

File No.: 04-1000-20-2018-232

July 19, 2018

s.22(1)

Dear s.22(1)

Re: **Request for Access to Records under the Freedom of Information and Protection of Privacy Act (the "Act")**

I am responding to your request of April 21, 2018 for:

**All records related to communications and decision-making regarding the use of Sunset Beach by 420 activists on April 20, 2018 specifically the following:**

- Draft press releases;
- Communications between parks board members;
- Talking point documents;
- Discussions of appropriate spokes persons;
- Finalized press releases;
- Media clippings used to illustrate any points from previous years;
- Notes about conversations related to communications;
- Any written estimates of damage done on April 21, 2018;
- Discussions with police about the usage of Sunset Beach for the event; and
- Communications with the organizers of the April 20, 2018 event.

All responsive records are attached. Some information in the records has been severed, (blacked out), under s.13(1) and s.22(1) of the Act. You can read or download this section here: [http://www.bclaws.ca/EPLibraries/bclaws\\_new/document/ID/freeside/96165\\_00](http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/96165_00)

Under section 52 of the Act, and within 30 business days of receipt of this letter, you may ask the Information & Privacy Commissioner to review any matter related to the City's response to your FOI request by writing to: Office of the Information & Privacy Commissioner, [info@oipc.bc.ca](mailto:info@oipc.bc.ca) or by phoning 250-387-5629.

If you request a review, please provide the Commissioner's office with: 1) the request number (#04-1000-20-2018-232); 2) a copy of this letter; 3) a copy of your original request; and 4) detailed reasons why you are seeking the review.

Yours truly,



**Barbara J. Van Fraassen, BA**  
**Director, Access to Information & Privacy**

[Barbara.vanfraassen@vancouver.ca](mailto:Barbara.vanfraassen@vancouver.ca)  
453 W. 12th Avenue Vancouver BC V5Y 1V4

\*If you have any questions, please email us at [foi@vancouver.ca](mailto:foi@vancouver.ca) and we will respond to you as soon as possible. Or you can call the FOI Case Manager at 604.871.6584.

Encl.

:cf

From: ["Tait, Godfrey" <Godfrey.Tait@vancouver.ca>](mailto:Godfrey.Tait@vancouver.ca)

To: ["Bromley, Malcolm" <Malcolm.Bromley@vancouver.ca>](mailto:Malcolm.Bromley@vancouver.ca)  
["Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>](mailto:Stuart.Mackinnon@vancouver.ca)

Date: 4/17/2018 1:50:26 PM

Subject: \*FOR FINAL REVIEW\* Key messages - 420\_2018

Attachments: Key messages - 420\_2018.docx

Hi Malcolm and Chair Mackinnon,

Here are our recommended key messages for this afternoon's 420 media availability. (Attached and pasted below).

Please let me know if you'd like us to make any changes. Octavio, please take a look too.

Thanks, Godfrey

**Park Board's position:**

- The Park Board has been very consistent over the last 3 years that it does not feel this event is an appropriate use of park space. It violates our non-smoking by-laws and has negative impacts to regular park users, facilities and residents.
- The Park Board has declined to give organizers a permit as the event does not meet our criteria, and violates our no-smoking by-laws in parks.
- We have worked with our partners at the City and VPD to encourage organizers to go to an alternative location such as the PNE, but thus far have not been successful.
- Despite our concerns we will do everything we can - in cooperation with our partners at the City, VPD, VFRS etc. - to ensure public safety and minimize public and park impacts during this event.
- Why can't Park Rangers enforce by-laws and stop it from happening? The VPD has advised that due to the size of the crowds, it is not safe for Park Rangers or police to attempt to enforce non-smoking by-laws at the event.
- As per last year the adjacent seawall, the Sunset Concession and the Aquatic Centre will be closed on April 20th. The VAC will also be closed on April 19<sup>th</sup> for electrical upgrades.

**Protecting Sunset Beach Park:**

- We are looking at ways to better protect the wet and soggy turf in the park this year so the public does not experience a loss of use after the event.
- Organizers informed us today they are investing \$30K in 14,000 square feet in "Ultra Deck" - a breathable, interlocking material that protects turf. The decking will extend from the front of the stage and down the four aisles of the booth area. It will be installed Apr. 19.
- The organizers are also required to protect the turf with sheets of plywood during the set up and tear down of event equipment.
- The stage infrastructure will be set up on a hill to avoid damage to the field area of the park.
- We are hopeful this avoids similar damage to the field as last year, where Sunset Park was closed for 6 weeks to do field mitigation.

**Costs:**

- Park Board and City of Vancouver are tracking all incremental costs related to managing this event and will report to Park Board and Council on those costs in the weeks following April 20th.
- Last year's event cost the City almost \$250 K, nearly \$40 K of those were Park Board costs. Of that bill, 4/20 organizers reimbursed the Park Board nearly \$7K for turf restoration.

**Operational key messages:**

- Additional resources have been assigned to Sunset Beach Park, including:
  - o Park Board operations staff will be on-site during set-up and tear-down to ensure Park Board assets, including grass areas, are protected
  - o Park Ranger crews will be positioned along the seawall starting at 7:00am to inform/educate park users about the initiative
  - o Lifeguards will be deployed to the event site
  - o Extra portable washrooms will be positioned at Sunset Beach Park to support the event
  - o Extra garbage bins will be also be deployed to the event site
  - o Sunset Beach Concession will be locked down for its protection
- The Park Board and Vancouver Police Department have worked together to inform the local community about the protest:
  - o Notification letters were distributed to nearby residents and businesses on April 13
  - o Notification posters were distributed and displayed at the Vancouver Aquatic Centre and the West End Community Centre
  - o Vancouver Aquatic Centre will be closed for the day and customers have been informed of the closure
- Sunset Beach Park will be subject to an intense post-event clean-up by Park Board operations staff (similar to approach used for Celebration of Light event)



Key messages: 420 event at Sunset Beach Park  
April 20, 2018

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- The Park Board has been very consistent over the last 3 years that it does not feel this event is an appropriate use of park space. It violates our non-smoking by-laws and has negative impacts to regular park users, facilities and residents.
- The Park Board has declined to give organizers a permit as the event does not meet our criteria, and violates our no-smoking by-laws in parks.
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From: ["Vancouver Park Board News" <VancouverParkBoard.News@vancouver.ca>](mailto:VancouverParkBoard.News@vancouver.ca)  
To: ["PB Commissioners" <PBCommissioners@vancouver.ca>](mailto:PBCommissioners@vancouver.ca)  
Date: 4/23/2018 3:25:42 PM  
Subject: FW: Information Bulletin: Park Board Statement on closure of Sunset Beach Park and field

Vancouver Park Board  
Information Bulletin  
April 23, 2018

### Park Board statement on closure of Sunset Beach Park and field

The Park Board will attempt to have Sunset Beach park and field open to the public in six weeks, by early June. This revised estimate of field impacts after the 4/20 marijuana event comes after a full inspection of the field by senior park operations staff this morning. A forecast of hot and dry weather this week will greatly assist us in preparing the wet field for rehabilitation.

Park operations staff did a preliminary inspection in the immediate aftermath of the event and fenced the field to protect the damaged field from public use over the weekend. Park Board and City staff worked together all night after 4/20 to clean event debris on the field, but there were still objects such as glass and discarded edibles on the field that posed a danger to the public. The fencing was installed on Saturday morning partially as a protective measure to ensure safety, particularly for children and dogs.

The fencing used to close the field was repurposed by Park Board as it was ordered before 4/20 as protection for new plant beds, young trees and vulnerable species such as eucalyptus and palms. The fencing was removed from these plantings and used to close the field on Saturday morning after the preliminary inspection.

The process to rehabilitate Sunset field involves the following steps:

- Drying the field - requires a good long stretch of warm weather
- Cleaning the field - ensuring debris such as cigarette butts, metals and glass are fully removed so machinery can operate
- Aerating the field - Soils can become compacted through heavy use and thatch (a fibrous layer of dead grass stems, leaves and roots) can develop. Aeration, the process of puncturing the surface of the soil, mitigates this by allowing oxygen into the roots, carbon dioxide to escape and water and nutrients to more easily flow through the soil. Aeration is necessary for healthy turf grass.
- Topdressing the field - This process involves spreading an organic mixture - usually sand, soil, clay or compost or a mixture of these materials - over the field. This helps even out the field, adding an extra element of safety for athletes. Topdressing is like a conditioner for athletic fields, giving turf a fuller feel and extra layer of protection.
- Seeding and germination - waiting for the grass to grow enough so that public use does not damage the grass. With the right preparation, new turf will have shallow roots in about two weeks. This first stage of root growth is very sensitive and requires us to keep the public off the vulnerable young grass. In fact, all weight should be kept off the grass to allow for healthy, resilient turf with deep roots. This takes between 30-45 days in good conditions.

The Park Board understands that Sunset Beach Park is a much loved community asset, and provides vital recreation space for the dense downtown core. We regret any closure, but must take steps to ensure the long term viability of this field which also experienced major impacts in 2017 during the same event. Sunset Park field was closed for 10 weeks last spring after the 4/20 event.

The Park Board will tally all costs associated with the field restoration and other related expenses and will be billing organizers for these costs. A full accounting of 4/20 costs will be released by the City and Park Board when all associated expenses are in.

Organizers did install about \$30,000 worth of plastic turf protection around the main stage at this year's event, which helped to mitigate the cumulative damage.

The Park Board will continue to work with partners at the City to encourage organizers to find a more suitable, alternate location for the event in future years.

-30-

Media contact:  
[pb.communications@vancouver.ca](mailto:pb.communications@vancouver.ca)  
604-257-8699



From: "Harper, Margo" <[Margo.Harper@vancouver.ca](mailto:Margo.Harper@vancouver.ca)>  
To: "Mackinnon, Stuart" <[Stuart.Mackinnon@vancouver.ca](mailto:Stuart.Mackinnon@vancouver.ca)>  
Date: 4/16/2018 7:23:38 PM  
Subject: Fwd: 420 REVISED

Here is proposed 420 release for tmrw Stuart. Reporters name is Spencer Harwood who will call you around 330. We can discuss before.

Sent from my iPhone

Begin forwarded message:

From: "Harper, Margo" <[Margo.Harper@vancouver.ca](mailto:Margo.Harper@vancouver.ca)>  
Date: April 16, 2018 at 5:01:43 PM PDT  
To: "Tait, Godfrey" <[Godfrey.Tait@vancouver.ca](mailto:Godfrey.Tait@vancouver.ca)>  
Subject: 420 REVISED

s.13(1)



-30-



Media contact:  
[pb.communications@vancouver.ca](mailto:pb.communications@vancouver.ca)  
604-257-8438

Margo Harper | Communications Manager  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8699 | c. 604.657.3504  
[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)



From: ["Harper, Margo" <Margo.Harper@vancouver.ca>](mailto:Margo.Harper@vancouver.ca)  
To: ["PB Commissioners" <PBCommissioners@vancouver.ca>](mailto:PBCommissioners@vancouver.ca)  
Date: 4/23/2018 2:01:42 PM  
Subject: IB - Sunset Field

Dear Commissioners,

After a full inspection by Howard Normann this morning, we have revised the field closure estimate downward by a month. This will be issued to the media in about half an hour, and Chair Mackinnon and Howard Normann are going to speak to the Early Edition tomorrow morning.

Margo

**Vancouver Park Board  
Information Bulletin  
April 23, 2018**

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Park operations staff did a preliminary inspection in the immediate aftermath of the event and fenced the field to protect the damaged field from public use over the weekend. Park Board and City staff worked together all night after 4/20 to clean event debris on the field, but there were still objects such as glass and discarded edibles on the field that posed a danger to the public. The fencing was installed on Saturday morning partially as a protective measure to ensure safety, particularly for children and dogs.

The fencing used to close the field was repurposed by Park Board as it was ordered before 4/20 as protection for new plant beds, young trees and vulnerable species such as eucalyptus and palms. The fencing was removed from these plantings and used to close the field on Saturday morning after the preliminary inspection.

