

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL"

CC: "City Manager's Correspondence Group - DL"
"Singh, Sandra" <Sandra.Singh@vancouver.ca>

Date: 1/22/2020 3:20:34 PM

Subject: Memo - Social Indicators and Trends: 2019 City and Neighbourhood Demographic Profiles and Healthy City Strategy Indicators

Attachments: ACCS - GM - Memo (Council) Social Indicators and Trends Neighbourhood Pr....pdf

Dear Mayor and Council,

This memo provides an update to Mayor and Council on the 2019 *Social Indicators and Trends* series that provides comprehensive demographic data on the city as a whole, as well as separate profiles for each of Vancouver's 22 established local planning areas. Memo highlights include:

- background on Social Policy and Projects work to compile and provide demographic data for use by City Departments and partners;
- information about the recently published *2019 Social Indicators and Trends* series;
- a metrics snapshot for the Healthy City Strategy; and
- key areas of data work for 2020.

Please note that the data is intended to build knowledge and capacity across City departments and with external partners, residents, businesses and non-profit organizations. Staff would be pleased if you forwarded the web link to those who you think could benefit from this information: <http://vancouver.ca/social-policy-research>.

If you have further questions or concerns, please don't hesitate to contact Sandra Singh at Sandra.singh@vancouver.ca.

Best,
Sadhu

Sadhu Aufochs Johnston | City Manager
Office of the City Manager | City of Vancouver
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Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

MEMORANDUM

January 21, 2020

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Lynda Graves, Administration Services Manager, City Manager's Office
Rena Kendall-Craden, Civic Engagement and Communications Director
Katrina Leckovic, City Clerk
Neil Monckton, Chief of Staff, Mayor's Office
Alvin Singh, Communications Director, Mayor's Office
Anita Zaenker, Chief of Staff, Mayor's Office
Gil Kelley, General Manager, Planning, Urban Development and Sustainability
Malcolm Bromley, General Manager, Vancouver Board of Parks and Recreation
Christina de Castell, Acting Chief Librarian, Vancouver Public Library
Mary Clare Zak, Managing Director, Social Policy and Projects
Wilma Clarke, Assistant Director, Social Policy and Projects
Peter Bruckmann, Acting Senior Social Planner, Social Policy and Projects
Peter Marriott, Social Planner, Social Policy and Projects

FROM: Sandra Singh, General Manager, Arts, Culture and Community Services

SUBJECT: Social Indicators and Trends:
2019 City and Neighbourhood Demographic Profiles and
Healthy City Strategy Indicators

PURPOSE

The purpose of this memo is to provide an update to Mayor and Council on the 2019 *Social Indicators and Trends* series, and to provide additional information on population-level targets and indicators monitored through the Healthy City Strategy.

BACKGROUND

Population-level research and data is a core work area of the Social Policy and Projects Division (Social Policy). Staff collaborate with other departments, data providers and consortia to access, analyze and interpret population data for the city and its neighbourhoods at a granular level, and work to make this information relevant and engaging to the community. The data is used by staff across the City, residents, students, non-profit organizations, and the business community.

The *Social Indicators and Trends* series provides a comprehensive profile for the city as a whole and a separate profile for each of Vancouver's 22 established local planning areas. Social Policy publishes the series following the complete release of federal census data.

Social Policy also monitors a number of population health metrics to support the targets and indicators of the Healthy City Strategy. City staff also maintain strong partnerships with Vancouver Coastal Health Authority and other public and research bodies to access other data sources to inform this work.

DISCUSSION

2019 Social Indicators and Trends

The 2019 *Social Indicators and Trends* series are now available online at <http://vancouver.ca/social-policy-research>. This set of reports is based primarily on the most recent census taken in 2016, and the datasets from the census that have been released gradually over the past three years.

To develop the *Social Indicators and Trends* community profiles, staff have engaged with the non-profit sector to ensure that the profiles are useful and relevant to strategic planning, policy and program development.

