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Subject: Broadway Planning is on track!

Greetings Mayor and Council

I wanted pass along an update from Kevin McNaney on the (now completed) Broadway Plan open houses from March 7-14.

We had over 3,200 people attend our events, which is incredible interest for planning open houses.

CityLab, 511 W Broadway (at Cambie Street) – 2,100 people

Thursday, March 7, 3 - 7pm

Friday, March 8, 3 - 7pm

Saturday, March 9, 12 noon - 4pm

Kitsilano Neighbourhood House, 2305 W 7th Avenue (at Vine Street) – 650 people

Wednesday, March 13, 3 - 7pm

Kingsgate Mall, 370 E Broadway (at Kingsway) – 450 people

Thursday, March 14, 3 - 7pm

Here is a quick summary of some of the key themes/issues we have been hearing from the public:

- Strong interest in how to stay involved and participate in the process. A desire to understand timing, next steps, key decision points, etc.
- Some confusion around the area under study. We've been doing a lot of clarification that we are not planning for the area beyond Arbutus in this phase of work. (People seem to appreciate the clarification of scope.)
- A lot of concern around tenant displacement and planning work that can be done to prevent it.
- Concern about preserving the unique character of each neighbourhood, particularly about protecting and supporting retail shopping areas and local business.
- A lot of interest in the subway itself (station locations, frequency, construction timing, trolley re-routes).

We anticipated these would be key issues in the Terms of Reference for the Broadway Plan, so fortunately we are well equipped in terms of staff and resources to address the issues over the coming few years. The Terms of Reference also acknowledges that we will not be taking a blanket approach to planning the area, but rather will structure the process around planning for each neighbourhood as a sub-area of the Broadway Plan. It seems to resonate with the public when we describe the subway as a transit investment that connects a series of unique neighbourhoods, and we are approaching the planning accordingly while recognizing that they all face similar issues of affordability, a need for more rental housing and job space, amenities, etc.

In general I would describe the mood in the sessions as inquisitive, very interested, and generally fairly positive.

And away we go on Broadway Plan!

Best

Sadhu

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