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- Drying the field - requires a good long stretch of warm weather
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The Park Board understands that Sunset Beach Park is a much loved community asset, and provides vital recreation space for the dense downtown core. We regret any closure, but must take steps to ensure the long term viability of this field which also experienced major impacts in 2017 during the same event. Sunset Park field was closed for 10 weeks last spring after the 4/20 event.

The Park Board will tally all costs associated with the field restoration and other related expenses and will be billing organizers for these costs. A full accounting of 4/20 costs will be released by the City and Park Board when all associated expenses are in.

Organizers did install about \$30,000 worth of plastic turf protection around the main stage at this year's event, which helped to mitigate the cumulative damage.

The Park Board will continue to work with partners at the City to encourage organizers to find a more suitable, alternate location for the event in future years.

-30-

**Media contact:**

[nb.communications@vancouver.ca](mailto:nb.communications@vancouver.ca)



599

**Margo Harper | Communications Manager**  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8699 | c. 604.657.3504  
[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)



From: ["Vancouver Park Board News" <VancouverParkBoard.News@vancouver.ca>](mailto:VancouverParkBoard.News@vancouver.ca)

To: ["PB Commissioners" <PBCommissioners@vancouver.ca>](mailto:PBCommissioners@vancouver.ca)

Date: 4/17/2018 10:28:33 AM

Subject: Information Bulletin: Park Board statement on 4/20 marijuana event at Sunset Beach Park

**Vancouver Park Board**

**Information Bulletin**

**April 17, 2018**

### **Park Board statement on 4/20 marijuana event at Sunset Beach Park**

The 4/20 marijuana event will take place again this year in Sunset Beach Park, against the wishes of the elected Park Board Commissioners. The Board continues to have significant concerns about the event's impact on residents, the park and facilities that serve our community.

The Park Board does not believe this event is an appropriate use of park space because it violates our no smoking by-laws and has negative consequences for park users and infrastructure. The Board has declined to give organizers a permit as the event does not meet our criteria for issuing a special event permit.

In the best interest of the public the Park Board will do everything it can - in cooperation with partners at the City, VPD, VFRS, BC Ambulance and health authorities - to ensure public safety is maintained and to minimize public and park impacts during this event.

We are looking at ways to better protect the wet and soggy turf in the park so the public does not experience a loss of park and playing field use, as was the case last year. Event organizers have told us they will place a protective covering, at their expense, around the main stage area to protect the turf at this year's 4/20 event.

Park Rangers have gone door to door in the vicinity of Sunset Beach to hand deliver leaflets outlining plans for the event and to inform residents of significant crowds, traffic impacts and potential health concerns to those with sensitivity to smoke.

As in 2017, the adjacent seawall, the Sunset Concession and the Vancouver Aquatic Centre (VAC) will be temporarily closed on April 20<sup>th</sup>. Please note that the VAC will also be closed April 19<sup>th</sup> for electrical upgrades to the facility.

The Park Board will continue to work with partners at the City to encourage organizers to find an alternate location for the event in future years.

-30-

**Media contact:**

[pb.communications@vancouver.ca](mailto:pb.communications@vancouver.ca)

604-257-8438

From: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)

To: ["Jeremiah Vandermeer"](mailto:Jeremiah Vandermeer) <sup>s.22(1)</sup>  
["Jeremiah Vandermeer" <jeremiah@cannabisculture.com>](mailto:Jeremiah Vandermeer)

Date: 4/11/2018 1:52:39 PM

Subject: Messages for Announcements and Video Screens

Hi Jeremiah,

As we discussed, as well as the announcement from the stage, please also display these messages on the video screens.

- No sales or distribution of cannabis products to minors; consumption of cannabis products by minors is also not permitted
- Do not overindulge in edible or smokable products; ensure adequate intake of non-cannabis infused food
- Location of first aid tents
- Consumption of alcohol onsite is not permitted
- Drink lots of water
- Practice sun safety (weather dependent)

Thank you

Jenny Jung  
Supervisor, Special Events and Filming  
Vancouver Board of Parks and Recreation  
604-257-8415



From: ["ATHANS, Ken" <ken.athans@vpd.ca>](mailto:ken.athans@vpd.ca)  
To: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)  
["Dodich, Frank" <Frank.Dodich@vancouver.ca>](mailto:Frank.Dodich@vancouver.ca)  
["Doan, Daniel \(BCEHS\)" <Daniel.Doan@bcehs.ca>](mailto:Daniel.Doan@bcehs.ca)  
Date: 3/15/2018 1:04:32 PM  
Subject: RE: 4/20 First Aid Posts

The concern was that it took up space that would allow the crowd on the grass to spread out, Depty Davey noted the area was over crowded.

I suppose we can make the request and if they is no cooperation we will document the reason for our records.

Thanks,

Ken

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**From:** Jung, Jenny <jenny.jung@vancouver.ca>  
**Sent:** Thursday, March 15, 2018 1:00 PM  
**To:** ATHANS, Ken <ken.athans@vpd.ca>; Dodich, Frank <Frank.Dodich@vancouver.ca>; Doan, Daniel (BCEHS) <Daniel.Doan@bcehs.ca>  
**Cc:** Huculak, Joe EHS:EX <Joe.Huculak@bcehs.ca>; Stanford, Chuck <chuck.stanford@vancouver.ca>; CLARKE, Matt <matt.clarke@vpd.ca>  
**Subject:** RE: 4/20 First Aid Posts

Hi Ken,

I am fine with any plan for the first aid booth that you (the collective you) approve. The moving of the DAB Village, from previous conversations, will be met with resistance from the organizers. Park Operations had asked them to move it last year and we were unsuccessful. How would you like to proceed?

Jenny

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**From:** ATHANS, Ken  
**Sent:** Thursday, March 15, 2018 12:45 PM  
**To:** Jung, Jenny; Dodich, Frank; Doan, Daniel (BCEHS)  
**Cc:** Huculak, Joe EHS:EX; Stanford, Chuck; CLARKE, Matt  
**Subject:** RE: 4/20 First Aid Posts

Hi Jenny,

We just completed a Commander Group meeting and there was a request to move the First Aid booth from the far east end, closer to the centre and to move the "DAB" booth and First Aid booth out of the field area in front of the stage, due to the crushing crowd last year. We are open to improving the loactions, we will have to discuss further.

Regards,

Ken

---

**From:** Jung, Jenny <jenny.jung@vancouver.ca>  
**Sent:** Thursday, March 15, 2018 8:56 AM  
**To:** Dodich, Frank <Frank.Dodich@vancouver.ca>; Doan, Daniel (BCEHS) <Daniel.Doan@bcehs.ca>  
**Cc:** Huculak, Joe EHS:EX <Joe.Huculak@bcehs.ca>; Stanford, Chuck <chuck.stanford@vancouver.ca>; ATHANS, Ken <ken.athans@vpd.ca>; CLARKE, Matt <matt.clarke@vpd.ca>  
**Subject:** RE: 4/20 First Aid Posts

Joe provided a map of the 3 locations that I shared with the organizers. I think we should ask MedTech to stick to the prescribed locations.



---

**From:** Dodich, Frank  
**Sent:** Wednesday, March 14, 2018 7:30 PM  
**To:** Doan, Daniel (BCEHS); Jung, Jenny  
**Cc:** Huculak, Joe EHS:EX; Stanford, Chuck; ATHANS, Ken; CLARKE, Matt  
**Subject:** RE: 4/20 First Aid Posts

Hi Dan,

I agree that MedTech should not be staged in the Jervis Street parking lot. The lot is specifically for Emergency Services and COV staff.

The area north of the stage is congested with organizer equipment, is a thoroughfare for event attendees and will have 6 toilets close by.

I am in total agreement that the best location for a first aid tent is at the bottom of the stairs, directly west of the pump house.

Other options may be the roof of the pump house (usually occupied by the organizer) or the grass "island" along the Beach Avenue side.

Please inform MedTech that they may not set up in either the Jervis Street lot or immediately north of the stage.

Perhaps Ken or Matt have other ideas of where MedTech can set up.

Frank

---

**From:** Doan, Daniel (BCEHS)  
**Sent:** Wednesday, March 14, 2018 1:40 PM  
**To:** Dodich, Frank; Jung, Jenny  
**Cc:** Huculak, Joe EHS:EX; Stanford, Chuck; ATHANS, Ken; CLARKE, Matt  
**Subject:** RE: 4/20 First Aid Posts

Hi All,

I spoke to Doug House of MedTech EMS today and had a conversation about the location of the medical tents. He will be amending the location of first aid post #1 to the street level behind the stage. I don't have an issue with this provided that the location where he chooses to set up is far enough away not to impact operations at our unified command post. He requested his post to be right next to the fire truck and to be included in emergency ops but it would have been a huge impact especially because we're now talking about fencing to limit public intrusion into the command space.

I did reiterate my recommendation that it should be by the bottom of the stairs as it offers a location that won't be directly impacted by marijuana smoke and loud noise. Ultimately, we're flexible with either location though I would recommend we change the location in the plan to reflect the stage location.

Thanks,  
Dan

--

**Daniel Doan | Planning Supervisor**  
Special Operations, Patient Care Delivery  
T: 604-930-6537 | M: 604-818-5177 | [www.bcehs.ca](http://www.bcehs.ca)

---

**From:** Dodich, Frank [<mailto:Frank.Dodich@vancouver.ca>]

**Sent:** Thursday, March 1, 2018 3:13 PM

**To:** Jung, Jenny

**Cc:** Doan, Daniel EHS:EX; Huculak, Joe EHS:EX; Stanford, Chuck; ATHANS, Ken; CLARKE, Matt

**Subject:** 4/20 First Aid Posts

Hi Jenny,

Attached are three diagrams outlining the exact locations we have confirmed for First Aid Posts. All emergency services have been apprised and agree with their locations.

Would you be so kind as to advise the organizers.

Best regards,

Frank

**Frank Dodich | Project Manager, Special Events Public Safety**

FASE | Engineering Services | City of Vancouver

t. [604.257.8748](tel:604.257.8748) | c. [604.404.0334](tel:604.404.0334)

[frank.dodich@vancouver.ca](mailto:frank.dodich@vancouver.ca)

From: ["Harper, Margo" <Margo.Harper@vancouver.ca>](mailto:Margo.Harper@vancouver.ca)  
To: ["Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>](mailto:Stuart.Mackinnon@vancouver.ca)  
Date: 4/20/2018 3:09:36 PM  
Subject: RE: 4/20 Impacts  
Attachments: 420 - 2018 Key Messages.docx

Sorry Stuart, here's the correct document – will print for you tomorrow. SUBS PREVIOUS

**From:** Harper, Margo  
**Sent:** Friday, April 20, 2018 3:05 PM  
**To:** Mackinnon, Stuart  
**Cc:** Tait, Godfrey  
**Subject:** 4/20 Impacts

Hi Stuart,

We have produced a message document for you in anticipation of our media availability tomorrow. s.13(1)

s.13(1)

I will print out for you tomorrow morning and meet you at Park for availability. We will make the call on whether to do the availability by 8am.



Margo

**Margo Harper | Communications Manager**  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8699 | c. 604.657.3504  
[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)



## 4/20 - 2018 Key Messages

s.13(1)





From: ["Fanzega, Taryn" <Taryn.Fanzega@vancouver.ca>](mailto:Taryn.Fanzega@vancouver.ca)  
To: ["Dube, Marc" <Marc.Dube@vancouver.ca>](mailto:Marc.Dube@vancouver.ca)  
["Tait, Godfrey" <Godfrey.Tait@vancouver.ca>](mailto:Godfrey.Tait@vancouver.ca)  
Date: 4/18/2018 8:08:24 AM  
Subject: RE: 4/20 Messaging for CSRs at 3-1-1

Thanks all!

I have set up our Hot Topics case to be used to capture calls regarding the 420 Events; 2 have been created to capture info based on location: one for the Art Gallery and one for Sunset Beach.

I can set up reports for folks if they'd like to see the cases that come through; I can set this up to run daily or I can run next week when the event is over.

I'll also ensure CSRs have the key messages provided.

