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**To:** "Direct to Mayor and Council - DL"  
**CC:** "City Manager's Correspondence Group - DL"  
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**Date:** 3/5/2020 9:27:16 AM  
**Subject:** United Way Period Promise campaign: March 9 - 20

Dear Mayor and Council,

I am pleased to update you with our planned staff activities to support this year's United Way [Period Promise campaign](#).

From March 9 to 20, we will be asking City staff to donate tampons, pads and menstrual cups, and we will also be holding a number of Krispy Kreme doughnut sales to raise money that will go towards the Period Promise campaign.

Period Promise is all about giving back to people in need. For many low-income families, personal hygiene products are seen as a luxury item. Far too many people – especially those living in poverty – are forced to choose between feeding their family and being able to afford these products.

**You can help. I am asking you to please consider supporting the campaign by donating products.** Last year, we collected an astonishing number of **16,238 products!** I am confident that we can collect even more this year. Collection boxes will be located at City worksites starting March 9, including all floors of City Hall.

Aligned with this effort, we are currently working on a pilot to test free menstrual products in one or more city facilities. As soon as I have more information about that effort, I'll update you.

Our Internal Communications team is working with Jo Grave, this year's campaign lead, to share messages with staff to raise awareness, enlist support and collect donations. Please watch Citywire for updates and join me in raising awareness about period poverty and what City staff are doing to support people in need.

Best,  
Sadhu

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Pronouns: he, him, his



*The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.*