

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>
To: "Direct to Mayor and Council - DL"
Date: 3/23/2023 9:58:02 AM
Subject: Upcoming News Release: Speed reductions coming to busy streets near nine schools (March

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the news release below today at 2 pm to provide information about the City's first pilot to reduce speed limits in nine school zones adjacent to arterials and collectors. The pilot is one of the ongoing measures we are taking to advance our Vision Zero efforts to eliminate all traffic-related fatalities and serious injuries.

A few key points include:

1. Seven schools on arterials will see a speed reduction from 50km/hr to 40km/hr; two schools on collectors will see a speed reduction from 50km/hr to 30 km/hr.
2. The pilot will run exclusively at elementary schools, as elementary school-aged children are more vulnerable road users than high school-aged students.
3. Staff will report back to Council in spring 2024 with data results and public feedback.

In preparation for the launch, staff have:

4. Installed regulatory signs and localized signage at the nine schools (road markings to come in the summer).
5. Met with the schools and sent notification letters to parents and area residents.
6. Partnered with Community Policing Centre volunteers who will provide support through the Speed Watch program to raise awareness among drivers of their speeds in real-time.

We will be sharing about the pilot on the City's social channels and welcome you to amplify these posts, should you wish to do so.

Best,

Paul

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City Manager

City of Vancouver

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətaʔ (Tseil-Waututh) Nations.

City of Vancouver

News release

March 23, 2023

Speed reductions coming to busy streets near nine schools

On March 27, 2023, the City of Vancouver is launching its first pilot to reduce speed limits in nine school zones adjacent to arterials and collectors.

The pilot is one of the ongoing measures we are taking to advance our [Vision Zero](#) efforts to eliminate all traffic-related fatalities and serious injuries. Studies show that lowering vehicle speeds can significantly reduce the impact and likelihood of crashes and make our streets safer for people who walk, bike and roll.

"We all have a role to play in reducing traffic-related injuries and fatalities," says Mayor Ken Sim. "This pilot is just one of the many steps we are taking towards making Vancouver's streets safer for children, seniors, and people with disabilities."

The pilot will run exclusively at elementary schools, as elementary school-aged children are more vulnerable road users than high school-aged students. The following seven schools are situated on arterials where the speed limit will be reduced from 50km/h to 40 km/h.

1. Dr. Annie B Jamieson – 600-700 W 49th Ave.
2. John Norquay – 4600-4700 Slocan St.
3. Florence Nightingale – 400 E 12th Ave.
4. Dr. George M Weir – 5900 Rupert St.
5. Stratford Hall – 3000-3100 Commercial Dr.
6. Henry Hudson – 1900 Cornwall St.
7. Ƨx^wwəq^wəθət (Crosstown) – 0 Expo Blvd.

The following schools are situated on collector routes where the speed limit will be reduced from 50 km/h to 30 km/h.

1. Sir Wilfrid Laurier – 800 W 57th Ave.
2. Waverly – 6100-6200 Elliott St.

The selected locations represent a wide variety of schools, road uses and street configurations and are located across the city. The speed limits will be in effect during school hours only (8 am-5 pm school days).

Speed limits for school zones on the Major Road Network (MRN) (e.g., Kingsway, Clark Dr/Knight St., Broadway, 41st Ave.) will remain unchanged.

To alert drivers to the new speed limits, we will be installing regulatory signs and localized signage at the schools. Community Policing Centre volunteers will also be at some locations to provide support through the Speed Watch program to raise awareness among drivers of their speeds in real-time.

Staff will report back to Council in spring 2024 with data results and public feedback. This pilot will provide information on expanding the speed limit reduction to additional Vancouver elementary schools.

About Collectors and Arterials

An arterial is a street that generally has two or more moving lanes, has traffic signals, may be designated a truck and bus route, and is intended to serve through traffic. Arterials are often subject to rush-hour parking or turning restrictions. They are generally wider and move high volumes of traffic. Examples include 12th Avenue, Commercial Drive, Expo Boulevard, and 49th Avenue.

A collector is a street that collects traffic from local streets to access arterial streets. They have typically low to moderate volumes of traffic. Examples include W 33rd Avenue, Blenheim Street, Elliott Street, and E 29th Avenue east of Nanaimo Street.

More information can be found on our [Vision Zero web page](#).

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