

From: **"Mochrie, Paul"** <[Paul.Mochrie@vancouver.ca](mailto:Paul.Mochrie@vancouver.ca)>

To: **"Direct to Mayor and Council - DL"**

Date: 4/27/2022 11:55:41 AM

Subject: Upcoming information bulletin: Share your thoughts on City's Draft 2023-2026 Capital Plan (April 28, 2022)

Attachments: Capital plan image - twitter facebook.jpg

Capital plan logo - instagram.png

Capital plan logo - twitter facebook.png

Capital plan image - instagram.jpg

CEC-FRS-20220427-Draft 2023-26 Capital Plan Sample Social Copy FINAL.pdf

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Dear Mayor and Council,

As outlined at Council yesterday, I am writing to inform you that the City will be issuing the below information bulletin on April 28 to announce the launch of public engagement on the 2023-26 draft Capital Plan. This engagement phase will run from April 28 to May 22, 2022.

Attached is a sample of the social media copy and accompanying graphics/images that the City will be sharing on our social channels to promote engagement opportunities. Councillors are invited to pull from this copy or amplify City posts on their own networks once the information bulletin goes live.

Note: the [shapeyourcity.ca/capital-plan](https://shapeyourcity.ca/capital-plan) URL will not go live until April 28.

Please keep this information bulletin embargoed until it goes live from the City media email account at approximately 10 am tomorrow.

Best,  
Paul

**Paul Mochrie** (he/him)  
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City of Vancouver  
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Nations.

**City of Vancouver**  
**Information bulletin**  
**April 28, 2022**

**Share your thoughts on City's draft 2023-26 Capital Plan**  
*Proposed \$3.4 billion investment in current and future infrastructure*

The [draft 2023-2026 Capital Plan](#), released this month, proposes an investment of \$3.4 billion in infrastructure and amenities to support the delivery of City services, now and into the future.

Investment areas include water and sewer pipes, roads, sidewalks, affordable housing, childcare, arts and culture, parks, community facilities like recreation centres and libraries, public safety facilities like

fire halls, service yards, fleet vehicles and more.

Those who live, work and play in Vancouver are invited to review the plan to learn more about how the City plans to invest in its infrastructure and amenities over the next four years, and to [share their feedback](#).

A network of well-maintained infrastructure and amenities keeps City services running smoothly, and contributes to the well-being and quality of life of Vancouver residents and viability of businesses. Making new investments in these areas is also essential to support a growing population and economy.

### Share your thoughts

Public participation is important as we seek to create a plan that will keep Vancouver vibrant and resilient for years to come. From now until May 22, 2022, share your thoughts on the draft plan, and in particular, your priorities for capital investments, by:

- Visiting [shapeyourcity.ca/capital-plan](https://shapeyourcity.ca/capital-plan) to learn more and complete a survey (available in English, Traditional Chinese, Simplified Chinese, Punjabi, Tagalog and Vietnamese).
- Registering to [attend a virtual information and Q&A session](#) on:
  - Wednesday, May 11: 1-2 pm; or
  - Thursday, May 12: 6-7 pm.
- [Contacting City Council directly](#) to share feedback on the draft plan.
- Sharing these opportunities with your networks.

### Overview of the draft 2023-26 Capital Plan

The draft capital plan proposes investments of:

- \$1.9 billion in the critical work required to maintain and renew the City's existing network of infrastructure and amenities, so they can continue to support the delivery of public services.
- \$1.3 billion in new and expanded infrastructure and amenities to support Vancouver's growing population and economy, guided by existing community plans, public benefits strategies and City strategies such as the Climate Emergency Action Plan, Housing Vancouver and Transportation 2040.
- \$200 million to support projects where the City is a partner e.g. grants to build non-market housing, and programs to support energy retrofits of private buildings.

Investments are proposed across 12 service categories: housing; childcare; parks and public open spaces; arts, culture and heritage; community facilities; public safety; civic facilities and equipment; streets; one water; waste collection, diversion and disposal; renewable energy; and technology.

The proposed plan focuses on the following priorities for investments:

- Renew critical aging water and sewer infrastructure to enhance water quality and service delivery.
- Renew and upgrade aging community facilities (e.g. recreation centres, libraries), public safety facilities, and civic facilities to support the delivery of core services that contribute to liveable communities and the well-being of residents, and strengthen business continuity.
- Preserve and create affordable housing and childcare to support residents and grow Vancouver's economy.
- Advance the City's climate emergency goals, in line with the Climate Emergency Action Plan and Climate Change Adaptation Strategy.

