

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL"

CC: "City Manager's Correspondence Group - DL"

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Date: 2/26/2019 4:07:02 PM

Subject: Memo - Life Between Umbrellas

Attachments: Memo - Life Between Umbrellas.pdf

Dear Mayor and Council,

Please see the attached memo from Jerry Dobrovolny. A short summary of the memo is as follows:

- VIVA Vancouver is partnering with the Vancouver Public Space Network to deliver *Life Between Umbrellas*, an ideas, design and pop-up activation competition.
- Life Between Umbrellas* aims to generate ideas to make Vancouver's public spaces more rain-friendly, with the overall goal of supporting public life and an active, inclusive, and socially connected city year-round.
- The competition officially launches on February 27, 2019. Winners will be revealed in May and winning public space activations will be delivered in the fall of 2019.

If you have any questions, please feel free to contact Jerry Dobrovolny at 604-873-7331 or jerry.dobrovolny@vancouver.ca.

Best,
Sadhu

Sadhu Aufochs Johnston | City Manager
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

MEMORANDUM

February 26, 2019

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Lynda Graves, Administration Services Manager, City Manager's Office
Rena Kendall-Craden, Civic Engagement and Communications Director
Katrina Leckovic, City Clerk
Neil Monckton, Chief of Staff, Mayor's Office
Alvin Singh, Communications Director, Mayor's Office
Anita Zaenker, Chief of Staff, Mayor's Office
Margaret Wittgens, Director, Public Space and Street Use
Gil Kelley, General Manager, Planning, Development and Sustainability
Sandra Singh, General Manager, Arts, Culture & Community Services

FROM: Jerry Dobrovolny
General Manager, Engineering Services

SUBJECT: Life Between Umbrellas – VIVA Vancouver's 2019 Design/Ideas Competition

This memo provides information on *Life Between Umbrellas*, a design/ideas competition led by VIVA Vancouver in partnership with the Vancouver Public Space Network (VPSN). The competition is scheduled to launch on February 27, 2019.

Background

VIVA Vancouver enlivens our city through creative placemaking, and does so by forming partnerships, creating great public spaces, testing new ideas, and removing barriers to participation in public life. VIVA's program goals are to build community, promote social inclusivity, support local economies, and encourage active transportation.

Life Between Umbrellas aims to generate ideas to make Vancouver's public spaces more rain-friendly, with the overall goal of supporting public life and an active, inclusive, and socially connected city year-round. It consists of three competition streams:

1. Big Idea – ideas for a new or reimagined rain-friendly public space
2. Design feature or structure – a buildable design to make an existing public space more rain-friendly
3. Pop-up activation – a public event that facilitates gathering, social connecting, and celebrates the rain

Rain-friendliness and Public Life

Recent community engagement and public space planning¹ has identified the need to create more rain-friendly public spaces. *Life Between Umbrellas* advances this emerging strategic direction by generating:

- Principles, design and programming ideas for rain-friendly public spaces
- A buildable design for a rain-friendly feature or structure
- A series of events that celebrate public life in the rain
- Engagement with a diversity of people and communities across the city through events, workshops and submissions.

Timeline

Life Between Umbrellas officially launches on February 27, 2019 and closes in April. Winners will be revealed at a showcase event at CityLab in May. Winning public space activations will be delivered in the fall of 2019. For more information, please see: lifebetweenumbrellas.ca.

If you have any questions, please do not hesitate to contact me directly.



Jerry W. Dobrowolny, P.Eng., MBA
General Manager, Engineering Services

604.873.7331 | jerry.dobrowolny@vancouver.ca

¹ The Plaza Stewardship strategy and Downtown Public Space Strategy will be brought forward to Council in 2019.