| From: | "Mochrie, Paul" <paul.mochrie@vancouver.ca></paul.mochrie@vancouver.ca> | |
|--------------|---|--|
| To: | "Direct to Mayor and Council - DL" | |
| Date: | 11/9/2021 9:01:59 AM | |
| Subject: | Upcoming information bulletin: Remembrance Day ceremony will be livestreamed, | |
| | remains virtual (November 9, 2021) | |
| Attachments: | s: Remembrance Day Services IG Stories (1).mp4 | |
| | Flag at half-mast TW.png | |
| | Remembrance-Service-TW.jpg | |
| | Nov 11 Remembrance Day City Social Content.pdf | |

Dear Mayor and Council,

As per my previous email, we will be issuing an information bulletin this morning to let the public and media know that this year's Remembrance Day Ceremony will again be livestreamed, and encouraging virtual attendance. Please keep this information bulletin embargoed until it goes live from the City media email account at approximately 10:00 AM on November 9.

Attached are the social copy/visual assets we will be sharing on our social media channels on November 11th for your awareness to help amplify, or to use on social media as appropriate.

Best, Paul

Paul Mochrie (he/him) City Manager City of Vancouver paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x^wməθk^wəỳəm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətal (Tsleil-Waututh) Nations.

City of Vancouver Information bulletin November 9, 2021

Vancouver's Remembrance Day ceremony to be livestreamed

A modified version of Vancouver's annual Remembrance Day ceremony will be held at 10:30 am on Thursday, November 11, to honour Canada's veterans and to mark the 76th anniversary of the end of the Second World War.

The City of Vancouver and the Vancouver Remembrance Day Committee are reminding the public to honour Canada's veterans by watching this year's ceremony safely from home.

While the BC Centre for Disease Control's restrictions on outdoor gatherings are more relaxed than in 2020, the City urges members of the public to avoid the ceremony site this year for the protection and safety of veterans participating in the ceremony in person at Victory Square.

The event will be livestreamed on the City of Vancouver's Facebook page. Members of the public are encouraged to watch online for the full ceremony experience and share the live stream on their social media. Victory Square will be closed, with no public wreath-laying permitted until after 4 pm. There will be no parade or screens for viewing the ceremony on site. Only official wreaths will be placed at Victory Square by a limited number of dignitaries invited to attend in person, in order to protect the elderly and health compromised individuals participating in the commemoration ceremony.

The Remembrance Day Service is organized by the Vancouver Remembrance Day Committee, a volunteer group established by the City in 1946 with the mandate to conduct the ceremony every November 11 on behalf of its citizens.

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Notes to Editors:

- Members of the media will be able to access the City of Vancouver Facebook livestream link to share via their own digital platforms. The ceremony livestream will be live and begin on November 11 at 10:30 am at the following link: <u>https://www.facebook.com/events/961521374438440</u>
- □ For media who wish to attend in person, cameras and recording devices for broadcast are permitted in designated areas. There will be no full access to the Cenotaph and media is asked to arrive on site for set up no earlier than 9:30 am and no later than 10 am. RSVP is required by Wednesday, November 10 at 5 pm to ensure appropriate press passes are available. Please RSVP to: alex.missick@vancouver.ca.

Media contact: Civic Engagement and Communications 604.871.6366 media@vancouver.ca





| Channel | Сору | Image |
|--------------------|---|---|
| Twitter | The Canadian flag at Vancouver City Hall will be flown at half-mast to mark Remembrance Day. Thank you for your service #lestweforget | Half-mast at City hall |
| Twitter | Today we honour Canada's veterans who served, and remember all those who gave their lives for our country and freedoms. Thank you for your service. <u>#lestweforget</u> Commemorate with us and watch the ceremony starting now: Link → https://www.facebook.com/events/961521374438440 | 2021 REMEMBRANCE DAY SERVICE |
| Instagram Story | Link sticker to video asset: <u>https://www.facebook.com/events/961521374438440</u> *Please note this is a video that only needs the link sticker added to it. | 2021 REMEMBRANCE DAY SERVICE Watch with us online as we commemorate Recommendate Re |

November 11 Remembrance Day 2021: City Social Content