Thanks,

**Taryn Fanzega**  
Business Consultant  
Digital & Contact Centre Services  
City of Vancouver  
t: 604.871.6164  
[taryn.fanzega@vancouver.ca](mailto:taryn.fanzega@vancouver.ca)

---

**From:** Dube, Marc  
**Sent:** Wednesday, April 18, 2018 7:41 AM  
**To:** Tait, Godfrey  
**Cc:** Harper, Margo; Postma, Tobin; 311 Senior Leadership Team - DL; Fanzega, Taryn; Jung, Jenny  
**Subject:** RE: 4/20 Messaging for CSRs at 3-1-1

Awesome – thanks so much!

Ops – please ensure this is posted to Sharepoint.

s.13(1)

Thanks again,

**Marc Dubé**  
**3-1-1 Team Manager, WorkForce**  
**City of Vancouver**  
W: 604.829.4303 C: 604.374.2845  
“Be yourself. Everyone else is taken.” Oscar Wilde

---

**From:** Tait, Godfrey  
**Sent:** Tuesday, April 17, 2018 5:23 PM  
**To:** Dube, Marc  
**Cc:** Harper, Margo; Postma, Tobin; 311 Senior Leadership Team - DL; Fanzega, Taryn; Jung, Jenny  
**Subject:** RE: 4/20 Messaging for CSRs at 3-1-1

Apologies, I didn't include info re. neighborhood notification –

- The Park Board and Vancouver Police Department have worked together to inform the local community about the protest:

- o Notification letters were distributed to nearby residents and businesses on April 13
- o Notification posters were distributed and displayed at the Vancouver Aquatic Centre and the West End Community Centre
- o Vancouver Aquatic Centre will be closed for the day and customers have been informed of the closure

Here are some additional operational key messages:

**Operational key messages:**

- Additional resources will be assigned to Sunset Beach Park, including:
  - o Park Board operations staff will be on-site during set-up and tear-down to ensure Park Board assets, including grass areas, are protected
  - o Park Ranger crews will be positioned along the seawall starting at 7:00am to inform/educate park users about the initiative
  - o Lifeguards will be deployed to the event site
  - o Extra portable washrooms will be positioned at Sunset Beach Park to support the event
  - o Extra garbage bins will be also be deployed to the event site
  - o Sunset Beach Concession will be locked down for its protection

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**From:** Tait, Godfrey

**Sent:** Tuesday, April 17, 2018 5:15 PM

**To:** Dube, Marc

**Cc:** Harper, Margo; Postma, Tobin; 311 Senior Leadership Team - DL; Fanzega, Taryn; Jung, Jenny

**Subject:** RE: 4/20 Messaging for CSRs at 3-1-1

Hi Marc,

Apologies for the delay. Here is messaging the 3-1-1 team can use.

s.13(1)

Thanks, Godfrey

**420 messaging:**

- The Park Board does not feel this event is an appropriate use of park space. It violates the non-smoking by-laws and has negative impacts to regular park users, facilities and residents.
- The Park Board has declined to give organizers a permit as the event does not meet its criteria, and violates the no-smoking by-laws in parks.
- The Park Board worked with partners at the City and VPD to encourage organizers to go to an alternative location such as the PNE, but thus far has not been successful.
- The Park Board is doing everything it can - in cooperation with our partners at the City, VPD, VFRS etc. - to ensure public safety and minimize public and park impacts during this event.
- As per last year the adjacent seawall, the Sunset Concession and the Aquatic Centre will be closed on April 20th. The VAC will also be closed on April 19<sup>th</sup> for electrical upgrades.

**Protecting Sunset Beach Park:**

- The Park Board is looking at ways to better protect the wet and soggy turf in the park this year so the public does not experience a loss of use after the event.

- Organizers are investing \$30K in 14,000 square feet in “Ultra Deck” - a breathable, interlocking material that protects turf. The decking will extend from the front of the stage and down the four aisles of the booth area. It will be installed Apr. 19.
- The organizers are also required to protect the turf with sheets of plywood during the set up and tear down of event equipment.
- The stage infrastructure will be set up on a hill to avoid damage to the field area of the park.
- We are hopeful this avoids similar damage to the field as last year, where Sunset Park was closed for 6 weeks to do field mitigation.



**Godfrey Tait | Communications**  
 Vancouver Park Board | 2099 Beach Avenue  
 t. 604.257.8438 c.604.754.8943  
[godfrey.tait@vancouver.ca](mailto:godfrey.tait@vancouver.ca)




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**From:** Dube, Marc  
**Sent:** Wednesday, April 11, 2018 9:12 AM  
**To:** Tait, Godfrey  
**Cc:** Harper, Margo; Postma, Tobin; 311 Senior Leadership Team - DL; Fanzega, Taryn  
**Subject:** RE: 4/20 Messaging for CSRs at 3-1-1

Hi All,

Questions are starting to come in from the public and last year we never received confirmation on what key messages are suitable for our staff to share.

We're hoping to get some concrete messaging before the event ends this year ;-).

Anything you can provide will be helpful.

Thanks much,

*Marc Dubé*

**3-1-1 Team Manager, WorkForce**  
**City of Vancouver**

W: 604.829.4303 C: 604.374.2845

**“Be yourself. Everyone else is taken.”** Oscar Wilde

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**From:** Tait, Godfrey  
**Sent:** Thursday, April 20, 2017 9:59 AM  
**To:** Dube, Marc  
**Cc:** Harper, Margo; Postma, Tobin; 311 Senior Leadership Team - DL  
**Subject:** Re: 4/20 Messaging for CSRs at 3-1-1

Please hold off Marc. We'd like to send you a more refined set of messages. I was rushing and there are some key messages there that aren't suitable for 3-1-1. Will re-send shortly

Godfrey Tait  
 Communications | Vancouver Park Board  
 c. 604-754-8943

On Apr 20, 2017, at 8:57 AM, Dube, Marc <[Marc.Dube@vancouver.ca](mailto:Marc.Dube@vancouver.ca)> wrote:



Awesome – thanks Godfrey.

We'll get this to our floor ASAP.

*Marc Dubé*

**3-1-1 Team Manager, WorkForce**

**City of Vancouver**

W: 604.829.4303 C: 604.374.2845

**"Be yourself. Everyone else is taken."** Oscar Wilde

---

**From:** Tait, Godfrey

**Sent:** Thursday, April 20, 2017 8:57 AM

**To:** Harper, Margo

**Cc:** Dube, Marc; Postma, Tobin; 311 Senior Leadership Team - DL

**Subject:** Re: 4/20 Messaging for CSRs at 3-1-1

Hi Marc,

Your team can draw from these as appropriate. Please direct queries that are for us to:

[pbcomments@vancouver.ca](mailto:pbcomments@vancouver.ca) (please don't direct to ranger team)

What's different this year:

Watering Station for attendees, set up by Engineering at request of health authorities to ensure hydration. New this year.

- Enhanced garbage collection to ensure site cleanliness – organizers providing 25 totes (5 more than last year) and volunteers to collect garbage through-out day and deposit in central repository at triangle where Beach intersects Pacific. This will ensure bins do not overflow during day waiting for sanitation pick up, as happened last year.
- Seawall hard closure and DETOUR from Bidwell to Aquatic Centre with Rangers stationed at both ends with signs and flyers to notify public. Last year detour was optional.
- Ten more porta-potties provided by organizers, for a total of 130 washrooms on site as compared to 120 last year
- Site set up occurring TODAY in daylight hours, not OVERNIGHT as last year. This to minimize residential noise and traffic impacts.
- Costs will be carefully tracked and we will attempt to do some cost recovery. Last year there was no attempt.
- Residential notification of event. Rangers went door to door last week with notices.

VAC and Seawall closure:

- Vancouver Police (VPD) have advised likely thousands of people will attend the 420 event.
- As a precautionary measure, the Vancouver Aquatic Centre (VAC) will be closed for the day. Impacts such as: access, egress, and air quality cannot be predicted.
- The seawall will be closed to all users from the Aquatic Centre at Burrard St. to Inukshuk at Bidwell St.

On the day:

- The Vancouver Police Department and other partners are assigning additional resources for public safety and to minimize impact on our park, beach, community and surrounding businesses.
- Park Board operations staff will be on-site during set-up and tear-down to ensure Park Board assets, including grass areas, are protected
- General Manager Malcolm Bromley will be stationed at the on-site Command Centre on the day of



the event and Park Board operations staff will have a strong presence to ensure that Park Board interests are fully considered in the event plan and execution

- Park Ranger crews will be positioned along the seawall [starting at 7:00am](#) to inform/educate park users about the initiative
- Lifeguards will be deployed to the event site
- Extra portable washrooms will be positioned at Sunset Beach Park to support the event
- Extra garbage bins will be also be deployed to the event site (80 from the Park Board and 50 from organizers)
- Sunset Beach Concession will be locked down for its protection
- Sunset Beach Park will be subject to an intense post-event clean-up by Park Board operations staff (similar to approach used for Celebration of Light event)

## Public notification

- The Park Board and Vancouver Police Department have worked together to inform the local community about the protest; specifically:
  - o Notification letters were distributed to nearby residents and businesses on April 13
  - o Notification posters were distributed and displayed at the Vancouver Aquatic Centre and the West End Community Centre
  - o Vancouver Aquatic Centre will be closed for the day and customers were informed of the closure

## Costs:

- Park Board and City of Vancouver are tracking all incremental costs related to managing this event and will report to Park Board and Council on those costs in the weeks following April 20th.

## Operational key messages:

- The Park Board is working closely with partners at the City, Vancouver Police Department, Vancouver Fire & Rescue Services, BC Ambulance Service as well as other agencies to ensure a safe and orderly event.
- To reduce neighbourhood impacts and congestion on the morning of the event, we have allowed the organizers to load in larger infrastructure on April 19.
- The Organizer and Parks are both arranging for contracted security overnight to protect any assets on Park property and to prevent early vendor load in. VPD will be available via 911 to intervene if needed.
- Additional resources have been assigned to Sunset Beach Park as a result of the organizers' decisions to hold the 420 protest at this location, including:

## Background:

- Park Board does not support the use of Sunset Beach Park for the 420 pot protest and has voted not to provide a special events permit for this event due to the smoking ban in parks, disruption to residents and lack of alignment with Park Board mandate.
- Park Board staff worked with organizers to find an alternate location, but were unsuccessful.
- The 420 event taking place on April 20 in Sunset Park is an unsanctioned event.
- The Park Board is working to the best of its ability with the organizers, the VPD, VFRS, health authorities and colleagues at the City to ensure a safe and orderly event.
- The Vancouver Police Department, VFRS, City and Park Board have assigned additional

resources to both Sunset Beach Park and the Vancouver Art Gallery, as a result of the organizers' decisions to hold their event in those locations.

- As with any unpermitted event or protest, the priority of the Park Board and the City is the health and safety of all protest participants and the general public.

- Park Board operations staff and General Manager will be embedded in the command centre on the day of the event to ensure that our interests are fully represented in the event plan and execution.

Godfrey Tait  
Communications | Vancouver Park Board  
c. 604-754-8943

On Apr 20, 2017, at 8:31 AM, Tait, Godfrey <[Godfrey.Tait@vancouver.ca](mailto:Godfrey.Tait@vancouver.ca)> wrote:

My apologies - this was on my list yesterday. Stand by

Godfrey Tait  
Communications | Vancouver Park Board  
c. 604-754-8943

On Apr 20, 2017, at 7:48 AM, Harper, Margo <[Margo.Harper@vancouver.ca](mailto:Margo.Harper@vancouver.ca)> wrote:

Hi Marc -

Godfrey will send you our parks messaging shortly.

Margo

---

**From:** Dube, Marc  
**Sent:** Thursday, April 20, 2017 7:43 AM  
**To:** Postma, Tobin; Harper, Margo  
**Cc:** 311 Senior Leadership Team - DL  
**Subject:** 4/20 Messaging for CSRs at 3-1-1

Good Morning – our favourite day is finally here.

The centre is set up to take calls/tweets but would like to know if there is any updated messaging for this year's events. Some sample questions follow below.

Any help or guidance would be greatly appreciated.

