From:	"Mochrie, Paul" <paul.mochrie@vancouver.ca></paul.mochrie@vancouver.ca>
To:	"Direct to Mayor and Council - DL"
Date:	11/26/2021 8:33:05 AM
Subject:	Upcoming NR: City calls on all residents to get ready for new by-laws on single-use cups and
	shopping bags (November 30, 2021)

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below news release on November 30, 2021 to launch our public awareness campaign regarding the City's new single-use item by-laws for cups and shopping bags. The new by-laws will go into effect on January 1, 2022. As a reminder, the to implement these by-laws, originally scheduled for January 1, 2021, was postponed a year due to impacts to local businesses from the COVID-19 pandemic.

Best, Paul

Paul Mochrie (he/him) City Manager City of Vancouver paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x^wməθk^wəỳəm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətal (Tsleil-Waututh) Nations.

City of Vancouver News Release November 30, 2021

City calls on all residents to get ready for new by-laws on single-use cups and shopping bags

This week the City of Vancouver is launching a public awareness campaign on the by-laws for single-use cups and shopping bags which go into effect January 1, 2022.

Starting January 1, 2022 in Vancouver the following changes will be in place:

- 25-cent fee (minimum) for each single-use cup
- Ban on plastic and compostable plastic shopping bags
- Fees for paper (minimum 15 cents) and new, reusable shopping bags (minimum \$1)

Businesses will use the fees collected to invest in reusable alternatives and to help cover the cost of complying with the by-laws.

The new cup and shopping bag by-laws are important pieces in our strategy to reduce waste from singleuse items, and are added to existing by-laws for plastic straws, utensils and foam containers that went into effect in 2020.

"As a coastal city, the health of our ocean, beaches and shoreline is vital to Vancouver," says Mayor

Kennedy Stewart. "These by-laws are key components in the City's strategy to reduce waste and litter from single-use items and help address the urgent problem of global plastic pollution."

The campaign will appear on buses and billboards, in local newspapers, as well as on digital and City social media channels over the next several months.

Why we're targeting single-use items

More than 82 million single-use cups and 89 million plastic shopping bags were thrown in the garbage in Vancouver in 2018. Vancouver taxpayers pay approximately \$2.5 million a year for the collection of single-use items from public waste bins and clean-up as litter from our parks, streets and green spaces. These items are often not reused or recycled, take up valuable space in our landfill and have a long-lasting impact on our environment.

The start date for the cup and shopping bag by-laws, originally scheduled for January 1, 2021, was postponed a year due to impacts to local businesses from the COVID-19 pandemic. In spite of the delay, the City remains fully committed to pursuing this bold action to reduce waste and litter from single-use items while providing support and education to residents, businesses and other organizations affected by these changes.

Learn how we're supporting businesses, charities and non-profits.

Learn more about the by-laws.

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Media contact: Civic Engagement and Communications 604.871.6336 media@vancouver.ca