

From: ["Mochrie, Paul" <Paul.Mochrie@vancouver.ca>](mailto:Paul.Mochrie@vancouver.ca)

To: ["Direct to Mayor and Council - DL"](#)

Date: 2/25/2022 2:14:13 PM

Subject: [Broadway Plan Update - Draft Plan Stage](#)

Attachments: [Memo to Mayor & Council - Broadway Plan Update – Draft Plan Stage.pdf](#)

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Dear Mayor and Council,

Please find enclosed a memo from Theresa O'Donnell which provides an update on the Broadway Plan as well as the launch of the public engagement launching next week. The memo includes:

- A link directing the reader to the engagement materials that will be published next week
- An overview of the next steps in the public engagement process
- Timelines to bring the Broadway Plan forward for Council's consideration

We are sharing this information with Council prior to the public release of the engagement materials. If there are any questions, please don't hesitate to contact Theresa.

Best,  
Paul

**Paul Mochrie** (he/him)  
City Manager  
City of Vancouver  
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətaʔ (Tsleil-Waututh) Nations.

## MEMORANDUM

February 22, 2022

TO: Mayor and Council

CC: Paul Mochrie, City Manager  
Karen Levitt, Deputy City Manager  
Armin Amrolia, Deputy City Manager  
Katrina Leckovic, City Clerk  
Lynda Graves, Administration Services Manager, City Manager's Office  
Maria Pontikis, Director, Civic Engagement and Communications  
Anita Zaenker, Chief of Staff, Mayor's Office  
Neil Monckton, Chief of Staff, Mayor's Office  
Alvin Singh, Communications Director, Mayor's Office  
Lon LaClaire, General Manager, Engineering Services  
Patrice Impey, General Manager, Financial Services  
Sandra Singh, General Manager, Arts, Culture and Community Services  
Donnie Rosa, General Manager, Parks and Recreation

FROM: Theresa O'Donnell  
General Manager, Planning, Urban Design and Sustainability

SUBJECT: Broadway Plan Update – Draft Plan Stage

RTS #: N/A

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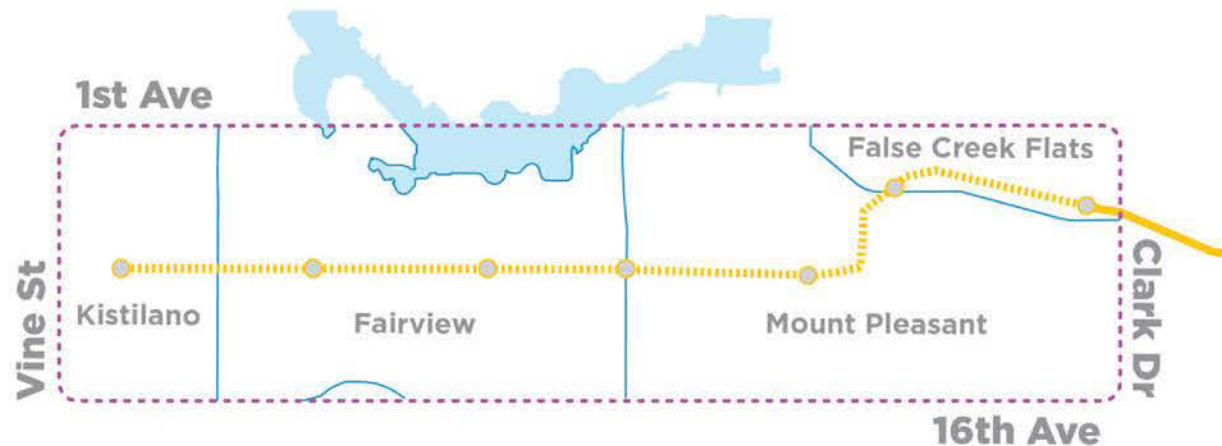
### Introduction

This memo provides Mayor and Council with an update on the Broadway Plan program and highlights the next steps in the process leading up to the presentation of the Draft Plan for Council's consideration in May.

The Broadway Plan is a major planning initiative focussing on opportunities to integrate development with transit along and around the Broadway Subway. In line with the Guiding Principles endorsed by Council, it aims to deliver on a wide range of City goals, including housing affordability, job space, social and cultural amenities, environmental sustainability and livability.

The area covered by the Plan is centred on Broadway, generally from Clark Drive in the east to Vine Street in the west, and between 1<sup>st</sup> and 16<sup>th</sup> Avenues (see Figure 1 below).

Figure 1: Broadway Plan Area



### Recent and Next Steps

In November 2021, staff published the Refined Directions for the Broadway Plan. These built on the Emerging Directions from Spring 2021 and provided more detailed policies and proposals on key topics, such as land use, built form and height, housing tenure, job space, active transportation and public amenities.

A broad and inclusive program of public engagement was undertaken during November to publicize and receive [feedback](#) on the Refined Directions.

Following the Refined Directions engagement, staff have been preparing the Draft Broadway Plan. The Draft Plan materials include specific and detailed policies across all aspects of the Plan, including:

- Land Use
- Built Form
- Housing
- Jobs and Economy
- Transportation
- Public Realm
- Community Well-Being
- Arts, Culture and Music
- Heritage
- Sustainability and Resilience
- One Water
- Public Benefits Strategy

The Draft Plan [materials](#) will be published on March 1<sup>st</sup> for a final round of public engagement (please note this link will go live on March 1<sup>st</sup>).

Following this engagement, staff will finalize the Draft Plan and then present it to Council for consideration at the Standing Committee on Policy and Strategic Priorities on May 18<sup>th</sup>.

I hope that this memo provides a useful update on the Broadway Plan. If you have any queries please don't hesitate to contact me.

A handwritten signature in black ink that reads "Theresa O'Donnell". The signature is written in a cursive, flowing style.

Theresa O'Donnell  
General Manager, Planning, Urban Design and Sustainability  
604.673.8434 | [theresa.o'donnell@vancouver.ca](mailto:theresa.o'donnell@vancouver.ca)