

**From:** "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>  
**To:** "Direct to Mayor and Council - DL"  
**CC:** "City Manager's Correspondence Group - DL"  
"Dobrovoly, Jerry" <jerry.dobrovoly@vancouver.ca>  
"Kelley, Gil" <Gil.Kelley@vancouver.ca>  
"Bromley, Malcolm" <Malcolm.Bromley@vancouver.ca>

**Date:** 7/4/2019 4:50:07 PM

**Subject:** Memo - West End Waterfront Masterplan RFP Approach

**Attachments:** ENG - TPL - Memo - West End Waterfront Masterplan RFP Approach - July 20....pdf

Greetings Mayor and Council,

Please find attached above a memo regarding the West End Waterfront Masterplan. A summary of key points is below:

- A Transportation-led Request for Proposals (RFP) for a Seawall capacity analysis and transportation options assessment for West End Waterfront Parks was issued on June 21, 2019.
- The RFP focuses on a transportation analysis and was developed and approved by Engineering staff in close collaboration with Park Board staff, all of whom have approved the relevant content.
- This work will inform the development of the West End Waterfront Masterplan, which is being co-led by the City and the Vancouver Board of Parks and Recreation.
- A Request for Expressions of Interest (RFEOI) for the broader Masterplan was issued on Thursday, May 2, 2019, and closed on Tuesday, June 4, 2019; this will lead into an RFP to select a proponent for the overall master planning process.
- Given the separate jurisdiction and responsibility of the City of Vancouver's Engineering Services Department and the Vancouver Park Board, there will be a need for City Council and Park Board approval at various stages throughout the master planning process.

Should you have any questions or concerns regarding this matter, please contact Jerry Dobrovoly at 604.873.7331 or [jerry.dobrovoly@vancouver.ca](mailto:jerry.dobrovoly@vancouver.ca).

Best,  
Sadhu

**Sadhu Aufochs Johnston** | City Manager  
Office of the City Manager | City of Vancouver  
604.873.7627 | [sadhu.johnston@vancouver.ca](mailto:sadhu.johnston@vancouver.ca)

Pronouns: he, him, his



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## MEMORANDUM

July 4, 2019

TO: Mayor and Council

CC: Sadhu Johnston, City Manager  
Paul Mochrie, Deputy City Manager  
Lynda Graves, Administration Services Manager, City Manager's Office  
Rena Kendall-Craden, Civic Engagement and Communications Director  
Katrina Leckovic, City Clerk  
Neil Monckton, Chief of Staff, Mayor's Office  
Alvin Singh, Communications Director, Mayor's Office  
Anita Zaenker, Chief of Staff, Mayor's Office  
Gil Kelley, General Manager, Planning, Urban Design and Sustainability  
Malcolm Bromley, General Manager, Park Board  
Lon LaClaire, Director, Transportation

FROM: Jerry Dobrovolny, General Manager, Engineering Services

SUBJECT: West End Waterfront Masterplan – Project Approach for RFP

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As per the Park Board report issued on June 28, 2019, the purpose of this memo is to provide Council with an update regarding the key themes and scope of work for the West End Waterfront Masterplan. This project is being co-led by the City and the Vancouver Board of Parks and Recreation, and a report will be distributed to Park Board Commissioners for review and decision prior to the preparation of a Request for Proposals to be distributed to a shortlist of qualified consultants.

A **Request for Expressions of Interest (RFEOI)** for the broader masterplan was issued on Thursday, May 2, 2019, and closed on Tuesday, June 4, 2019, while a separate **Transportation Request for Proposals (RFP)** to conduct a multi-modal transportation analysis along the Seawall and in the area around Morton Park and English Bay Beach Park was issued by the City on June 21, 2019. The diagram on the second page summarizes the overall process and coordination of the Masterplan process.

### Background

The need for a West End Waterfront Masterplan originated in the West End Community Plan (approved 2013). Through the public engagement and development of this Community Plan, a number of key interrelated parks, open space, and transportation policy objectives were included in its Public Benefit Strategy (PBS). These included upgrading English Bay Beach and Sunset Beach Parks, improving the Seawall to reduce conflicts and enhance safety, and supporting the conversion of certain roadway spaces to public space. The implementation of

these policy objectives are supported through Community Amenity Contributions (CACs) received through redevelopment occurring in the West End.

To address the complexities and geographic overlap of Park Board and Engineering priorities, and to identify opportunities for an improved transportation system and public realm in implementing the West End Community Plan, the City's Engineering staff have worked with Park Board staff to combine the initial planning work into a single master plan for the West End Waterfront. This process will include the work of both Engineering and Park Board staff to produce a coordinated and efficient approach to planning and design, engagement, and implementation.

