

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>
To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
"Vaillancourt, Ellen" <Ellen.Vaillancourt@vancouver.ca>
Date: 5/29/2019 10:05:06 AM
Subject: Women4Politics Program - APPLICATIONS OPEN MAY 29!
Attachments: Women4Politics - Applications Now Open!.msg
W4P Key Messages.docx
W4P_Social Media Posts_FB+Twitter_Councillors.docx

Greetings Mayor and Council,

Applications are now open for the City of Vancouver's *Women4Politics* program!

We need your help over the next several weeks to promote the program, and encourage young women between the ages of 18-23, who live, work, volunteer or go to school in Vancouver or the University Endowment Lands to apply.

To help you promote Women4Politics, I am sending you the following attachments:

- Key Messages about the Women4Politics Program
- A list of suggested pre-scripted social media posts that you can use **starting today** to promote the program through social media
- An e-mail that you can forward to your networks **starting today** to generate interest and encourage nominations

You will also receive an *Ask Me About Women4Politics* button to wear to events and meetings, and information cards that you can distribute to your network.

Let's get the word out and encourage young women to participate in this unique opportunity, be mentored by current members of Council, create a great network of like-minded people, and be inspired to actively engage in the decision-making processes that impact our city.

If you have any questions or need more information, please contact Ellen Vaillancourt, External Relations and Protocol at 604.873.7648 or ellen.vaillancourt@vancouver.ca.

WOMEN POLITICS

A Mock Council Experience
For Young Women



Are you a woman between the ages of 18-23 and interested in municipal issues and politics?

APPLY NOW

@ vancouver.ca/women4politics



Applications Close
July 5, 2019



Visit vancouver.ca/women4politics to find out more about the City of Vancouver's Women4Politics Program: A Mock Council Experience for Young Women.



Phone 3-1-1 TTY 7-1-1

 @CityOfVancouver
 /CityOfVancouver
#Women4Politics

Best,
Sadhu

Sadhu Aufochs Johnston | City Manager
Office of the City Manager | City of Vancouver
sadhu.johnston@vancouver.ca
604.873.7627



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

cccc

City of Vancouver
Women4Politics
Key Messages

1. Women4Politics is a no-cost City of Vancouver program that provides young women between the ages of 18 - 23, an opportunity to learn about the role and function of municipal government, how council meetings are conducted, to connect one-on-one with elected officials, and to take part in a Mock Council Meeting that explores important issues facing our city.
2. The program will include the following
 - A full day orientation on the role and function of Municipal Government.
 - A mentor-mentee session with current members of Council.
 - A Mock Council evening to debate issues important to our city.
3. Applications are open to women between the ages of 18 - 23, who live, work, volunteer, or go to school in Vancouver, including the University Endowment Lands. Applications **are not accepted** for City of Vancouver employees.
4. The application process is quick, easy and straightforward. Applications will be accepted online until 5:00 pm on Friday, July 5, at www.vancouver.ca/women4politics.
5. Successful applicants will be selected and notified at the end of July.
6. The program is free to participants.

City of Vancouver Women4Politics – Suggested social posts for Councillors

Generic Posts on or after May 29:

- Do you know a young woman who is interested in civic politics? Encourage them to apply for #women4politics vancouver.ca/women4politics

Specific Tweets on or after May 29:

- @CityofVancouver #women4politics App's are now open! Politically savvy young women apply now! vancouver.ca/women4politics
- @CityofVancouver #women4politics A Mock Council Experience for Young Women. Learn more and apply! vancouver.ca/women4politics

Specific Tweet for June 28:

- Just 1 week remains for applications for @CityofVancouver #women4politics! Apply before July 5 at 5 pm vancouver.ca/women4politics

Specific Tweet for July 5:

- Today's the day! Get mentored by City Council in civic issues with #Women4Politics @CityofVancouver Apply before 5 pm today! vancouver.ca/women4politics
-

Specific Facebook Posts:

Do you know a young woman who is interested in civic politics? Encourage them to apply for #women4politics. Applications are open from today to July 5, at 5 pm!
vancouver.ca/women4politics

Are you a woman between the ages of 18-23 and interested in municipal issues and politics? Find out more about the City of Vancouver's Women4Politics program:
A Mock Council Experience for Young Women. Submit an application from today to July 5!
vancouver.ca/women4politics

From:

To:

Date: 12/2/2019 10:38:39 AM

Subject:
