From: "Levitt, Karen" < karen.levitt@vancouver.ca>

To: "Direct to Mayor and Council - DL"

Date: 8/1/2023 10:50:41 AM

Subject: AMENDED: Upcoming news release: Public Engagement on Granville Street (August 2, 2)

Attachments: COM - PDS - NR - Reminder Granville St. Planning Program.docx

Hi – Resending this, now with a quote from Mayor Sim included (change indicated in blue below).

Thanks,

Karen

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below information bulletin **tomorrow**, on August 2, 2023, reminding the public that there is one month left in the first phase of the City's public engagement on Granville Street.

Please note that this is an updated version of a news released distributed earlier. The release has been updated to include a quote from the Mayor.

Please keep this information bulletin embargoed until it goes live from the City media email account at 11:30 AM.

Angela will reply to this email with the relevant vancouver.ca link and social media links, once these are live.

All the best.

Karen

City of Vancouver News release August 2, 2023

One month left to share your thoughts on Granville Street

Public invited to help revitalize the historical entertainment district

The first phase of the City of Vancouver's public engagement on the Granville Street Planning Program wraps up on **August 31, 2023**.

"It's time to revitalize Granville St. as Vancouver's premier entertainment district," said Vancouver Mayor Ken Sim. "The feedback we receive from the public will help set the stage for a safe, fun and vibrant Granville Street for generations to come."

The City is asking for your input to explore new opportunities for entertainment, dining, tourism, hotels, retail, and office space, with an eye towards economic development, cultural revitalization, enriching the area's unique heritage character, and re-imagining space for public gatherings.

Provide your input by:

 Visiting <u>Shape Your City</u> to complete the survey (available in English, Traditional Chinese, Simplified Chinese, Spanish, Tagalog, and Vietnamese)

- Using the mapping tool to identify arts, culture and heritage places, experiences, and stories that make this area special
- Coming to the pop-up information booth at the Granville Street Block Party (August 26-27)

Public feedback will be gathered and shared through an engagement summary that will inform the final Granville Street Planning Program and presented to Council for approval in 2024.

Background

The planning program follows a January 31, 2023, decision by Council to initiate a new planning study to engage with residents, businesses, and stakeholders in developing a new vision for Granville Street as an exciting, welcoming, safe, and inclusive downtown destination. Learn more: https://vancouver.ca/home-property-development/granville-street-planning.aspx

-30-

Media contact:

Civic Engagement and Communications media@vancouver.ca

From: Levitt, Karen < karen.levitt@vancouver.ca>

Sent: Tuesday, August 1, 2023 10:17 AM
To: Ho, Cecilia < Cecilia. Ho@vancouver.ca>

Cc: MacKenzie, Angela < Angela. MacKenzie@vancouver.ca >

Subject: RE: Quote approval

Hi Cecilia.

Pls send me the updated bulletin, and Ill re-circulate to Council.

From: Doherty, Conor < Conor. Doherty@vancouver.ca>

Sent: Tuesday, August 1, 2023 10:16 AM To: Ho, Cecilia < Cecilia. Ho@vancouver.ca>

Cc: Levitt, Karen <karen.levitt@vancouver.ca>; MacKenzie, Angela <Angela.MacKenzie@vancouver.ca>; Ford, Trevor

<<u>Trevor.Ford@vancouver.ca</u>> Subject: RE: Quote approval

Hi there Cecilia,

Apologies for the delay in approval of this quote, I misunderstood the timelines and didn't realize that the bulletin would be circulated internally today!

I have spoken with Karen, and she has confirmed that she can share an updated bulletin with the Mayor and Council later today that includes the Mayor's quote. Please see the quote below, which I made one edit on:

"It's time to revitalize Granville St. as Vancouver's premier entertainment district," said Vancouver Mayor Ken Sim.
"The feedback we receive from the public will help set the stage for a safe, fun and vibrant Granville Street for generations to come."

Please let me know if there are any issues! I appreciate your understanding, thank you.

Best,

Conor.

Conor Doherty (he/him) | Operations Coordinator Office of the Mayor | City of Vancouver

From: Ho, Cecilia < Cecilia.Ho@vancouver.ca Sent: Tuesday, July 25, 2023 9:21 AM

To: Ford, Trevor < Trevor. Ford@vancouver.ca>

Subject: Quote approval

Hi Trevor,

We are planning on distributing a News Release as a reminder that the Granville St. Planning Program engagement is open for another month. Ive attached a draft. Hoping we can include a quote from the Mayor. Hoping to get approval by Friday.

Thanks,

Cecilia Ho (she/her) | Manager, Planning & Development Communications Civic Engagement and Communications | City of Vancouver Cecilia.ho@vancouver.ca



I am grateful to live and work on the traditional, ancestral and unceded territories of the x™məθ∰∿ι∓⊕m (Musqueam), {ŕŎś⊡wú7mesh (Squamish), and səlilwəta+ (Tsleil-Waututh) nations.

City of Vancouver News release August 2, 2023

One month left to share your thoughts on Granville Street Public invited to help revitalize the historical entertainment district

The first phase of the City of Vancouver's public engagement on the Granville Street Planning Program wraps up on **August 31, 2023**.

"It's time to revitalize Granville St. as Vancouver's premier entertainment district," said Vancouver Mayor Ken Sim. "The feedback we receive from the public will help set the stage for a safe, fun and vibrant Granville Street for generations to come."

The City is asking for your input to explore new opportunities for entertainment, dining, tourism, hotels, retail, and office space, with an eye towards economic development, cultural revitalization, enriching the area's unique heritage character, and re-imagining space for public gatherings.

Provide your input by:

- Visiting <u>Shape Your City</u> to complete the survey (available in English, Traditional Chinese, Simplified Chinese, Spanish, Tagalog, and Vietnamese)
- Using the mapping tool to identify arts, culture and heritage places, experiences, and stories that make this area special
- Coming to the pop-up information booth at the Granville Street Block Party (August 26-27)

Public feedback will be gathered and shared through an engagement summary that will inform the final Granville Street Planning Program and presented to Council for approval in 2024.

Background

The planning program follows a January 31, 2023, decision by Council to initiate a new planning study to engage with residents, businesses, and stakeholders in developing a new vision for Granville Street as an exciting, welcoming, safe, and inclusive downtown destination. Learn more: https://vancouver.ca/home-property-development/granville-street-planning.aspx

-30-

Media contact:

Civic Engagement and Communications media@vancouver.ca