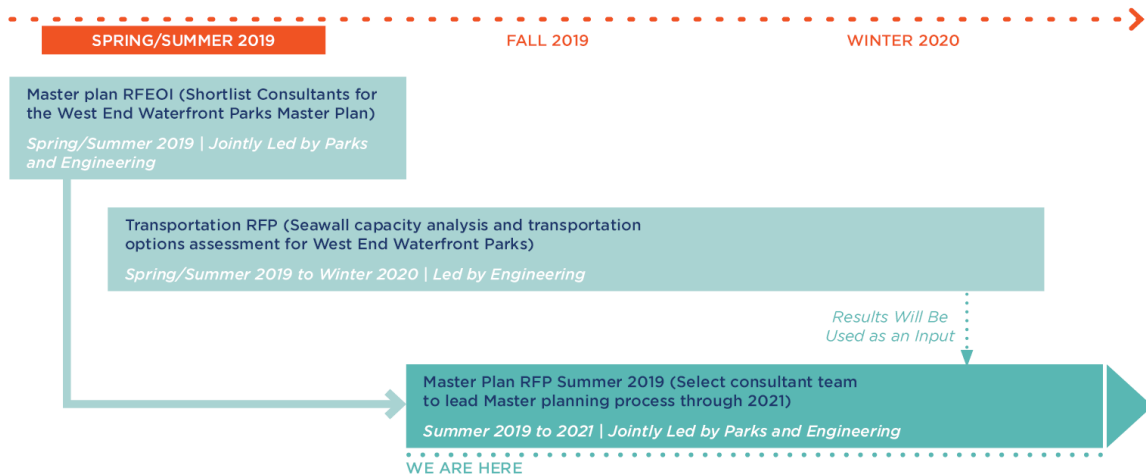


Figure 1 – West End Water Front Transportation RFP and Masterplan process

## Study Area and Considerations

The project study area overlaps a network of parks and road alignments that, in their entirety, make up a total of approximately 95 acres (38 ha). The key components are:

- English Bay Park
- Sunset Beach Park
- Morton Park
- Alexandra Park
- A number of roadways including Beach Avenue, Pacific Street and the foot of Davie Street

These components have been combined into one holistic study area to create a consolidated effort in improving the entire West End waterfront experience for residents and visitors alike. Key project considerations include:

- Park Identity and Functionality
- Neighbourhood Connectivity and Seawall Enhancement
- Coastal Shoreline Habitat Restoration/Ecological Integrity
- Climate Change and Resilience
- Enhancements and Upgrades to Park Services, Facilities and Infrastructure

## **Project Approach**

Given the complexities and geographic overlap of priorities in the West End Community Plan, the Park Board and the City of Vancouver's Engineering Services Department propose to combine the initial planning work on these projects into a single masterplan. This process will be co-led to allow for a consistent planning and design approach for the connected spaces along the waterfront, as well as a more efficient public engagement and implementation process. Staff will keep the Park Board and Council fully informed throughout the process.

Engagement and communication with the public, stakeholders, Park Board, City Council and staff will be critical to ensuring success in developing the masterplan. This project will be informed by robust and inclusive community engagement, tailored to the interests, needs and aspirations of park users, local residents and businesses, as well as Vancouver residents citywide. Stakeholder groups have already been identified for inclusion in this process and include: local residents, seniors, water-based recreation, accessibility advocates, community centres, environmental, transportation, and arts and culture groups, as well as neighbourhood businesses, among others.

## **Scope of Work and Next Steps**

The delivery of the work is proposed to occur in the following key strategic phases:

1. PHASE 1 – LISTEN & LEARN
2. PHASE 2 – VISION DEVELOPMENT
3. PHASE 3 – INITIAL CONCEPTS
4. PHASE 4 – FINAL CONCEPTS AND MASTERPLAN
5. FUTURE PHASES

It is anticipated that the masterplan work will begin in December of 2019, will take approximately 20 months to complete, and will be ready to start preparations for Detailed Design for Phase 1 Improvements by spring of 2021.

Upon review and decision on the overall project approach by the Park Board, a Request for Proposals will be sent out to a shortlist of qualified consultants at the beginning of August 2019. It is anticipated that the procurement process will take approximately 2-3 months. An integrated Park Board and City staff team will embark on an evaluation process and report back at key milestones.

Sincerely,



Jerry W. Dobrowolny, P.Eng., MBA  
General Manager, Engineering Services

604.873.7331 | [jerry.dobrowolny@vancouver.ca](mailto:jerry.dobrowolny@vancouver.ca)