Healthy City Strategy Targets and Data

At the November 27 Policy and Strategic Priorities Committee meeting Council raised questions in relation to Social Policy data and research, and the targets and indicators tracked through the Healthy City Strategy. Specific feedback from Council, such as the importance of income and poverty targets that account for gentrification and displacement, will be incorporated into the refresh of the Healthy City Strategy and the ongoing refinement of social indicators tracked by the department.

Snapshots of Healthy City Strategy targets and indicators are attached showing overall progress on the metrics approved by Council in 2014. Staff continually monitor, update and refine these datasets to provide a current picture of progress toward social sustainability. Current highlights of Healthy City targets include:

- Growth in food assets, sustainable transportation use and natural spaces;
- A need for more sustained progress in poverty reduction; and
- Increases in some forms of vulnerabilities that impact early childhood development.

2020 Data and Research Priorities

Staff will move forward on a number of data and research projects in 2020 including:

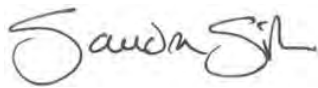
- developing a Healthy City data dashboard presenting population-level health indicators in an engaging and interactive format, through the City's participation in the Partnership for Healthy Cities, launched in December 2019, ongoing work to expand the validity of data used to understand the city's diverse populations, with a particular focus on enabling meaningful and relevant data that supports Vancouver's diverse Indigenous communities, as well as other equity-seeking groups, and
- working closely with Vancouver Coastal Health in the development and rollout of the second iteration of the My Health My Community Survey, which will be launched in spring 2020. This survey will provide robust data on a wide range of social indicators across the city's neighbourhoods and population groups.

FINAL REMARKS

Council was briefed on the indicators that staff track related to the Healthy City Strategy at the November 27, 2019 Council meeting. A snapshot of current data on each of the Strategy's targets and indicators is attached based on our discussion at Council. More detailed information on these metrics is available on request.

If Councillors have questions or comments about specific data they can be sent to socialpolicyresearch@vancouver.ca. Please direct any questions about general contents of this memo or other matters to Sandra Singh, General Manager, at sandra.singh@vancouver.ca.

Sincerely,



Sandra Singh, General Manager
Arts, Culture and Community Services
604.871.6858 | sandra.singh@vancouver.ca

Toward a Healthy City for All

Healthy City Targets: Progress as of January 20, 2020

Positive Change

Goal: A Home for Everyone 2021 Target: Enable 2,900 new social housing units 2018: 4,945 new social housing units committed, under construction or completed since 2011		Goal: A Home for Everyone 2021 Target: Enable 5,000 new secured market rental housing units 2018: 8,682 new secured market rental housing units committed, under construction or completed since 2011		Goal: Feeding Ourselves Well 2020 Target: Increase food assets by a minimum of 50% over 2010 levels 2019: 5,059 garden plots and other food assets (51% increase)		Goal: Making Ends Meet and Working Well 2025 Target: Increase median income by at least 3% every year 2017: 4 number of years since 2013 in which median personal income has increased by 3% or more		Goal: Expressing Ourselves 2025 Target: Increase artistic works and events by 25% 2017: 31.7 thousand artistic works and events by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (13% increase)	
Goal: Expressing Ourselves 2025 Target: Increase arts and culture audiences by 25% 2017: 8.2 million total audience by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (29% increase)		Goal: Expressing Ourselves 2025 Target: Increase artists engaged in Vancouver by 25% 2017: 24.4 thousand artists engaged by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (49% increase)		Goal: Getting Around 2020 Target: Make the majority (over 50%) of trips on foot, bike, and transit 2018: 53% estimated weekday trips made by walking, cycling or transit		Goal: Environments to Thrive In 2020 Target: Restore or enhance 25 hectares of natural areas 2018: 874 hectares of natural areas		Goal: Collaborative Leadership for A Healthy City for All 2018 Target: 90% of Healthy City actions will be implemented 2018: 93% percentage of actions complete or substantial progress made	