Thanks,

*Marc Dubé*  
**3-1-1 Team Manager, WorkForce**  
**City of Vancouver**  
W: 604.829.4303 C: 604.374.2845  
“Be yourself. Everyone else is taken.” Oscar Wilde

---

**From:** McElheran, Lisa  
**Sent:** Thursday, April 20, 2017 7:23 AM  
**To:** 311 Senior Leadership Team - DL  
**Cc:** Cook, Graham (311)

**Subject:** 4/20

Below is the process for complaints/compliments/opinions for the 4/20 event but how are we to address questions on the event? How do we obtain more information on this event? Or are we to transfer to someone specific for questions?? Some examples below....

- 1. IS this a city approved event with permits in place?
- 2. Are edibles allowed be sold at the event? With or without a licence?
- 3. What is the duration of event?
- 4. Who is responding to the hot topic cases? Or is this only for data collection?
- 5. What is the message in regards to the smoking bylaw ?

Cheers!

Lisa

---

Two new items have been added to the Hot Topic case:

- 4/20 event - Art Gallery
  - 4/20 event - Sunset Beach
- These are to be used for any complaints, compliments, or opinions about the 4/20 marijuana protests/rallies happening this Thursday, April 20. Choose the appropriate location depending on which location the citizen is concerned with. Please type 4/20 using the slash between the 4 and the 20 for easy searches.





From: "Silva, Octavio" <Octavio.Silva@vancouver.ca>  
To: "dana larsen" <dana@danalarsen.com>  
Date: 4/18/2018 4:20:40 PM  
Subject: RE: 4/20 Vancouver Event - Letter of Expectations to Organizers

Hello Dana,

The figure of 12 toilets per 1,000 attendees is a guideline established by Vancouver Coastal Health which has been incorporated into the Letter of Expectation this year as well as in past years. While this figure represents an important planning metric, we recognize that many events (including past 4/20 initiatives) do not meet this standard and apply discretion to ensure that the number of toilets supplied is sufficient to support event attendance.

The Park Board will be supplying an additional 10 toilets this year, over and above the 70 that you’re providing, for a total of 80 toilets. This figure is consistent with the number of toilets supplied at previous 4/20 initiatives, and based on supplier feedback indicating fill rates in excess of 95% at the end of the event, is considered to be the minimum quantity required to service an event of this size.

Regards,  
Octavio

**From:** s.22(1) **On Behalf Of** dana larsen  
**Sent:** Wednesday, April 18, 2018 12:24 PM  
**To:** Silva, Octavio  
**Cc:** s.22(1); jeremiah@cannabisculture.com; Bromley, Malcolm; Mochrie, Paul; Wilton, Shauna; Normann, Howard; Rosa, Donnie; Harper, Margo; Tait, Godfrey; Jung, Jenny; Swanigan, Sandi; Dixon, Iain; Dodich, Frank  
**Subject:** Re: 4/20 Vancouver Event - Letter of Expectations to Organizers

Hello,

One question. This indicates 12 toilets per 1,000 people. With a peak crowd of 50,000, that would be 600 toilets.

Is this a typo, and it should be per 10,000 people?

We have discussed the toilet plan and we are complying with the number and placement of toilets as agreed upon. But this letter seems to say we should have far more toilets than we're going to have.

Last year, the Park Board brought in extra toilets which we didn't expect. Is that expected to happen again this year? We're hoping we have the toilet situation under control and there will be no need for the Park to invest in more toilet facilities.

Thank you.

On Fri, Apr 13, 2018 at 4:57 PM, Silva, Octavio <Octavio.Silva@vancouver.ca> wrote:  
Hello Jeremiah & Dana,

The attached letter sets out the formal requirements we expect your group to meet when executing the 4/20 initiative on April 20, 2018, at Sunset Beach Park.

Please let me know if you have any questions and/or require additional information.

Regards,  
Octavio

**Octavio Silva | Manager of Business Development**  
Vancouver Park Board | City of Vancouver  
Office 604-718-5890  
Mobile 604-209-9359  
Email [octavio.silva@vancouver.ca](mailto:octavio.silva@vancouver.ca)

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DANA LARSEN  
-- [Sensible BC: Your voice for marijuana reform](#)  
-- [Overgrow Canada: Five million seed giveaway](#)  
-- [MJ Creams: Marijuana-infused creams and salves](#)  
-- [Pothead Books: Stoner stories and tokers tales.](#)

From: ["Harper, Margo" <Margo.Harper@vancouver.ca>](mailto:Margo.Harper@vancouver.ca)

To: ["Tait, Godfrey" <Godfrey.Tait@vancouver.ca>](mailto:Godfrey.Tait@vancouver.ca)

["Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>](mailto:Stuart.Mackinnon@vancouver.ca)

Date: 4/16/2018 8:56:55 PM

Subject: RE: 420 info bulletin

Thanks, Stuart can you confirm you've seen? Just to refresh we sent you messaging for a Courier interview a few weeks ago that still stands. Do you still have those key messages in your inbox? IF not, we can re-send.

One new element is that we now have an indication from organizers that they are prepared to fund turf protection in main stage area at their expense. This should prevent some of the damage and loss of use we experienced last year, although it is far wetter this year.

The CP reporter is Spencer Harwood and I will arrange for him to call you at 330pm.

---

**From:** Tait, Godfrey

**Sent:** Monday, April 16, 2018 8:52 PM

**To:** Mackinnon, Stuart

**Cc:** Harper, Margo

**Subject:** 420 info bulletin

Hi Stuart,

Here's the release re. 420 planned for tomorrow AM.

Cheers, Godfrey

**Vancouver Park Board  
Information Bulletin  
April 17, 2018**

### **Park Board statement on 4/20 marijuana event at Sunset Beach Park**

The 4/20 marijuana event will take place again this year in Sunset Beach Park, against the wishes of the elected Park Board Commissioners. The Board continues to have significant concerns about the event's impact on residents, the park and facilities that serve our community.

The Park Board does not believe this event is an appropriate use of park space because it violates our no smoking by-laws and has negative consequences for park users and infrastructure. The Board has declined to give organizers a permit as the event does not meet our criteria for issuing a special event permit.

In the best interest of the public the Park Board will do everything it can - in cooperation with partners at the City, VPD, VFRS, BC Ambulance and health authorities to ensure public safety is maintained and to minimize public and park impacts during this event.

We are looking at ways to better protect the wet and soggy turf in the park so the public does not experience a loss of park and playing field use, as in last year. Event organizers have told us they will place a protective covering, at their expense, around the main stage area to protect the turf at this year's 4/20 event.

Park Rangers have gone door to door in the vicinity of Sunset Beach to hand deliver leaflets outlining plans for the event and to inform residents of significant crowds, traffic impacts and potential health concerns to those with sensitivity to smoke.

As in 2017, the adjacent seawall, the Sunset Concession and the Vancouver Aquatic Centre (VAC) will be temporarily closed on April 20<sup>th</sup>. Please note that the VAC will also be closed April 19<sup>th</sup> for electrical upgrades to the facility.

The Park Board will continue to work with partners at the City to encourage organizers to find an alternate location for the event in future years.

-30-

**Media contact:**

[pb.communications@vancouver.ca](mailto:pb.communications@vancouver.ca)

604-257-8438



**Margo Harper | Communications Manager**

Vancouver Park Board | 2099 Beach Avenue

t. 604.257.8699 | c. 604.657.3504

[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)





From: "Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>

To: "Park Board GM's Office" <pbgmo@vancouver.ca>

"PB Commissioners" <PBCommissioners@vancouver.ca>

Date: 4/18/2018 6:26:10 PM

Subject: RE: 420 Protest Event at Sunset Beach Park 2018 - Board Update

Thank you as ever, Malcolm. Hoping the weather doesn't cause the damage to be even worse than expected.  
S.

Stuart Mackinnon, Chair  
Vancouver Board of Parks & Recreation

t: @betterparks      blog: www.betterparks.ca

**From:** Park Board GM's Office

**Sent:** April 18, 2018 5:24 PM

**To:** PB Commissioners

**Cc:** PB Directors - DL; Silva, Octavio; Jung, Jenny; PB Communications

**Subject:** 420 Protest Event at Sunset Beach Park 2018 - Board Update

Dear Commissioners,

I am writing to update you on the efforts taken by Park Board staff, in conjunction with key partners, to mitigate impacts to park users, nearby residents, other stakeholders, and Sunset Beach Park during this Friday's 4/20 protest event.

On March 6, 2017, in response to a permit application submitted by the 420 event organizers, the Board passed a [motion](#) to "not permit or approve future 420 and/or cannabis day events on any property that falls under Park Board jurisdiction". As a result, the 2018 protest at Sunset Beach Park will once again be moving forward as an unsanctioned and unpermitted event. In situations of this nature, the role of the Park Board and its partners is to protect our assets and ensure the health and safety of protest participants and the general public.

Set-up for the event (large infrastructure only) will begin on Thursday, April 19, 2018, between 9:00am and 7:00pm. Providing access to the park the day before the event is consistent with the approach taken in 2017, which significantly reduced neighborhood impacts and enabled Park Board staff to better monitor set-up activities and ensure park assets were protected and safety rules followed. Additional load-in will continue on April 20, 2018, between 6:00am and 11:00am, with the protest event taking place between 11:00am and 8:00pm. The post-event site clean-up and tear-down will begin immediately following the event at 8:00pm. It will wrap-up by 10:00pm that evening in order to minimize impacts on adjacent residents, with any remaining site clean-up and tear-down to be completed the next day (April 21, 2018).

This year's 4/20 protest is expected to be carried out in a manner very similar to that of prior years, with the following exceptions:

- Organizers will be providing approximately 14,000 square feet of portable flooring to protect the grass at Sunset Beach Park; this grass protection will be deployed in front of the stage area and also in the 4 aisles between vendor booths; and
- A second video screen will be erected on the northern corner of the Second Beach Park parking lot; this video screen and accompanying speakers will broadcast safety messages and assist in directing sound away from nearby residents.

Flyers and posters were delivered to area residents and businesses on April 13, 2018, advising of the protest, the anticipated impacts, and potential mitigation strategies. These neighborhood notification resources were distributed in a three block radius of Sunset Beach Park.

No Park Board services will be used to enable or support this initiative. As a result, the Sunset Beach Concession and Vancouver Aquatic Centre will be closed for the entire day on April 20, 2018. Electrical power at Sunset Beach Park will also be shut off and unavailable to the event. At the request of Vancouver Coastal Health (VCH) and the Vancouver Police Department (VPD), a single water connection will be provided to support a mobile water refilling station so that event participants can have access to clean water.

Our Park Rangers, Park Operations, Special Events, and Communications teams have developed a detailed and comprehensive safety plan, and have participated in an integrated planning process with key partners at the City, the VPD, Vancouver Fire & Rescue Services (VF&RS), Office of Emergency Management, BC Ambulance Services, and VCH to ensure that the event is executed as expected.

On the day of the event, I will be in regular communication with Command Centre personnel and Park Board staff to monitor the event and be receiving hourly situation reports from our VPD partners. Staff from our Park Operations, Special Events, and Communications teams will also be on site. Public communication on the event day will be led by the VPD using their social media channels.

We are carefully tracking all costs associated with 4/20 and will provide Commissioners with a comprehensive post-event debrief.

Regards,

Malcolm Bromley  
General Manager - Vancouver Board of Parks and Recreation

From: ["CLARKE, Matt" <matt.clarke@vpd.ca>](mailto:matt.clarke@vpd.ca)  
To: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)  
Date: 4/3/2018 3:58:44 PM  
Subject: RE: 420 Update - Second Video Screen

Hi Jenny,

I spoke to Inspector Glenn Newman today. He is the Bronze Commander of VPD resources at Sunset Beach on April 20. He thoughts were completely consistent with Inspector Joanne McCormick as I relayed them last week. (that it is essentially the Parks Board's call and that the VPD is prepared to assist the Parks Board in the lawful mandate to manage and protect the parks of Vancouver). Glenn's additional thought is that we have a strong indication from last year that if the site is recreated in the same way as last year, then the crowd behavior, the impacts on residents, and traffic etc are manageable. If changes are made to the site, there may be effects that compromise safety or impact traffic, or residents that are not anticipate, therefore his preference would be that the site design be kept similar to last year.

