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To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
Date: 6/13/2019 8:09:11 AM
Subject: Upcoming NR - Vancouver Music Fund

Greetings Mayor and Council,

A first for the City – dedicated music funding aimed at boosting growth in the music sector, while reflecting Vancouver's commitment to equity, diversity, and Reconciliation, and in alignment with the early findings of the Vancouver Music Strategy. The City of Vancouver and Creative BC are proud to partner on three new music grant programs to support Indigenous and underrepresented artists and organizations within the City of Vancouver and the unceded traditional homelands of the Musqueam, Squamish, and Tsleil-Waututh Nations. These programs will be funded by the City's \$300,000 Vancouver Music Fund, [approved by Council in January](#), and administered by Creative BC.

The City of Vancouver funding for the one-time Creative BC programs will support new and emerging artists and industry professionals who experience systemic barriers to funding. Eligible groups may include those who identify as: Musqueam, Squamish, Tsleil-Waututh, and other Indigenous Peoples; People of Colour; People who live with disabilities; minority language speakers, cultural communities, and refugees; and/or, Trans, gender diverse, Two-Spirit, lesbian, gay, bisexual, and queer people.

The City's Vancouver Music Fund includes three grant streams in partnership with Creative BC:

- Demo Program:** Supporting new and emerging artists from underrepresented groups to create demo recordings and engage in mentorship and skill development with a BC producer.
- Music Video Program:** Supporting the creation of music videos for new and emerging artists from underrepresented groups to build audiences.
- Industry Catalyst Program:** Supporting projects that develop Vancouver's music ecosystem and build the capacity of underrepresented groups. Individuals and collectives can apply, in addition to companies and organizations.

For more information about these programs, visit creativebc.com. The New Release will be distributed shortly.

Best,
Sadhu

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Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