Status Quo

Goal: A Home for Everyone 2021 Target: Enable 2,900 new supportive housing units 2018: 2,308 new supportive housing units committed, under construction or completed since 2011		Goal: Making Ends Meet and Working Well 2025 Target: Reduce the city's poverty rate by 75% 2016: 20% persons below Canada's official poverty line (8% decrease)		Goal: Being and Feeling Safe and Included 2025 Target: Reduce violent crime every year 2018: 4 number of years since 2013 in which violent crime rate decreased		Goal: Being and Feeling Safe and Included 2025 Target: Make Vancouver the safest major city in Canada by reducing violent crime 2018: 8 Vancouver's rank among 10 largest municipal police forces for lowest violent crime rate		Goal: Being and Feeling Safe and Included 2025 Target: Reduce property crime every year 2018: 1 number of years since 2013 in which property crime rate decreased	
Goal: Being and Feeling Safe and Included 2025 Target: Make Vancouver the safest major city in Canada by reducing property crime 2018: 10 Vancouver's rank among 10 largest municipal police forces for lowest property crime rate		Goal: Active Living and Getting Outside 2020 Target: All Vancouver residents live within a 5 minute walk of a park, greenway or other green space 2015: 92.7% estimated city's land base within 400 metres of a park or green space		Goal: Lifelong Learning 2025 Target: Increase participation in lifelong learning by 25% 2018: 448.3 thousand active library card users in last three years (4% increase)		Goal: Expressing Ourselves 2025 Target: Increase arts and culture volunteers engaged in Vancouver by 25% 2017: 24.8 thousand volunteers engaged by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (4% increase)			

Negative Change

Goal: A Good Start 2025 Target: At least 85% of Vancouver's children are developmentally ready for school when they enter kindergarten 2019: 65% kindergarten children considered ready for school		Goal: A Home for Everyone 2015 Target: End street homelessness 2019: 614 unsheltered homeless persons counted		Goal: Cultivating Connections 2025 Target: Increase municipal voter turnout to at least 60% 2018: 39% voter turnout in the most recent local election	
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Baseline Only

Goal: Healthy Human Services 2025 Target: All Vancouver residents are attached to a family doctor 2014 baseline: 77% adults with family doctor		Goal: Healthy Human Services 2025 Target: Increase the % of Vancouverites who report having access to services when they need them by 25% 2017 baseline: 77% persons reporting very good or somewhat good access to health, community and social services when they need them		Goal: Being and Feeling Safe and Included 2025 Target: Increase Vancouver residents' sense of belonging by 10% 2014 baseline: 54% adults with a strong or somewhat strong sense of community belonging		Goal: Being and Feeling Safe and Included 2025 Target: Increase Vancouver residents' sense of safety by 10% 2014 baseline: 65% adults agree or strongly agree that they feel safe walking alone in their neighbourhood at night		Goal: Cultivating Connections 2025 Target: All Vancouverites report that they have at least 4 people in their support network 2014 baseline: 50% adults with four or more people to confide in or turn to for help	
Goal: Active Living and Getting Outside 2025 Target: Increase the percentage of Vancouver residents who meet the Canadian Physical Activity Guidelines by 25% 2014 baseline: 46% adults who exercise for at least 150 minutes each week		Goal: Environments to Thrive In 2025 Target: Toxins target to be determined 2016 baseline: TBD Baseline for toxins reduction target		Goal: Environments to Thrive In 2025 Target: Every Vancouver neighbourhood has a Walk Score of at least 70 2014 baseline: 14 neighbourhoods with Walk Scores of 70 or higher					

Toward a Healthy City for All

Long-Term Trends in City of Vancouver Population Health Indicators

Believed current as of printing date: January 20, 2020
Compiled from various sources and subject to change



Goal: A Good Start

Vancouver's children have the best chance of enjoying a healthy childhood.

