

**From:** "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>  
**To:** "Direct to Mayor and Council - DL"  
**CC:** "City Manager's Correspondence Group - DL"  
"Singh, Sandra" <Sandra.Singh@vancouver.ca>  
**Date:** 4/8/2019 6:23:32 PM  
**Subject:** VCT Director Announcement: Internal Early Announcement

Greetings Mayor and Council

Please see below an email announcement regarding the new Director of the Vancouver Civic Theaters.

Best  
Sadhu

**Sadhu Aufochs Johnston** | City Manager  
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**From:** Singh, Sandra  
**Sent:** Friday, April 5, 2019 3:17 PM  
**To:** ACCS All Staff - DL  
**Subject:** VCT Director Announcement: Internal Early Announcement

Hello ACCS Colleagues,

I am delighted to announce that Natalie Lue will be joining the City of Vancouver in the role of Director, Civic Theatres on June 3rd.

*Please note that we are planning a public announcement on April 9 or 10<sup>th</sup>, so I ask you to keep this information internal to the City until the public announcement.*

Natalie comes to us from the Mississauga Living Arts Centre where she served as their CEO for the last 3 years. She was responsible for leading and overseeing all aspects of this \$10.5M operation, including working with the Board on strategic planning, overseeing all program development and service delivery, administrative functions, budgets, facilities development. Under her leadership, the organization established a new programming mix and partnerships with local cultural arts to present works that reflect the rich diversity of Mississauga, developed strong relationships with stakeholders and funders resulting in key sponsor and funder support for significant improvements to the Living Arts Centre, launched a visitor experience programme with internal as well as public facing services principles that strengthen the Living Arts centre team and underpin a new vision for what the LAC can be for the City of Mississauga, and carried out a re-branding with their new logo winning two international awards.

After completing her degree in Theatre Management from York University, Natalie embarked on an over two-decade career in arts and performance venue management. Her wide-ranging leadership background includes extensive experience in all areas of theatre facilities management and development, public programming and production, staff development and engagement, strategic planning, and financial management. Prior to her current role at the Mississauga Living Arts Centre, she served as the Vice President of Production and Visitor Experience for the Toronto International Film Festival, responsible for producing the annual September Festival and the operation of TIFF Bell Lightbox. Natalie also played a key role on the construction team and in the building commissioning for TIFF Bell Lightbox. Prior to joining TIFF in 2005, Natalie held several senior positions at Harbourfront Centre in Toronto, including Facilities Manager and Director, Planning managing facility operations, rentals, event coordination, and production of major festivals such as World Stage, Today's Japan, International Festival of Authors, and World Leaders: A Festival of Creative Genius.

Over the course of her professional career she has participated in the broader arts community, allowing her to keep abreast of current trends and developments in arts and culture administration and performance venue management in order to assist in strategically positioning the organizations with whom she has worked. She is Vice President of the Board of Directors of Ontario Presents and on peer assessment juries for the City of Toronto, has held the position of Chair or participated as a Member on the Board of Directors of The Fringe Festival of Toronto, First Night Toronto, Toronto Alliance for the Performing Arts (TAPA), the Toronto Arts Council, and the Steering Committee of the Entertainment District BIA Board of Directors. She has been an Ontario Arts Council grant recommender for Craft, a jury member for the Toronto Arts Council's large institution grant programme, and was on the Artscape Sandbox Programming Advisory. Natalie has guest lectured at York University, was a guest speaker at the CI&VI Festivals de Catalunya in Barcelona, the Tallinn Black Nights Film Festival, Estonia, and MPI, has consulted for Soupepper Theatre Company and the Mumbai Academy of Moving Image (MAMI), led workshops for Harbourfront Centre, and written for Tourism Toronto.

Natalie's passion for the arts and the arts community, her vision of civic theatres as creative and cultural infrastructure, and her leadership approach, including her commitment to meaningful staff engagement, are all great fits for the City and both the ACCS and VCT teams.

Natalie grew up in Port Coquitlam and Langley. With a daughter finishing up at Waterloo University and another now attending the University of Victoria, she and her husband are excited to be returning to the area.

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I want to also express my deep appreciation for the leadership and support Guy Leroux has provided during this interim period in his role as Acting Director. I am looking forward to his continued leadership and partnership with Natalie as we advance our work and the role of the civic theatres in Vancouver.

Sandra

**Sandra Singh** | General Manager  
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Pronouns: she, her, hers

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