

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>
To: "Direct to Mayor and Council - DL"
Date: 5/30/2023 1:18:43 PM
Subject: Upcoming news release: Share your thoughts on Granville Street (June 1, 2023)

Dear Mayor and Council,

As follow up to my earlier note, I am writing to inform you that the City will be issuing the below news release on June 1, 2023 regarding the launch of public engagement for the Granville Street Planning Program. We welcome your attendance at the accompanying launch event at The Orpheum on Thursday.

Please keep this news release embargoed until it goes live from the City media email account at 1:00 PM on June 1st.

Best,
Paul

Paul Mochrie (he/him)
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətał (Tsleil-Waututh) Nations.

City of Vancouver
News Release
June 1, 2023

Share your thoughts on Granville Street

Public engagement on new Granville Street Planning Program launches today

Today, the City of Vancouver launched its public engagement campaign for the new Granville Street Planning Program.

"We're excited to be taking this next step towards a fully revitalized Granville Entertainment District," said Vancouver Mayor Ken Sim. "The planning work that begins today will set the stage for a safe, fun, and vibrant Granville Street for generations to come."

The planning program follows a January 31, 2023 decision by Council for City staff to engage and work with residents and stakeholders in developing a new vision for Granville Street as an exciting, welcoming, safe and inclusive downtown destination.

Those who live, work and play in Vancouver are invited to share their feedback on how the city can balance the need to preserve the area's unique heritage character with potential new opportunities for entertainment, dining, and tourism, hotel, retail, and office space.

Share your thoughts

Public participation is important as we seek to create a plan that will re-establish Granville Street as Vancouver's main entertainment district. Provide your input by:

- Visiting [Shape Your City](#) to learn more and complete a survey (available in English, Traditional Chinese, Simplified Chinese, Spanish, Tagalog and Vietnamese)
 - Using the mapping tool to identify arts, culture and heritage places, experiences and stories that make this area special
 - Registering for an in-person workshop
 - Registering for an in-person walking tour
- Coming to the pop-up information booth at the Granville Street Block Party (August 26-27)

Public feedback will be shared in an engagement summary, and will help inform the final Granville Street Planning Program, which will be presented to Council for approval in Fall/Winter 2024.

Additional quotes:

"The Granville Street Planning Program is a vital chance to revive and restore the heart of Vancouver's entertainment district," said Jane Talbot, President and CEO of Downtown Van. "Through collaboration with residents and stakeholders, we will create a fresh vision for Granville Street that tackles pressing challenges while preserving its distinctive character. Together, we will ensure Granville Street remains a vibrant, safe, and inclusive destination, providing diverse opportunities for entertainment, dining, tourism, and business."

Hold quote from Destination Vancouver

Hold quote from Vancouver Hospitality Association

Hold quote from Good Night Out

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