

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>
To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
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Date: 7/8/2019 8:05:10 AM

Subject: Memo - Business Survey for Broadway Subway Project

Attachments: ENG - RTO - MLBE - Memo to Mayor and Council - Business Survey for Broad....pdf

Greetings Mayor and Council,

Please find attached a memo from Jerry Dobrovolny on an upcoming survey of businesses by the Province's Broadway Subway Project Team along the project area. A summary of the key points is listed below.

- Beginning this week, a team of Project Ambassadors from the Province's Broadway Subway Project team will be conducting a comprehensive survey of businesses and services along the project area to learn more about their needs.
- Input will be used to inform construction and traffic mitigation plans and establish contacts to facilitate ongoing communications throughout construction.
- They will be identifiable through Broadway Subway Project t-shirts, name tags and information cards. The Project team anticipates the survey will be completed by the end of the summer.
- Questions regarding the survey initiative can be referred to BSPSsurvey@gov.bc.ca.

For more information, please contact Jerry Dobrovolny at 604.873.7331 or jerry.dobrovolny@vancouver.ca.

Best,
Sadhu

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Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

MEMORANDUM

July 5, 2019

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Lynda Graves, Administration Services Manager, City Manager's Office
Rena Kendall-Craden, Civic Engagement and Communications Director
Katrina Leckovic, City Clerk
Neil Monckton, Chief of Staff, Mayor's Office
Alvin Singh, Communications Director, Mayor's Office
Anita Zaenker, Chief of Staff, Mayor's Office
Cheryl Nelms, Deputy General Manager, Engineering Services
Gil Kelly, General Manager, Planning, Urban Design and Sustainability
Karima Mulji, Director, Engineering Projects and Development Services
Lon LaClaire, Director, Transportation
Steve Brown, Manager, Rapid Transit Office
Chris Robertson, Assistant Director, City-wide and Regional Planning

FROM: Jerry Dobrovolny
General Manager, Engineering Services

SUBJECT: Business Survey for Broadway Subway Project

Past rapid transit projects have shown the importance of early engagement with businesses to understand their needs during construction.

To that end, beginning in early July, the Province's Broadway Subway Project team will begin a comprehensive survey of businesses and services along the project area to learn more about their needs and interests. Their input will be used to inform construction and traffic mitigation plans and establish contacts to facilitate ongoing communications throughout construction.

A team of Project ambassadors will go door-to-door and floor-to-floor to ask questions and gather information from local businesses and services, including those in the health precinct. They will be identifiable through Broadway Subway Project t-shirts, name tags and information cards. The Project team anticipates the survey will be completed by the end of the summer.

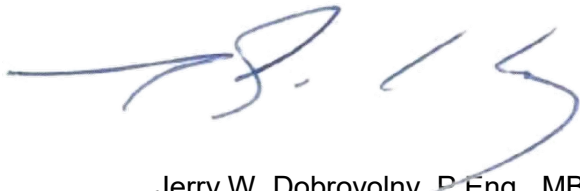
The project team asks that questions regarding the survey initiative be referred to BSPSurvey@gov.bc.ca.

Further outreach with the public on the Broadway Subway project is also planned for this summer. Staff from the Province and the City's Rapid Transit Office will participate in the Broadway Plan open houses on July 13, 15 and 17. At these events, staff will be reporting back

to the community on core community values and proposed guiding principles, following input from more than 7000 community members, including local businesses and BIAs over the past several months. Together, this input has helped staff identify key ideas, interests and opportunities that are important to the community for the Broadway area.

A community store front office staffed by the Broadway Subway Project's community relations team is expected to open this fall on Broadway, ahead of further engagement and outreach with the community and stakeholders. The City will have a staff person working out of this store front office alongside the Project team and will ensure City and Project efforts with community and business relations are coordinated.

For more information please contact Jerry Dobrovolny at jerry.dobrovolny@vancouver.ca or 604.873.7331.



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