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To: "Direct to Mayor and Council - DL"
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Date: 11/22/2018 11:19:20 AM
Subject: Upcoming News Release: City joins global initiative to raise awareness of gender-based violence

Dear Mayor and Council,

Further to the proclamation that Mayor Stewart delivered in Council last week, the City is supporting the international 16 Days of Activism Against Gender-Based Violence which takes place from November 25 to December 10. As part of the City's Women's Equity Strategy, the City is committed to ensuring that Vancouver is a safe city and supporting projects which ensure all women can lead lives that are secure and free from crime and violence.

For the campaign, City staff have worked with community partners to create transit shelter advertisements, posters, social media content and internal messaging that provide information about how to support someone who is experiencing gender-based violence. The City will also use the campaign as a time to highlight the work of groups and projects that we have funded, which support people who are most at risk of gender-based violence.

The City will be issuing a news release tomorrow, Friday, to help raise awareness of this important campaign.

Best,
Paul

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