

**From:** "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>  
**To:** "Direct to Mayor and Council - DL"  
**Date:** 5/9/2023 7:59:06 AM  
**Subject:** West End Waterfront Plan Update  
**Attachments:** ENG - Memo - West End Waterfront Plan Update.pdf

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Dear Mayor and Council,

Please see the attached memo from Acting GM Margaret Wittgens on **West End Waterfront Plan Update**. A short summary of the memo is as follows:

- The purpose of the memo is to provide an update to Council on the status of the West End Waterfront Plan and reflect the briefing provided to the Park Board Commissioners on April 4, 2023.
- The goal of the project is to create a 30-year (to 2050) vision for the West End Waterfront parks and Beach Avenue transportation network area, including a concept plan, implementation plan, and funding strategy.
- The memo outlines work completed to date including Staff submitting a referrals update in February to each of the three Nations ahead of the current round of engagement.
- The current round of engagement on the vision, principles and goals as well as the three draft design concepts is now open to the public with a survey closure date of May 21, 2023.

If you have any questions, please feel free to contact Margaret Wittgens at 604-673-8227 or [margaret.wittgens@vancouver.ca](mailto:margaret.wittgens@vancouver.ca).

Best,  
Paul

**Paul Mochrie** (he/him)  
City Manager  
City of Vancouver  
[paul.mochrie@vancouver.ca](mailto:paul.mochrie@vancouver.ca)



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Nations.

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## MEMORANDUM

May 8, 2023

TO: Mayor and Council

CC: Paul Mochrie, City Manager  
Armin Amrolia, Deputy City Manager  
Karen Levitt, Deputy City Manager  
Maria Pontikis, Chief Communications Officer, CEC  
Rosemary Hagiwara, Acting City Clerk  
Teresa Jong, Administration Services Manager, City Manager's Office  
Mellisa Morphy, Acting Chief of Staff, Mayor's Office  
Trevor Ford, Director of Operations, Mayor's Office  
Steve Jackson, Acting General Manager, Board of Parks and Recreation  
Tiina Mack, Director of Park Planning and Development

FROM: Margaret Wittgens  
Deputy General Manager, Strategy and Planning, Engineering Services

SUBJECT: West End Waterfront Plan Update

RTS #: N/A

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The purpose of this memo is to provide an update on the status of the West End Waterfront Plan (WEWP), currently under development through the Imagine West End Waterfront process. The project has completed its analysis phase and one round of public engagement. Draft concept designs have been completed and reviewed, and are being shared with the public for input during the current round of public engagement beginning April 20, 2023. Staff expect to report back to the Board of Parks and Recreation and City Council following public engagement later in 2023 (final date TBC).

### *Project Background*

The project study area (Appendix A) stretches from Burrard Bridge to Park Lane and includes four parks as well as the transportation network. The project scope does not include residential buildings or private property within the study area. The existing Vancouver Aquatic Centre (VAC) is located within the study area, however, its renewal will be undertaken through a separate project that will be coordinated with the WEWP.

The goal of the project is to create a 30-year (to 2050) vision for the West End Waterfront parks and Beach Avenue area, including a concept plan, implementation plan, and funding strategy. Project considerations include park identity and functionality, neighbourhood connectivity and seaside greenway, coastal shoreline habitat restoration / ecological integrity, climate change

and resilience, and enhancements and upgrades to park services and facilities. Funded by Community Amenity Contributions (CACs) from West End development, the WEWP will set the stage for the delivery of public benefits anticipated by the community and support population growth in the neighbourhood.

The project is deeply rooted in the Park Board and City's Reconciliation values, and staff are committed to working with staff from the Musqueam Indian Band, Squamish Nation, and Tsleil-Waututh Nation through the Government-to-Government referrals process. Staff submitted a referrals update in February to each of the three Nations ahead of the current round of engagement.

### *Design Phase and Consultancy*

The design phase of WEWP began in September of 2020 with Park Board and City Council's approval of the contract award for consulting services to the design team. Led by local landscape architects PFS Studio and New York-based landscape architects / architects Snøhetta, the consultant team consists of a wide range of experts including Coastal Engineers, Transportation and Civil Engineers, Public Engagement specialists, an Indigenous Cultural consultant, and others.

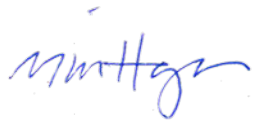
Since the design phase began, the consultant team - under the direction of staff from Park Board and the City - have completed several major deliverables including a detailed site inventory and analysis, an archeological overview assessment, and an initial 'Listen and Learn' round of public engagement. The Listen and Learn round included more than 30 drop-by visits to West End organizations and businesses, and established a 15-member Community Advisory Group selected from a pool of 151 applicants using diversity, equity and project connection-based criteria. Collectively, the activities and outreach from Listen and Learn generated 6,000 community interactions.

### *Next Steps*

- Three draft design concepts have been developed, supported by a set of draft Vision, Goals and Principles. These deliverables are the focus of the current round of public engagement, beginning on April 20, 2023 and closing on May 21, 2023.
- Staff continue to coordinate with the VAC renewal project to ensure the successful siting of the new facility within the WEWP study area.
- Staff expect to report back to the Park Board Commissioners and City Council following public engagement in late summer to early fall of 2023.
- The West End Waterfront Plan is planned to be presented to the Board and Council for decision in early 2024.

Please contact me directly should you have any questions.

Regards,

A handwritten signature in blue ink, appearing to read 'm. Wittgens'.

Margaret Wittgens, MCIP, RPP  
Deputy General Manager, Strategy and Planning, Engineering Services  
604.673.8227 | [margaret.wittgens@vancouver.ca](mailto:margaret.wittgens@vancouver.ca)

Appendix A: West End Waterfront Plan Study Area. Private property and residential buildings not in scope.

