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To: ["Direct to Mayor and Council - DL"](#)
Date: 3/7/2022 8:48:01 AM
Subject: [Upcoming IB: Vancouver Plan phase 3 engagement summary \(March 7, 2022\)](#)

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below information bulletin today (Monday, March 7) regarding the Vancouver Plan phase 3 engagement summary.

As a reminder and as outlined in the February 25, 2022 memo you received from GM Theresa O'Donnell, the forthcoming Vancouver Plan milestones are as follows:

- April 4 Council Briefing on Draft Plan
- April 5 24 Public Information and Feedback on Draft Plan
- June (TBC) Council Briefing on Final Plan and Public Feedback Summary
- June 22 Council meeting on Final Plan

Best,
Paul

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Sḵwəxwú7mesh (Squamish), and səlilwətał (Tsleil-Waututh) Nations.

Majority favours more housing options and increased density across Vancouver

Adding more housing choice in neighbourhoods across the city was identified as the public's highest priority in a Vancouver Plan engagement report released today, with over 75% of respondents supporting more equitable housing choices in all neighbourhoods.

The other top-ranked priorities were:

- Protecting ecosystems and biodiversity
- Reducing Vancouver's carbon footprint
- Protecting small, locally owned businesses
- Creating "people-friendly" streets that prioritize walking, rolling and cycling

The report summarizes the results of the third phase of public engagement on the Vancouver Plan, which explored where and how the city should locate and prioritize growth to create a more livable, affordable and sustainable city.

There were more than 6,500 points of contact in the public engagement conducted between October 25 and November 28, 2021. Participants also indicated a high level of support for all three Big Ideas of the Vancouver Plan that emerged through the first two phases of engagement:

- More equitable housing and complete neighbourhoods
- An economy that works for all
- Climate protection and restored ecosystems

The full report is available on the [Vancouver Plan website \[link to be added prior to launch\]](#)

Key findings:

- 78% of people surveyed either strongly or somewhat agreed that Vancouver should have a range of housing options in all neighbourhoods, particularly in those with low density now.
- Over 80% supported low-rise apartments up to six stories, multiplexes and townhouses in areas that are mostly single detached homes; 48% said mid-rise up to 12 stories are acceptable.
- 77% supported rental housing options on smaller, local roads within neighbourhoods.
- 68% agreed all neighbourhoods should have housing options through increased heights and density for those who make less than \$80,000 a year.
- A majority of respondents indicated a preference for density to be spread out with more 6-12 storey buildings distributed throughout rapid transit areas, versus concentrations of over 12 storeys closer to stations.
- For shopping areas, a majority preferred density located in lower rise buildings (3-6 storey) in the surrounding neighbourhood as opposed to higher (6-12 storey) buildings located immediately in and around the shopping area.

The process:

To ensure the Vancouver Plan, and our future city, is shaped by a broad cross section of voices, staff have been gathering input from people who live, work, or play in Vancouver, with attention to historically underrepresented groups.

Engagement activities covered a wide variety of approaches including surveys, virtual workshops, virtual and an in-person open houses, pop up booths across the city, and other events.

The City also contracted Ipsos to conduct a randomized survey with a representative sample of Vancouver residents. The results from this survey are consistent with the ideas and opinions expressed for the priorities identified above.

Next steps:

After carefully considering the community input from all phases of engagement and carrying out critical technical work, the City will finalize the draft Vancouver Plan in April 2022. The draft plan will include a land use strategy for how Vancouver will grow into the future.

The City will present the draft plan to the public to hear their thoughts, and will invite everyone who lives, works or plays in Vancouver to participate.

After collecting feedback on the draft Vancouver Plan, City staff will summarize the input and present the final Vancouver Plan to City Council for approval in June 2022.

When complete, the Vancouver Plan will be a strategic land use plan with supporting policies that will

guide growth and change for the city to 2050 and beyond. It also aims to enhance the qualities that make Vancouver special while responding to the challenges facing the city and its residents.

Visit vancouverplan.ca to learn more and join the discussion.