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To: ["Direct to Mayor and Council - DL"](#)
Date: 12/23/2022 10:53:20 AM
Subject: Council Memo - - CEAP Budget Change Transport Pricing and E-Scooters - RTS# 15465

Dear Mayor and Council,

Please see the attached memo from Lon LaClaire. A short summary of the memo is as follows:

- The Transport Pricing initiative has been suspended, and staffing and unspent funds are being reassigned to other climate- and transportation-related work.
- A portion of the unspent funds will be allocated to the Shared E-scooter Pilot, which had previously been unfunded.
- With these new resources, staff can now move forward with drafting an RFP Request for Proposals).
- Due to the time it will take to properly draft an RFP that outlines the appropriate legal and operating terms, conditions and parameters, the RFP will be posted in approximately 10 months.
- Once a system operator is selected, implementation timeline is driven by the operator. Staff will support the operator to deliver the system as soon as possible.

If you have any questions, please feel free to contact Lon LaClaire at 604-873-7336 or lon.laclaire@vancouver.ca.

All the best,

Karen

Karen Levitt, Deputy City Manager (she/her)
karen.levitt@vancouver.ca telephone

The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm/Musqueam, Skwxwú7mesh/Squamish and səliłwətaʔ/Tsleil-Waututh nations

MEMORANDUM

December 22, 2022

TO: Mayor and Council

CC: Paul Mochrie, City Manager
Armin Amrolia, Deputy City Manager
Karen Levitt, Deputy City Manager
Rosemary Hagiwara, Acting City Clerk
Maria Pontikis, Chief Communications Officer, CEC
Teresa Jong, Administration Services Manager, City Manager's Office
Kareem Allam, Chief of Staff, Mayor's Office
Trevor Ford, Director of Operations, Mayor's Office
Mellisa Morphy, Director of Policy, Mayor's Office
Margaret Wittgens, Deputy General Manager, Engineering Services
Lisa Parker, Director of Public Space and Street Use, Engineering Services
Paul Storer, Director of Transportation, Engineering Services

FROM: Lon LaClaire
General Manager, Engineering Services

SUBJECT: Advancing the Shared E-Scooter Pilot with Reallocation of Transport Pricing Resources

RTS #: RTS #15465

This memo provides an update on the reallocation of existing Climate Emergency Action Plan (CEAP) funds for Transport Pricing to support the Shared E-scooter Pilot, following Council's direction to suspend work on Transport Pricing. The memo also provides further information on timelines for the Shared E-scooter Pilot, in response to Council's enquiry regarding pilot timelines.

On June 8, 2022, Council directed staff to deliver a shared e-scooter pilot. In a recent Memo to Mayor and Council ("Preparing for Shared Electric Kick Scooter Pilot", Nov 24, 2022), staff provided a progress update on the pilot, noting that the work could not advance further until a funding source for staff resources to launch the pilot was identified and that this funding gap would be brought forward for consideration during Council deliberation of the 2023 Operating Budget.

On November 22, 2022, Council directed staff to suspend work on Transport Pricing and to reassign resources to other transportation priorities. Approximately \$700,000 of the original \$1.5 million allocated to Transport Pricing from CEAP funds was spent on staffing, engagement and

technical studies. The remainder of the funding will be reallocated to Climate Emergency-related transportation studies, which will fund staff resources for the Shared E-scooter Pilot RFP process and pilot delivery in 2023-2024. This reallocation enables the Shared E-scooter pilot to advance without further funding allocations through the 2023 Operating Budget

The Climate Emergency Action Plan provided Council approved direction and funding for a number of transportation work streams; because the shared e-scooter pilot is broadly aligned to the Council approved transportation directions of the Climate Emergency Action Plan, staff can reallocate this funding without further Council direction. Should Council wish to alter this reallocation, this could be brought forward through Council deliberation of the 2023 Operating Budget.

Shared E-scooter Pilot Timelines

Further information was recently requested about timelines for the shared E-scooter Pilot RFP and launch date. Informed by other municipalities' recent shared e-scooter pilots, staff will develop an RFP that is aligned with City goals, responds to local industry capacity, and secures the best value for the City. Given the legal requirements of a fair, competitive RFP process of this complexity, staff anticipate that the RFP will be posted in approximately 10 months (Q4, 2023).

Once the successful proponent(s) has been selected, pilot implementation and launch date will be driven by the system operator(s) and are dependent on their capacity. Looking at previous examples in Vancouver and neighbouring communities, operators typically take six months to over a year to launch a shared micromobility system, once the RFP is concluded. There are several examples of communities, locally and across North America, where a shared e-scooter system was implemented more quickly but not successfully, resulting in significant restructuring or full removal of the system. Staff are committed to facilitating a successful pilot in Vancouver by:

- developing the RFP to identify operators with sufficient capacity to deliver a shared e-scooter system that meets Vancouver's needs and,
- supporting the selected operator(s) to deliver the system as quickly as possible.

Staff plan to schedule a Council briefing in early 2023, to provide Council with information on micromobility initiatives city-wide, including an update on the Shared E-scooter Pilot.

If you have any questions please contact me directly.



Lon LaClaire, M.Eng., P.Eng.
General Manager, Engineering Services

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