

From: ["Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>](mailto:Sadhu.Johnston@vancouver.ca)
To: ["Direct to Mayor and Council - DL"](#)
CC: ["City Manager's Correspondence Group - DL"](#)
Date: 4/16/2018 7:52:00 AM
Subject: Neighborhood Cleanup Party

Good Morning Mayor and Council-

The City's annual neighbourhood cleanup program is kicking off on April 27 with a series of planned cleanups throughout the City. On April 16, staff are distributing a news release announcing the kick-off events and celebrating National Volunteer Week.

This year, the City has also rebranded the cleanup program to give it a name that better reflects the nature of the events. Previously known as Keep Vancouver Spectacular, the program is now called Neighbourhood Cleanup Party. In conjunction with the news release, the City's website will be updated on April 16 to officially launch the new name.

Best

Sadhu

Sadhu Afochs Johnston | City Manager
City of Vancouver | 453 W 12th Avenue
Vancouver | BC V5Y 1V4
604.873.7627 | Sadhu.johnston@vancouver.ca
Twitter: sadhuajohnston