Dear Mayor and Council,

Please see attached above a memo from Jerry Dobrovolny regarding the West End Waterfront Master Plan RFP (Request for Proposals) for Transportation Analysis. A summary of the memo is as follows:

- A Transportation-led Request for Proposals (RFP) for a Seawall capacity analysis and transportation options assessment for West End Waterfront Parks will be issued on June 21, 2019.
- The RFP focuses on a transportation analysis and was developed and approved by Engineering staff in close collaboration with Park Board staff who have approved all relevant content.
- This work will inform the development of the West End Waterfront Master Plan, which is being co-led by the City and the Vancouver Board of Parks and Recreation.
- A Request for Expressions of Interest (RFEOI) for the broader Master Plan was issued on Thursday, May 2, 2019, and closed on Tuesday, June 4, 2019; it will lead into an RFP to select a proponent for the overall master planning process.
- Given the separate jurisdiction and responsibilities of the City of Vancouver’s Engineering Services Department and the Vancouver Park Board, there will be a need for City Council and Park Board approval at various stages throughout the master planning process.

Should you have any questions or concerns, please contact Jerry Dobrovolny at 604.873.7331 or jerry.dobrovolny@vancouver.ca.

Thank you,
Paul

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tseil-Waututh peoples.
MEMORANDUM

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
    Paul Mochrie, Deputy City Manager
    Lynda Graves, Administration Services Manager, City Manager's Office
    Rena Kendall-Craden, Civic Engagement and Communications Director
    Katrina Leckovic, City Clerk
    Neil Monckton, Chief of Staff, Mayor’s Office
    Alvin Singh, Communications Director, Mayor’s Office
    Anita Zaenker, Chief of Staff, Mayor’s Office
    Gil Kelley, General Manager, Planning, Urban Design and Sustainability
    Malcolm Bromley, General Manager, Park Board
    Lon LaClaire, Director, Transportation

FROM: Jerry Dobrovolny, General Manager, Engineering Services

SUBJECT: West End Waterfront Master Plan – RFP for Transportation Analysis

The purpose of this memo is to provide Council with information about a Transportation-led Request for Proposals (RFP) for a Seawall capacity analysis and transportation options assessment for West End Waterfront Parks. This work will support the development of the West End Waterfront Master Plan, which is being co-led by the City and the Vancouver Board of Parks and Recreation.

The RFP for the completion of multi-modal transportation analysis along the Seawall and in the area around Morton Park and English Bay Beach Park will be issued by the City on June 21, 2019. The in-depth transportation analysis required from this RFP will be mostly completed within 2019, and will be provided as input to the successful proponent in the broader West End Waterfront Master Plan project, expected to publicly launch in early 2020. A Request for Expressions of Interest (RFEOI) for the broader Master Plan was issued on Thursday, May 2, 2019, and closed on Tuesday, June 4, 2019. The diagram on the second page summarizes the overall process and coordination between the transportation analysis and the overall master planning process.

Background
The need for a West End Waterfront Master Plan originated in the West End Community Plan (approved 2013). Through the public engagement and development of this Community Plan, a number of key interrelated parks, open space, and transportation policy objectives were included in its Public Benefit Strategy (PBS). These included upgrading English Bay Beach and Sunset Beach Parks, improving the Seawall to reduce conflicts and enhance safety, and
supporting the conversion of certain roadway spaces to public space. The implementation of these policy objectives are supported through Community Amenity Contributions (CACs) received through redevelopment occurring in the West End.

To address the complexities and geographic overlap of Park Board and Engineering priorities, and to identify opportunities for an improved transportation system and public realm in implementing the West End Community Plan, the City's Engineering staff have worked with Park Board staff to combine the initial planning work into a single master plan for the West End Waterfront. This process will include the work of both Engineering and Park Board staff to produce a coordinated and efficient approach to planning and design, engagement, and implementation.

![Figure 1 - West End Waterfront Transportation RFP and Master Planning process](image)

**Transportation Analysis**

Engineering staff are leading the transportation and streets component of the West End Waterfront Parks Master Plan, which will determine a long-term vision and phased implementation plan for Engineering street right-of-way between the Burrard Bridge and Stanley Park. The Master Plan will prioritize investment in renewal and enhancement of these areas.

To feed into the broader master planning process, Engineering staff have been undertaking background research and preliminary scoping of existing transportation conditions. Key considerations for the transportation analysis needed in advance of the Master Plan include: exploring how to improve the people-moving capacity of the Seawall and adjacent east-west pedestrian and cycling connections throughout the master plan boundary area, increasing and enhancing access to and within this area, and addressing the many existing user conflicts.

**Jurisdiction**

Given the separate jurisdiction and responsibility of the City of Vancouver Engineering Services Department and the Vancouver Park Board, there will be a need for City Council and Park Board approval at various stages throughout the master planning process. The RFP focuses on
a transportation analysis and was developed and approved by Engineering staff in close collaboration with Park Board staff who have approved all relevant content.

Next Steps
It is expected that the preferred consultant for the Transportation Analysis will begin work in July 2019 and will conclude the study by year’s end or early 2020. The recommendations from this initial Transportation Analysis will feed into the broader master planning process, which will identify and coordinate improvements to the West End Waterfront including, but not limited to, the improvements outlined in the West End Community Plan.

It is expected that the broader Master Plan will begin in earnest with a public launch in early 2020 and is anticipated to take 18 months to complete. Throughout the process there will be a significant public consultation component. Updates to City Council on the progress of the master planning process will be provided as needed or requested.

Sincerely,

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