

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>
To: "Direct to Mayor and Council - DL"
Date: 2/17/2023 1:41:50 PM
Subject: INVITATION: Filming for Black History Month and International Women's Day - Feb 21/23 a
Attachments: BHM 2023 Proclamation.pdf
 BHM_Key Messages_2023.docx
 IWD video script - FINAL - 2023.docx

Dear Mayor and Council,

For Black History Month and International Women’s Day, External Relations and Protocol along with Comms, will be putting together two videos and ask for your participation.

1. **Black History Month (reflection video to be posted on the last day of the month - Feb 28)**
 - a. We have decided to post a personalized video at the end of the Black History Month as a look back/reflection on what it means to the City and what it might look like going forward.
 - b. This will not be scripted and will follow more of the format of Lunar New Year videos with each member of Council being free to share any message they would like. Attached is the Proclamation and key messaging provided by Comms should you need any guidance or suggestions with content.

2. **International Women’s Day (March 8)**
 - a. This year’s theme is #EmbraceEquity
 - b. Please see script attached. We will ask that you read the script in it’s entirety for the recording (it will be provided via teleprompter) and Comms will work to splice it so that each member of Council is reading one sentence in the final copy
 - c. We also plan to have a “Brady Bunch” style image at the end of all doing the “embrace” (examples can be found [here](#))

We are providing a videographer (to be set up in the Mayor’s Ceremonial Boardroom) to facilitate these recordings and have worked with your Assistants on the below schedule.

Some additional notes that may be helpful:

- ④ As we will be filming two separate videos you may wish to bring a different tie, shirt, blazer, etc. to help differentiate the two
- ④ We will film both your BHM and IWD videos twice (once vertically and once horizontally)

Tuesday, Feb. 21st	
2:30pm	Cllr. Fry
3pm	Cllr. Kirby-Yung
Thursday, Feb. 23rd	
9-9:20am	Cllr. Bligh
9:20-9:40am	Mayor Sim TBC
9:40-10am	Cllr. Carr
10-10:20am	Cllr. Klassen
10:20-10:40am	Cllr. Meiszner
10:40-11am	<i>open/spare</i>
11-11:20am	Cllr. Zhou
11:20-11:40am	Cllr. Montague
11:40-12pm	Cllr. Dominato
12-12:20pm	Cllr. Boyle

Council will receive future invitations to film for multiple events at one time in order to be efficient with your time. Should any events that may impact your pre-taped messages, we will coordinate to re-tape your messages. If you have any questions or concerns please contact Bianca.Jones@vancouver.ca

Best,

Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱w̱ú7mesh (Squamish), and səlilwətaʔ (Tseil-Waututh) Nations.



Office of the Mayor
CITY OF VANCOUVER
BRITISH COLUMBIA

Proclamation

"BLACK HISTORY MONTH"

WHEREAS The City of Vancouver celebrates Black History Month by recognizing that People of African descent have been a part of Canada since the early 1600's prior to the abolishment of slavery in 1834, and have been part of British Columbia's history since 1858;

AND WHEREAS The UN General Assembly proclaimed 2015-2024 as the International Decade for People of African Descent and the City of Vancouver recognizes that Black Canadians and African diaspora communities continue to contribute to the vibrant cultural, economic, political, and social development of the city, even in the face of the continued injustices of anti-Black racism and colonization;

AND WHEREAS The City of Vancouver affirms the rights and is striving to strengthen the full and equitable participation of people of African descent;

AND WHEREAS Vancouver is located on the unceded ancestral territories of the Musqueam, Squamish and Tsleil-Waututh People, the City recognizes the historical relationship between Indigenous and Black Communities, and is dedicated to support strengthening relations between Indigenous, Black and People of Mixed Heritage;

AND WHEREAS The City of Vancouver honours the legacy of Black Canadians who have significantly shaped this country and paved the way for the leadership, creativity, determination and future imagination of Black Canadians, African Diaspora and other racialized communities, and all Canadians, including Emery Barnes, a trailblazer in politics as the first Black member of the Legislative Assembly of British Columbia, as well as Barbara Howard, a pioneering figure in Canadian sports and education, and Vie Moore, whose Hogan's Alley restaurant became a prominent cultural and community Vancouver landmark;

AND WHEREAS The City of Vancouver is working on an Anti-Black Racism Strategy, and has signed an MOU with the Hogan's Alley Society to establish the long term involvement and investment of the Black Community in the future life of the 898 Main St. Block to address the intergenerational socio-economic impacts of displacement, and the need for the continued input of the Black Community's perspective in the Northeast False Creek planning process and all our City planning processes;

NOW, THEREFORE, I, Ken Sim, Mayor of the City of Vancouver, DO HEREBY PROCLAIM the month of February 2023 as

"BLACK HISTORY MONTH"

in the City of Vancouver.

Ken Sim
MAYOR



Black History Month 2023

Key Messages:

- Black history and culture are an integral part of our Vancouver's rich and diverse heritage.
- The contributions and achievements of Black individuals and communities should be celebrated and recognized.
- Black History Month is an opportunity to learn about and engage with the history and culture of Black communities.
- Black people have made invaluable contributions to society despite facing systemic oppression and racism.
- Throughout history, Black individuals have shown resilience, determination, and leadership in various fields including, but not limited to, arts, science, sports, politics, and civil rights.
- It is important to continue to work towards dismantling the systemic racism that has held back generations of black people and continues to oppress them today.
- The City is committed to promoting equity and combating racism through our policies and initiatives.

International Women's Day

IWD Video Script - FINAL – March 8, 2023

From the unceded homelands of the Musqueam, Squamish and Tsleil-Waututh people, join us in recognizing March 8th as International Women's Day in the City of Vancouver.

This year's campaign theme is #EmbraceEquity

We hear a lot about equality and equity; but what is the difference and why does it matter?

Equality means each group or individual is given the same opportunities, regardless of their needs or circumstances.

Equity means each group or individual is given what they need, based on their circumstances, in order to succeed.

Equity acknowledges that people don't begin life in the same place, and that circumstances can make it more difficult for people to achieve the same goals.

Women's rights affect us all, and it begins with equity. Simply put, equal opportunities are no longer enough.

Inequity affects many people, but most commonly, marginalized communities such as women, people of color, disabled people, the economically disadvantaged, and those from the 2SLGBTQI+ community.

The City of Vancouver's Women's Equity Strategy aims at providing all women and girls, Two Spirit, trans, non-binary, and gender diverse peoples with equitable opportunities to fully participate in all areas of life.

The goal of equity is to change structural and systemic barriers that get in the way of people's ability to thrive.

We are committed to promoting equity and justice, and continue to work to address these systemic and structural oppressions that perpetuate inequities.

We urge everyone to visit the 2023 International Women's Day webpage at vancouver.ca to learn more about the work City staff are doing with the community to make Vancouver a place where all women have full access to the resources provided in

the city and have opportunities to fully participate in the political, economic, cultural, and social life of Vancouver.

Wrap both arms around yourself to show the 'embrace'