School readiness (%)

65% kindergarten children considered ready for school (2019)



Trend: unchanged
2007 to 2019

Child poverty (%)

20% children under 18 in families below Canada's official poverty line (2016)



Trend: positive
2011 to 2016

Access to licensed quality, affordable, and accessible childcare (%)

20.3 licensed childcare spaces per 100 children aged 0-12 (2017)



Trend: positive
2001 to 2017

Access to licensed quality, affordable, and accessible childcare (%)

\$1,407 median monthly fee for licensed group infant childcare (2018)



Trend: negative
2006 to 2018

Access to licensed quality, affordable, and accessible childcare (%)

\$1,407 median monthly fee for licensed group toddler childcare (2018)



Trend: negative
2006 to 2018

Access to licensed quality, affordable, and accessible childcare (%)

\$1,014 median monthly fee for licensed group age 3-5 childcare (2018)



Trend: negative
2006 to 2018

Goal: A Home for Everyone

A range of affordable housing choices is available for all Vancouverites.

Households spending 30% or more of income on housing (%)

37% households spending more than 30% of total income on shelter costs (2016)



Trend: unchanged
1996 to 2016

Sheltered and unsheltered homeless (#)

1,609 sheltered homeless persons counted (2019)



Trend: negative
2005 to 2019

Sheltered and unsheltered homeless (#)

34% percentage of sheltered homeless counted with Indigenous identity (2019)



Trend: unchanged
2010 to 2019

Sheltered and unsheltered homeless (#)

614 unsheltered homeless persons counted (2019)



Trend: unchanged
2005 to 2019

Sheltered and unsheltered homeless (#)

46% percentage of unsheltered homeless counted with Indigenous identity (2019)



Trend: negative
2010 to 2019

New supportive, social, secured rental and secondary rental housing units (#)

2,308 new supportive housing units committed, under construction or completed since 2011 (2018)



Trend: positive
2009 to 2018

New supportive, social, secured rental and secondary rental housing units (#)

4,945 new social housing units committed, under construction or completed since 2011 (2018)



Trend: positive
2009 to 2018

New supportive, social, secured rental and secondary rental housing units (#)

8,682 new secured market rental housing units committed, under construction or completed since 2011 (2018)



Trend: positive
2010 to 2018

Goal: Feeding Ourselves Well

Vancouver has a healthy, just, and sustainable food system.

Food assets (#)

5,059 garden plots and other food assets (2019)



Trend: positive
2010 to 2019

Neighbourhood Food Networks (NFNs) (#)

14 food networks operating in Vancouver (2018)



Trend: monitoring
2013 to 2018

Cost of Health Canada's National Nutritious Food Basket (NNFB) (\$)

\$1,093 monthly cost of a healthy food basket for a family of four (2017)



Trend: negative
2007 to 2017

Goal: Healthy Human Services

Vancouverites have equitable access to high-quality social, community, and health services.

Attachment to a family doctor or primary health care provider (%)

77% adults with family doctor (2014)



Baseline data
No trend yet

Attachment to a family doctor or primary health care provider (%)

65% Indigenous adults with family doctor (2014)



Baseline data
No trend yet

Proximity to "community hubs" (library, community centre, neighbourhood house) (%)

43% persons within a 15 minute walk of a community centre, library and neighbourhood house (2016)



Trend: positive
2006 to 2016

Access to services when needed (%)

77% persons reporting very good or somewhat good access to health, community and social services when they need them (2017)



Baseline data
No trend yet

Park Board Leisure Access Program usage (%)

19.0 thousand persons taking part in the Leisure Access Program (2019)



Trend: positive
2009 to 2019

Park Board Leisure Access Program usage (%)

14% estimated share of eligible persons taking part in the Leisure Access Program (2019)



Trend: positive
2011 to 2019

Goal: Making Ends Meet and Working Well

Our residents have adequate income to cover the costs of basic necessities, and have access to a broad range of healthy employment opportunities.

