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Date: 3/7/2018 11:59:44 AM

Subject: Memo - Helena Gutteridge Plaza - Plaza Unveiling and Stewardship

Attachments: Memo to Mayor & Council - Helena Gutteridge Plaza - Plaza Unveiling andpdf

Greetings Mayor and Council,

Please see the attached memo from Jerry Dobrovolny. A short summary of the memo is as follows:

- This memo provides an update on the stewardship of Helena Gutteridge Plaza, a temporary plaza on the site previously occupied by City Hall's East Wing.
- Engineering will develop the stewardship plan through engagement with the community, and Real Estate and Facilities Management (REFM).
- REFM constructed the plaza and is responsible for general maintenance and cleaning.
- Engineering's Public Space and Street Use Division (PSSU) is responsible for programming which will include passive programming (e.g. tables and chairs) as well as active programming (e.g. special events).
- The official launch of Helena Gutteridge Plaza will occur on IWD, March 8, 2018.

Should you have any questions, please contact Margaret Wittgens at 604.673.8227 or Margaret.Wittgens@vancouver.ca

Best,
Sadhu

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MEMORANDUM

March 07, 2018

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Janice MacKenzie, City Clerk
Lynda Graves, Manager, Administration Services, City Manager's Office
Rena Kendall-Craden, Director, Communications
Kevin Quinlan, Chief of Staff, Mayor's Office
Katie Robb, Director, Communications, Mayor's Office
Naveen Girn, Director of Community Relations, Mayor's Office
Bill Aujla, General Manager of Real Estate and Facilities Management
Margaret Wittgens, Director, Public Space and Street Use
Karen Hoese, Assistant Director, Downtown Planning Division

FROM: Jerry Dobrovolny, General Manager of Engineering Services

SUBJECT: Helena Gutteridge Plaza - Plaza Unveiling and Stewardship

This memo provides an update on the stewardship of Helena Gutteridge Plaza and the upcoming unveiling event on International Women's Day (IWD).

Background

In 2017, a temporary plaza was created on the site previously occupied by City Hall's East Wing. The plaza was opened to the public in late September 2017. On January 30, 2018 Council passed a motion to name the plaza Helena Gutteridge Plaza – to honour the significance of Helena Gutteridge's achievement of being the first woman elected to Vancouver City Council.

Stewardship

Engineering will develop the stewardship plan through engagement with the community, and Real Estate and Facilities Management (REFM). REFM constructed the plaza and is responsible for general maintenance and light cleaning.

Engineering's Public Space and Street Use Division (PSSU) is responsible for programming which will include passive programming (e.g. tables and chairs) as well as active programming (e.g. special events)¹. This space will be available for the members of the public, community groups, and City staff to host community events, with other opportunities to be explored and tested.

Recent Improvements

Tables, chairs, and umbrellas are scheduled to be delivered to the plaza in March and installed on the north end of the plaza creating a welcoming space for day-to-day enjoyment of staff and the public. The gravel south end of the plaza may accommodate food trucks in the future.

The concrete north end of the plaza has weight restrictions and planters are scheduled to be installed to demarcate it from the gravel covered south end which can accommodate heavier programming such as food trucks.

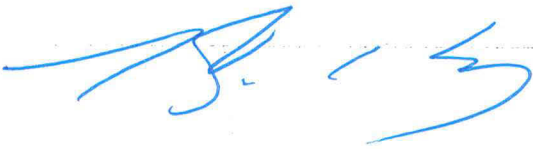
Plaza Unveiling Event on International Women's Day (March 8, 2018)

The official launch of Helena Gutteridge Plaza will occur on IWD, March 8, 2018. The event will include speeches, the unveiling of the plaza's new name and signage, food trucks, and other activities. The event will begin at 11:30am and is being organized by the External Relations and Protocol Office.

Next Steps

The Street Activities Branch within Engineering, in collaboration with REFM, is developing a stewardship plan for the plaza that will include a recommended programming approach and proposed budget to meet the goals and objectives for the space.

If you have any questions, please feel free to contact Margaret Wittgens, Director of Public Space and Street Use, at 604-673-8227 or margaret.wittgens@vancouver.ca.



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¹ Passive programming (i.e., movable tables, chairs, and umbrellas) will be managed by Street Activities (SA) Branch. Active programming (i.e., the permitting of special events) will be managed by Film and Special Events (FASE) Branch in partnership with SA, who will develop special event criteria and support event organizers.