

From: ["Mochrie, Paul" <Paul.Mochrie@vancouver.ca>](mailto:Paul.Mochrie@vancouver.ca)

To: ["Direct to Mayor and Council - DL"](#)

Date: 11/22/2021 9:30:34 AM

Subject: [Upcoming IB: City releases Draft 2022 Budget \(November 23, 2021\)](#)

Attachments: [COV-Budget2022-TW-1500x500.jpg](#)

[COV-Budget2022-FB-1200x628.jpg](#)

[Draft 2022 Budget - Social media content calendar.docx](#)

[COV-Budget2022-IG-1080x1080-2.jpg](#)

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below information bulletin on the morning of November 23 to announce the release of the Draft 2022 Budget.

Attached is social media copy that the City will be sharing on our social channels to support the launch of the budget materials. Councillors are invited to pull from this copy as well, or amplify these posts on their own networks. Also attached are graphics for Instagram, Twitter and Facebook. (Note: the materials on the vancouver.ca/2022-budget URL will not go live until November 23.) The period between the release of the Draft Budget materials and the final Council meeting on the Budget is the last opportunity for the public to provide feedback. As there are many logistics leading up to this announcement, please hold off on sharing until you have seen the announcement go out via the City's media distribution email.

Best,
Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x^wməθk^wəyəm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Nations.

**City of Vancouver
Information bulletin
November 23, 2021**

[links to be added when live as indicated below]

**City releases Draft 2022 Budget ahead of
December 1 Special Council meeting**

The City's [Draft 2022 Budget and Five-Year Financial Plan](#) are now available to view, and will be

considered by City Council at their Special Council meeting on December 1.

Staff have taken a cautious approach to building the Draft 2022 Budget, in recognition of the financial difficulties that Vancouver residents and businesses continue to face due to the pandemic, and the constraints the pandemic has placed on City funds. The budget options presented also follow City Council's direction to provide options for a property tax increase of no more than five percent.

Get to know the Draft 2022 Budget

The Draft 2022 Operating Budget for consideration by Council is \$1.7 billion. To keep the property tax increase for next year at or below five per cent staff have identified opportunities to reduce 2022 forecasted expenses by \$45 million.

These cost-saving measures include identifying work that could be deferred, holding staffing vacancies, and finding new cost efficiencies. Without these cost mitigations, a much higher tax increase would have been required in order to balance the budget. There will also be limited funds available in 2022 for new programs or improvements.

The City's finances continue to be impacted by the COVID-19 pandemic and, while operating revenues improved over the course of the 2021 Budget, there remains risk to revenues in 2022. There are also additional costs related to our pandemic response.

Staff are also proposing adjustments to the Draft 2022 Capital Budget, which would reduce spending in the 2019-2022 Capital Plan by approximately \$43 million. This scenario still allows the City to focus on maintaining and renewing assets and infrastructure, as these investments are essential to avoid higher costs in the future.

View the [Budget Highlights](#) for an overview of the Draft 2022 Budget; the [detailed budget document](#) and [departmental service plans](#) are also available on our web site. Learn about input we received from the public on 2022 spending in our [Public Engagement Report](#).

Projected average annual increases

If Council approves a five per cent property tax increase, the average annual increases for 2022, based on median property values in each category, would be as follows:

- \$137 for a single-family home (assessed at \$1.7 million)
- \$57 for a condo or strata unit (assessed at \$711,000)
- \$247 for a business property (assessed at \$1 million)
- \$95 for a residential property overall (assessed at \$1.2 million)

The actual tax notice for each property owner will differ from the above average amounts, and will depend on the assessed value of the property, as well as the change in assessed value of that property relative to the average change in that property class. A property's assessed value is determined by BC Assessment.

These estimates reflect the City portion of taxes only. The amount due on a property owner's tax notice will also include utility fees, Provincial school taxes, and taxes levied by other taxing authorities including Translink, Metro Vancouver, BC Assessment, and the Municipal Finance Authority.

The total property tax levy for 2022 will be set once a final budget is approved by Council.

How to provide feedback

The following options are available to residents and businesses who wish to provide feedback to Council on the Draft 2022 Budget:

- [Register to speak](#) at the Special Council meeting on December 1;
- [Submit questions or comments](#) to Mayor and Council via the City's website

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Media contact:

City of Vancouver
Civic Engagement and Communications
604-871-6336
media@vancouver.ca

#VANBUDGET2022

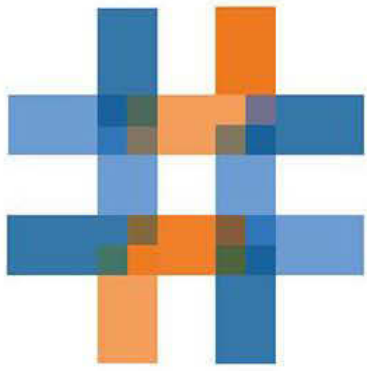
#VANBUDGET2022

Draft 2022 Budget - Social Media Content Calendar

Date	Platform	Copy
Tues, Nov 23	Twitter	We've released our Draft #VanBudget2022, which #VanCityCouncil will discuss, debate and vote on in early December. Council's decision will determine next year's property tax rate. Review the draft in detail, or check out the highlights vancouver.ca/2022-budget
	Instagram	We have just published our Draft 2022 Budget, which Council will discuss, debate and vote on in early December. Council's decision will determine next year's property tax rate. Here's what you need to know: <ul style="list-style-type: none"> 👉👉 Head over to our website to review the draft in detail, or check out the highlights 👉👊 Share your feedback by registering to speak at Council's Dec 1 meeting, or by sending your comments to Council Click the link in our bio to learn more. #VanBudget2022
	Facebook	We've released our Draft 2022 Budget, which Council will discuss, debate and vote on in early December. Council's decision will determine next year's property tax rate. Take a detailed look at the budget, or get a quick overview of the Highlights on our budget webpage. You can also watch along live, or register to speak when Council discuss the draft budget next Wednesday, December 1. vancouver.ca/2022-budget
	LinkedIn	Want to find out more about how the City plans to resource and deliver the everyday services that are important to residents and businesses in 2022? Take a look at our Draft 2022 Budget, which Council will discuss, debate and vote on in early December. Review the draft budget in detail, or get a quick overview of the Highlights on our budget webpage. vancouver.ca/2022-budget
Tues, Nov 30	Twitter & Instagram	Watch live or register to speak when City staff present the Draft #VanBudget2022 to #VanCityCouncil tomorrow. Before that, head over to the website to review the draft in full, get a quick overview in our Highlights document, and learn more about how we built the budget. vancouver.ca/2022-budget
	Facebook	Watch along live or register to speak when the Draft 2022 Budget is presented to City Council tomorrow. You can also contact Mayor and Council directly to share your comments.

		Before that, take a detailed look at the draft budget, or get a quick overview of our key projects and initiatives for 2022 on our website.
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		Find out more: vancouver.ca/2022-budget
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VANCOUVER
BUDGET
2022