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**To:** ["Direct to Mayor and Council - DL"](#)  
**Date:** 3/23/2023 9:55:19 AM  
**Subject:** Upcoming information bulletin: City asking for input on Vancouver's first Seniors Housing Strategy (March 23, 2023)

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Dear Mayor and Council,

I am writing to inform you that the City will be issuing an information bulletin today to provide information on the forthcoming Seniors Housing Strategy engagement. The City is seeking input on its first Seniors Housing Strategy to better understand and meet the housing needs of seniors and older adults in Vancouver. Input will help shape policies, partnerships and advocacy actions being developed this year.

Engagement activities include:

1. [Shape Your City page](#) which includes:
  1. A survey for seniors, Elders, adults 55+ in [English](#) and [Traditional Chinese](#)
  2. A survey for [caregivers](#) including those who support aging family members
  3. [Downloadable Conversation Kit](#) for individuals and seniors/community groups to run a self-led engagement session
2. Pop-up events:
  1. Friday, March 24, Sunset Community Centre, 6810 Main Street, 10:30am -12:30pm
  2. Tuesday, March 28, Kingsgate Mall, 370 East Broadway, 1:00 –3:00 pm
  3. Tuesday, April 4, Strathcona Community Centre, 601 Keefer Street, 10:30am -12:30pm

We will be sharing about the engagement activities on the City's social channels and welcome you to amplify these posts and encourage participation in the various engagements, should you wish to do so.

You will recall that Council approved a new Seniors Planner as part of the 2023 Operating Budget. The work referenced here is separate from that role and being led by the Planning, Urban Design, and Sustainability department's Housing Policy team. Staff are currently finalizing the details of the Seniors Planner role and will have more to share in the coming months.

Best,

Paul

**Paul Mochrie (he/him)**

City Manager

City of Vancouver

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Nations.

## **City asking for input on Vancouver's first Seniors Housing Strategy**

Seniors are the fastest growing age demographic in Vancouver. Many seniors and adults who are 55+ will have different housing needs as they age, including changing affordability, health, and accessibility considerations.

Starting today, the City is seeking input on its first Seniors Housing Strategy to better understand and meet the housing needs of seniors and older adults in Vancouver.

The Seniors Housing Strategy will include:

1. An exploration of innovative housing solutions specific to seniors
2. An inventory of existing housing options and gaps
3. Updated design guidelines for senior-focused housing
4. A rezoning and resident relocation policy
5. Increased partnerships with senior-serving organizations
6. Advocacy to and improved collaboration with government partners
7. And other immediate actions and policies identifying future City-led work

To ensure the Seniors Housing Strategy meets the diverse needs of Vancouver's older adults, we are asking seniors, Elders, adults 55+, and caregivers, including those who support aging family members, to take our survey, lead a Conversation Kit engagement session, and come to our in-person events to share their input.

Your feedback will help us understand the housing needs of seniors and adults aged 55+ living in Vancouver and will help shape policies, partnerships and advocacy actions being developed this year.

### **Get involved**

1. Visit our [Shape Your City page](#) to learn more about the Seniors Housing Strategy and to [share your housing experiences](#) as an adult 55+
2. Attend a pop-up event
  1. Friday, March 24, Sunset Community Centre, 6810 Main Street, 10:30am -12:30pm
  2. Tuesday, March 28, Kingsgate Mall, 370 East Broadway, 1:00 –3:00 pm
  3. Tuesday, April 4, Strathcona Community Centre, 601 Keefer Street, 10:30am -12:30pm
3. Take our survey from March 23 – April 13, 2023 in [English](#) or [Traditional Chinese](#)

4. Download our [Conversation Kit](#) to lead an engagement session with an individual or seniors group such as a community group that meets regularly, a group of long-term care residents, or family members

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**Media contact:**

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