

From: ["Mochrie, Paul" <Paul.Mochrie@vancouver.ca>](mailto:Paul.Mochrie@vancouver.ca)
To: ["Direct to Mayor and Council - DL"](#)
Date: 6/27/2022 2:59:07 PM
Subject: [Upcoming information bulletin: A new affordable Vancouver, for everyone \(June 28, 2022\)](#)

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below information bulletin on June 28 regarding the publication of the updated Vancouver Plan and Phase 4 public engagement report. Please keep this information bulletin embargoed until it goes live from the City media email account at 1 pm.

The bulletin will coincide with an online media briefing led by the City, as follows:

Date: Tuesday, June 28, 2022

Time: 1 to 2 pm

RSVP: To receive the link for the briefing, please email: media@vancouver.ca

Spokespeople:

- Theresa O'Donnell, General Manager of Planning, Urban Design and Sustainability
- Karis Hiebert, Manager, Vancouver Plan

Should you wish to attend the media briefing, please email media@vancouver.ca for the link.

The Civic Engagement and Communications team has provided a social media kit of promotional images and suggested copy. Please find the DropBox link to the assets [here](#).

Best,
Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətał (Tsleil-Waututh) Nations.

City of Vancouver
Information bulletin
June 28, 2022

A new affordable Vancouver, for everyone

The Vancouver Plan is a visionary, long-range, land-use plan to create a more livable, affordable and sustainable city for everyone.

Now available online, the plan will unlock our ability to grow equitably and sustainably over the next 30 years so that we can house the 260,000 new people expected to move to Vancouver.

The first ever land-use strategy for City Council approval, this is the result of an extensive four-phase public engagement process over the past two and a half years, where staff heard unequivocally that residents want more housing, support for our local economy and to address the climate crisis.

The Vancouver Plan addresses this feedback head-on for current and future residents through:

- Adding more housing and rental options in all neighbourhoods so that more renters and families can live in more areas of the city;
- Planning around ecology and our future transit network and the “15 minute city principle” so that most of our residents will be able to walk, roll or ride to their jobs and daily activities;
- Lowering our carbon emissions through more sustainable transportation and denser housing, and also restoring our tree canopy, expanding parks and green networks, and protecting our waterways; and
- Supporting businesses of all sizes, and creating more opportunities for shops, services and home-based businesses throughout the city.

The Vancouver Plan will be presented to City Council on July 6. Read a [summary of the Vancouver Plan](#) or the final [Vancouver Plan PDF](#) online.

The engagement process to develop the plan reached more than 52,480 engagement touch points from November 14, 2019 to April 27, 2022, including:

- More than 300,000 postcards mailed to business and residents city-wide;
- More than 150,000 webpage views on [vancouverplan.ca](#);
- 25,000 survey responses from 12 online surveys that were available in at least six languages; and
- Hundreds of workshops, including 100 youth workshops, 29 neighbourhood workshops and more than 100 meetings with stakeholder organizations, community groups and First Nations.

To ensure the Vancouver Plan was shaped by the voices and diversity of our population, the process invited feedback from everyone who lives, works or plays in Vancouver, with attention to historically underrepresented groups.

Draft Vancouver Plan public feedback

The last step before finalizing the Vancouver Plan was to seek public feedback on the draft plan. From April 5 to April 27, 2022, City staff presented the draft Vancouver Plan through surveys and information sessions across the city.

Report findings through two separate surveys – a Talk Vancouver online survey and a randomized Ipsos poll – revealed a clear picture of broad support for the priorities set out in the draft Vancouver Plan.

Participants shared a diversity of perspectives on the draft Vancouver Plan. The results have been [summarized in a public engagement report](#) that is now available online. Feedback will be presented to City Council as part of their decision on the Vancouver Plan on July 6, 2022, with more detailed input to be considered as part of the Plan’s future implementation.

Note for editors: [This Dropbox link](#) includes high quality maps and images from the draft Vancouver Plan for use in your articles.

Media contact:

Civic Engagement and Communications

media@vancouver.ca