Dear Mayor and Council,

Please see the attached memo from Jerry Dobrovolny regarding the public engagement process for the proposed Granville Bridge Connector. A short summary of the memo is as follows:

- On January 30, Council directed staff to engage the public on options for a walking, rolling, and cycling path across the Granville Bridge.

- The attached memo provides a high level summary of a multi-pronged engagement to inform a report to Council on recommended design option(s) by the end of 2019.

- The proposed engagement will span three phases, including:
  - Phase 1: Discussion of project goals and key transportation connections, and opportunities for the public to identify new ideas and options;
  - Phase 2: Dialogue about options identified by the public and staff with a focus on gathering information to evaluate them; and
  - Phase 3: Discussion of short-listed options and evaluation of trade-offs, which may include recommended option(s).

- Engagement with key stakeholders will take place throughout the year, with broader public engagement kicking off in April.

If you require any further information, please contact Jerry Dobrovolny, GM of Engineering Services at jerry.dobrovolny@vancouver.ca or 604.873.7331.

Best,
Sadhu

Sadhu Aufochs Johnston | City Manager
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-
Waututh peoples.
MEMORANDUM

February 22, 2019

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
    Paul Mochrie, Deputy City Manager
    Lynda Graves, Administration Services Manager, City Manager’s Office
    Rena Kendall-Craden, Civic Engagement and Communications Director
    Katrina Leckovic, City Clerk
    Neil Monckton, Chief of Staff, Mayor’s Office
    Alvin Singh, Communications Director, Mayor’s Office
    Anita Zaenker, Chief of Staff, Mayor’s Office
    Lon LaClaire, Director, Transportation
    Karima Mulji, Director, Projects and Development Services

FROM: Jerry Dobrovolny, General Manager, Engineering Services

SUBJECT: Granville Bridge Connector Public Engagement

This memo provides a brief overview of the stakeholder and public engagement process planned by staff to inform the design of the proposed walking, rolling, and cycling path on the Granville Bridge.

In a motion on January 30, 2019, Council directed staff to engage the public on options for the bridge. In response to the motion, staff have prepared a plan for a multi-pronged engagement to inform a report to Council on recommended design option(s) by the end of 2019.

The process will span three phases:

1) **Phase 1**: Open discussion of project goals, understanding key transportation connections to the project, and opportunity for the public to identify new ideas and options;

2) **Phase 2**: Dialogue about options identified by the public and staff with a focus on gathering information to evaluate them; and

3) **Phase 3**: Discussion of short-listed options and evaluation of trade-offs, which may include recommended option(s).
Stakeholder Engagement

Targeted engagement will take place with key stakeholders throughout the year. These include groups such as the South Granville and Downtown Vancouver Business Improvement Associations, Vancouver Board of Trade, Tourism Vancouver and tour bus operators, TransLink, HUB, emergency services providers, Granville Island Corp. (CMHC), Granville Island Business and Community Association, Granville Island Theatre District, and the Musqueam, Squamish and Tsleil-Waututh First Nations, as well as nearby residents association groups. Relevant Council-appointed citizen advisory committees will also be included once they are re-established, including those representing transportation, seniors, youth, gender diversity, and persons with disabilities.

Broader Public Engagement

The three phases of public engagement are described below. Efforts will be made to ensure that engagement is inclusive and reaches a broad and diverse audience.

Phase 1 – Listening and Learning (April 2019)
- Phase 1 will discuss the goals of the project and provide opportunities for early creative thinking. Staff will share a high level overview of the project and gather public input on the draft goals, as well as how people use the bridge today and the specific challenges they face. People will also be invited to share their specific ideas and concerns for the bridge crossing and the surrounding network connections.

Phase 2 – Reviewing Options and Sharing Ideas (June-July 2019)
- Phase 2 will report back on what was learned in Phase 1, and provide the public with an opportunity to review a range of options at a conceptual level. For each option, the public will be invited to share their hopes, fears, and ideas for improvement. There will also be additional opportunities for exploring new ideas.

Phase 3 – Reviewing Detailed Options (October 2019)
- Phase 3 will report back on what was learned in previous phases, and provide a comprehensive review of options. Clear explanations will be provided for options that have been eliminated, and remaining options will be described in more detail, including benefits and trade-offs. The public will be invited to share their ideas and concerns, and staff will use this input to further refine and evaluate the remaining concepts.

In addition to open houses and online surveys, workshops and site tours will allow for deeper engagement with stakeholders and other interested members of the public. Intercept surveys will also be conducted to better understand who is using the bridge today, where they are going, and what their experiences consist of, including perceptions of safety and personal security.

If you have any questions or comments about this process, please do not hesitate to contact me.
Sincerely,

Jerry W. Dobrovolny, P.Eng., MBA
General Manager, Engineering Services
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