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To: "[Direct to Mayor and Council - DL](#)"
Date: 2/25/2022 2:23:56 PM
Subject: [Upcoming information bulletin: Broadway Plan Draft Plan and Engagement \(March 1, 2022\)](#)
Attachments: ATT45154

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below information bulletin on Tuesday, March 1, regarding the start of the fourth and final phase of engagement for the Broadway Plan, which presents the draft plan for public review. Please keep this information bulletin embargoed until it goes live from the City media email account at noon on March 1.

Best,
Paul

Paul Mochrie (he/him)
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x^wməθk^wəyəm (Musqueam), Skwxwú7mesh (Squamish), and səliłwəta+ (Tsleil-Waututh) Nations.

City of Vancouver
Information Bulletin
March 1, 2022

Review the draft plan for the future of Broadway

Today, the fourth and final phase of public consultation begins for the Broadway Plan, which integrates new housing, job space, and public amenities with the new Broadway Subway now under construction. The Draft Plan sets out the opportunities this new major transit line brings to the neighbourhoods of Fairview, Mount Pleasant and Kitsilano to become highly walkable, vibrant and distinct places to live, work, play and learn, by connecting to the region with the subway.

Key goals of the plan include: addressing the need for more job space; greater affordability in housing and helping current tenants stay in the neighbourhood; new and improved ways for people to move around; improved parks and public spaces; and new and renewed public amenities.

Ways to get involved: February 28 – March 21

- **Learn more:** Get detailed information on the Draft Plan and planning process at shapeyourcity.ca/broadway-plan
- **Take the survey:** Provide feedback through the online survey which is open until March 21, 2022
- **Talk to the team:** Check the website for ways to talk to members of the Broadway Plan team in person, online or by phone

Your input will help the team move toward the completion of the Broadway Plan, which will be presented to Vancouver City Council for consideration in May 2022.

The Broadway planning program began in 2019 with the goal of developing a comprehensive 30-year plan for the area of Broadway generally located east to west between Clark Drive and Vine Street, and north to south between 1st and 16th Avenues.

Since the launch of the planning program, we've heard from people from across the community and city, with over 15,000 interactions through surveys and in-person and online events, including workshops, open houses, and meetings. Feedback through each phase of the planning process helped shape the Guiding Principles and Emerging and Refined Directions, leading up to the Draft Plan.

The Broadway Plan is being developed in coordination with the [Vancouver Plan](#), the overarching, strategic land use plan that will guide growth and change for the entire city to 2050. Along with other City initiatives and priorities, the Broadway Plan will be an important building block within the Vancouver Plan, and City staff are working collaboratively to ensure that these planning processes inform each other.

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