

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>
To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
"Singh, Sandra" <Sandra.Singh@vancouver.ca>
Date: 1/20/2020 7:52:15 AM
Subject: Carnegie 40th Anniversary Year
Attachments: ACCS - GM - Memo (Council) - Carnegie Community Centre 40th Anniversary Year (2020-01-19).pdf

Dear Mayor and Council,

Please find an attached memo regarding the 40th anniversary year of the Carnegie Community Centre and Carnegie Community Centre Association, which soft launches on January 20, 2020.

The Carnegie Community Centre, known as "the living room of the Downtown Eastside" opened on January 20, 1980. The community centre is operated in partnership with the Carnegie Community Centre Association, and is a vital community space for arts, education, cultural programming, recreation, and affordable food services in the Downtown Eastside. It also houses the Carnegie branch of the Vancouver Public Library, and the Capilano University Learning Centre. Serving over 2,000 people per day and 280,000 meals per year, the Centre is one of the most vibrant community spaces in the Downtown Eastside.

Programming throughout the 40th anniversary will showcase the important contributions of community members, volunteers, and local residents while offering Vancouver residents from outside the Downtown Eastside opportunities to learn about the Centre's programming, history, and heart.

Highlights of the memos include the following:

- A brief history of the Carnegie Centre, which was built as the City of Vancouver's first public library in 1902 and also housed the Museum of Vancouver before being renovated and opened as the Carnegie Community Centre in 1980
- Information about the Centre's current programs services
- An overview of the community events planned in celebration of the 40th anniversary year, including a major community-based celebration on July 19 that we hope Council will attend, a communications campaign, a writers festival, anniversary programming in the Heart of the City Festival, and arts and cultural workshops throughout the year
- Information about the 40 for 40 fundraising and community contribution campaign

Please direct any enquiries to Sandra Singh, General Manager - Arts, Culture, and Community Services at Sandra.Singh@vancouver.ca.

Best,

Sadhu

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MEMORANDUM

January 19, 2020

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Lynda Graves, Administration Services Manager, City Manager's Office
Rena Kendall-Craden, Communications Director
Katrina Leckovic, City Clerk
Neil Monckton, Chief of Staff, Mayor's Office
Alvin Singh, Communications Director, Mayor's Office
Anita Zaenker, Chief of Staff, Mayor's Office
Susie Saunders, Managing Director, Non Market Housing and Social Operations
Karla Kloepper, Director Carnegie Community Centre

FROM: Sandra Singh
General Manager, Arts, Culture, and Community Services

SUBJECT: 40th Anniversary Year: Carnegie Community Centre and Carnegie Community Centre Association

PURPOSE

This memo is to provide an overview of upcoming events at the Carnegie Community Centre ('the Centre') and in the Downtown Eastside as part of the 40th anniversary year of the Centre and the Carnegie Community Centre Association ('CCCA').

BACKGROUND

Carnegie Centre is one of Vancouver's original civic cultural institutions. Built in 1902, the Centre was Vancouver's first public library. It operated as the city's main library branch until 1957, and as the Museum of Vancouver from 1957 to 1967. After sitting vacant for nearly 10 years, the building was in disrepair and at risk of being demolished. After significant community activism, City Council agreed in 1976 to renovate the building for use as a community centre. The adjacent property, once occupied by Vancouver's original City Hall, was purchased, and an extension to the heritage building was built.

The Carnegie Community Centre was reopened as "the living room of the Downtown Eastside" on January 20, 1980. Today, the community centre is operated in partnership with the Carnegie Community Centre Association, and is a vital community space for arts, education, cultural programming, recreation, and affordable food services in the Downtown Eastside. It also houses the Carnegie branch of the

Vancouver Public Library, and the Capilano University Learning Centre. Serving over 2,000 people per day and 280,000 meals per year, the Centre is one of the most vibrant community spaces in the Downtown Eastside.

DISCUSSION

While January 20, 2020 is the official 40th Anniversary date, Carnegie will be embarking on a year-long community based celebration of its 40th year. Since July 2019, a volunteer subcommittee of the Carnegie Community Centre Association in partnership with staff has been hosting community engagement events to inform and guide the 2020 programming in honour of the 40th anniversary. These events will showcase the rich cultural and social history that the Centre represents, and celebrate the community members that work to support the Centre today and throughout the Centre’s history.

Community Events

The 40th anniversary plans have been created with the intention of recognizing and celebrating the Centre as an important community space that serves the low-income residents of the Downtown Eastside. While all events are free and open to everyone, they are targeted towards local residents and participants.

Current planned programming for the 40th anniversary year includes, and is not limited to:

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| January 20 | Community lunch for DTES community members and CCCA membership drive. |
| May (Date TBC) | Downtown Eastside Writers Festival |
| <u>July 19</u> | 40th Anniversary Community Festival – <i>this will be the marquee public event for the 40th anniversary year</i> |
| October - November | Heart of the City Festival – Anniversary themed programming |
| Ongoing throughout the year | Workshops to create 40 th anniversary commemorative arts. Communications campaign – interviews with DTES community members and people connected with the centre, to be published once per month in the CCCA Carnegie Newsletter. |

CCCA Fundraising and Community Contributions

The Carnegie Community Centre Association will be inviting community partners and supporters to contribute “40 for 40” in celebration of the 40th anniversary. Contributions may include 40 experiences, such as tickets to local events or performances, 40 volunteer hours, or \$40 to support community programming.

The planning committee are still discussing the possibility of holding a CCCA fundraising event later in 2020.

NEXT STEPS

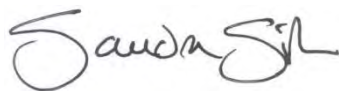
The planning committee will continue with its community engagement to further expand on programming to celebrate the Carnegie Community Centre's 40th Anniversary. A communications plan is currently under development to support the 40th Anniversary year celebrations, promote the Association's membership and fundraising drives and increase awareness of Carnegie's role in the vibrant community of the Downtown Eastside. Formal invitations to Mayor and Council will be sent in advance of the 40th Anniversary Community Festival.

FINAL REMARKS

Carnegie Community Centre is an important community resource offering social, cultural, educational and recreational programming for low income adults with the goal of nurturing mind, body and spirit. Programming throughout the 40th anniversary will showcase the important contributions of community members, volunteers, and local residents while offering Vancouver residents from outside the Downtown Eastside opportunities to learn about the Centre's programming, history, and heart.

More information on events and how to participate can be found at facebook.com/CarnegieCommunityCentre

If Councillors need for additional information, please feel free to contact me directly at sandra.singh@vancouver.ca.

A handwritten signature in black ink that reads "Sandra Singh". The signature is written in a cursive, flowing style.

Sandra Singh
General Manager, Arts, Culture and Community Services
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