From: "Mochrie, Paul" < Paul. Mochrie@vancouver.ca>

To: "Direct to Mayor and Council - DL"

Date: 2/28/2022 4:09:22 PM

Subject: Upcoming information bulletin: Nominations for 2022 Awards of Excellence now open

(March 1, 2022)

Attachments: NOMINATIONS NOW OPEN! - City of Vancouver 2022 Awards of Excellence .msg

Awards of Excellence Key Messages&FAQ 2022.pdf

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below information bulletin tomorrow (March 1) regarding the opening of the nominations for the 2022 Awards of Excellence. Please keep this information bulletin embargoed until it goes live from the City media email account around 1:30 pm.

Also attached is an information package that includes key messages and FAQs, as well as a sample email template (with graphic) to share out this information, as you see fit. The nomination opportunity will be promoted on City of Vancouver social media channels (Twitter, Facebook and Instagram) starting March 1 through to the nomination deadline, April 10. We encourage you to reshare and amplify these posts to help spread the word. If you have any further questions on the Awards of Excellence, please contact bianca.jones@vancouver.ca.

Best, Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x^wməθk^wəÿəm (Musqueam), Sḳwx̣wú7mesh (Squamish), and səlilwəta+ (Tsleil-Waututh) Nations.

City of Vancouver Information Bulletin March 1, 2022

Nominations for 2022 Awards of Excellence now open

Children and youth recipients will receive a \$500 bursary with their Award of Excellence

The City of Vancouver's Awards of Excellence recognize outstanding achievements made by individuals — adults, youth and children — organizations, and businesses who are making Vancouver a greener, healthier, more inclusive and prosperous city.

This year, the City also hopes to recognize individuals (adults, youth and children), organizations and businesses, who have supported their communities through COVID-19 and the continued recovery efforts.

The Awards of Excellence feature the following award categories: Civic Volunteer; Greenest City Leadership; Healthy City for All; Diversity and Inclusion; and Accessible City. In each category, awards may be presented to one adult, one child or youth (21 years old or younger), and one organization.

Children and youth recipients will receive a \$500 bursary along with their Award of Excellence.

Nominations are open to anyone who lives, works, volunteers or goes to school in Vancouver, including the University Endowment Lands. Nominations are also open to organizations and businesses based in the City of Vancouver and are evaluated on their contributions to the community. These organizations include:

Non-profit organizations
Groups or service clubs
Educational institutions
Hospitals

The nomination process for the Awards of Excellence is quick and easy. Nominations will be accepted online until midnight on Sunday, April 10, 2022 at www.vancouver.ca/awards-of-excellence

To recognize long-term commitment to volunteering and public engagement, the Mayor's Achievement Award recognizes those who have a legacy and reputation for making life better in the City of Vancouver. Recipients are selected by the Mayor and are not open for public nomination. Children/Youth recipients of this award still receive a \$500 bursary.

Learn more about the award categories and criteria at: https://vancouver.ca/your-government/awards-of-excellence.aspx

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Media contact:

Civic Engagement and Communications media@vancouver.ca

□ Government departments

☐ Public or private corporations

Media organizations

☐ Unions, or professional and trade associations

City of Vancouver 2022 Awards of Excellence Key Messages & FAQ

Key Messages

- 1. The Awards of Excellence is a City of Vancouver awards program that recognizes outstanding civic achievements made by individuals (adults, youth and children), organizations and businesses that make Vancouver a greener, healthier, more accessible, prosperous and inclusive city.
- 2. The award categories are:
 - Accessible City Award
 - Civic Volunteer Award
 - Diversity and Inclusion Award
 - Greenest City Leadership Award
 - Healthy City for All Award
 - Mayor's Achievement Award Mayor Kennedy Stewart selects the recipients of the Mayor's Achievement Award. Public nominations are not accepted in this category.
- 3. This year, the City hopes to recognize individuals (adults, youth and children), organizations and businesses, who have been leaders in the fight against COVID19 and have continued to support the city's recovery efforts.
- 4. Nominations are open to anyone who lives, works, volunteers or goes to school in Vancouver, including the University Endowment Lands. Nominations are also open to organizations and businesses based in the city of Vancouver. Nominations are not accepted for City of Vancouver employees, elected officials or self-nominations of individuals.
- 5. Child and youth recipients (aged 21 years or younger) will receive a \$500 bursary with their Award of Excellence.
- 6. The nomination process is quick, easy and straightforward. Nominations will be accepted online until **midnight** on **Sunday**, **April 10**, **2022** at www.vancouver.ca/awards-of-excellence.
- 7. Our selection criteria
 - **Scope:** The range of activities and breadth of influence or inspiration of the achievement