Matt

---

**From:** Jung, Jenny <jenny.jung@vancouver.ca>  
**Sent:** Wednesday, March 28, 2018 1:55 PM  
**To:** CLARKE, Matt <matt.clarke@vpd.ca>  
**Subject:** RE: 420 Update - Second Video Screen

Hi Matt,  
Did you have a chance to speak to your Commanders about this?

Jenny

---

**From:** CLARKE, Matt  
**Sent:** Monday, March 26, 2018 2:06 PM  
**To:** Jung, Jenny  
**Subject:** Re: 420 Update - Second Video Screen

<sup>2</sup>Hi Jenny,

Below are my thoughts only. I will meet with our Commanders tomorrow and make sure the VPD provides a response (if you don't hear from Joanne today.)

More and bigger screens and lighting negatively impacts residents in the area.

I was at the sight meeting when Jeremiah said the additional (new) screen would be<sup>2</sup> mounted on the speaker tower that was there last year (same size tower, same place.) I don't see why the Parksboard wouldn't hold the line there, out of respect for the residents.

If the new elevated deck/ (additional stage)is part of, or attached to, the main stage, then this IS pretty well consistent with what was described at the sight meeting.<sup>2</sup> Although I don't remember any talk of a bigger screen at the stage.

How much of the grass field will 100,000 ft of flooring cover?<sup>2</sup> (This is NOT a commitment to protect the park. And Jeremiah and co. Do not have a track record for keeping promises. Perhaps after seeing an invoice for the flooring, you could consider allowing the additional lights and way larger screen.)

If the screen and lights are visible outside the park, does the City have to approve?

<sup>2</sup>Matt

Sent from my BlackBerry 10 smartphone on the Bell network.

---

**From:** Dodich, Frank  
**Sent:** Monday, March 26, 2018 12:47 PM  
**To:** ATHANS, Ken; MCCORMICK, Joanne; CLARKE, Matt  
**Subject:** RE: 420 Update - Second Video Screen

Hi Jo, Ken and Matt,

How do we all feel about the enormity of the intended screen and deck??

F.

---

**From:** Jung, Jenny  
**Sent:** Monday, March 26, 2018 12:01 PM  
**To:** Normann, Howard; Silva, Octavio; ATHANS, Ken; McCormick, Joanne; CLARKE, Matt; Stanford, Chuck; Brown, Tim; Dodich, Frank  
**Subject:** 420 Update - Second Video Screen

420 Update:

2<sup>nd</sup> Video screen on the Sunset Beach Lot. (This is a lot bigger set up than we were lead to believe)

They intend to build a 20'x12'x6' high deck to on the northwest corner of Sunset Beach Lot, angled toward the lot and beach. They intend to build a 18'x9' high screen on top of the deck. Final dimensions (15'high x 18' wide). This structure will be fencing off with the generators inside. (map to follow).

There will be no scaffolding towers this year.

They will provide 3 light towers. One on the stage area, one on the lower area west of the DAB Village and one in the parking lot by the video screen.

They will provide 14 toilets on the Jervis lot area plus two for the First Responder area.

They will provide fencing along the water side of the Jervis lot from the stairs to the bench.

They have 10,000 Square feet of flooring that they will place in front of the stage if required. They will make the call 5 days before April 20

Please let me know if there are any concerns.

Jenny Jung  
Supervisor, Special Events and Filming  
Vancouver Board of Parks and Recreation  
604-257-8415



From:	"Jung, Jenny" <jenny.jung@vancouver.ca>
To:	"Jeremiah Vandermeer" <jeremiah@cannabisculture.com>
Date:	3/21/2018 2:47:14 PM
Subject:	RE: Portable Washroom

Thank you

**From:** s.22(1) ] **On Behalf Of** Jeremiah Vandermeer  
**Sent:** Wednesday, March 21, 2018 2:44 PM  
**To:** Jung, Jenny  
**Subject:** Re: Portable Washroom

Hi Jenny

The shirts for our volunteers are Kelly Green and the shirts for our security personnel are light (almost neon) green.

J

On Tue, Mar 20, 2018 at 4:18 PM, Jung, Jenny <jenny.jung@vancouver.ca> wrote:  
Thank you for this. What about the colours of the shirts for the Volunteers?

**From:** CC [mailto:accounts@cannabisculture.com]  
**Sent:** Tuesday, March 20, 2018 3:58 PM  
**To:** Jung, Jenny; Jeremiah Vandermeer; Miranda Nelson  
**Subject:** Re: Portable Washroom

Good afternoon,

Protec Staging has confirmed 70 toilets + 2 handicapped toilets for the event on their quote.

The security shirt proofs have been received and are a bright green (almost flourescent).

I have forwarded your email to Jeremiah to confirm the number of volunteers and security staff.

Jeremiah will also be updating the 420 map shortly to account for changes requested by Medtech on the positioning of their 3 first aid tents.

thank you

On Tue, Mar 20, 2018 at 1:34 PM, Jung, Jenny <jenny.jung@vancouver.ca> wrote:  
Hi Tia,  
Do you have an update on the portable washrooms?  
Also, do you know whether you will have 10 security staff and 50 volunteers at the protest again this year. Do you know the colours of the t-shirts yet?

Thank you in advance for your attention.

Jenny Jung  
Supervisor, Special Events and Filming  
Vancouver Board of Parks and Recreation  
[604-257-8415](tel:604-257-8415)

---

**From:** Jung, Jenny  
**Sent:** Thursday, March 08, 2018 12:09 PM  
**To:** 'accounts@cannabisculture.com'  
**Subject:** RE: Portable Washroom

Thanks

**From:** CC [mailto:accounts@cannabisculture.com]  
**Sent:** Thursday, March 08, 2018 11:49 AM  
**To:** Jung, Jenny  
**Subject:** Re: Portable Washroom

Jeremiah is just confirming with our supplier and will update you shortly and confirm exact numbers but estimates approx 16 new toilets to accommodate the requests.  
thank you

On Tue, Mar 6, 2018 at 3:42 PM, Jung, Jenny <jenny.jung@vancouver.ca> wrote:  
Hi Tia,  
You mentioned at the stakeholders meeting that you would look to increasing the number of portable washrooms at the east side of the site. Have you determined the numbers?  
Also, you (the collective you) had agree to providing 2 units for the First Responders, 6 – 8 units on the east side of the Jervis Lot and 6 units at the west side of the Jervis Lot.  
Thank you in advance for the update.

Jenny Jung  
Supervisor, Special Events and Filming  
Vancouver Board of Parks and Recreation  
[604-257-8415](tel:604-257-8415)

From: ["Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>](mailto:Stuart.Mackinnon@vancouver.ca)

To: ["Harper, Margo" <Margo.Harper@vancouver.ca>](mailto:Margo.Harper@vancouver.ca)

Date: 4/23/2018 1:16:04 PM

Subject: RE: REVISED DRAFT FOR REVIEW: Statement re. field closure and KM's

Oops, sorry missed that. Too many things to juggle right now. If Howard is going to the studio I can join him there for 7:10.

Stuart Mackinnon, Chair  
Vancouver Board of Parks & Recreation

t: @betterparks      blog: [www.betterparks.ca](http://www.betterparks.ca)

---

**From:** Harper, Margo

**Sent:** April 23, 2018 1:10 PM

**To:** Mackinnon, Stuart

**Subject:** RE: REVISED DRAFT FOR REVIEW: Statement re. field closure and KM's

Hi Stuart,

I think it's good to have Howard on to explain the process of turf rehab, the more technical questions. Could you do it in studio at 710 am? Or by phone?

s.13(1)



Margo

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**From:** Mackinnon, Stuart

**Sent:** Monday, April 23, 2018 1:07 PM

**To:** Harper, Margo

**Subject:** RE: REVISED DRAFT FOR REVIEW: Statement re. field closure and KM's

Hi Margo,

Looks good.

s.13(1)



Otherwise good to go.

I'm not sure the value of having bother Howard and myself on the Early Edition. They would probably be less political with him, however I am happy to do it.  
S.

Stuart Mackinnon, Chair  
Vancouver Board of Parks & Recreation

t: @betterparks      blog: [www.betterparks.ca](http://www.betterparks.ca)

---

**From:** Harper, Margo  
**Sent:** April 23, 2018 12:27 PM  
**To:** Mackinnon, Stuart  
**Subject:** FW: REVISED DRAFT FOR REVIEW: Statement re. field closure and KM's

Hi Stuart,

Slightly revised to fix typo.

Margo

s.13(1)

Vancouver Park Board  
Information Bulletin  
April 23, 2018

### **Park Board statement on closure of Sunset Beach park and field**

The Park Board will attempt to have Sunset Beach park and field open to the public in six weeks, by early June. This revised estimate of field impacts after the 4/20 marijuana event comes after a full inspection of the field by senior park operations staff this morning. A forecast of hot and dry weather this week which will greatly assist us in preparing the wet field for rehabilitation.

Park operations staff did a preliminary inspection in the immediate aftermath of the event and fenced the field to protect the damaged field from public use over the weekend. Park Board and City staff worked together all night after 4/20 to clean event debris on the field, but there were still objects such as glass and discarded edibles on the field that posed a danger to the



public. The fencing was installed on Saturday morning partially as a protective measure to ensure safety, particularly for children and dogs.

The fencing used to close the field was repurposed by Park Board as it was ordered before 4/20 as protection for new plant beds, young trees and vulnerable species such as eucalyptus and palms. The fencing was removed from these plantings and used to close the field on Saturday morning after the preliminary inspection.

The process to rehabilitate Sunset field involves the following steps:

- Drying the field - requires a good long stretch of warm weather
- Cleaning the field - ensuring debris such as cigarette butts, metals and glass are fully removed so machinery can operate
- Aerating the field - Soils can become compacted through heavy use and thatch (a fibrous layer of dead grass stems, leaves and roots) can develop. Aeration, the process of puncturing the surface of the soil, mitigates this by allowing oxygen into the roots, carbon dioxide to escape and water and nutrients to more easily flow through the soil. Aeration is necessary for healthy turf grass.
- Topdressing the field - This process involves spreading an organic mixture - usually sand, soil, clay or compost or a mixture of these materials - over the field. This helps even out the field, adding an extra element of safety for athletes. Topdressing is like a conditioner for athletic fields, giving turf a fuller feel and extra layer of protection.
- Seeding and germination - waiting for the grass to grow enough so that public use does not damage the grass. With the right preparation, new turf will have shallow roots in about two weeks. This first stage of root growth is very sensitive and requires us to keep the public off the vulnerable young grass. In fact, all weight should be kept off the grass to allow for healthy, resilient turf with deep roots. This takes between 30-45 days in good conditions.

The Park Board understands that Sunset Beach Park is a much loved community asset, and provides vital recreation space for the dense downtown core. We regret any closure, but must take steps to ensure the long term viability of this field which also experienced major impacts in 2017 during the same event. Sunset Park field was closed for 10 weeks last spring after the 4/20 event.

The Park Board will tally all costs associated with the field restoration and other related expenses and will be billing organizers for these costs. A full accounting of 4/20 costs will be released by the City and Park Board when all associated expenses are in.

Organizers did install about \$30,000 worth of plastic turf protection around the main stage at this year's event, which helped to mitigate the cumulative damage.

The Park Board will continue to work with partners at the City to encourage organizers to find a more suitable, alternate location for the event in future years.

**Media contact:**

[pb.communications@vancouver.ca](mailto:pb.communications@vancouver.ca)

604-257-8699

[<image005.png>](#) Margo Harper | Communications Manager

Vancouver Park Board | 2099 Beach Avenue

t. 604.257.8699 | c. 604.657.3504

[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)

<image003.jpg> <image004.jpg>

From: ["Jeremiah Vandermeer" <jeremiah@cannabisculture.com>](mailto:jeremiah@cannabisculture.com)

To: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)

Date: 3/23/2018 3:03:09 PM

Subject: Re: Security Company

Hi Jenny,

The company is the same company we've been using for the past several years. Oota is the head of our professional security team. He can be contacted at [778-887-6573](tel:778-887-6573).

