

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>

To: "Direct to Mayor and Council - DL"

CC: "City Manager's Correspondence Group - DL"
"Wittgens, Margaret" <Margaret.Wittgens@vancouver.ca>
"Dobrovolny, Jerry" <jerry.dobrovolny@vancouver.ca>

Date: 4/5/2018 4:58:22 PM

Subject: Memo - Support for Pride Week and Davie Street Dance Party

Attachments: Eng - MEMO to Mayor and Council - City Support for Pride Week and Daviepdf

Dear Mayor and Council,

The attached memo from Jerry Dobrovolny provides background on the City of Vancouver's support for Pride Week, in light of the recent announcement that the Davie Street Dance Party will be cancelled for 2018.

- Drawing a crowd of more than 400,000 people, Pride events received the maximum Civic Parade offset of \$50,000 in engineering and police costs in 2017 as well as the \$1,000 FEST offset and a Community Arts grant of an additional \$9,000.
- Through several meetings and discussions, the City worked with the Pride Society to find a solution regarding the Davie Street Dance Party.
- In the end, the Pride Society determined that the event would require substantially more additional partner support than available and therefore they would not be able to mount the event in 2018.
- The City will continue working with the Pride Society to support the creation of a sustainable Dance Party as part of 2019 Pride Week.

Should you have any questions, please contact Margaret Wittgens at 604-673-8227 or Margaret.Wittgens@vancouver.ca

Best,
Paul

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MEMORANDUM

April 5, 2018

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Katrina Leckovic, City Clerk
Lynda Graves, Administration Services Manager, City Manager's Office
Rena Kendall-Craden, Communications Director
Kevin Quinlan, Chief of Staff, Mayor's Office
Naveen Girm, Community Relations Director, Mayor's Office

FROM: Jerry Dobrovlny
General Manager, Engineering Services

SUBJECT: City support for Pride Week and Davie Street Dance Party

This memo provides background on the City of Vancouver's support for Pride Week, in light of the recent announcement that the Davie Street Dance Party will be cancelled for 2018.

Background

The Pride Parade is one of Vancouver's three Civic Parade status events, as selected by Council in 2013. Per Council approval, \$50,000 is the maximum allowable offset per parade with Civic Parade status. Drawing a crowd of more than 400,000 people, Pride events received the maximum Civic Parade offset of \$50,000 in engineering and police costs¹ in 2017 as well as the \$1,000 FEST offset and a Community Arts grant of an additional \$9,000. Table 1 (attached) provides a summary of all City and Vancouver Parks Board costs invoiced for Pride Week events² in 2016 and 2017 as well as the associated City offsets.

The Davie Street Dance Party

The Davie Street Dance Party, typically done as part of the annual Pride Celebrations, has been cancelled for 2018 due to VPS' financial position which is unable to support the costs of putting on the event while also addressing the Society's multi-year deficit.

¹ The other Civic Parades are Vaisakhi and Chinese New Year, which draw around 100,000 people and receive up to \$30,000 in engineering and police offsets.

<http://council.vancouver.ca/20130529/documents/ptec4.pdf>

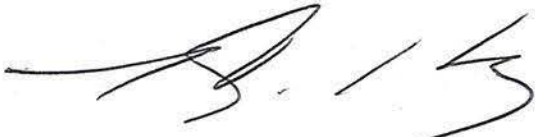
² Pride Week events include the following events held on City and Vancouver Park Board outdoor spaces: Pride Parade, Festival at Sunset Beach, Davie Street Dance Party, East Side Pride, Pride Picnic in the Park and the Terry Wallace Memorial Breakfast.

Through several meetings and discussions, the City worked with the Pride Society to find a solution regarding the Davie Street Dance Party. Options included agreeing to cap Engineering and police costs as well as defer payment on past invoices. In the end, the Pride Society determined that the event would require substantially more partner support than available and therefore they would not be able to mount the event in 2018.

The City remains committed to supporting Pride Week and all of its programs. As part of the 2013 Council report, one-time funding of \$20,000 for professional event plan development was granted to each parade; staff and the Vancouver Pride Society have discussed using those funds to produce a feasibility study regarding Pride Week's sustainability in future years. The City will continue to defer payment of 2016 and 2017 invoices until the feasibility plan can be reviewed and a viable payment plan can be put in place.

The Pride Society has indicated that they are working to recreate the Davie Street Party for 2019. The City will continue working with the Pride Society to support the creation of a reimagined and sustainable Dance Party as part of 2019 Pride Week.

If you have any questions, please feel free to contact Margaret Wittgens, Director of Public Space and Street Use, at 604-673-8227 or margaret.wittgens@vancouver.ca.



Jerry W. Dobrovolny, P.Eng., MBA
General Manager, Engineering Services

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Table 1 Pride Week City Costs and Offsets

	2016	2017
PRIDE WEEK CITY COSTS (City, VPB, VFRS, VPD)		
Ancillary Programming	\$ 1,662	\$ 1,716
Davie Street Dance Party	\$ 30,465	\$ 29,191
Pride Parade/Festival at Sunset Beach	\$ 89,879	\$ 103,049
TOTAL	\$ 122,006	\$ 133,956
COST OFFSETS PROVIDED BY CITY*		
FEST Offset	\$ (1,000)	\$ (1,000)
Civic Parade Status Offset	\$ (50,000)	\$ (50,000)
SUBTOTAL OFFSETS	\$ (51,000)	\$ (51,000)
AMOUNT TO BE PAID BY PRIDE	\$ 71,006	\$ 82,956

*Does not account for Community Arts Grant provided (\$10,000 in 2016, \$9,000 in 2017)

