

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>
To: "Direct to Mayor and Council - DL"
CC: "City Manager's Correspondence Group - DL"
Date: 2/11/2020 8:48:03 AM
Subject: Upcoming IB - Vancouver Plan Survey

Dear Mayor and Council,

Phase 1 of the Vancouver Plan engagement is reaching out to community members in a number of ways, the broadest of which is an online survey that is intended to capture the current values, hopes and challenges faced by all who live, work and play in Vancouver.

To this point, survey respondents have been primarily older, English speaking residents who do not have young children. To reach more diverse groups and incentivize their input, the City will be sending out an Information Bulletin to media today asking them to help spread the message.

This will be targeted at families with young children; young adults; millennials; people from diverse cultural backgrounds; those who have traditionally faced barriers to participating; and those who have lacked opportunities to participate in the past.

To ensure that we hear from these different sectors of our society, City staff have been working to gather input in a number of ways:

- The online survey is available in five languages: English, Traditional Chinese, Simplified Chinese, Punjabi and Tagalog;
- Street teams are spending time in communities around the city such as Chinatown, South Vancouver, Downtown Eastside, Strathcona and Kitsilano where responses are lower;
- Stakeholder meetings are being held to hear feedback first hand from groups such as the Chinatown Legacy Stewardship Group, Musqueam, Squamish and Tsleil-Waututh First Nations, Immigrant Service Society of BC, Parent Advisory Committees, Vancouver School Board, and the Sustainabiliteens; and
- We're also advertising directly to non-English speaking audiences through a number of channels.

The online survey closes at the end of February, and we urge anyone who wants their voice to be represented to take five minutes and complete it here: <https://survey.vancouver.ca/s3/Vancouver-Plan-Nov-2019>.

Best,
Sadhu

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Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.