Thanks very much,  
Jeremiah

On Thu, Mar 22, 2018 at 4:16 PM, Jung, Jenny <[jenny.jung@vancouver.ca](mailto:jenny.jung@vancouver.ca)> wrote:

Hi Jeremiah,

Which security company are you using?

Jenny Jung

Supervisor, Special Events and Filming

Vancouver Board of Parks and Recreation

[604-257-8415](tel:604-257-8415)



From: "ATHANS, Ken" <ken.athans@vpd.ca>  
To: "Jung, Jenny" <jenny.jung@vancouver.ca>  
Date: 3/5/2018 11:57:17 AM  
Subject: RE: Spam: Re: 420 2018 - Food Trucks

Hi Jenny,

I spoke to Dana Larsen today, he understands why we do not support food trucks and he has been encouraged to rent more tent space to clean food vendors.

Ken

---

**From:** Jung, Jenny [mailto:jenny.jung@vancouver.ca]  
**Sent:** Thursday, March 01, 2018 4:45 PM  
**To:** ATHANS, Ken <ken.athans@vpd.ca>  
**Subject:** FW: Spam: Re: 420 2018 - Food Trucks

Hi Ken,  
Would you be able to give Dana Larsen a call 604-812-4372? See below....

**From:** s.22(1) [s.22(1)] **On Behalf Of** dana larsen  
**Sent:** Thursday, March 01, 2018 2:44 PM  
**To:** Jung, Jenny  
**Cc:** s.22(1); [jeremiah@cannabisculture.com](mailto:jeremiah@cannabisculture.com); [Accounts@cannabisculture.com](mailto:Accounts@cannabisculture.com)  
**Subject:** Spam: Re: 420 2018 - Food Trucks

Hi Jenny,

Do you know who specifically at the VPD is in charge of this decision? I would like to try to change their mind on the food truck issue.

Thank you.

On Mon, Feb 19, 2018 at 2:57 PM, Jung, Jenny <[jenny.jung@vancouver.ca](mailto:jenny.jung@vancouver.ca)> wrote:

Hi All,

After further discussion, for the same reasons as last year, VPD, FASE and Park Board will not be supporting Food Trucks at the 420 protest.

Jenny Jung  
Supervisor, Special Events and Filming  
Vancouver Board of Parks and Recreation  
[604-257-8415](tel:604-257-8415)

--

DANA LARSEN

-- [Sensible BC: Your voice for marijuana reform](#)  
-- [Overgrow Canada: Five million seed giveaway](#)  
-- [MJ Creams: Marijuana-infused creams and salves](#)  
-- [Pothead Books: Stoner stories and tokers tales.](#)

From: ["Harper, Margo" <Margo.Harper@vancouver.ca>](mailto:Margo.Harper@vancouver.ca)  
To: ["Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>](mailto:Stuart.Mackinnon@vancouver.ca)  
Date: 4/20/2018 3:41:41 PM  
Subject: REVISED - SUBS PREVIOUS  
Attachments: REVISED - 2018 420 impacts.docx

Sorry for the multiples. This is final and please feel free to delete or add as you see fit.



**Margo Harper | Communications Manager**  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8699 | c. 604.657.3504  
[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)



s.13(1)





From: ["Harper, Margo" <Margo.Harper@vancouver.ca>](mailto:Margo.Harper@vancouver.ca)  
To: ["Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>](mailto:Stuart.Mackinnon@vancouver.ca)  
Date: 4/20/2018 3:04:57 PM  
Subject: 4/20 Impacts  
Attachments: Key messages - 420\_2018.docx

Hi Stuart,

We have produced a message document for you in anticipation of our media availability tomorrow. Some of this is guess work at this time, but we have to be ready.

Please review, and we can adjust and add as you see fit. I've stayed away from the larger positional messaging re/ Board's view of 4/20 as don't think you need me to prepare you for this.

I will print out for you tomorrow morning and meet you at Park for availability. We will make the call on whether to do the availability by 8am.



**Margo Harper | Communications Manager**  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8699 | c. 604.657.3504  
[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)





Key messages:420 event at Sunset Beach Park  
April 20, 2018

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**Park Board's position:**

s.13(1)

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**Protecting Sunset Beach Park:**

s.13(1)

A large rectangular area of the document is completely redacted with a solid grey fill, covering the majority of the page content under the "Protecting Sunset Beach Park:" heading.

**Costs:**

s.13(1)



**Operational key messages:**

s.13(1)



From: ["Harper, Margo" <Margo.Harper@vancouver.ca>](mailto:Margo.Harper@vancouver.ca)

To: ["Bromley, Malcolm" <Malcolm.Bromley@vancouver.ca>](mailto:Malcolm.Bromley@vancouver.ca)

Date: 4/20/2018 2:58:15 PM

Subject: 4/20 IMPACTS - KEY MESSAGES for Chair media briefing - Saturday 9am - DRAFT  
FOR REVIEW

Hi Malcolm,

I've spoken with Yann this aft and taken a run at KM's for Chair tomorrow am, based on our best predictions of park status after event. Yann and I will coordinate in morning for updates for Chair briefing. Please review. If team has edits please advise in next few hours.

s.13(1)





From: "Silva, Octavio" <Octavio.Silva@vancouver.ca>

To: s.22(1)

[jeremiah@cannabisculture.com](mailto:jeremiah@cannabisculture.com)

[dana@danalarsen.com](mailto:dana@danalarsen.com)

Date: 4/13/2018 4:57:28 PM

Subject: 4/20 Vancouver Event - Letter of Expectations to Organizers

Attachments: 420 Event - 2018 Letter of Expectations - Apr 13 18.pdf

Hello Jeremiah & Dana,

The attached letter sets out the formal requirements we expect your group to meet when executing the 4/20 initiative on April 20, 2018, at Sunset Beach Park.

Please let me know if you have any questions and/or require additional information.

Regards,  
Octavio

**Octavio Silva | Manager of Business Development**

Vancouver Park Board | City of Vancouver

Office 604-718-5890

Mobile 604-209-9359

Email [octavio.silva@vancouver.ca](mailto:octavio.silva@vancouver.ca)

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April 13, 2018

Attention - Jeremiah Vandermeer & Dana Larsen

**Letter of Expectations  
4/20 Protest - Sunset Beach Park - April 20, 2018**

Dear Jeremiah & Dana,

As organizers of the 4/20 protest, you have announced your intention to use Sunset Beach Park as the site of your protest in 2018. In its current form, the initiative violates a number of Vancouver Park Board (Park Board) and City of Vancouver (City) bylaws and creates a significant strain on Park Board and City resources.

On March 6, 2017, the Park Board and its Board of Commissioners did not approve a permit for this initiative as requested by Dana Larsen. As a result, the 2018 initiative will be moving forward as an unsanctioned and unpermitted event. In all situations of this nature, the Park Board and City's role is to ensure the health and safety of protest participants and the general public, while minimizing disruptions to local emergency services and the surrounding community.

An interdepartmental Park Board and City staff team, including the Park Board's senior leadership, has reviewed your initiative. This letter outlines the requirements we expect your group to meet when executing the 4/20 protest on April 20, 2018 at Sunset Beach Park.

Set-Up Location/Times

- Sunset Beach Park set-up time - April 19, 2018, from 9:00am to 7:00pm and April 20, 2018, from 6:00am to 11:00am
- Event time - April 20, 2018, from 11:00am to 8:00pm
- Sunset Beach Park site clean-up and teardown - April 20, 2018 from 8:00pm to 10:00pm
- Tear-down complete - all structures to be removed from Sunset Beach Park no later than April 21, 2018, by 5:00pm

Traffic Management

- For public safety, the City of Vancouver will be altering traffic flow on Beach Avenue
- Based on current planning, Beach Avenue between Cardero and Thurlow Streets will be closed to traffic at 7:00am; vehicular traffic will be restricted to residential traffic only
- Vendor traffic will be allowed to access Beach Avenue up to approximately 7:00am; after that time, only emergency vehicles will be permitted access eastbound on Beach Avenue

- Vehicular traffic will not be permitted into Sunset Beach Park parking lot
- Should conditions warrant, the City of Vancouver reserves the right to alter traffic flow on streets adjacent to or near the event location

#### Site Safety

- First aid services and first aid staff must be provided and clearly identified (a minimum of three first aid tents are required on the event site)
- Volunteers must be clearly identified to assist with site access for emergency responders
- Radios must be provided to on-site emergency responders in order to allow for effective communication in the event of an emergency or threat to public safety
- Event organizers must provide all associated staff, including first aid and security personnel and volunteers, with the grid reference tool and site map, and require that these reference tools be used to ensure a coordinated emergency response
- Tents must be appropriately anchored for safety
- Tables are permitted for vending purposes only
- Vancouver Fire & Rescue Services will be issuing and posting a Fire Order restricting any open fires, barbeques, propane cooking stoves/torches, or any such equipment or appliances
- All building standpipes and hydrants must remain clear for safety
- Pallets and generators (with the exception of generators to support the amplification of music and speeches from the stage) are not permitted
- We understand one stage (located at the top of the Jervis Pump Station) and associated structures, including video screens, additional stage, and generator, will be erected; this stage and associated structures are to comply with the City of Vancouver Building Bylaw and must have the permits required under that bylaw
- No other structures, including but not limited to, video screens, additional stages and generators will be permitted
- Event organizers will comply with all directives issued by the Vancouver Park Board, the City of Vancouver, the Vancouver Police Department, Vancouver Fire & Rescue Services, and all other regulatory agencies/departments

#### Park Requirements

- Smoking is restricted to the event area; an appropriate amount of receptacles must be provided for the secure disposal of butts
- Non-slip plywood is required on grass area for load-in and load-out
- Grass protection must be provided in the area in front of the stage
- Portable washrooms must be provided for protest participants; Health Authority guidelines are 12 toilets per 1,000 attendees (7 for women and 5 for men); washrooms should be set-up in the skateboard area by the Sunset Beach Park parking lot
- No power is available at the event location
- Amplification of music/speeches must not exceed 75dbc, 150 feet from the front of the speakers, and 65dbc from the sidewalk; speakers must be angled towards the water

- Organizers will not permit sales, distribution, or consumption of cannabis in any form to minors
- Food trucks are not permitted on the event site
- Organizers are responsible for providing appropriate sanitation/recycling stations and the removal of all debris from the site post-event; this includes sifting of the sand on the beaches

#### Structure Safety

- Stage greater than 1,200mm (4 feet) from grade or larger than 40 square meters (430 square feet) in area require a building permit and/or a Letter of Assurance B1 B2 from a structural engineering service; the weight of the structure must adhere to the weight load restrictions provided by Metro Vancouver
- All pop-up tents and structures must be 'canopy' style only; structures may not have more than one wall; all structures must be secured
- 3 meters (10 feet) clearance must be maintained every 183 square meters (600 square feet) of tents/pop-ups to allow for emergency access/egress

Previous iterations of this event have caused additional event-related expenses for the Park Board and the City, including but not limited to park event fees, staffing expenses, sanitation costs, lost revenues, parking, etc. Further, in previous years the event has caused damage to Park Board assets, in particular the grass areas at Sunset Beach Park.

The Park Board and the City will conduct a post-event inspection and submit to you an invoice for payment of the abovementioned restoration and event-related expenses. The Park Board and the City explicitly reserve the right to commence appropriate legal action to recover these costs in the event that the invoice is not paid in full.

This event is in violation of Park Board Bylaws and the Park Board and the City explicitly reserve the right to prosecute any bylaw violations committed during the event.

Regards,



Malcolm Bromley  
General Manager  
604-257-8448



Paul Mochrie  
Deputy City Manager

Copy to Senior Management Team



From: "Tait, Godfrey" <Godfrey.Tait@vancouver.ca>  
To: "Mackinnon, Stuart" <Stuart.Mackinnon@vancouver.ca>  
Date: 4/16/2018 8:52:02 PM  
Subject: 420 info bulletin

Hi Stuart,  
Here's the release re. 420 planned for tomorrow AM.  
Cheers, Godfrey

Vancouver Park Board  
Information Bulletin  
April 17, 2018

**Park Board statement on 4/20 marijuana event at Sunset Beach Park**

The 4/20 marijuana event will take place again this year in Sunset Beach Park, against the wishes of the elected Park Board Commissioners. The Board continues to have significant concerns about the event's impact on residents, the park and facilities that serve our community.