Low-income individuals (%)

20% persons below Canada's official poverty line (2016)



Trend: positive
2011 to 2016

Low-income individuals (%)

41% Indigenous persons below Canada's official poverty line (2016)



Trend: negative
2011 to 2016

Median income (\$)

\$34,890 median personal income (2017)



Trend: positive
2005 to 2017

Income distribution (%)

29% after tax income to the top 10% of earners (2015)



Trend: positive
2010 to 2015

Working poor (%)

10% working people 18-64, excluding students, below the after-tax low income measure (2015)



Trend: unchanged
2010 to 2015

Living Wage (\$)

\$19.50 hourly living wage in Metro Vancouver (2019)



Trend: negative
2008 to 2019

Job quality (%)

6% rate of persons unemployed (2016)



Trend: positive
1986 to 2016

Job quality (%)

10% rate of Indigenous persons unemployed (2016)



Trend: positive
2001 to 2016

Job quality (%)

68% labour force participation rate (2016)



Trend: unchanged
1986 to 2016

Job quality (%)

66% labour force participation rate for Indigenous persons (2016)



Trend: positive
2001 to 2016

Goal: Being and Feeling Safe and Included

Vancouver is a safe city in which residents feel secure.

Sense of belonging (%)

54% adults with a strong or somewhat strong sense of community belonging (2014)



Baseline data
No trend yet

Sense of belonging (%)

59% Indigenous adults with a strong or somewhat strong sense of community belonging (2014)



Baseline data
No trend yet

Sense of safety (%)

65% adults agree or strongly agree that they feel safe walking alone in their neighbourhood at night (2014)



Baseline data
No trend yet

Sense of safety (%)

56% Indigenous adults agree or strongly agree that they feel safe walking alone in their neighbourhood at night (2014)



Baseline data
No trend yet

Reported crime rates (#)

7.9 violent crimes per 1,000 population (2018)



Trend: positive
2002 to 2018

Reported crime rates (#)

8 Vancouver's rank among 10 largest municipal police forces for lowest violent crime rate (2018)



Trend: unchanged
1998 to 2018

Reported crime rates (#)

62.0 property crime per 1,000 population (2018)



Trend: positive
2002 to 2018

Reported crime rates (#)

10 Vancouver's rank among 10 largest municipal police forces for lowest property crime rate (2018)



Trend: unchanged
1998 to 2018

Goal: Cultivating Connections

Vancouverites are connected and engaged in the places and spaces that matter to us.

Social support network size (%)

50% adults with four or more people to confide in or turn to for help (2014)



Baseline data
No trend yet

Social support network size (%)

43% Indigenous adults with four or more people to confide in or turn to for help (2014)



Baseline data
No trend yet

Sense of trust (%)

50% adults feel a neighbour would probably or definitely return a wallet containing money (2014)



Baseline data
No trend yet

Sense of trust (%)

30% Indigenous adults feel a neighbour would probably or definitely return a wallet containing money (2014)



Baseline data
No trend yet

Volunteerism (%)

52% adults volunteer at least once a year (2014)



Baseline data
No trend yet

Volunteerism (%)

54% Indigenous adults volunteer at least once a year (2014)



Baseline data
No trend yet

Municipal voter turnout (%)

39% voter turnout in the most recent local election (2018)



Trend: unchanged
1982 to 2018

Indigenous children in foster care (%)

3.8 overall rate per 1,000 children 0-18 of children in care in the Coast Fraser region (2015)



Trend: monitoring
1999 to 2015

Indigenous children in foster care (%)

35% percentage of children in care in the Coast Fraser region who are Indigenous (2015)



Trend: unchanged
1999 to 2015

Goal: Active Living and Getting Outside

Vancouverites are engaged in active living and have incomparable access to nature.

Residents who meet the Canadian Physical Activity Guidelines (%)

46% adults who exercise for at least 150 minutes each week (2014)



Baseline data
No trend yet

Residents who meet the Canadian Physical Activity Guidelines (%)

45% Indigenous adults who exercise for at least 150 minutes each week (2014)



Baseline data
No trend yet

Park Board OneCard usage (#)

162.0 thousand users with a OneCard (2014)



Baseline data
No trend yet

Residents living within a 5 minute walk (400m) of a park or other green space (%)

92.7% estimated city's land base within 400 metres of a park or green space (2015)



Trend: unchanged
2010 to 2015

Tree canopy cover (%)

18% estimated city's land area covered by tree canopy (2013)



Trend: unchanged
1995 to 2013

Goal: Lifelong Learning

Vancouverites have equitable access to lifelong learning and development opportunities.

