27 minutes)

**2:00 pm: Short statements from Creative Advisory participants – outside of Chambers**

- Gil Kelley to Re-Introduce Creative Advisory participants
  - Jake Fry – CEO, Small Works Studios and Laneway Housing Inc
  - Andrew Sakamoto – Executive Director, TRAC
  - Tesicca Truong & Veronika Bylicki – Co-Founders and Co-Directors, CityHive and metro Vancouver Code Red organizers for Generation Squeeze

**2:10 pm: City of Vancouver Q&A with media – outside of Chambers**

- Gil Kelley - General Manager, Planning, Urban Design, and Sustainability
- Kathleen Llewellyn- Thomas - General Manager, Community Services
- Kaye Krishna - General Manager, Development, Building and Licensing

**2:30 pm: Briefing concludes / potential follow-up interviews with General Managers and Creative Advisory participants – outside of Chambers**

Ruth Suurkask | Communications Coordinator  
 Corporate Communications | City of Vancouver  
 453 West 12th Avenue  
 Vancouver BC V5Y 1V4  
 t. 604.829.9265 c. 604.340.5761  
[ruth.suurkask@vancouver.ca](mailto:ruth.suurkask@vancouver.ca)