

From: [Mochrie, Paul](#)
To: [Direct to Mayor and Council - DL](#)
Cc: [CC Mayor and Council Support - DL](#); [City Manager's Correspondence Group - DL](#)
Subject: Lunar New Year Video Request
Date: Tuesday, January 10, 2023 9:14:02 AM
Attachments: [image001.png](#)

Dear Mayor and Council,

As in previous years, Protocol is producing City Council's Happy Lunar New Year video to be launched on January 22, (please note Lunar New Year falls much earlier than in previous years.) The Mayor will be providing a recording and the video will be shared on [vancouver.ca](#) and on the City's social media channels. We would like each Councillor to have the opportunity to be in the video wishing the community a Happy Year of the Rabbit.

You can find 2021's version [here](#).

We would like Councillors to record a video of themselves using their phone saying -

- A 5 second max. personal message to the Chinese, Korean and Vietnamese communities, **concluding with**
- "Happy Year of the Rabbit"

For the best quality, the videographer asks that Councillors:

- Use an uncluttered background that is not brighter than the Councillor in view,
- Ensure the lens is focused. **Tip** - Tap to set focus and exposure is good, *tap and hold to lock focus and exposure AE/AF LOCK is better*
- Record message in portrait orientation

Please send your video to lily.chen@vancouver.ca by **NOON on Friday, January 13**.

Best,
Paul

Paul Mochrie (he/him)
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