From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>

To: "Direct to Mayor and Council - DL"

Date: 3/11/2022 4:12:36 PM

Subject: Upcoming new release: Collective Agency project launch (March 14, 2022)

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below news release on March 14 on the public launch of the Collective Agency Project.

The two-year Collective Agency Project brought seniors together during the pandemic to develop their interest in photography and art production with artists Christos Dikeakos and Birthe Piontek. The resulting artworks are being presented on digital street signs in downtown Vancouver, at an exhibition at the Pendulum Gallery and in a collaborative panoramic installation at the Hillcrest Community Centre.

The City will be promoting these artists' work on social media throughout the project, should you wish to amplify these posts.

Please keep this news release embargoed until it goes live from the City media email account at approximately 11am on Monday, March 14, 2022.

Best, Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x<sup>w</sup>məθk<sup>w</sup>əỳəm (Musqueam), Skwxwú7mesh (Squamish), and səlilwəta+ (Tsleil-Waututh) Nations.

City of Vancouver News release March 14, 2022

## Seniors' group develops photo-based public artworks created alongside artists during pandemic

Photographic artworks created by older adults' premier today across Vancouver with the public launch of the Collective Agency Project.

The two-year project brought the seniors together to develop their interest in photography and art production with artists Christos Dikeakos and Birthe Piontek. Henri Robideau and Barrie Jones also provided artistic input and support.

The resulting artworks are being presented on digital street signs in downtown Vancouver, at an exhibition at the <u>Pendulum Gallery</u> and in a collaborative panoramic installation at the <u>Hillcrest Community Centre</u>.

"What the project has meant for me personally is claiming the title of artist, of trusting my vision and my

intuition and finding the courage to follow them wherever they take me," said Mickey McCaffrey, project participant. "To be acknowledged, encouraged and pushed as an artist has been the greatest gift of participating in this Project. It has been life-changing on a very deep level. I am profoundly grateful to have been a part of it."

Group participants also included Oonagh Berry, Ann Daskal, Annemarie Etsell, Verena Foxx, Greg Helem, Schula Leonard, Keith Martin, and Judith Snider. Throughout the project participants met online and worked collaboratively, learned critical and technical skills, and developed individual artistic practices.

"Working on the Collective Agency Project has been an extremely gratifying experience, and it has provided meaning, connection, and belonging during times of isolation and disconnection," said Birthe Piontek, Lead Artist. "Once more, the project has shown the value and importance of artistic expression – empowering, giving voice, and becoming the foundation for the discovery of self and other."

Piontek and fellow Lead Artist Christos Dikeakos are established photo-based artists living in Vancouver. Born in Germany, Piontek came to Canada in 2005 and is a faculty member Emily Carr University of Art and Design. Dikeakos has been photographing on the West Coast since the 1970s. Both have exhibited widely.

## When and where to view the photos

March 14 - May 15: Digital street signs in downtown Vancouver. The artworks will rotate in five
eight-second spots
April 19 to May 13: Pendulum Gallery exhibition, 885 West Georgia
April 23, 2pm: Public Reception, Pendulum Gallery, 885 West Georgia
April 23, ongoing: A collaborative panoramic image will be installed on the front windows of the
Hillcrest Community Centre. In it figures move from apparent reality into magical worlds, with
hidden elements to attract children, as well as other viewers.

A short film produced by Harry Killas that documents the participant's personal journeys of discovery is also under development. The film will contribute to a growing body of evidence on the positive impacts of art and creative expression on the health of older adults.

The Collective Agency Project is coordinated by Ann Pollock and produced by the City of Vancouver Public Art Program to fulfill the public art requirement for OPAL by element. It was created in partnership with <a href="Arts & Health: Healthy Aging Through the Arts">Arts & Health: Healthy Aging Through the Arts</a>, Vancouver Board of Parks and Recreation. Special thanks to Barbara Cole, the Hillcrest Community Centre, Pendulum Gallery, and the Capture Photography Festival.

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