- Achievement: The significance of the achievement itself, with consideration given to creativity, innovation, and general significance of the activity for the individual or community
- Impact: The potential for fundamental and lasting positive change
- **Method:** The manner in which the activities were performed, for example, with creativity, innovation, inclusivity, consultation, and collaboration.

FAQ

What is the City of Vancouver Awards of Excellence?

The Awards of Excellence is an annual City of Vancouver awards program that recognizes outstanding civic achievements made by individuals (adults, youth 21 years or younger and children) and organizations. The awards celebrate accomplishments of people and groups whose efforts make Vancouver excellent.

The Awards of Excellence feature the following award categories: Civic Volunteer; Greenest City Leadership; Healthy City for All; Diversity and Inclusion; and Accessible City. In each category, awards may be presented to one adult, one child or youth (21 years old or younger) and an organization. Nominations are open to everyone, from organizations making a difference in communities, tireless social leaders, and community groups building capacity, and enterprising youth and children.

Nominations for *Awards of Excellence* are open until <u>Sunday, April 10, 2022 at midnight</u> and can be made online at: <u>www.vancouver.ca/awards-of-excellence</u>. Winners will be announced on May 30, 2022.

Who can be nominated?

Any person who lives, works, volunteers or goes to school in Vancouver, including the University Endowment Lands can be nominated for an award or multiple awards. The *Awards* of

Excellence allows for the same individual to be nominated in more than one category. Adult nominees will be considered separately from youth and child nominees in each category. Organizations based in the city of Vancouver can also be nominated for an Award of Excellence and are evaluated on their contributions to the community. These organizations include:

- Non-profit organizations
- Groups or service clubs
- Educational institutions
- Hospitals
- Government departments
- Unions, or professional and trade associations
- Media organizations

Public or private corporations

What are the award categories?

Accessible City Award

Recognizes individuals or organizations who improve access and inclusion for persons with disabilities, or remove barriers and create opportunities. For example:

- Providing equitable access to buildings, infrastructure, and public spaces
- Connecting people with disabilities to accessible opportunities, services and information
- Inspiring a culture of accessibility and inclusion in the city

Civic Volunteer

Recognizes those who excel at volunteering to make Vancouver a better place to live, work, and play. Nominees need to volunteer on a <u>City board, agency, or committee</u>, or with a group that receives support from the City.

Diversity and Inclusion Award

Celebrates the leadership of those who support inclusion and advocate for communities to be free of racism and discrimination. Consideration will be given to applicants whose work supports equity, social justice, anti-discrimination, diversity and inclusion as it pertains to equity-denied individuals and communities across intersecting identities including ethnicity, disability, age, ancestry, sexual orientation, religion, gender identity, and socioeconomic status.

Greenest City Leadership Award

Recognizes those who have made significant contributions to advancing our goal of becoming the Greenest City in the world.

Whether they help protect our climate, reduce waste, support local food or enhance our natural spaces, these award recipients are environmental leaders.

Healthy City for All Award

Recognizes those who lead projects that create a thriving, healthy, and liveable city for everyone. In particular, projects that advance these <u>Healthy City Strategy</u> goal areas:

- Healthy Human Services (destigmatization, harm reduction, and peer-support related to the overdose crisis)
- Making Ends Meet and Working Well (community economic development, social enterprise, and jobs for youth or other groups with barriers to employment)
- Cultivating Connections (helping Vancouverites connect with each other, reduce social isolation and increase a sense of belonging and inclusion)

Is there an award for businesses this year?