The Park Board does not believe this event is an appropriate use of park space because it violates our no smoking by-laws and has negative consequences for park users and infrastructure. The Board has declined to give organizers a permit as the event does not meet our criteria for issuing a special event permit.

In the best interest of the public the Park Board will do everything it can - in cooperation with partners at the City, VPD, VFRS, BC Ambulance and health authorities to ensure public safety is maintained and to minimize public and park impacts during this event.

We are looking at ways to better protect the wet and soggy turf in the park so the public does not experience a loss of park and playing field use, as in last year. Event organizers have told us they will place a protective covering, at their expense, around the main stage area to protect the turf at this year's 4/20 event.

Park Rangers have gone door to door in the vicinity of Sunset Beach to hand deliver leaflets outlining plans for the event and to inform residents of significant crowds, traffic impacts and potential health concerns to those with sensitivity to smoke.

As in 2017, the adjacent seawall, the Sunset Concession and the Vancouver Aquatic Centre (VAC) will be temporarily closed on April 20<sup>th</sup>. Please note that the VAC will also be closed April 19<sup>th</sup> for electrical upgrades to the facility.

The Park Board will continue to work with partners at the City to encourage organizers to find an alternate location for the event in future years.

-30-

Media contact:  
[pb.communications@vancouver.ca](mailto:pb.communications@vancouver.ca)  
604-257-8438



Margo Harper | Communications Manager  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8699 | c. 604.657.3504  
[margo.harper@vancouver.ca](mailto:margo.harper@vancouver.ca)

□ □

From: ["Tait, Godfrey" <Godfrey.Tait@vancouver.ca>](mailto:Godfrey.Tait@vancouver.ca)  
To: ["Wiebe, Michael" <Michael.Wiebe@vancouver.ca>](mailto:Michael.Wiebe@vancouver.ca)  
Date: 4/17/2018 2:08:54 PM  
Subject: 420 key messages

Hi Commissioner Wiebe,

Here are our recommended key messages for your CKNW interview this afternoon.

Cheers, Godfrey

**Park Board's position:**

s.13(1)



**Protecting Sunset Beach Park:**

s.13(1)



**Costs:**

s.13(1)



Operational key messages:

s.13(1)

**Godfrey Tait | Communications**  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8438 c.604.754.8943  
[godfrey.tait@vancouver.ca](mailto:godfrey.tait@vancouver.ca)



From: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)

To: [s.22\(1\)](#)  
[jeremiah@cannabisculture.com](mailto:jeremiah@cannabisculture.com)

Date: 2/13/2018 1:40:05 PM

Subject: 420 map Feedback

Hi Jeremiah,  
I have feedback from VF&RS.

"The current site plan shows the tents in groups of 12, six in a row, back to back. There should be only 6 tents to one group of tents. If a similar configuration is required only 3 tents back to back would be acceptable. Otherwise, there a 10 ft gap between groups of 6 tents is required."

Jenny Jung  
Supervisor, Special Events and Filming  
Vancouver Board of Parks and Recreation  
604-257-8415



From: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)

To: ["dana larsen" <dana@danalarsen.com>](mailto:dana@danalarsen.com)

s.22(1)

Date: 2/6/2018 11:14:25 AM

Subject: 420 Meeting

Hi Dana, Hi Jeremiah,

It seems the earlier meeting date would be Thursday, February 15 from 10:30am – 12 noon. I know this is your first day of your booth sales but if you can send me the site map this week, I can circulate the map prior to the meeting and share any concerns with you early next week. Are you both available for a meeting that day?

Jenny Jung

Supervisor, Special Events and Filming

Vancouver Board of Parks and Recreation

604-257-8415


From: ["Tait, Godfrey" <Godfrey.Tait@vancouver.ca>](mailto:Godfrey.Tait@vancouver.ca)  
To: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)  
Date: 3/15/2018 2:53:18 PM  
Subject: 420 messages

Hi Jenny,

Here's what I'd recommend your team select from as appropriate when replying to inquiries from the public/residents leading up to the event. Essentially the same as last year.

- ☐ The 420 event taking place on April 20 in Sunset Park is an unsanctioned event.
- ☐ The Park Board has declined to give organizers a permit as the event does not meet our criteria, and violates our non-smoking by-laws in parks.
- ☐ We have worked with our partners at the City and VPD to encourage organizers to go to an alternative location such as the PNE, but thus far have not been successful.
- ☐ We will do everything we can - in cooperation with our partners at the City, VPD, VFRS etc. - to ensure public safety and minimize public and park impacts during this event.
- ☐ We are looking at ways to better protect the turf in the park this year so the public does not experience a loss of use in the park after the event.
- ☐ As per last year we expect the seawall in the area, the Sunset Concession and the Aquatic Centre to be closed on April 20th.
- ☐ The Vancouver Police Department, VFRS, City and Park Board and will be assigning additional resources to both Sunset Beach Park and the Vancouver Art Gallery , as a result of the organizers' decisions to hold their event in those locations.



Godfrey 

**Godfrey Tait | Communications**  
Vancouver Park Board | 2099 Beach Avenue  
t. 604.257.8438 c.604.754.8943  
[godfrey.tait@vancouver.ca](mailto:godfrey.tait@vancouver.ca)





From: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)

To: [>](mailto:Jeremiah.Vandermeer@s.22(1))  
["Jeremiah Vandermeer" <jeremiah@cannabisculture.com>](mailto:Jeremiah.Vandermeer@jeremiah@cannabisculture.com)  
["dana larsen" <dana@danalarsen.com>](mailto:dana.larsen@dana@danalarsen.com)

Date: 4/18/2018 8:53:53 AM

Subject: 420 Operations

Hi Jeremiah & Dana,

I would like to take this opportunity to summarize the Vancouver Park Board and City of Vancouver's understanding of the operational aspects of 420 at Sunset Beach Park that have emerged from our meetings on February 15 and February 22, 2018 and subsequent conversations. Consistent with past practice, a Letter of Expectations was also sent to you on April 13, 2018.

#### Infrastructure Set-Up

- Protec will set up most of the event infrastructure on April 19, from 9:00am to 7:00pm, with the remainder to be completed on April 20, beginning at 6:00am.
- Engineer stamped drawings will be provided for all structures.
- Organizers to mark locations for tents in compliance with Vancouver Fire and Rescue Services requirements
- Organizers will lay down Ultradek on the field in front of the stage and along the 4 aisles between the booths.
- Non-slip plywood will be put down on the grass area leading up to the path; no driving on grass is permitted; hand carting of materials only.
- Front of the house structure 8'x16' will be placed on the turf below the main stage for sound control and will be contained with a 4' fence.
- Generators require a 2'x2'x2' hole to be dug in the ground in the presence of the Park Board's archeologist; digging is not permitted within the drip line of any trees as it will damage the trees; ground scoping and electrical permit required.
- All electrical equipment and generators must be enclosed by 6' to 8' scrimmed fencing.

#### Stage Area

- Access to the stage area will be from the Jervis Street parking lot, between the east swing gate and first disability parking spot, where waste containers are normally located.
- The stage area will be fenced off to provide security for back-of-house operations; the entire area will be covered with non-slip plywood; the stage will be a mobile unit (SL100) with dimensions of 24'x20' plus a 4' riser; one 10'x20' tent will be set-up for artists and two portable washrooms within the fence line.
- There will be one 18' high 18'x9' video screen anchored by concrete blocks.
- Driving on the seawall is not permitted.
- Food trucks are not permitted at the Sunset Beach Park site.

#### Protest Schedule

- 6:00am – volunteer organizers, security, and vendors arrive on site.
- 12:00noon to 8:00pm – stage performances.
- 4:20pm – 420.
- 8:00pm – end of stage activation and music; clean-up and stage tear-down begins.
- 10:00pm – event site is cleared.

#### Communications

- Event staff, volunteers, security, and MedTech staff will use both cell phones and radios onsite.
- Organizers will provide Command Post personnel with a security and medical team radio to enable the Command Post to monitor status of incidents (during an event of this size cellular coverage can be interrupted/unreliable).

#### Portable Washrooms

- Organizers will provide 70 portable washrooms at the Sunset Beach Park sport court including 14 units at the Jervis Lot area.

#### Security

- Organizers to provide overnight security guards on April 19.



- Approximately 12 security staff will be provided and onsite during the event.
- Security staff will begin at 7:00am.
- Security staff will be positioned primarily around the event stage.

### **Sound Management**

- Speakers must be directed towards the water, away from residential buildings.
- Amplification of music/speeches must not exceed 75dbc, 150 feet from the front of the speakers, and 65dbc from the sidewalk.

### **Site Maintenance**

- Sunset Beach Park is a large site and thousands of people are expected to attend the event; it is the organizers responsibility to ensure that an appropriate number of receptacles are available for safe butt disposal.
- Protest volunteers will clean the park and beach after the protest ends.
- Organizers will provide at least 25 garbage receptacles to hold clear garbage bags.

### **Volunteers**

- There will be approximately 50 volunteers positioned throughout the site.

### **Medical First Aid**

- MedTech has been contracted to provide first aid services.
- There will be 6 first aid attendants stationed at 3 first aid tents (2 per tent).
- There will be 3 tents on the site (1 with a stationary MedTech first aid vehicle), each easily identifiable by flags attached to them.
- Volunteers and staff will carry collapsible flags that can be used in an emergency to indicate the location of potential victims.

### **Safety Messaging**

- Vendor booth will post signs that read 'No sales to minors'.
- Locations of first aid tents will be communicated/displayed on the 420 Vancouver website and posted on the 420 site map.
- Safety announcements will be made hourly onsite from the stage and displayed on the video screens; key messages will include:
  - No sales or distribution of cannabis products to minors
  - Consumption of cannabis products by minors is not permitted
  - Do not overindulge in edible or smokeable products
  - Ensure adequate intake of non-cannabis infused food
  - Display locations of first aid tents
  - Consumption of alcohol onsite is not permitted
  - Drink lots of water
  - Practice sun safety (weather dependent)

### **Lighting**

- Provide 3 light towers for evening illumination during event tear-down and clean up, and/or for lighting in the event of an emergency.

### **Contingencies**

- Announcements to be made from the stage to clear access/egress routes for emergency responders if there is a medical emergency onsite.
- Will support evacuation measures by:
  - Ensuring access/egress routes are clear
  - Providing on-the-ground direction as instructed by emergency response personnel
  - Helping those who require additional assistance exiting the site

Jenny Jung  
 Supervisor, Special Events and Filming  
 Vancouver Board of Parks and Recreation  
 604-257-8415



From: ["Park Board GM's Office" <pbgmo@vancouver.ca>](mailto:pbgmo@vancouver.ca)

To: ["PB Commissioners" <PBCommissioners@vancouver.ca>](mailto:PBCommissioners@vancouver.ca)

Date: 4/18/2018 5:24:21 PM

Subject: 420 Protest Event at Sunset Beach Park 2018 - Board Update

Attachments: PB - GMO - 420 Protest Event at Sunset Beach 2018 - Board Briefing Memo - 2018-04-18.pdf

Dear Commissioners,

I am writing to update you on the efforts taken by Park Board staff, in conjunction with key partners, to mitigate impacts to park users, nearby residents, other stakeholders, and Sunset Beach Park during this Friday's 4/20 protest event.

On March 6, 2017, in response to a permit application submitted by the 420 event organizers, the Board passed a [motion](#) to "not permit or approve future 420 and/or cannabis day events on any property that falls under Park Board jurisdiction". As a result, the 2018 protest at Sunset Beach Park will once again be moving forward as an unsanctioned and unpermitted event. In situations of this nature, the role of the Park Board and its partners is to protect our assets and ensure the health and safety of protest participants and the general public.

