

**From:** "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>  
**To:** "Direct to Mayor and Council - DL"  
**CC:** "City Manager's Correspondence Group - DL"  
"Kendall-Craden, Rena" <Rena.Kendall-Craden@vancouver.ca>  
**Date:** 2/19/2019 4:52:14 PM  
**Subject:** FW: #COVcomingup - first post

Greetings Mayor and Council

Based on our discussion a few weeks ago at the Correspondence Staff/Council briefing, where we heard ideas for how to improve our proactive engagement on upcoming events and consultations in the city, we are launching a new social media outreach effort. Information below.

Best  
Sadhu

**Sadhu Aufochs Johnston** | City Manager  
Office of the City Manager | City of Vancouver  
[sadhu.johnston@vancouver.ca](mailto:sadhu.johnston@vancouver.ca)  
604.873.7627



*The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tseil-Waututh peoples.*

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**From:** Kendall-Craden, Rena  
**Sent:** Tuesday, February 19, 2019 3:54 PM  
**To:** City Leadership Team - DL  
**Cc:** Singh, Alvin; Zaenker, Anita  
**Subject:** #COVcomingup - first post

Hi everyone,

We are developing a new one stop portal for engagement/consultation activities so people can sign up and see what else is going on at the City, however in the meantime we are launching a new initiative to do a "teaser" to the city activities on Facebook each week. Let the engagement begin!

Here is a link to the first post;  
<https://www.facebook.com/CityofVancouver/posts/10157134374393185:0>

The list of events will be published each Tuesday before 11 am. Please email me the details of your event/consultation /survey/deadline for next week if you want it to be included.

We hope that the weekly summary will help our social media audience better navigate everything that they can be a part of.

Let me know if you have questions,



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#COVComingup is a weekly list of the different City of Vancouver meetings, events and consultations that you can be part of. The list will be published every Tuesday right here on Facebook, so turn on your notification and don't miss a thing!

Feb 20: City Council Public Hearing. Minutes and agenda here: <http://ow.ly/sUCT50IMvEh>

Feb 23: Zero – Waste reuse and recycling drop off <http://ow.ly/9cMZ50IMvEf>

Feb 23 – March 3: Electric autonomous shuttle launch – Olympic Village. Follow along on FB live on Feb 28! #SmarterTogether Learn more: <http://ow.ly/ME6450IMvEi>

Black History Month continues – View all events around Vancouver here: <http://ow.ly/j54y50IMvEe>

Feb 7 - ongoing: EHT late declaration submission period. Declare now: <http://ow.ly/6YQA50IMvEg>

For more event listings visit: <http://ow.ly/fzaz50IMsNn>

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**Rena Kendall-Craden** | Director- Civic Engagement & Communications

CITY OF VANCOUVER | 453 West 12<sup>th</sup> Avenue

Vancouver BC V5Y 1V4

T. 604.673.8121 | C. 604.218.6319 | [rena.kendall-craden@vancouver.ca](mailto:rena.kendall-craden@vancouver.ca)

I am humbly thankful that I live and work on the territories of the x<sup>w</sup>məθk<sup>w</sup>əyəm (Musqueam), Sḵwx̱ú817\_wú7mesh (Squamish), and səḷwətaʔt / səḷwítulẖṯsleil-Waututh) nations

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