Businesses are eligible to be nominated for any of the City of Vancouver *Awards of Excellence*.

Who can't be nominated for an Award of Excellence?

Nominations for City of Vancouver employees, elected officials and self-nominations from Individuals seeking to be nominated will not be accepted.

How can you nominate a person or organization for an Award of Excellence?

Please visit www.vancouver.ca/awards-of-excellence and fill out the online form by **midnight on Sunday, April 10, 2022.**

How will award recipients be selected?

All nomination forms will be received online at www.vancouver.ca/awards-of-excellence. The nominations will then be reviewed to ensure that they meet eligibility criteria. Eligible nominations will be reviewed by City Council's Nomination Sub-Committee. Once the shortlist has been determined, the Nomination Sub-Committee will make final recommendations to Vancouver City Council. Council will make the final selection incamera.

What are the criteria for nominee selection?

When considering the achievements and activities of a nominee, the Nomination Sub-Committee will consider:

- The achievement itself
- Creativity and innovation
- Scope of influence and inspiration the achievement has had.
- Impact for lasting positive change and the method in which activities were performed

Additional Awards to highlight in the Awards of Excellence program

The Mayor's Achievement Award is an award granted to an individual, a child or youth and an organization. The award recipients are selected personally by Mayor Kennedy Stewart and are not subject to the public nomination process.

What is the Mayor's Achievement Award?

The Mayor's Achievement Award recognizes those who have a legacy and reputation for making life better for a broad segment of our population. In particular, those who made Vancouver shine with their long-term commitment to public engagement and volunteering. Recipients are selected by the Mayor and are not open for public nomination.

\$500 Bursary for Child and Youth Recipients

<u>Is it true that a \$500 bursary will be granted to each child and youth Award of Excellence recipient?</u>

On December 13, 2016, City Council approved a \$500 bursary for each child and youth recipient of an *Award of Excellence*. All child and youth recipients will receive a \$500 bursary with their award.

<u>Is the \$500 bursary available to adult and organization recipients?</u>

No. City Council only approved a \$500 bursary for children and youth recipients who are 21 years and younger.

How old can the child and youth recipients be?

Child and youth recipients are 21 years old or younger.

From: To: Date:

Subject: NOMINATIONS NOW OPEN! - City of Vancouver 2022 Awards of Excellence

Nominations for the 2022 Awards of Excellence are now open! The Awards of Excellence recognize outstanding achievements made by individuals — adults, youth and children — organizations, and businesses who are making Vancouver a greener, healthier, more inclusive and prosperous city.

The nomination process is quick, easy and straightforward and can be done online until **midnight** on **Sunday, April 10**th at <u>www.vancouver.ca/awards-of-excellence</u>. If you know a person, organization or business doing great work for the community, please nominate them.

Children and youth recipients will receive a \$500 bursary with their Award of Excellence! Nominate an outstanding youth today!

Please forward this e-mail to friends, family and colleagues and encourage them to nominate someone special!



NOMINATIONS NOW OPEN!

WARDS

Five award categories for youth and children, adults and organizations.

ACCESSIBLE CITY CIVIC VOLUNTEER **DIVERSITY AND INCLUSION** GREENEST CITY LEADERSHIP HEALTHY CITY FOR ALL

Submit a nomination by midnight on Sunday, April 10, 2022 at: vancouver.ca/awards-of-excellence Winners will be announced on May 30, 2022.

> With their Award of Excellence, youth award recipients 21 years and younger receive a

> > \$500 BURSARY!

vancouver.ca/awards-of-excellence Phone 3-1-1 TTY 7-1-1

NOMINATIONS NOW OPEN! **Awards of Excellence**

Five award categories for youth and children, adults and organizations

ACCESSIBLE CITY CIVIC VOLUNTEER DIVERSITY AND INCLUSION GREENEST CITY LEADERSHIP HEALTHY CITY FOR ALL

Submit a nomination by midnight on Sunday, April 10, 2022 at:

vancouver.ca/awards-of-excellence

Nominations are welcome for children and youth 21 years or younger

vancouver.ca/awards-of-excellence PHONE 3-1-1 TTY 7-1-1

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