

From: **"Mochrie, Paul"** <Paul.Mochrie@vancouver.ca>

To: **"Direct to Mayor and Council - DL"**

Date: 4/4/2022 10:10:48 AM

Subject: Upcoming news release: City invites feedback on the draft Vancouver Plan (April 5, 2022)

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Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below news release on Tuesday, April 5, following a press conference, regarding launch of the draft Vancouver Plan and accompanying engagement.

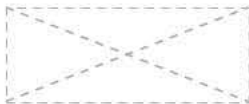
The press conference will be held at 11 AM on Tuesday, April 5, via WebEx and a media advisory will be issued on Monday morning. If you would like to attend please use the below link: <https://vancouver.webex.com/vancouver/j.php?MTID=md9054e164ed779242e65ed383f6574bc>

Please keep the contents of the news release embargoed until 11 AM on Tuesday, April 5.

Attached you also will find social media images for your use, should you wish to promote the Vancouver Plan engagement through your channels.

Best,
Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Nations.

City of Vancouver
News release
Embargoed to April 5, 2022 at 11 AM

City invites feedback on the draft Vancouver Plan

The City is asking everyone who lives, works or plays in Vancouver to provide feedback on the draft Vancouver Plan, a long-term strategy to support growth and change across the city.

The draft Plan proposes a new way for the city to grow, spreading more housing options across all neighbourhoods instead of concentrating them in a few areas, or along major streets.

“This is a tremendous milestone for the City of Vancouver,” says Theresa O’Donnell, General Manager of Planning, Urban Design, and Sustainability. “It is the first time in more than 20 years that we have undertaken a city-wide planning process and we are very excited to present the draft Vancouver Plan to the public.”

Vancouver is at the economic and cultural centre of a dynamic, prosperous and rapidly growing region that is expected to grow by about a million people over the next 30 years. The Vancouver Plan identifies where and how future growth and change will take place to 2050 and beyond.

“Over the last two years, we have embarked on a robust engagement process that has given us a clear picture that the public wants an actionable plan for a city that is inclusive, diverse, and works for everyone,” O’Donnell says. “Adding more housing options in all neighbourhoods across the city over the next 30 years will make our neighbourhoods, and city, far more equitable and affordable.”

Get involved

“Over the next few weeks we are asking for community input on the draft Vancouver Plan and we want to hear from everyone,” O’Donnell says. “This is a significant opportunity for residents to participate in the discussion and get involved in planning their future together. Let’s continue to build on what we love most about our city and tackle our challenges head on, together.”

The survey will be available in eight languages: English, Traditional Chinese, Simplified Chinese, Punjabi, Vietnamese, Tagalog, Spanish and French.

Feedback will be shared with City Council as part of their decision on the Vancouver Plan in June 2022.

Visit the [Vancouver Plan Get Involved webpage](#) to learn more about how you may participate and join the discussion.

About the Plan

The Vancouver Plan establishes a vision for the future of Vancouver. It proposes policies that will help Vancouver become a more livable, affordable, and sustainable city with a strong economy where people and nature can thrive.

The Vancouver Plan will allow more people to live near rapid transit and neighbourhood shopping areas, in more complete and connected neighbourhoods close to amenities and services. This means that people can walk or roll to most of their daily needs, relying less on cars, improving health and reducing carbon emissions.

In addition to increasing housing choice, the Vancouver Plan proposes to:

- ☐ make our city more climate resilient by restoring ecosystems and protect our green space and tree canopy;
- ☐ support businesses of all sizes by protecting industrial areas, and creating more opportunities for new shops, services, and home-based businesses throughout the city; and
- ☐ advance Reconciliation with the Musqueam, Squamish and Tsleil-Waututh Nations and urban

Background

The draft Vancouver Plan is the culmination of direction from City Council and two years of community engagement.

City staff combined public engagement findings with extensive urban planning research to identify three main types of areas to add growth opportunities throughout the city:

- More equitable housing and complete neighbourhood
- An economy that works for all
- Climate protection and restored ecosystems

To ensure the Vancouver Plan is shaped by the voices and diversity of our population, we are gathering input from everyone who lives, works, or plays in Vancouver, with attention to historically underrepresented groups.

Note for editors: This Dropbox link includes high quality maps and images [\[link\]](#) from the draft Vancouver Plan for use in your articles.