Public feedback will be shared in an engagement summary, and will help inform the final 2023-26 Capital Plan, which will be presented to Council for approval in early July 2022.

**Media Contact:**

Civic Engagement and Communications

[media@vancouver.ca](mailto:media@vancouver.ca)





# CAPITAL PLAN



[shapeyourcity.ca/capital-plan](https://shapeyourcity.ca/capital-plan)

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### Draft 2023-26 Capital Plan Engagement: Sample Social Media Content

- Councillors are invited to use or adapt the below copy to amplify the engagement process from Thursday, Apr 28 to Sunday, May 22, 2022 across Facebook, Instagram and Twitter
- Councillors also may wish to amplify posts that will go live from the City's social media channels
- High-resolution graphics are attached to the accompanying email to use alongside social posts

Platform	Copy	Sample graphic (see high resolution version attached to email)
Facebook	<p>Starting today, you're invited to share your opinion on our draft 2023-2026 Capital Plan. It's our 4-year financial plan for investments in infrastructure and amenities across the city. This includes parks, sidewalks, sewer pipes, community facilities, libraries and more.</p> <p>Learn more about the plan, and tell us about your priorities for capital investments over the next four years by:</p> <ul style="list-style-type: none"> <li>- Completing a short survey</li> <li>- Joining us for a virtual information and Q&amp;A session on Wednesday, May 11 (1-2 pm) or Thursday, May 12 (6-7 pm).</li> </ul> <p>Find out more: [LINK TO <a href="https://shapeyourcity.ca/capital-plan">shapeyourcity.ca/capital-plan</a>]</p>	 
Facebook	<p>We want your feedback on our draft 2023-2026 Capital Plan, which provides a four-year plan for investments in Vancouver's infrastructure and amenities. This includes parks, sidewalks, sewer systems, community facilities, libraries and more.</p> <p>What are your priorities for how we should invest in these areas in the future?</p>	



	<p>Join us for one of our virtual information sessions to learn more and share your thoughts:</p> <p>📅 Wednesday, May 11, 1-2pm</p> <p>📅 Thursday, May 12, 6-7pm</p> <p>Register here: [LINK TO <a href="https://shapeyourcity.ca/capital-plan">shapeyourcity.ca/capital-plan</a>]</p>	
<b>Instagram</b>	<p>Whether you realize it or not, the City's infrastructure plays a large role in how we move, enjoy public spaces, are kept safe, adapt to climate change and receive water and other core services.</p> <p>Our capital plan is our funding strategy for how we plan to take care of this infrastructure, and plan future investments in these areas. We've just released our draft 2023-2026 Capital Plan, and want your feedback on our proposed investments.</p> <p>Fill in our short survey, or join us for an information session on May 11 or May 12. See link in bio for more details.</p> <p>#VanCapPlan</p> <p>[LINK TO <a href="https://shapeyourcity.ca/capital-plan">shapeyourcity.ca/capital-plan</a>]</p>	 
<b>Instagram</b>	<p>Don't miss your chance to have a say in the #VanCapPlan survey!</p> <p>Are you a #Vancouver resident or business owner that has ideas about how the City should invest in parks, sidewalks, community facilities, sewer pipes, libraries and other infrastructure? Then this survey is for you.</p> <p>Share your views by May 22. Link in bio 📌 [LINK TO <a href="https://shapeyourcity.ca/capital-plan">shapeyourcity.ca/capital-plan</a>]</p>	

<p><b>Twitter</b></p>	<p>Help us better understand your priorities for investing in the future of Vancouver's infrastructure, parks, sidewalks, community facilities, sewer pipes, libraries and more. Fill out our #VanCapPlan survey today 📄 [LINK TO <a href="https://shapeyourcity.ca/capital-plan">shapeyourcity.ca/capital-plan</a>]</p>	
<p><b>Twitter</b></p>	<p>Have you filled out the 2022 #VanCapPlan survey? 📄 It's all about our plan for investments in infrastructure and amenities in #Vancouver. The survey takes only a couple of minutes to complete and is available in English, Punjabi, Tagalog, Vietnamese and Chinese. 🌐 [LINK TO <a href="https://shapeyourcity.ca/capital-plan">shapeyourcity.ca/capital-plan</a>]</p>	