Set-up for the event (large infrastructure only) will begin on Thursday, April 19, 2018, between 9:00am and 7:00pm. Providing access to the park the day before the event is consistent with the approach taken in 2017, which significantly reduced neighborhood impacts and enabled Park Board staff to better monitor set-up activities and ensure park assets were protected and safety rules followed. Additional load-in will continue on April 20, 2018, between 6:00am and 11:00am, with the protest event taking place between 11:00am and 8:00pm. The post-event site clean-up and tear-down will begin immediately following the event at 8:00pm. It will wrap-up by 10:00pm that evening in order to minimize impacts on adjacent residents, with any remaining site clean-up and tear-down to be completed the next day (April 21, 2018).

This year's 4/20 protest is expected to be carried out in a manner very similar to that of prior years, with the following exceptions:

- Organizers will be providing approximately 14,000 square feet of portable flooring to protect the grass at Sunset Beach Park; this grass protection will be deployed in front of the stage area and also in the 4 aisles between vendor booths; and
- A second video screen will be erected on the northern corner of the Second Beach Park parking lot; this video screen and accompanying speakers will broadcast safety messages and assist in directing sound away from nearby residents.

Flyers and posters were delivered to area residents and businesses on April 13, 2018, advising of the protest, the anticipated impacts, and potential mitigation strategies. These neighborhood notification resources were distributed in a three block radius of Sunset Beach Park.

No Park Board services will be used to enable or support this initiative. As a result, the Sunset Beach Concession and Vancouver Aquatic Centre will be closed for the entire day on April 20, 2018. Electrical power at Sunset Beach Park will also be shut off and unavailable to the event. At the request of Vancouver Coastal Health (VCH) and the Vancouver Police Department (VPD), a single water connection will be provided to support a mobile water refilling station so that event participants can have access to clean water.

Our Park Rangers, Park Operations, Special Events, and Communications teams have developed a detailed and comprehensive safety plan, and have participated in an integrated planning process with key partners at the City, the VPD, Vancouver Fire & Rescue Services (VF&RS), Office of Emergency Management, BC Ambulance Services, and VCH to ensure that the event is executed as expected.

On the day of the event, I will be in regular communication with Command Centre personnel and Park Board staff to monitor the event and be receiving hourly situation reports from our VPD partners. Staff from our Park Operations, Special Events, and Communications teams will also be on site. Public communication on the event day will be led by the VPD using their social media channels.

We are carefully tracking all costs associated with 4/20 and will provide Commissioners with a comprehensive post-event debrief.

Regards,

Malcolm Bromley  
General Manager - Vancouver Board of Parks and Recreation



April 18, 2018

MEMO TO : Park Board Commissioners

FROM : Malcolm Bromley  
General Manager, Vancouver Board of Parks and Recreation

SUBJECT : **4/20 Protest Event at Sunset Beach Park 2018 – Board Update**

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We are carefully tracking all costs associated with 4/20 and will provide Commissioners with a comprehensive post-event debrief.

Regards,

A handwritten signature in black ink, reading "Malcolm Bromley".

Malcolm Bromley  
General Manager - Vancouver Board of Parks and Recreation

/os/clc

Copy to: PB Senior Leadership Team  
PB Special Events  
PB Communications

From: ["Jung, Jenny" <jenny.jung@vancouver.ca>](mailto:jenny.jung@vancouver.ca)

To: ["dana larsen" <dana@danalarsen.com>](mailto:dana@danalarsen.com)

s.22(1)

[jeremiah@cannabisculture.com](mailto:jeremiah@cannabisculture.com)

[Accounts@cannabisculture.com](mailto:Accounts@cannabisculture.com)

Date: 2/27/2018 1:59:41 PM

Subject: 420 Site Meeting Notes - Feb 22

Attachments: 420 Site Meeting Notes - Feb 22.docx

Jenny Jung  
Supervisor, Special Events and Filming  
Vancouver Board of Parks and Recreation  
604-257-8415



## 420 Site Meeting with Organizers and Protec

Sunset Beach Park - Thursday, February 22, 2018 10:30am - 11:30am

Attendees: Ken Athans, Glenn Newman, Matt Clarke, Tim Brown, Joe Huculak, Blake Kendon, Christina Niven, Chris Penton, Jeff Whitehead, Frank Dodich, Jon Anthony, Dana Larsen, Jeremiah Vandermeer, Joe Goncalves, Yuna Flewin

### Notes:

#### Stage Area

Will be exactly the same as last year with the following additions

- additional video screen in one of the VIP tents
- raise a riser on the water side up by 4 foot

ACTION: Organizers to provide updated site map  
Organizers to provide updated engineer stamped drawings

#### Scaffold Area

Addition to the two scaffold towers on the east grass area, will be adding 9'x16' video screen that would extend between the two towers

ACTION: Organizers to provide updated site map  
Organizers to provide updated engineer stamped drawings

#### Garbage Drop off Area

Group identified a new fenced in drop off area on the grass area west of Pump Station driveway.

ACTION: Organizer to fence in the area with 4' fencing



City Sanitation to provide clear bags

City Sanitation to swap out the existing totes between the pump station and Vancouver Aquatic Centre with cut out totes

City Sanitation, Organizers and private recycling company connect to discuss recycling process

Jenny and Frank to reach out to their Metro Vancouver contacts to see if a portion of the driveway can be used. Plan to be revised if permission is granted

### Flooring

In front of stage area

Park Board if organizers can protect the grass area between the tents on the east side of the park. The goal is to ensure that at least part of the park can be open to the public after the protest.

Organizers agreed if it is fiscally possible.

### Portable Washrooms - near Jervis Lot

Additional washrooms to be added

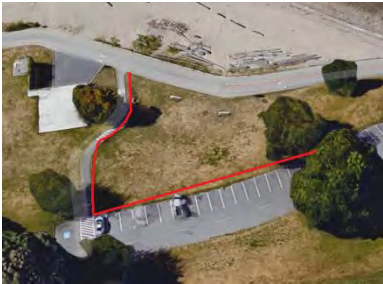
6 in the parking lot at the west side adjacent to the electric vehicle charging station

2 in the fence area for First Responder use only

Up to 8 on the grass area between lot and stage

### Fencing - First Responder's Area in Jervis Lot

Add fence line on south side of lot from stairs to bench



### Security

Organizers to provide 2 overnight security plus increase number of volunteers

### BCAS

Identified three suggested first aid posts for organizers to pass on the MedTech



Action: Jenny to provide gate keys to BCAS and other First Responders

### Drones

Organizers agreed to make announcements during protest to let participants know that drones are not permitted and will be confiscated by VPD

## Set up Schedule

### **2017**

Set up - April 19 - 9am - 5pm

Set up - April 20 starting at 7am

Tear Down - April 21 starting at 7am

	April 19 9am - 5pm	April 20 7am-11am	April 21 7am-5pm
Stage	Set up	Tear down	
Risers	Set up	Tear down	
Fencing	Set up		Tear down
Screen		Set up & Tear down	
Portapotties (50)	Set up		Tear down
VIP Tent (10x20)		Set up & Tear down	
Sound system		Set up & Tear Down	
Flooring between booths	Set up		Tear down
Light towers (2)	Set up		Tear down
Generators (need permit)	Set up		Tear down
Scaffolding Tower	Set up		Tear down

No changes to the schedule for 2018

Drop off for musician worked well in 2017 and will continue same process

### Food Trucks

No food truck allowed



Key messages: 420 event at Sunset Beach Park  
April 20, 2018

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**Park Board's position:**

- The 420 event taking place on April 20 in Sunset Park is an unsanctioned event.
- The Park Board has been very consistent over the last 3 years that it does not feel this event is an appropriate use of park space. It violates our non-smoking by-laws and has negative impacts to regular park users, our facilities and residents.
- The Park Board has declined to give organizers a permit as the event does not meet our criteria, and violates our no-smoking by-laws in parks.
- We have worked with our partners at the City and VPD to encourage organizers to go to an alternative location such as the PNE, but thus far have not been successful.
- Despite our concerns we will do everything we can - in cooperation with our partners at the City, VPD, VFRS etc. - to ensure public safety and minimize public and park impacts during this event.
- As per last year the adjacent seawall, the Sunset Concession and the Aquatic Centre will be closed on April 20th.

**Protecting Sunset Beach Park:**

- We are looking at ways to better protect the turf in the park this year so the public does not experience a loss of use after the event.
- Organizers informed us today they are investing \$30K in 14,000 square feet in "Ultra Deck" - a breathable, interlocking material that protects turf. The decking will extend from the front of the stage and down the four aisles of the booth area. It will be installed Apr. 19.
- The organizers are also required to protect the turf with sheets of plywood during the set up and tear down of event equipment.
- The stage infrastructure will be set up on a hill to avoid damage to the field area of the park.

**Costs:**

- Park Board and City of Vancouver are tracking all incremental costs related to managing this event and will report to Park Board and Council on those costs in the weeks following April 20th.

**VPD's position:**

- The VPD have advised us that due to the size of the crowds and the current "grey" zone regarding legality of marijuana they do not feel it's possible to prevent the crowd from gathering in our park.



- The VPD's top priority for a large scale event like this is to ensure public safety together with partners in Emergency Services and VFRS.
- The Vancouver Police Department, VFRS, City and Park Board and will be assigning additional resources to both Sunset Beach Park and the Vancouver Art Gallery.

**Operational key messages:**

- Additional resources have been assigned to Sunset Beach Park, including:
  - o Park Board operations staff will be on-site during set-up and tear-down to ensure Park Board assets, including grass areas, are protected
  - o Park Ranger crews will be positioned along the seawall starting at 7:00am to inform/educate park users about the initiative
  - o Lifeguards will be deployed to the event site
  - o Extra portable washrooms will be positioned at Sunset Beach Park to support the event
  - o Extra garbage bins will be also be deployed to the event site
  - o Sunset Beach Concession will be locked down for its protection
- The Park Board and Vancouver Police Department have worked together to inform the local community about the protest:
  - o Notification letters were distributed to nearby residents and businesses on April 13
  - o Notification posters were distributed and displayed at the Vancouver Aquatic Centre and the West End Community Centre
  - o Vancouver Aquatic Centre will be closed for the day and customers have been informed of the closure
- Sunset Beach Park will be subject to an intense post-event clean-up by Park Board operations staff (similar to approach used for Celebration of Light event)



Key messages: 420 event at Sunset Beach Park  
April 20, 2018

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**Park Board's position:**

- The Park Board has been very consistent over the last 3 years that it does not feel this event is an appropriate use of park space. It violates our non-smoking by-laws and has negative impacts to regular park users, facilities and residents.
- The Park Board has declined to give organizers a permit as the event does not meet our criteria, and violates our no-smoking by-laws in parks.
- We have worked with our partners at the City and VPD to encourage organizers to go to an alternative location such as the PNE, but thus far have not been successful.
- Despite our concerns we will do everything we can - in cooperation with our partners at the City, VPD, VFRS etc. - to ensure public safety and minimize public and park impacts during this event.
- Why can't Park Rangers enforce by-laws and stop it from happening? The VPD has advised that due to the size of the crowds, it is not safe for Park Rangers or police to attempt to enforce non-smoking by-laws at the event.
- As per last year the adjacent seawall, the Sunset Concession and the Aquatic Centre will be closed on April 20th. The VAC will also be closed on April 19<sup>th</sup> for electrical upgrades.

**Protecting Sunset Beach Park:**

- We are looking at ways to better protect the wet and soggy turf in the park this year so the public does not experience a loss of use after the event.
  - Organizers informed us today they are investing \$30K in 14,000 square feet in "Ultra Deck" - a breathable, interlocking material that protects turf. The decking will extend from the front of the stage and down the four aisles of the booth area. It will be installed Apr. 19.
  - The organizers are also required to protect the turf with sheets of plywood during the set up and tear down of event equipment.
  - The stage infrastructure will be set up on a hill to avoid damage to the field area of the park.
  - We are hopeful this avoids similar damage to the field as last year, where Sunset Park was closed for 6 weeks to do field mitigation.
-

**Costs:**

- Park Board and City of Vancouver are tracking all incremental costs related to managing this event and will report to Park Board and Council on those costs in the weeks following April 20th.
- Last year's event cost the City almost \$250 K, nearly \$40 K of those were Park Board costs. Of that bill, 4/20 organizers reimbursed the Park Board nearly \$7K for turf restoration.