

From: "Johnston, Sadhu" <Sadhu.Johnston@vancouver.ca>

To: "Direct to Mayor and Council - DL"

CC: "City Manager's Correspondence Group - DL"

"Postma, Tobin" <Tobin.Postma@vancouver.ca>

"Foley, Sonja" <Sonja.Foley@vancouver.ca>

"Kelley, Gil" <Gil.Kelley@vancouver.ca>

Date: 3/6/2020 3:59:39 PM

Subject: Memo - Response to Questions Re: Report #4 Heritage Action Plan, March 10th Council

Attachments: Memo to Mayor and Council - Response to Questions Re Report #4 Heritagepdf

Dear Mayor and Council,

Please see the attached memo from Gil Kelley regarding the upcoming Heritage Action Plan at the March 10th Council meeting –

- Staff received a clarification question from a Councillor seeking clarification if there is a specific reason or rationale related to the report's lack of references to any heritage planning or programs prior to 2013? The memo seeks to respond to this question.
- The intent of this report is to provide a progress report on the Heritage Action Plan and its substantial completion. The references to COV heritage planning activities/programs prior to 2013 are provided in the report in various sections, as noted in the enclosed memo
- The updates to the Program are intended to provide a clearer vision for heritage conservation. The updated Vancouver Heritage Program builds upon successes of the past, keeping its previously developed abilities in heritage conservation of buildings and places
- Please refer to the enclosed memo for details, and staff welcome the opportunity to discuss further at the March 10th Council meeting.

Should you have any questions, please contact Gil Kelley at 604-873-7456 or Gil.Kelley@vancouver.ca.

Best,
Sadhu

Sadhu Aufochs Johnston | City Manager
Office of the City Manager | City of Vancouver
604.873.7627 | sadhu.johnston@vancouver.ca

Pronouns: he, him, his



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the Musqueam, Squamish, and Tsleil-Waututh peoples.

MEMORANDUM

March 6, 2020

TO: Mayor and Council

CC: Sadhu Johnston, City Manager
Paul Mochrie, Deputy City Manager
Karen Levitt, Deputy City Manager
Lynda Graves, Administration Services Manager, City Manager's Office
Rena Kendall-Craden, Civic Engagement and Communications Director
Katrina Leckovic, City Clerk
Anita Zaenker, Chief of Staff, Mayor's Office
Neil Monckton, Chief of Staff, Mayor's Office
Alvin Singh, Communications Director, Mayor's Office

FROM: Gil Kelley
General Manager, Planning, Urban Design and Sustainability

SUBJECT: Response to Questions Re: Report #4 Heritage Action Plan, March 10^h Council Agenda

Thank you for expressing interest in the Heritage Conservation Program and the related Heritage Action Plan report scheduled for Council's consideration on March 10, 2020.

Vancouver has a rich history in heritage conservation. In 2013, Council acknowledged that Vancouver's heritage is highly valued by Vancouver residents, and approved the Heritage Action Plan (HAP) consisting of 14 action items to update its predecessor, the City's Heritage Conservation Program (HCP). At that time, Council directed Staff to review the HCP and report back on issues and gaps and to provide recommendations for improvement. The intent of this report is to provide a progress report on the Heritage Action Plan and its substantial completion. The references to COV heritage planning activities/programs prior to 2013 were provided in the report, as follows:

- Section Heritage Conservation Program (HCP) – History and Evolution, on pages 6 and 7
- Section HCP – Current Status, on pages 8 and 9
- Appendix B – Summary of Consultant Recommendations based on *City of Vancouver Heritage Conservation Program Review*: 22 pages of content, an independent unbiased professional program review conducted by Donald Luxton and Associates.

- Appendix K – Consultant HAP Reports, where the link to the *Heritage Conservation Program Review* can be found. For your convenience, I have included the pdf file in the attachment. This Report, in our opinion, has provided sufficient and objective review of the Heritage Conservation Program identifying key reference points prior to 2013, including major evolutionary steps.
- In Appendix C of the *Heritage Conservation Program Review*, there is another report titled: *Financial Incentives for Heritage in Vancouver* prepared by the Vancouver Heritage Foundation which offers further references to various heritage incentive programs we had in the past, including provincial and federal programs.
- In 2019, we presented and Council adopted the first Heritage Action Plan – Heritage Incentive Program report including the density transfer program review and its reintroduction. In this report, we also referenced the successes of the Heritage Building Rehabilitation Program (2003-2015).

Generally, the Heritage Conservation Program has provided the City of Vancouver with a “robust and effective platform for heritage conservation” (source: Consultant Review Report, Donald Luxton, June 2017) and it was a successful one since its inception. However, the updates to HCP are intended to provide a clearer vision for heritage conservation, and there were many opportunities for improvement identified in the report. The updated Vancouver Heritage Program builds upon successes of the past, keeping its previously developed abilities in heritage conservation of buildings and places (components and tools like Transfer of Density Program, Heritage Revitalization Agreements, Designation, and Vancouver Heritage Register) but it also expands to include identified gaps and opportunities, such as: Cultural Heritage, intangible values and to address Reconciliation and Cultural Redress.

I trust the foregoing provides you with the information in response to your question. I hope you will find this information helpful and welcome further questions and dialogue as part of the Council meeting on March 10th.



Gil Kelley, FAICP
General Manager, Planning, Urban Design and Sustainability

604.873.7456 | gil.kelley@vancouver.ca