Greetings Mayor and Council,

Please see the attached memo from Jerry Dobrovolny. A short summary of the memo is as follows:

The City installs over 100 bike racks each year on streets and sidewalks. These are proactively installed in high-demand locations and as part of street redesigns, and also through public requests via 311 and the VanConnect app.

This spring, VIVA Vancouver is launching a bike rack design contest. Staff are looking for ‘single rack’ designs that are both fun and functional, reflect Vancouver in a creative and original way, and can be manufactured at a cost comparable to today’s standard inverted U-rack. Winning design(s) will be manufactured by the City and installed in locations throughout Vancouver beginning this fall.

Artistic bike racks are a simple way to make city streets and sidewalks more interesting, memorable, and fun, while providing safe places for people to park their bikes. The contest supports Transportation 2040 policies to enable and encourage creative uses of the street and provide abundant and convenient bicycle parking. The design contest also supports the local design community and provides a low-barrier opportunity for creative expression for anyone living, working, or going to school in Vancouver.

The competition launches late March 2018 and closes on May 13, 2018 at the conclusion of Vancouver Design Week. Shortlisted designs will be publicly displayed during Bike Month in June, and winners will be announced later this summer. Once launched, details will be found at vancouver.ca/bike-rack-design.

In parallel to the design contest, staff are developing clear design requirements and a process to enable BIAs, businesses, and other interested parties to design and install custom racks in their area.

If you have any questions, please feel free to contact Margaret Wittgens, Director of Public Space and Street Use, at 604-673-8227 or margaret.wittgens@vancouver.ca.

Best,
Sadhu

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MEMORANDUM

March 21, 2018

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
    Paul Mochrie, Deputy City Manager
    Janice MacKenzie, City Clerk
    Lynda Graves, Administration Services Manager, City Manager’s Office
    Rena Kendall-Craden, Communications Director
    Kevin Quinlan, Chief of Staff, Mayor’s Office
    Naveen Girn, Community Relations Director, Mayor’s Office
    Margaret Wittgens, Director, Public Space and Street Use
    Branislav Henselmann, Managing Director, Cultural Services

FROM: Jerry Dobrovolny
    General Manager, Engineering Services

SUBJECT: 2018 Bike Rack Competition

This memo provides information on the VIVA Vancouver 2018 Bike Rack Design Competition as outlined in the 2017 VIVA Vancouver Program Update to Council on November 29, 2017. The competition is scheduled to launch late March, 2018.

Background
The City’s Street Activities branch is responsible for installing bike racks on City-owned streets and sidewalks. Residents and businesses can request locations for staff to install bicycle racks within City rights-of-way. Such requests are primarily received through 311 and the VanConnect app; staff also proactively install racks at high demand locations and as part of streetscape projects. Last year the branch installed over 130 racks in business, commercial, and industrial areas, bringing the total to over 2400. This does not include racks placed on private property.

This spring, Street Activities’ VIVA Vancouver team is launching a bike rack design contest. Staff are looking for ‘single rack’ designs that are both fun and functional, reflect Vancouver in a creative and original way, and can be manufactured at a cost comparable to today’s standard inverted U-rack. The winning design(s) will be manufactured by the City and installed in locations throughout Vancouver beginning this fall.
**Why Hold a Design Contest for Bike Racks?**
Artistic bike racks are a simple way to make city streets and sidewalks more interesting, memorable, and fun, while providing safe places for people to park their bikes. The contest supports Transportation 2040 policies to enable and encourage creative uses of the street and provide abundant and convenient bicycle parking. The design contest also supports the local design community and provides a low-barrier opportunity for creative expression for anyone living, working, or going to school in Vancouver.

**Timeline**
The competition launches late March, 2018 and closes on May 13, 2018 at the conclusion of Vancouver Design Week. Shortlisted designs will be publicly displayed during Bike Month in June, and winners will be announced later this summer. Once launched, details will be found at vancouver.ca/bike-rack-design.

**Related Work**
In parallel to the design contest, staff are developing clear design requirements and a process to enable BIAs, businesses, and other interested parties to design and install custom racks in their area.

If you have any questions, please contact Margaret Wittgens, Director of Public Space and Street Use, at 604-673-8227 or margaret.wittgens@vancouver.ca.

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