

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>
To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
"McNaney, Kevin" <kevin.mcnaney@vancouver.ca>
"Kelley, Gil" <Gil.Kelley@vancouver.ca>
Date: 3/8/2019 6:37:59 PM
Subject: FW: Broadway Plan Consultation (so far)

Greetings Mayor and Council

Please find below a short update of the first Broadway Plan open house. Sounds like we've had very good attendance so far, with over 600 people attending.

Best
Sadhu

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

From: McNaney, Kevin
Sent: Friday, March 8, 2019 4:59 PM
To: Johnston, Sadhu
Cc: Kelley, Gil; Dobrovolny, Jerry
Subject: Broadway Plan Consultation (so far)

Hi Sadhu, Jerry and Gil,

I want to give you an update on the Broadway Plan open houses so far.

We had one open house last night from 3:00 to 7:00pm, and another one is now underway today (started at 3:00pm). There is another tomorrow from noon to 4:00pm. All of these have been in the (amazing, thank you REFM) renovated CityLab Space.

We will have two more next Wednesday (Kits Neighbourhood House) and Thursday (Kingsgate Mall).

We sent out 60,000 notifications to all businesses and residential addresses in the planning area (Clark to Vine, 1st Ave to 16th Ave) and the response has been fantastic. Up to the moment of this email, over 800 people have attended (600 last night and 200 since 3:00pm today) which is incredible interest for a planning open house event.

Here is a quick summary of some of the key themes/issues we have been hearing from the public:

- Strong interest in how to stay involved and participate in the process. A desire to understand timing, next steps, key decision points, etc.
- Some confusion around the area under study. We've been doing a lot of clarification that we are not planning for the area beyond Arbutus in this phase of work. (People seem to appreciate the clarification of scope.)
- A lot of concern around tenant displacement and planning work that can be done to prevent it.
- Concern about preserving the unique character of each neighbourhood, particularly about protecting and supporting retail shopping areas and local business.

- A lot of interest in the subway itself (station locations, frequency, construction timing, trolley re-routes).

We anticipated these would be key issues in the Terms of Reference for the Broadway Plan, so fortunately we are well equipped in terms of staff and resources to address the issues over the coming few years. The Terms of Reference also acknowledges that we will not be taking a blanket approach to planning the area, but rather will structure the process around planning for each neighbourhood as a sub-area of the Broadway Plan. It seems to resonate with the public when we describe the subway as a transit investment that connects a series of unique neighbourhoods, and we are approaching the planning accordingly while recognizing that they all face similar issues of affordability, a need for more rental housing and job space, amenities, etc.

In general I would describe the mood in the sessions as inquisitive, very interested, and generally fairly positive.

I'll keep you all informed as we continue through this initial phase of consultation.

Thanks,

Kevin

Kevin McNaney

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