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**To:** "Direct to Mayor and Council - DL"  
**CC:** "City Manager's Correspondence Group - DL"  
"Kelley, Gil" <Gil.Kelley@vancouver.ca>  
"Robertson, Chris" <chris.robertson@vancouver.ca>

**Date:** 7/3/2019 8:29:14 AM

**Subject:** Memo - Employment Lands and Economy Review

**Attachments:** Memo to Mayor and Council - Employment Lands and Economy Review – Foreca....pdf

Greetings Mayor and Council,

Please see the attached memo from Gil Kelley, GM of Planning, Urban Design, and Sustainability, regarding Employment Land and Economy Review. A brief summary is as follows –

- Planning, Urban Design and Sustainability has launched the Employment Lands and Economy review to ensure there is an adequate supply of job space across the city to support the future growth of the economy.
- The team has reached a key milestone in the project plan; the release of the Forecast Methodology Report. Staff are sharing this methodology report with Council for information.
- The attached memo provides an overview of:
  - The Employment Lands and Economy Review project and key steps taken to date
  - The purpose of the Forecast Methodology Report; and
  - Project timing and next steps

Should you have any questions, please contact Gil Kelley at 604.873.7456 / [Gil.Kelley@vancouver.ca](mailto:Gil.Kelley@vancouver.ca).

Best,  
Sadhu

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Pronouns: he, him, his



*The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.*

## MEMORANDUM

July 2, 2019

TO: Mayor and Council

CC: Sadhu Johnston, City Manager  
Paul Mochrie, Deputy City Manager  
Lynda Graves, Administration Services Manager, City Manager's Office  
Rena Kendall-Craden, Civic Engagement and Communications Director  
Katrina Leckovic, City Clerk  
Neil Monckton, Chief of Staff, Mayor's Office  
Alvin Singh, Communications Director, Mayor's Office  
Anita Zaenker, Chief of Staff, Mayor's Office  
Chris Robertson, Assistant Director, City-Wide & Regional Planning  
Matthew Bourke, Senior Planner, City-Wide & Regional Planning

FROM: Gil Kelley, General Manager, Planning, Urban Design & Sustainability

SUBJECT: Employment Lands and Economy Review – Forecast Methodology Report

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### **Purpose**

The Employment Lands and Economy Review Project has reached a key milestone in the project plan; the release of the Forecast Methodology Report (Appendix A). Staff are sharing this report with Council for information. This covering memo provides an overview of:

- The Employment Lands and Economy Review project and key steps taken to date
- The purpose of the Forecast Methodology Report; and
- Project timing and next steps

### **Employment Lands and Economy Review – Project Overview and Key Steps to Date**

Planning, Urban Design and Sustainability is undertaking a robust program of research, data analysis, stakeholder consultation and scenario planning to develop a land use policy plan that ensures there is an adequate supply of job space across the city to support the future growth of the economy.

Key steps to date include:

- External Advisory Group Meetings # 1 and #2 (January and April 2019)
- Survey of Vancouver businesses (closed spring 2019)
- Survey of Vancouver workers (closed spring 2019)
- Report reference as part of a joint Council presentation with the Vancouver Economic Commission (June 2019)
- Public release of the Forecast Methodology Report (June 2019)

## Purpose of the Forecast Methodology Report

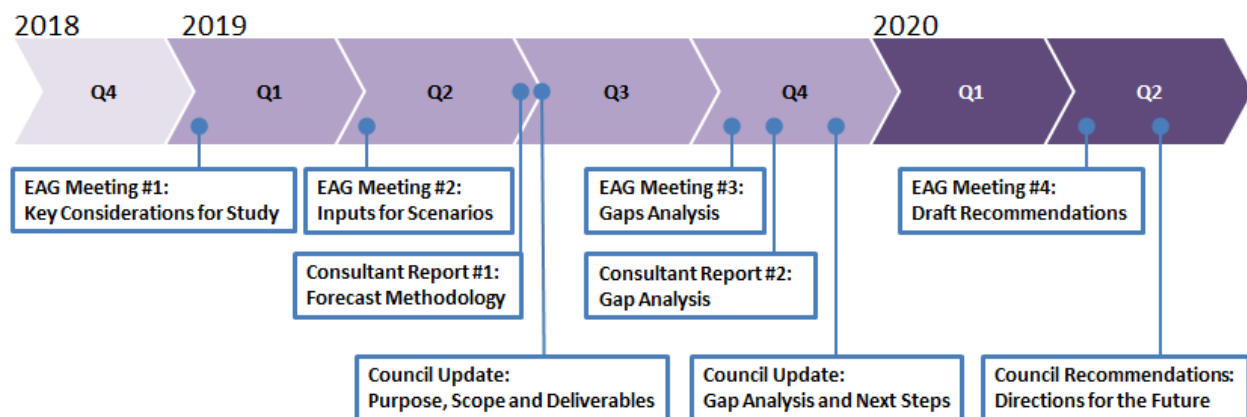
There are three major components of the Employment Lands and Economy Review:

1. Comprehensive engagement to identify key economic development issues
2. Technical analysis of employment space supply and demand models
3. Policy ideas for further work by the City and its partners (incl. through the City-wide Plan)

Attached to this memo as Appendix A, the Forecast Methodology Report describes in detail the approach that will be applied in developing the employment supply and demand modelling. The report has been prepared by Hemson Consulting; a specialized consulting firm with significant experience assisting municipalities across Canada with the preparation of Employment Lands Strategies. As described in the report, the consultant team will prepare five alternative employment forecast scenarios that will build on what we know from our recent past and current trends, while also considering potential changes on the horizon that could shift the trajectory of growth and needs for employment space in the future. For example, the analysis will incorporate the potential impacts of increased automation and AI. The creation of a robust range of forecast outlooks will help to ensure that the City is well positioned to work with our partners to proactively plan for our economic future.

## Review Timing and Next Steps

Key dates for the Employment Lands & Economy Review:



Note: "EAG" = External Advisory Group

If you have any questions, please contact me or Chris Robertson, Assistant Director for City-Wide & Regional Planning, at 604-873-7684 or [chris.robertson@vancouver.ca](mailto:chris.robertson@vancouver.ca).

Gil Kelley, FAICP  
General Manager, Planning, Urban Design and Sustainability  
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## Appendix A

Move to next page and attach Consultant Methodology Report:  
<https://vancouver.ca/files/cov/vancouver-el-and-er-forecast-methods-report-final-june-2019.pdf>