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To: "Direct to Mayor and Council - DL"
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Subject: Upcoming News Release: Digital Strategy Award

Dear Mayor and Council,

The City of Vancouver was recognized last night at the 2018 IT World Canada Digital Transformation Conference and Awards Ceremony in Toronto, winning in the Large Public Sector Transformation category for its Digital Strategy. Please see details below.

- On Tuesday evening, the City of Vancouver was one of six organizations recognized at the second annual ITWC Digital Transformation Awards held in Toronto.
- The City of Vancouver was named winner in the Large Public category beating out six other finalists from across Canada. The award recognizes the City's Digital Strategy.
- Vancouver is the first city in Canada to develop and implement a digital strategy and the first to hire a Chief Digital Officer. The four-year strategy, implemented in 2013 has seen the City go from having low digital maturity relative to other global cities to now being a template and model for cities around the world looking to take their digital footprint to the next level.
- The City's Chief Technology Officer, Jessie Adcock accepted the award on the City's behalf.

We are very proud of this award and the many staff who have contributed to our progress over the past 5 years. We also want to acknowledge and appreciate the critical role that Council has played in calling for the development of the digital strategy and supporting its implementation.

Best,
Paul

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