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Date: 3/6/2018 11:00:55 AM
Subject: new home page>Launches on Wed/tomorrow

Greetings Mayor and Council

On Wednesday, March 7, we are launching a "new look"/refreshed home page for vancouver.ca.

The home page has been visually updated and re-organized to make it easier for users to access the information they most need. For example, we know from our statistics that some of the topics users of our site are most interested in are tax management, permits and garbage pick-up, so those items are now more prominent as part of a "quick click" menu. The functionality of the site has not changed, and only the home page has been updated.

Please see the attached image for a preview of the "quick click" menu.

The redevelopment of the home page was done by City staff. We expect the new home page will improve the user experience for those visiting our site.

Best

Sadhu

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