Access to the internet (%)

89% Metro Vancouver residents with home internet access (2012)



Trend: positive
2005 to 2012

Access to the internet (%)

1.2 million internet sessions at public library workstations (2017)



Trend: monitoring
2012 to 2017

Reading for general pleasure or interest (%)

9.9 million total physical and digital material circulation at public libraries (2018)



Trend: unchanged
2005 to 2018

Participation in a learning event or program (#)

245.3 thousand people attending children, teen or adult Vancouver Public Library programs (2018)



Trend: positive
2004 to 2018

High-school graduation and post-secondary education rates for Indigenous people (%)

90% six-year high school completion rate for all students (2019)



Trend: unchanged
2000 to 2019

High-school graduation and post-secondary education rates for Indigenous people (%)

62% six-year high school completion rate for Indigenous students (2019)



Trend: positive
2000 to 2019

High-school graduation and post-secondary education rates for Indigenous people (%)

73% all persons age 25-64 with a post-secondary certificate (2016)



Trend: unchanged
2006 to 2016

High-school graduation and post-secondary education rates for Indigenous people (%)

57% Indigenous persons age 25-64 with a post-secondary certificate (2016)



Trend: positive
2006 to 2016

Goal: Expressing Ourselves

Vancouver has a diverse and thriving cultural ecology that enriches the lives of residents and visitors.

Arts and culture participation (#)

31.7 thousand artistic works and events by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (2017)



Trend: positive
2014 to 2017

Arts and culture participation (#)

8.2 million total audience by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (2017)



Trend: positive
2014 to 2017

Arts and culture participation (#)

24.4 thousand artists engaged by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (2017)



Trend: positive
2014 to 2017

Arts and culture participation (#)

24.8 thousand volunteers engaged by selected non-profit cultural organizations receiving cash grants from the City of Vancouver (2017)



Trend: positive
2014 to 2017

Artists and cultural workers (%)

2.4% labour force working as professional artist (2016)



Trend: unchanged
2006 to 2016

Artists and cultural workers (%)

10.7% labour force working in culture sector (2016)



Trend: monitoring
2006 to 2016

Creative places and spaces (#)

387 cultural assets identified (2017)



Trend: positive
2014 to 2017

Goal: Getting Around

Vancouverites enjoy safe, active, and accessible ways of getting around the city.

Sustainable transportation mode share(%)

53% estimated weekday trips made by walking, cycling or transit (2018)



Trend: positive
2013 to 2018

Number of active transportation trips (#)

686.3 thousand estimated weekday walking and cycling trips (2018)



Trend: positive
2013 to 2018

Traffic-related fatalities (#)

14 fatal motor vehicle incidents (2019)



Trend: positive
2002 to 2019

Goal: Environments to Thrive In

Vancouverites have the right to a healthy environment and equitable access to liveable environments in which they can thrive.

Neighbourhood Walk Scores (#)

78 average Walk Score (2014)



Baseline data
No trend yet

Neighbourhood Walk Scores (#)

14 neighbourhoods with Walk Scores of 70 or higher (2014)



Baseline data
No trend yet

Goal: Collaborative Leadership for A Healthy City for All

Leaders from the public, private, and civil sectors in Vancouver work in integrated and collaborative ways toward the vision of a healthy Vancouver for all.

Participation in Healthy City for All Leadership Table Meetings (#)

128 number of hours contributed by leadership table members at meetings (2016)



Trend: monitoring
2014 to 2016

"Actions for All" implemented (%)

93% percentage of actions complete or substantial progress made (2018)



Trend: positive
2015 to 2018

Wilder Collaboration Assessment

3.5 average score on a scale of 0-5 of 20 collaboration factors, self-assessed by Leadership Table members (2016)



Baseline data
No trend yet