

**From:** "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>

**To:** "Direct to Mayor and Council - DL"

**CC:** "City Manager's Correspondence Group - DL"

"Kelley, Gil" <Gil.Kelley@vancouver.ca>

"Adcock, Jessie" <Jessie.Adcock@vancouver.ca>

"Singh, Sandra" <Sandra.Singh@vancouver.ca>

"LaClaire, Lon" <lon.laclaire@vancouver.ca>

"Dixon, Iain" <iain.dixon@vancouver.ca>

"Postma, Tobin" <Tobin.Postma@vancouver.ca>

"Foley, Sonja" <Sonja.Foley@vancouver.ca>

**Date:** 2/20/2020 5:57:25 PM

**Subject:** Memo: Exploring a More Robust Policy Framework Relating to the Sale and Promotion of Vaping Products – Update on Progress Towards Council Motion

**Attachments:** Memo \_Vaping Products Robust Policy Framework - February 20 2020.pdf

Dear Mayor and Council,

We are providing the attached memo as an update on work under way in response to Council's direction to explore a more robust policy framework for the sale of vaping products. In brief, staff are reviewing regulation in other jurisdictions and identifying options to update City policies. Of note, subsequent to the approval of Council's motion on this topic, the Province introduced a number of significant regulatory changes relating to vaping that address concerns raised in the motion. The provincial regulations are anticipated to be implemented in spring 2020.

We expect to report back to on this matter in late May 2020. Please do not hesitate to contact me or Jessie Adcock if you have any questions in the interim.

Best,  
Paul

**Paul Mochrie** | Deputy City Manager  
Office of the City Manager | City of Vancouver  
[paul.mochrie@vancouver.ca](mailto:paul.mochrie@vancouver.ca)  
604.873.7666



*The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.*

## MEMORANDUM

February 20, 2020

TO: Mayor and Council

CC: Sadhu Johnston, City Manager  
Karen Levitt, Deputy City Manager  
Lynda Graves, Administration Services Manager, City Manager's Office  
Rena Kendall-Craden, Civic Engagement and Communications Director  
Katrina Leckovic, City Clerk  
Anita Zaenker, Chief of Staff, Mayor's Office  
Neil Monckton, Chief of Staff, Mayor's Office  
Alvin Singh, Communications Director, Mayor's Office  
Gil Kelley, General Manager, Planning, Urban Design & Sustainability  
Jessie Adcock, General Manager, Development, Buildings & Licensing  
Sandra Singh, General Manager, Arts, Culture & Community Services  
Lon LaClaire, General Manager, Engineering Services  
Iain Dixon, Assistant Director, Legal Services  
Kathryn Holm, Chief Licence Inspector, Development, Buildings & Licensing

FROM: Paul Mochrie  
Deputy City Manager

SUBJECT: Exploring a More Robust Policy Framework Relating to the Sale and Promotion of Vaping Products – Update on Progress Towards Council Motion

This memo provides an overview of the approach and work currently underway to respond to the motion, *Exploring a More Robust Policy Framework Relating to the Sale and Promotion of Vaping Products*.

Staff have undertaken a jurisdictional scan of federal, provincial, and other local governments' vaping regulations and have been working both across City departments and with external stakeholders to address the motion. A multi-departmental staff working group is undertaking research to review and identify how current City policies can be strengthened and complement federal and provincial regulations.

In November, the Province announced 10 new measures to curb the growing trend of vaping among youth which address some of the concerns raised in the motion. These measures include:

- Restricting the sale of flavoured vaping products, only allowing them to be sold in adult vape stores

- Allowing other businesses, such as grocery stores, to only sell tobacco-flavoured pods and liquids.
- Restricting public advertising of vapour products where youth spend time, such as bus shelters or community parks
- Requiring plain packaging for vapour products that include health warnings
- Defining nicotine as a "public health hazard" under the *Public Health Act*, giving the Province power to limit the amount of nicotine used.
- Creating a provincial youth advisory committee to support and advise on youth vaping, education, social awareness and other initiatives
- Distributing a Youth Informed Vaping Prevention Toolkit to all schools for students, parents and educators

The provincial regulations are anticipated to be implemented in spring 2020, following stakeholder consultation. Staff are considering how best to complement these new measures to avoid regulatory overlap. Some of the policy areas staff are considering include:

- Licensing and enforcement options to further regulate businesses that sell vape products to minors
- Impact and effectiveness of limiting the proximity of vape retailers to facilities frequented by youth
- Implications of amending the City's sponsorship policy to include restrictions related to organizations and individuals associated with vaping

Additional policy areas may be identified through research and consultations with stakeholders.

Staff have held initial discussions with Vancouver School Board, Vancouver Coastal Health and Vancouver Park Board. As work progresses and subsequent discussions are held, staff will identify potential partnerships to achieve Council's objectives.

Based on initial scoping and the degree of multi-department and external stakeholder consultation requested by the motion, the report back will be scheduled for late May 2020. At that time, staff will bring forward a comprehensive policy framework with recommendations based on best practices and stakeholder feedback for Council's consideration.

If you have any questions or concerns, please do not hesitate to contact me or Jessie Adcock, General Manager, Development, Buildings & Licensing.

Sincerely,



Paul Mochrie  
Deputy City Manager

604.873.7666 | [paul.mochrie@vancouver.ca](mailto:paul.mochrie@vancouver.ca)