

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>
To: "Direct to Mayor and Council - DL"
Date: 1/20/2023 10:17:23 AM
Subject: Upcoming news release: Chinatown Spring Festival Parade celebrates return (January 20, 2023)

Dear Mayor and Council,

In advance of the Chinatown Spring Festival Parade taking place this Sunday January 22, staff will be issuing a news release. It provides event related road closure and traffic impact details for neighbourhood residents and visitors.

In addition to the news release, event details and traffic information will be shared on our social channels, which you are welcome to amplify. Via your assistant, you also should have received a package of "done for you" social posts and graphics related to Lunar New Year, should you wish to use these on your networks. If you did not receive a package, please reach out to Natasha Qereshniku (Natasha.Qereshniku@vancouver.ca) and she will forward.

Best,

Paul

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City of Vancouver
News Release
January 20, 2023

Chinatown Spring Festival Parade celebrates return

Following a two-year hiatus, the Chinatown Spring Festival Parade is returning to Vancouver this Sunday, January 22, 2023. The parade will help to usher in the beginning of Lunar New Year and is a long-standing celebration of Chinese culture and heritage in Vancouver.

"Lunar New Year symbolizes a time of new beginnings and renewed hope," says Mayor Ken Sim. "I am delighted that this year the traditional Vancouver Spring Festival Parade returns to Chinatown and that the community is able to come together once again to celebrate. I encourage everyone to come out and participate in this amazing event, and to keep visiting and supporting local businesses in Chinatown."

Chinatown Spring Festival Parade

- January 22, 2023, 11:00 am
- The route is 1.3 kilometres and starts at the Millennium Gate on Pender Street (between Shanghai Alley and Taylor Street), proceeds east along Pender Street, turns south onto Gore Street, turns west onto Keefer Street and then ends on Keefer at Abbott.
- View a [map of the parade route](#)

Plan ahead, expect traffic impacts

To accommodate the parade, road closures will be in effect on Sunday January 22, 2023 between 6:00 am and 4:00 pm on sections of the following streets:

- Main Street
- Pender Street (East and West)
- Beatty Street
- Abbott Street
- Taylor Street
- Shanghai Alley
- Columbia Street
- Quebec Street
- Carrall Street
- Keefer Street and Keefer Place
- East Georgia Street
- Gore Avenue

Alleys in the parade area will be closed, including access to private parkades. Residents of Taylor Street and Shanghai Alley will have vehicular access to Keefer Place, westbound only.

For more information on the Chinatown Spring Festival Parade, [visit the event organizer's website](#).

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