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To: "Direct to Mayor and Council - DL"

CC: "City Manager's Correspondence Group - DL"
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Date: 1/15/2019 12:02:37 PM

Subject: FW: Invitation - Launch of False Creek Flats Community Panel - Demographic breakdown

Attachments: Flats Arterial Community Panel - Panel Demographic Breakdown 1.11.19.docx
ATT00001.htm

Hi

I am following up on a councilor's question regarding the demographic make-up of the Flats Arterial Community Panel. Jefferson Center are still receiving and processing biographical information and permissions from Panel members, including last-minute replacements as two Panel members have had shifts in their availability that's necessitated resigning from the Panel (which is typically in these lengthy processes). As such, it is the Jefferson Center's intention to provide a detailed list of Panel members on Day 1 of the Panel, but are unable to provide that list prior to Day 1.

The demographic breakdown that is attached is in line with the methodology that was developed through the Panel Terms of Reference: <https://fcfcommunitypanel.com/terms-of-reference>

- In brief, the 21 resident members from the local area (the immediate neighbourhood) are representative of the age, self-identified ethnicity, and gender (including non-binary) that aligns with Stats Canada data for the area.
- The business members from the local area are a mix of locations in relation to the proposed arterial routes, business types, size and where possible a mix of ages and gender.
- There are six City-wide panelists at large, each from a different neighbourhood and a mix of genders and ages.

Best

Sadhu

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Residents

Demographic	Confirmed Panel Members
Gender	
Female	15
Male	11
Non-Binary	1
Ethnicity	
White	15
First Nations / Indigenous	4
Chinese	3
Other "Visible Minority"	5
Age	
16-29	4
30-44	9
45-64	9
65 & over	5
Total	27

Business Participants

Demographic	Confirmed Panel Members
Gender	
Female	4
Male	9
Non-Binary	1
Ethnicity	
White	12
Indigenous	0
Chinese	1
Other "Visible Minority"	1
Age	
16-29	2
30-44	7
45-64	2
65 & over	3
Total	14