

From: ["Mochrie, Paul" <Paul.Mochrie@vancouver.ca>](mailto:Paul.Mochrie@vancouver.ca)  
To: ["Direct to Mayor and Council - DL"](#)  
Date: 12/13/2022 8:16:17 PM  
Subject: Confidential: Provincial Announcement, Weds. Dec. 14, 2022 @ 2:30 PM

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Good evening Mayor & Council,

With apologies for the short notice, tomorrow the Premier alongside the Minister of Housing and Mayor, will make an announcement related to housing supports and new units that will be funded in Vancouver. In confidence, the announcement pertains to the workforce modular housing projects on Main St and Ash St.

The announcement has been confirmed for 2:30 PM tomorrow at 1500 Main. Should you wish to attend, a media advisory and draft run of show are attached with further details. A hold has been placed in your calendars.

We are preparing for you key messages about this announcement that will be shared tomorrow morning, particularly as it relates to questions you may receive from community regarding the new housing units.

Best,  
Paul

**Paul Mochrie** (he/him)  
City Manager  
City of Vancouver  
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x<sup>w</sup>məθk<sup>w</sup>əyəm (Musqueam), Sk̓wx̓wú7mesh (Squamish), and səlilwətał (Tsleil-Waututh) Nations.

# MEDIA ADVISORY

For Immediate Release

Office of the Premier  
Ministry of Housing

Dec. 13, 2022

**MEDIA ADVISORY – Office of the Premier; Ministry of Housing – Vancouver; teleconference;  
livestream**

VANCOUVER – Premier David Eby; Ravi Kahlon, Minister of Housing; Melanie Mark, MLA for Vancouver-Mount Pleasant; and Ken Sim, mayor of Vancouver; will make a housing announcement.

Event date: Wednesday, Dec. 14, 2022

Time: 2:30 p.m. (Pacific time)

Location:  
1500 Main St.  
Vancouver

Dial-in information:  
From anywhere in B.C. and Canada, toll-free: 1 888 892-3255  
Participant pass code: 658242

Livestream will be available on:  
Facebook: <https://www.facebook.com/BCProvincialGovernment/>  
Twitter: <https://twitter.com/BCGovNews?s=20>  
YouTube: <https://www.youtube.com/user/ProvinceofBC>

**Contacts:**

Aileen Machell	Ministry of Housing
Director of Communications	Media Relations
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250 361-5381	

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## Supportive Housing Announcement

December 14, 2022

Time	Details
Summary	<p>The Province is announcing they are making the largest investment in housing in B.C.'s history and working with partners to deliver 114,000 affordable homes over 10 years.</p> <p><b>Location:</b> 1055 Main Street, Vancouver BC  <b>Pre-brief:</b> Off to the side – this is an outdoor event</p>
Key Contacts	<p>Events: <b>Marlene Behrens:</b> 778-584-1253  <b>Impreet McCrea</b> 250-883-3670</p>
<b>Pre-Event Overview</b>	
11:30 AM	Arrival of SW (A/V company) for Setup
11:30 AM	Arrival of GCPE Staff
2:15 PM	<p>Pre-brief with speakers, led by GCPE Events</p> <ul style="list-style-type: none"> <li>• <b>Melanie Mark</b>, MLA – Mount Pleasant, MC</li> <li>• <b>Ravi Kahlon</b>, Minister of Housing</li> <li>• <b>David Eby</b>, Premier</li> <li>• <b>Ken Sim</b>, Mayor of the City of Vancouver</li> <li>• <b>David Ward</b>, Lu'ma Native Housing Society</li> </ul>
2:28 PM	Speakers are led to event site and placed into position by GCPE Events
<b>2:30 PM EVENT BEGINS</b>	
2:30 PM	<b>MLA/MC Melanie Mark</b> welcomes guests, opening remarks, welcomes <b>Premier David Eby</b> (2 mins)
2:32 PM	<b>Premier David Eby</b> provides remarks (5 mins)
2:37 PM	<b>MLA/MC Melanie Mark</b> returns to podium, welcomes <b>Ravi Kahlon</b> , Minister of Housing (1 min)
2:38 PM	<b>Minister Ravi Kahlon</b> provides remarks (3 mins)
2:41 PM	<b>MLA/MC Melanie Mark</b> returns to podium, provides own remarks, welcomes <b>Ken Sim</b> , Mayor of the City of Vancouver (5 mins)
2:46 PM	<b>Ken Sim</b> provides remarks (3 mins)
2:49 PM	<b>MLA/MC Melanie Mark</b> returns to podium, <b>introduces David Ward</b> (1 min)
2:50 PM	<b>David Ward</b> provides remarks (3 mins)
2:53 PM	<b>MLA/MC Melanie Mark</b> returns to podium, closing remarks, turns over to <b>Marlene</b> to moderate Q&A (3 mins)
2:56 PM	<b>Media Q&amp;A</b> moderated by TBC (15 mins)
3:09 PM	<b>Group Photo &amp; Event concludes</b> (1 min)